

Why HealthVerity Census?

- Unlock insight inside your enterprise – Through highly sophisticated patient matching and de-identification technology, you're able to unify patient records internally to better understand the data universe you already own.
- Unify patient records with 98% accuracy – HealthVerity Census is a proven industry-best solution that leverages probabilistic matching to unite disparate patient records.

Product features

Tokenize each individual with a unique and persistent HealthVerity ID that remains consistent across disparate data sources.

Forge interoperability between your data and over 150 billion de-identified transactions and 330 million patients within the HealthVerity data ecosystem.

Enable internal enterprise data share to better understand the patient journey across organizational departments.

Create the flexibility for external data exchange with patient registries, health insurers and other companion companies

Product overview

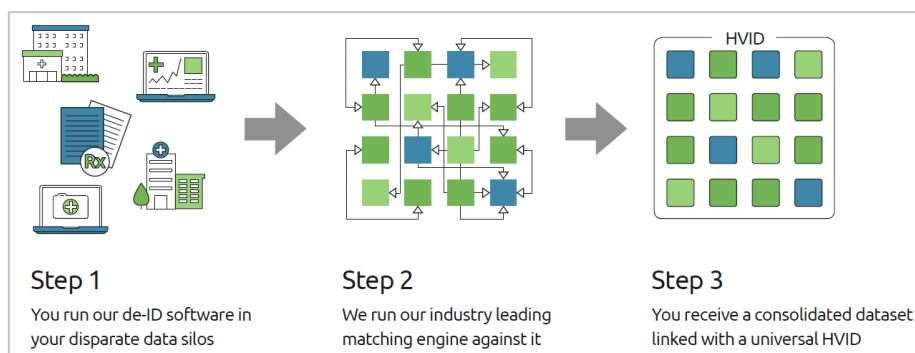
HealthVerity Census is a proven industry-best solution that leverages probabilistic matching to unite disparate patient records. This method compares several field values to determine an accurate match, resulting in the lowest false positive and false negative rates attainable (an error rate of up to 10x lower than the nearest competitor). HealthVerity Census allows you to streamline and consolidate your records to create a reliable and nearly-exact patient master index.

HealthVerity is ideal for running de-identification and preserving privacy at scale. A pre-configured java application or API is all you need for activation. HealthVerity IDs (HVIDs) can be returned within milliseconds and be used to link individual records across internal datasets as well to link data to more than 150 billion healthcare and consumer transactions covering 330 million US patients via HealthVerity Marketplace.

HealthVerity Census helps ensure that records belonging to the same individual, even with typographical errors and missing fields, can still be linked accurately as well as ensure that two different individuals are not accidentally linked.

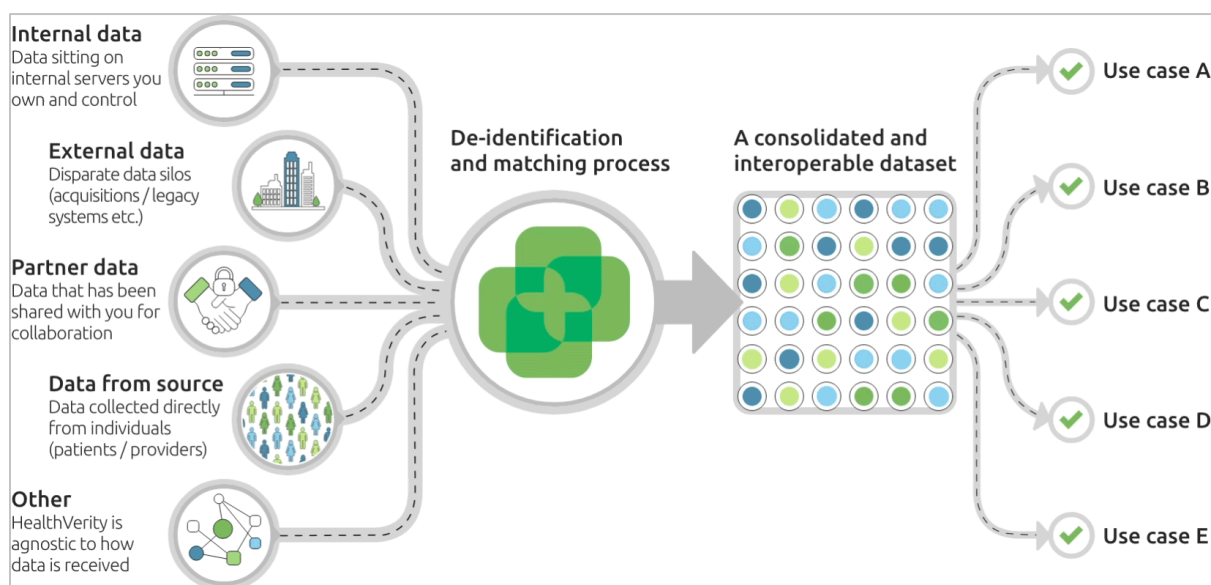
Rapid setup and deployment

Transform your data universe from disparate silos to a complete interoperable state in less than 2 weeks.



Build your enterprise-wide data strategy

HealthVerity Census is the first step in driving a data strategy built open data activation, data interoperability and patient longitudinality. It leverages a state-of-the-art PaaS de-identification solution to activate internal and external touch points and data isolated in silos across the enterprise.



How it works

HealthVerity Census simultaneously ingests patient records and assigns a universal ID to each individual, eliminating the delay for organizations and partners dependent on generating privacy-protected datasets in real-time. Unlike other legacy solutions, each HealthVerity ID exists as a persistent identity that can be seamlessly linked and resolved across both internal and external datasets to enable total interoperability in a HIPAA-compliant manner. HealthVerity Census empowers internal data exchange for applications as demanding as advanced patient analytics, drug discovery or rare disease patient cohort profiling, as well as external use cases involving pharma manufacturers connecting pre- and post-clinical trial data or integrating with specialty pharmacy partners.

