

# Cloud Financial Management

Cloud infrastructure is part of every IT organization - whether planned or not. Staying on top of cloud usage and cost with FinOps best practices is critical to avoiding spending surprises, waste, and inefficiency. Organizations without dedicated cloud financial stewardship face some common challenges:

## Common Challenges

Cloud infrastructure is part of every IT organization - whether planned or not. Staying on top of cloud usage and cost with FinOps best practices is critical to avoiding spending surprises, waste, and inefficiency. Organizations without dedicated cloud financial stewardship face some common challenges:

- Cloud spending accelerates without warning, leading to budget and resource constraints
- Cloud sprawl, underutilized resources, and poor purchasing decisions create unnecessary waste
- Cloud consumers want to be good stewards of company resources, but don't always have the tools and visibility to make this a reality

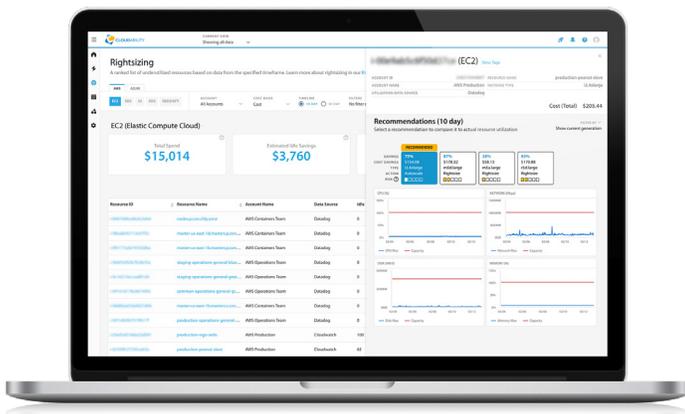
**Save over \$1.5M on annual cloud spend**

- Achieve +10% RI coverage
- Allocate 10% of cloud costs
- Free up 100 hours a month

## Cloudability

Apptio Cloudability is cloud financial management software that reduces cloud costs and increases the speed and success rate of cloud migrations.

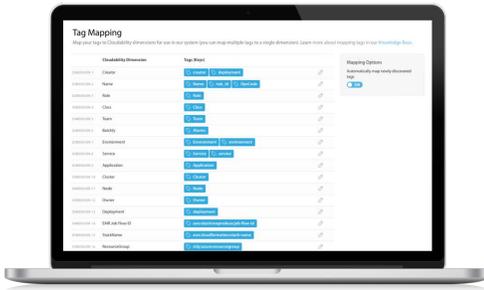
Cloudability delivers full visibility into your cloud spend so you can improve margins, reduce cloud spend and get solutions to market faster. Backed by an enterprise-scale analytics engine, our cloud financial management platform will grow with your business and adapt to your changing infrastructure.



## APPTIO® Cloudability

Cloud infrastructure is part of every IT organization - whether planned or not. Staying on top of cloud usage and cost with FinOps best practices is critical to avoiding spending surprises, waste, and inefficiency. Organizations without dedicated cloud financial stewardship face some common challenges:

- Empower teams with accurate, real-time insights
- Predict, plan, and rightsize cloud spend
- Continuously improve the unit economics of cloud

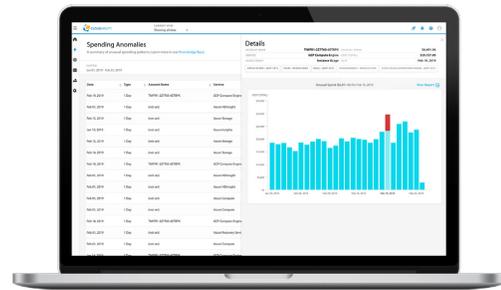
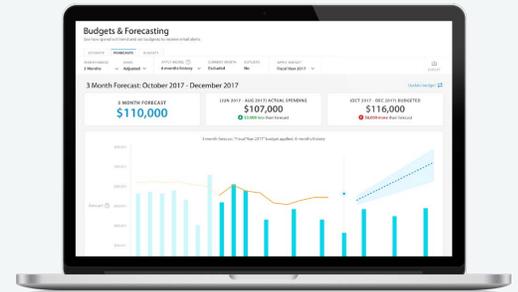


## 5 dV\$ fW h[e]T [f]k ~ f dgef 7\_ bai V d fV\$ \_ ei [fZ SU UgdS fV dV\$ Zf\_ W] e]YZ fe

- Free up 25 hours a month managing cloud spend with tailored dashboards and views
- Allocate 100% of cloud costs including containers, support, and shared services
- Communicate the value of cloud at the application and BU level by mapping costs to custom business dimensions
- Establish budgets and predict future spend with ML-driven forecasts

## A bf\_ [l] W dV ag dU e ~ eShMa` U agV B dW [Uf] b`S` t` S` V d]YZ fe] WU agV ebW V

- Rightsize resources based on CPU, memory, network and storage needs
- Save over 20% on annual cloud spend with True Cost Explorer and intelligent optimization recommendations
- Achieve more than 90% RI coverage through cost-transparent reservation planning
- Detect and remedy spend anomalies with real-time notifications



## 8 gdfZ V d k ag d5 ^ agV 5 W fV d aX7j U W W U W 5 a` f] gage`k [ b d h W f Z W g` [f V W a` a\_ [U e a X U` agV

- Automate best practices for cost optimization and data hygiene
- Simplify organization-wide chargeback/showback
- Benchmark across teams and against peers
- Integrate Apptio Cloudability's API into existing business processes



Maintained 90%+ RI Coverage to run their infrastructure at the lowest rate possible

Detected a spend anomaly that nearly resulted in \$15k of unnecessary spend



Saved \$5 million enterprise-wide by leveraging Cloudability recommendations

### 9 W e f S d f W

Apptio is the leading provider of cloud-based Technology Business Management (TBM) software that helps IT finance leaders manage the business of IT. For more information about Apptio Cloudability, visit [www.apptio.com](http://www.apptio.com)