





25 days | Jumpstart Price \$25,000 (Original Price \$30,000) | Regions: Global

# Data Lake Foundation on AWS with Informatica NGDATA Consulting Offer

## Discover, model, and deploy a new use case

This consulting offer helps accelerate your understanding, usage, and monetization of big data. Leveraging the AWS Big Data platform and Machine Learning tools with the Informatica Data Lake Quickstart, our experienced data scientists work closely with your team to explore your data and find relevant use cases for increased revenues and improved efficiencies. We'll guide you in best practices for data ingestion, feature generation, modeling, impact analysis, deployment, and operationalization; taking your real use case with your data through the process.

## Offering Objectives

- Review the data science lifecycle and explore your data sources to discover big data use cases leveraging AWS and Informatica technologies
- Harness feature generation, key transformation variables, and how to maximize predictive values
- Iterate and prototype a machine learning model that exposes complex relationships between data and outcomes
- Leverage Informatica and AWS Machine Learning platforms and tools to Ingest, Manage, Deploy and Operationalize your data across the full lifecycle

#### **Customer Contribution**

Overview of data sources, pain points, and subject matter experts to provide insight into data and operations. Access and permissions to relevant sources to ingest and explore data on the customer's data lake.

## **Key Activities**



Use case discovery and goal setting



Data collection and loading



Data modeling, workflow integration and deployment



Service planning and analysis

"We finally found Big Data and Analytics advisors we can trust to help plan and implement our vision."

- CTO. FLok

## **Customer Ready Solutions**

Discover secure, scalable solutions that help you achieve your business needs through a combination of AWS services and APN Partners that have attained AWS Competency designations. Based on architectures validated by AWS to accelerate your cloud transformation, you can deploy solutions quickly with AWS Quick Starts and optional Jumpstart consulting offers provided by APN Partners. Visit Data Lake Foundation on AWS with Informatica.





Informatica is an AWS Advanced Consulting Partner and an AWS Big Data Competency Partner.

NGDATA is an AWS Standard Competency Partner.