

AWS Data Marketplace by Slalom

Provide access to meaningful data, the horsepower to drive analytics and the tools to enable business users to consume



slalom

aws  competency

Slalom is an APN Premier Consulting Partner and AWS Financial Services Competency Partner

Business challenge

The financial services industry continues to be highly competitive and rapidly changing, with companies pushing to modernize, innovate and grow. The desire to respond to a rapidly changing landscape in financial services is often imperiled by siloed data assets across the enterprise, preventing business users and data scientists from accessing critical data in a timely manner. A limited awareness of cross-divisional data can hinder decision making and delay decisive action, slowing innovation and new product creation. In addition, siloed and duplicative data collection, data management and governance drives up operational costs.

Offerings overview

Slalom has developed an approach that enables rapid innovation by breaking down silos and providing a wide array of users with timely access to data through a Data Marketplace platform. With this, data is considered a shared enterprise asset, which can open untapped revenue and new product innovation. Not only is allowing user access and the right technology stack critical, but ensuring the solution is adopted and leveraged is imperative as well, Slalom can help with both.

Strategy & execution

- Identify and prioritize critical business objectives
- Define a multi-year vision for the Data Marketplace and eco-system that balances long term and short term needs
- Establish an asset sharing framework and enable cross-division collaboration.
- Deploy a flexible and elastic architecture on AWS
- Drive a shift in culture to be advanced analytics driven, and establish data science as a core competency
- Identify and reinforce behaviors to create a data-driven, collaborative culture

Deliverables & outcomes

- Scalable architecture, tools and processes to enable faster innovation and greater collaboration
- An extensible data and analytics platform and framework
- Communications and adoption plan
- Improved quality and reduced cost of operations

Partner consulting offerings

Partner consulting offerings are consulting engagements that will accelerate your adoption of AWS. These offerings will help you achieve your business goals by leveraging AWS services and expertise from members of the AWS Partner Network, including those who have attained Competency designations in Financial Services.

Benefits



Cost Savings

Centralized collection and governance of data reduces duplicative efforts and cuts expenditure



Security

Ensure regulatory compliance and security requirements are met and audit capabilities are in place



Speed to Market

Enabling teams by increasing data access, scalability and flexibility



Cloud Infrastructure

A reliable and secure cloud infrastructure spurs innovation and increases cloud adoption

Private reference

Customer Problem: Slalom began engaging with a large financial information and data and analytics company, providing products to a wide variety of businesses and industries. Their drive to create innovative data products was being hindered by siloed data assets across the organization, preventing business users and data scientists from accessing critical data.

How we solved it: A new process to enable rapid innovation by breaking down silos and establish strategies for adoption. We helped the client determine the appropriate architecture, communication strategy and operating model. Once the strategy was in place, the Slalom team executed on an agile methodology and rolled out the platform in less than 6-months, at the heart was a Data Marketplace that facilitates collaboration between all business divisions.

Value to customer: The customer was able to realize their vision of providing business and product teams access to data, thereby saving their teams enormous amounts of time and reducing their time to market with new products and offerings. The new data framework also opened untapped revenue opportunities and provided higher quality internal systems at a lower cost.

Partner on AWS

At Slalom we will work with you to select, design, implement, and scale the solution that best meets your strategic needs, while enabling your people with training and tools to help maximize adoption. We will help you get the most value from your AWS investments while mitigating the risks that come with change. Our teams are known for expertly using AWS to build exceptional applications, improve your customer relationships, design content experiences that boost engagement, leverage your data to drive improved business results, and bring agile best practices to bear on each and every project.

Getting started

[Contact AWS and Slalom](#)

[Slalom offering on Solution Space](#)



About AWS: For 10 years, Amazon Web Services has been the world's most comprehensive and broadly adopted cloud platform. AWS offers over 100 services for compute, storage, databases, analytics, mobile, Internet of Things (IoT) and enterprise applications from 49 Availability Zones (AZs) across 18 geographic regions in the United States, Canada, Europe, Asia, Australia and South America. AWS services are trusted by more than a million active customers around the world – including the fastest growing startups, largest enterprises, and leading government agencies – to power their infrastructure, make them more agile, and lower costs. To learn more about AWS, visit <http://aws.amazon.com>.

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