Why Anaplan?

- Organizational Confidence
- Better Decisions
- Improved Collaboration
- Control, Transparency and Accountability

Product overview

AWS offers infrastructure elasticity, scalability and agility benefits to an organization. However, for many CIOs and CFOs, a big pain point in managing cloud environments is unpredictable spend costs and variances of actual costs versus the budget. Anaplan’s cloud spend management solution introduces several innovations to solve these challenges. Cloud technical and finance teams gain increased cloud savings, spend insights and transparency, cost allocations, ability to model near and long-term cost optimization strategies, and an integrated forecast process with corporate FP&A and IT planning systems.

Product features

Driver-based Forecasting
- Use external and internal drivers, (e.g., number of users or customers) to better predict cloud costs
- Define the customized factors for individual accounts, projects, or tag keys

Cost Optimization & Economics
- Unit cost templates normalize cloud costs across scenarios.
- Right-sizing, savings plans, and RI recommendations consider effort and ROI to surface high yield, low risk actions.

Scalable Multi-dimensional Financial Modeling
- Determine actuals, forecasts or variances by combinations of accounts, tags, cost centers, AWS services, or geographies

Connected Planning
- Enterprise cloud spend planning for strategic and corporate plans, Opex annual budgets, and forecasts
- Driver and assumption-based plans for consistent alignment organization-wide
- Role-based, secure access for relevant plan entry, clear accountability, and informed decisions

Additional Resources

- Cloud Spend Webinar
- AWS Partnership
How it works

The Anaplan Cloud Spend Management solution is pre-integrated to your AWS data sources including the Cost and Usage Reports (CURs), AWS pricing API, and Cost Explorer Recommendation Engine. The pre-built model and business logic comes out-of-the-box so setup time and effort takes weeks, not months. The solution can be tailored to work with other cloud and IT vendor cost datasets to handle your stack of cloud technologies.

Differentiators

- **Scalable Multi-dimensional Financial Modeling** - Determine actuals, forecasts or variances by combinations of accounts, tags, cost centers, AWS services, or geographies.

- **Driver-based Forecasting** - Use external and internal cost drivers, (e.g., number of users or customers) to better predict cloud spend. Define the drivers for individual accounts, projects, or tag keys. Project or team forecasting rolls to a corporate wide forecasting view to understand enterprise-wide demand.

- **Unit Cost Forecasting** - Create unit costs using four methodologies: manual entry, last actuals, new workloads, or statistical forecast. Compare unit costs and review changes over time or for scenario assessments.

- **Integration to AWS Optimization Engine (Reserved Instance, Saving Plans, Right Sizing)** - business user friendly presentation and selection of optimizations per business unit metrics considering effort or risk to implement an optimization. Re-generate forecasts based on selected optimizations.

- **Granular Cost Allocations** - Customizable associations between cost centers, accounts, and tags. Provide visibility into granular level cost center operating costs, margins, and P/L..
A recent study by 451 Research* found that companies that consistently leveraged cloud financial management tools and practices for at least 2-3 years experienced **51% cost savings** — and those savings went up to **60%** for companies that had been managing cloud finances for more than five years.

Cost reduction was not the only benefit; the same study also found that 67% of companies that performed cloud financial management also **grew revenue** as a result, and 64% **increased profitability**.

**What our customers are saying**

“**Our technology and finance leadership achieved greater than expected cost savings and forecasting productivity within the first six months through better management. A side benefit was predictable, accountable spend transparency across teams.**”

- VP Finance, Global Media Company

**Solution available in** [AWS Marketplace](#)