Why Zoom?

Zoom is a frictionless communications platform that empowers people to communicate naturally. Zoom provides high quality meetings plus chat, webinar, and room solutions - with an architecture optimized to handle video's demanding requirements.

Zoom provides critical services to their constituents, connect with their citizens, and support civic engagement through blended in-person and remote participation.

Zoom supports organizations as they move away from siloed approaches focused on paper memorandums and emails, to a nimbler and more responsive format including chat-based and/or video-centered, cross-agency collaboration.

Zoom helps customer enable HIPAA compliant programs by executing a BAA and safeguarding PHI, providing a seamless workflow.
How it works

Below is a diagram that depicts how Zoom works with a Public Cloud such as AWS.

Recognition

- Frost and Sullivan 2021 Global Webinars and Virtual Events Market Leader
- Trustradius Top Rated Web Conferencing Software 2016-2021
- 2021 Gartner MQ Leader For MS And UCaaS
- 2021 TMC Communications Solutions of The Year
Data Points

- 3.3 Trillion meeting minutes
- 85% Increase in Video
- 92% Increase in Performance
- 45 Billion Webinar minutes
- 91% Greater sense of Engagement
- 504,900 Business customers

Solution available in AWS Marketplace