Why Mux Video?

One API. Everything video.
From capture to playback in minutes, not months.

Own your own platform.
Streaming video that adapts to your workflow and not the other way around.

Build-in video expertise.
Decisions are driven by data for better quality, reliability, and speed.

Global scale and performance.
Whether you’re serving a few dozen streams or a few million, we’ll manage it so you don’t have to.

Product overview

Mux Video is an API to video hosting and streaming, powered by data and designed by video experts to make beautiful video possible for every development team.

Product features

Adding Video/Going Live
- Direct uploads
- Pull-based inputs
- Wide range of input file formats
- Test assets
- Clipping
- Stream Live
- RTMP input

Streaming Out
- Subtitles and closed captions
- Thumbnails
- GIF’s
- Storyboards
- MP4 for offline viewing
- Watermarking
- Playback policies
- Signed URL’s
- Redundant delivery option
- Live simulcasting
- Audie delivery for video playback

Managing
- Usage tracking per asset
- Multi-organization user access
- Master access
- Webhooks
- Headless CMS Integration
- Live stream input health
- Engagement metrics
- Video analysis

Processing
- Just-in-time encoding
- Smart adaptive bitrate (ABR) ladder
- Audio normalization

Additional Resources

- Getting Started with Mux Video
- Mux Video Pricing Calculator
- Mux Video Features
How it works
Mux Video can prepare short videos in seconds instead of minutes and feature-length films in a couple of minutes. With our just-in-time transcoding service, the video starts playing almost immediately. Mux ingests a video and stores a high-quality, compressed version that’s ready to be streamed in seconds. Mux continually creates optimized versions of a video for different devices and connection speeds to provide the best possible viewer experience.

Differentiators
- Mux is the only Quality of Service monitoring platform available on AWS Marketplace
- Real-time dashboard.
- No fees or hidden costs for integrating with third-party services.
- Built-in video expertise. Decisions are driven by data for better quality, reliability, and speed.

What our customers are saying
Mux dramatically improved video delivery and performance, resulting in a better experience for our users, and entirely removed our concerns about a key piece of our stack. We can focus on what matters most to our community: a delightful experience for learning about beauty products.

- Tyler Faux, Co-founder & CEO, Supergreat

Solution available in AWS Marketplace