Why Cloud Multi DRM?

- Quick implementation
- Protects video content against piracy and unauthorized access
- Compliant with content owners’ security requirements
- Cloud-based, scalable infrastructure that can support unlimited number of licenses and handle viewing peaks
- Support for the Secure Packager and Encoder Key Exchange (SPEKE)
- Pay-As-You-Go model - pay only for the licenses that you actually use
- Integration, deployment & maintenance support

Product Overview

Cloud Multi DRM is a fully serverless solution that protects video content against piracy and unauthorized playback. It incorporates all major Digital Rights Management systems, including Microsoft PlayReady, Apple FairPlay, and Google Widevine. It is easy to configure and works with most popular players.

Product features

Multi-platform digital rights protection
Cloud Multi DRM provides the API that integrates with the major systems - Google Widevine, Apple FairPlay and Microsoft PlayReady.

- Protect your content on most popular platforms, devices and browsers.
- Use a solution that is approved by all major studios and content owners.

Auto-scalable, serverless infrastructure
The service is fully cloud-based and can support an unlimited number of licenses per second.

- Don’t worry about viewing peaks - the infrastructure scales along with your traffic.
- Cut your on-premise costs by choosing a cloud solution that grows with your business.

Easy player and packager integrations
Cloud Multi DRM provides API to easily integrate with packagers and is compatible with many popular players.

- The service supports Secure Packager and Encoder Key Exchange (SPEKE) for easy communication with packagers.
- Cloud DRM is ready to integrate with players such as ExoPlayer, dash.js, Shaka Player, Bitmovin, THEOPlayer, JWPlayer, iOS AVPlayer, and any other DRM compatible.
How it works

Cloud DRM is integrated with your packager and encrypts your content. When your end-user wants to display the video, the player app sends a license request to our service. We check with your system if the user is authorized to watch the content, and, if everything is in order, issue a license and decryption key back to the player.

Differentiators

- Serverless architecture allows to issue unlimited number of licenses each second
- Service is auto-scalable and adapts to handle your viewing peaks
- You can Encrypt video content on AWS using AWS Media Services thanks to the support for open SPEKE (Secure Packager and Encoder Key Exchange) format.
What our customers are saying

“
Their DRM system is auto-scalable and provides Hollywood-grade video content security.
”

- David Fattal, CEO, Leia Inc.

Data Points

- 2 billion licenses delivered each year
- 2 million reached devices per day
- >1000 licenses issues every second
- Dozens of companies supplied each day

Additional Resources

- Cloud DRM on Insys VT website
- Support plans details
- Client Overview – Leia Inc.

Support plans

<table>
<thead>
<tr>
<th></th>
<th>Basic</th>
<th>Standard</th>
<th>Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td>engineers’ operating hours for critical errors</td>
<td>Mon-Fri 09-17</td>
<td>24/7</td>
<td>24/7</td>
</tr>
<tr>
<td>response time for critical errors</td>
<td>4h</td>
<td>2h</td>
<td>45 min.</td>
</tr>
<tr>
<td>help desk engineer availability</td>
<td>-</td>
<td>5h</td>
<td>20h</td>
</tr>
<tr>
<td>additional monitoring and reporting services</td>
<td>-</td>
<td>-</td>
<td>✓</td>
</tr>
</tbody>
</table>

Solution available in AWS Marketplace