Archive Migration as a Service (AMaaS)

Turnkey Legacy Archive (LTO) Migration to Cloud

Why AMaaS?

• Accelerates migration off aging and proprietary archive software and data tape
• Cloudfirst experts manage the lengthy and complex migration process from beginning to end
• Immediately improve SLAs with true disaster recovery and business continuance
• Support for all leading HSM, CSM, active-archive, and even homegrown archive systems
• No need to upgrade legacy archive or existing user-facing tools (MAM, automation, etc.)
• Legacy archive system can coexist as a “safety-net” and gracefully age out of use
• Migration can take a long time so its never too early to start planning
• Focus new investment on the future of your archive rather than its past

Product Overview

Our innovative and turnkey AMaaS™ legacy archive migration managed service offloads the complexity and burden of lengthy massive-scale data tape migration from your staff. Our global team of migration experts manage the entire end-to-end migration ensuring the most efficient and risk-free path to cloud.

Product Features

Any Legacy Archive to Any Next-Generation Target
Planning a move off your legacy CSM, HSM, or even homegrown system, our team of migration experts have you covered

• Migrations can take a long time, so its never too early to start planning your next-generation archive transformation
• Immediately halt continued investment in your aging, complex, and proprietary legacy tape archive system

Sustaining Operational Demands Are Our Priority
Our managed migration solutions ensure production operations continue unimpeded while ensuring the fastest path to cloud

• Our Rapid Migrate migration orchestration platform ebbs-and-flows with production demands ensuring seamless operations
• Your assets remain securely inside your own environment, ensuring continued access and the safest path to the cloud

Seamless and Trustworthy Archive Transformation
Our solutions decouple user-facing tools (MAM, etc.) from your legacy archive and seamlessly federate above old and new

• No need to upgrade aging MAM, automation, etc. to reap the benefits of your next-generation archive environment
• Our API abstraction platform cloud-enables any legacy control system, including timecode-based partial restore from cloud
How It Works

Our Archive Migration as a Service (AMaaS) combines our industry leading global migration managed services team and our Rapid Migrate™ migration orchestration platform to provide a true turnkey legacy archive migration managed service. Rapid Migrate ensures seamless protection of existing legacy archive workflows (play-to-air, newsroom, production) while dynamically assigning free legacy archive system resources (tape drives, data movers, network) to the migration process. Rapid Migrate automatically ebbs-and-flows with daily production demands ensuring they always maintain operational priority while guaranteeing the fastest and most efficient path to the cloud. Our team remotely manages the entire end-to-end migration process, tuning performance, monitoring progress, and proactively resolving issues as they arise. Security and asset accessibility is guaranteed as storage media (tapes, disks) never leave your facility and assets are always migrated to your own managed cloud accounts.

Our preservation grade migration process ensures content and metadata is preserved throughout. Metadata extracted from your legacy archive system is combined with technical metadata generated during the migration process and can be used to intelligently route content to specific targets. Cloud objects are automatically tagged with key metadata to allow traceability, provenance, and long-term accessibility. Metadata is also written to metadata manifests for downstream integration with MAM, media supply chain, and direct integration into cloud ecosystem solutions such as Media2Cloud. All proprietary wrappers, interfaces, APIs, etc. are removed during the migration process and your assets are forever liberated from any vendor lock-in.

Differentiators

- Our end-to-end migration managed service ensures the fastest and safest path to cloud with all migration costs, timelines, and risks clearly identified in advance
- Our data-sciences division empower our clients to make data-driven decisions, eliminating all guesswork and assumptions from their next-generation archive transformation planning
- We help immediately halt continued spending on your legacy archive platform and redirect investment into the future of your archive rather than its past
What our customers are saying

"Cloudfirst.io is a uniquely skilled partner who seamlessly handled our complex multi-site archive migration from beginning to end."

- J. Lauffer, Content Systems, Disney ABC Stations Group

Key Metrics

- 2,000+ Terabytes of Data Migrated Each Week
- 25+ Successful Legacy Archive Migration Projects
- 24 x 7 Migration Team Global Coverage
- 200PB+ Already Liberated from Aging Legacy Archive Systems

Additional Resources

- Cloudfirst AMaaS Managed Archive Migration Service
- Cloudfirst Legacy Archive Audit and TCO Modelling Service
- Cloudfirst Home

Archive Migration as a Service (AMaaS) Pricing

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Please contact your account representative for AMaaS pricing at sales@cloudfirst.io

AMaaS subscriptions includes any number of Rapid Migrate migration orchestration platform licenses to support limitless migration performance scale, any number of unique migration targets, metadata extraction, metadata migration routing, software updates, support, and end-to-end migration managed services.

Solution available in AWS Marketplace