# The Business Value of Migration to Amazon Web Services

## The Business Value of Efficiently Running High-Performing Windows Workloads in the AWS Cloud

1. **Migrate your existing workloads to AWS for the best possible price.**
   - Migration can be planned and executed in under 4 hours.
   - Graviton Fast Start enables the smooth migration of Windows workloads.
   - Graviton AMD instances for Windows applications start at $0.025/hour.

2. **Learn more about AWS for Every Application.**
   - AWS for Every Application provides recommendations to optimize costs and innovate.
   - Recommendations are updated and matched to your specific needs—improving performance.
   - AWS has provided more than 10B recommendations since launch.

3. **Plan your workloads in AWS Distribution.**
   - Choose AWS regions that allow you to reach your highest savings.
   - AWS regional distribution regions are highly competitive.
   - Savings Bundles provide discounts on AWS services.

4. **Optimize costs for Windows applications.**
   - Reduce costs with AWS Compute Optimizer, which recommends the optimal AWS resources for your workloads.
   - AWS has saved customers more than $15B since Savings Plans launched.
   - AWS customers have savings for AWS services since 2020.

5. **Reduce costs with AWS Compute Optimizer.**
   - AWS Compute Optimizer allows you to provision resources with precision.
   - AWS Compute Optimizer monitors your applications and automatically adjusts your costs.
   - AWS Compute Optimizer helps you reduce costs with a choice of processor, storage, network, and operating system.

6. **Plan your workloads in AWS distribution.**
   - Plan your workloads in AWS distribution for the best possible price.
   - Choose AWS regions that allow you to reach your highest savings.
   - Savings Bundles provide discounts on AWS services.

7. **Plan your workloads in AWS distribution.**
   - Choose AWS regions that allow you to reach your highest savings.
   - Savings Bundles provide discounts on AWS services.
   - AWS has saved customers more than $15B since Savings Plans launched.

8. **Optimize costs with a choice of processor, storage, network, and operating system.**
   - Graviton AMD instances for Windows applications start at $0.025/hour.
   - Selection of processor, storage, network, and operating system.
   - Selection of region.

9. **Optimize your compute capacity across your cloud and edge services.**
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   - Optimize costs for your workloads.
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10. **Continue to innovate products with hybrid and edge computing solutions.**
    - Continuously innovate products with hybrid and edge computing solutions.
    - Automate security and compliance, prevent data leaks, and comply with regulatory frameworks.
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## Next steps

- Continue to innovate products with hybrid and edge computing solutions.
- Automate security and compliance, prevent data leaks, and comply with regulatory frameworks.
- Continuously improve your applications, lower costs, and accelerate innovation to future-proof your business.

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