

Webex. AWS. Together.

In today's hybrid workplace, success depends on collaboration. So companies turn to Webex and AWS. Together. Webex by Cisco is a leading provider of AI-powered collaboration and customer experience solutions. AWS is the world's most comprehensive and broadly adopted cloud.

1

It's everything you need for collaboration and customer experience.

- Webex uses over 95 AWS Services—including compute, storage, database, AI/ML, analytics, and more—to provide the collaboration and customer experience tools you need. That includes industry leading video conferencing, calling, and contact center solutions, at scale.



2

Webex and AWS Services are integrated, optimized, and validated.

- Webex's integration with AWS AppFabric enables IT administrators to manage users and quickly secure multiple applications—no coding required.
- Webex's optimization for Amazon WorkSpaces means your users get a high quality Webex experience on their cloud based virtual desktops.
- Webex Contact Center is validated to work with the Amazon WorkSpaces Thin Client—a new virtual desktop solution that unlocks lower costs, increases security, and maximizes productivity.

3

Webex is easy to buy from the AWS Marketplace.

- AWS Marketplace makes it easy to find, test, and buy solutions.
- You can apply your AWS committed spend to your Webex purchase, which provides better value and expedites the procurement process.
- AWS cost management tools help you stay on top of cost and usage.

AWS: the world's leading cloud provider.

- Millions of customers worldwide, from enterprises to startups to government agencies.
- Over 200 fully featured services.
- Architected to be the most secure cloud computing environment available today.

Webex Suite: everything your business needs to collaborate.

- The world's first unified, purpose-built suite for hybrid work.
- Integrated meetings, calls, messaging, events, polling, and more for effortless collaboration designed to support secure hybrid work.
- AI-enhanced collaboration that includes an AI Assistant, real-time translation in over 100 languages, background noise cancellation and voice optimization, and improved participation through gesture recognition and recommendation engines.

Webex Contact Center: a customizable cloud contact center solution.

- Context-driven insights and AI-powered assistance for improving customer experiences.
- Intelligent, digital-to-human interactions, tailored to each customer.
- Integrates with Amazon WorkSpaces Thin Client, which provides your end users secure and easy-to-manage access to virtual desktops.



The advantages of buying through AWS Marketplace:

66%

time savings due to procurement efficiencies.

10%

drop in licensing costs due to increased licensing flexibility.

75%

reduction in onboarding effort for new vendors.

Next steps



Learn more [here](#) or talk to your Cisco partner to find out more.