
AWS
re:Invent
NOV. 28 – DEC. 2, 2022 | LAS VEGAS, NV

BIZ213

Serve your customers better with AWS Supply Chain

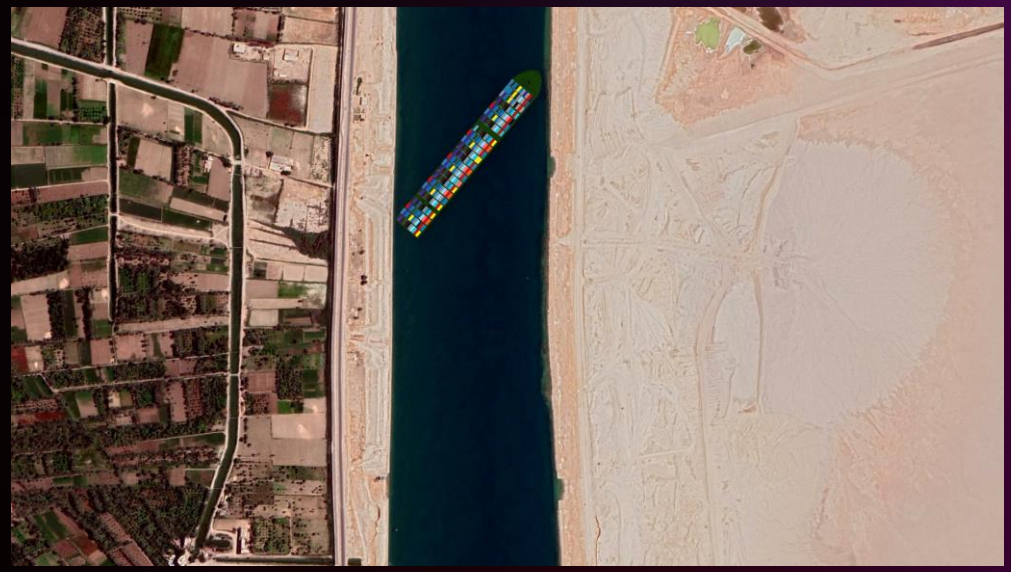
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Amazon Web Services

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Cliff Siegel (he/him)
EVP, Supply Chain
Lifetime Brands

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Supply chain challenges

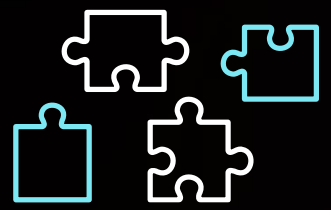






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The universal truths for supply chains



Siloed point solutions



Lack of visibility



Coordinating actions

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Putting your supply chain data to work



Make better decisions



Improve efficiencies



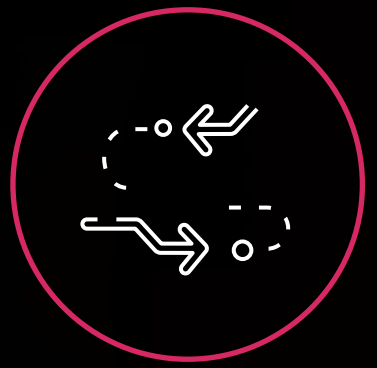
Respond faster



Uncover opportunities

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AWS Supply Chain accelerates innovation



Easily connect data across systems



Quickly harmonize into a unified view



View ML-powered insights and risk alerts



Accelerate mitigation with recommendations



Scale with pay-as-you-go pricing

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Establishing a solid foundation

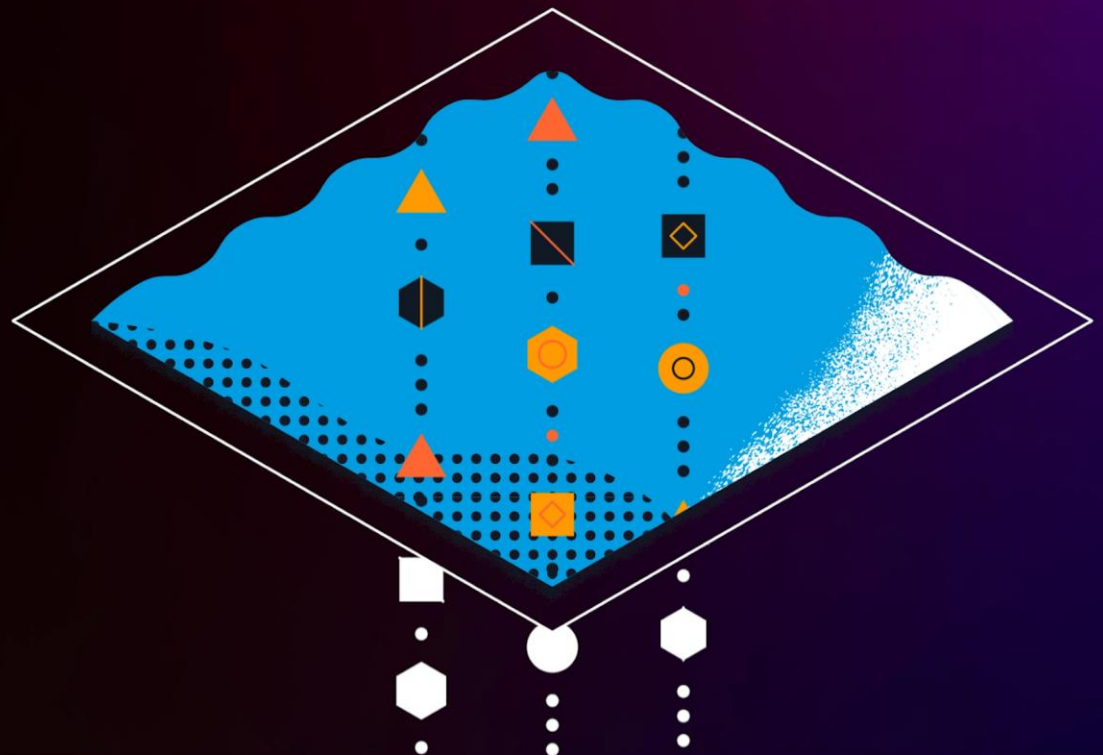
Supply Chain Data Lake

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Reducing the time to value

ML-Powered Data Association

Supply Chain Data Lake



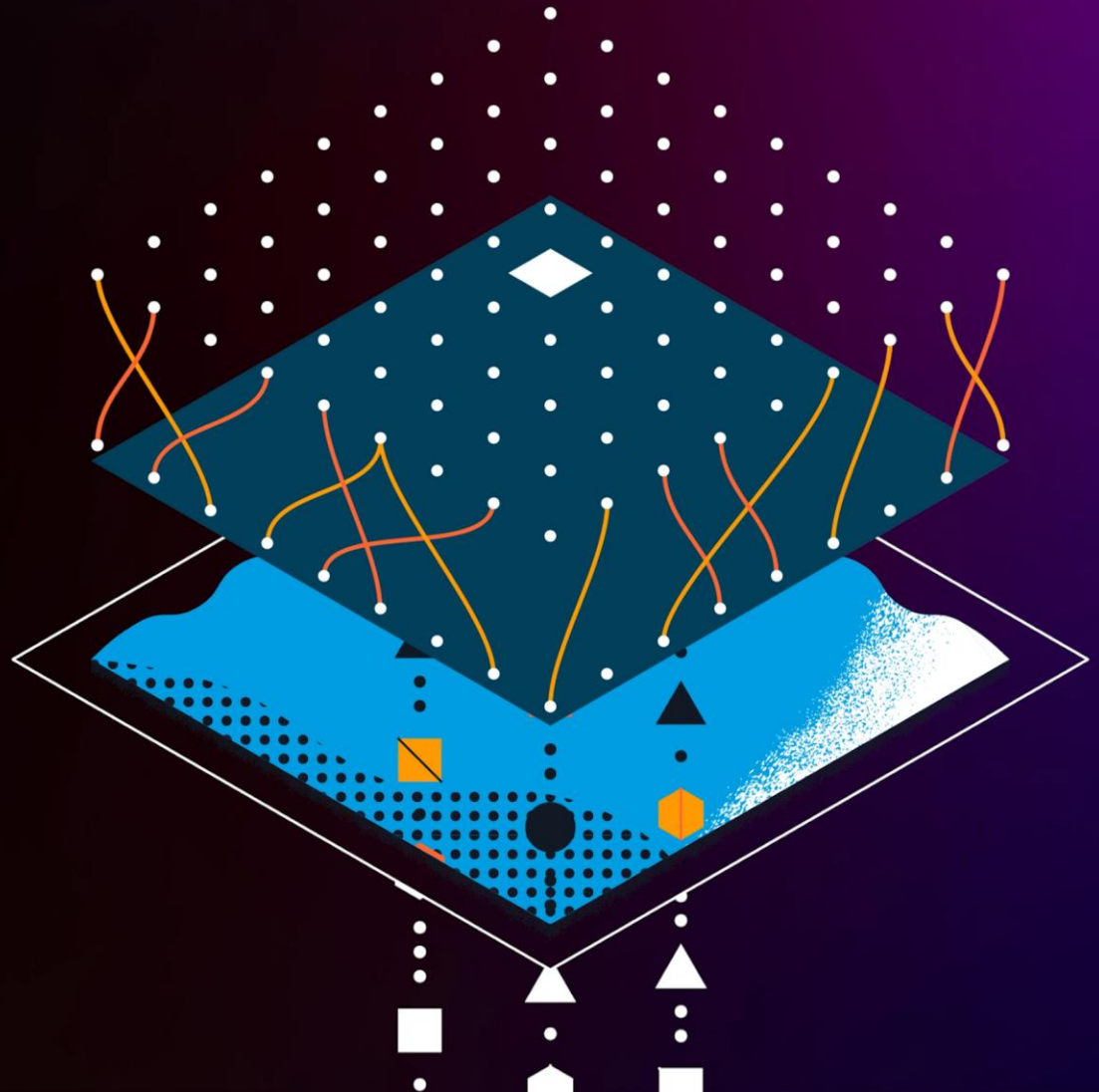
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From data to insights

Intelligent Insights

ML-Powered Data Association

Supply Chain Data Lake



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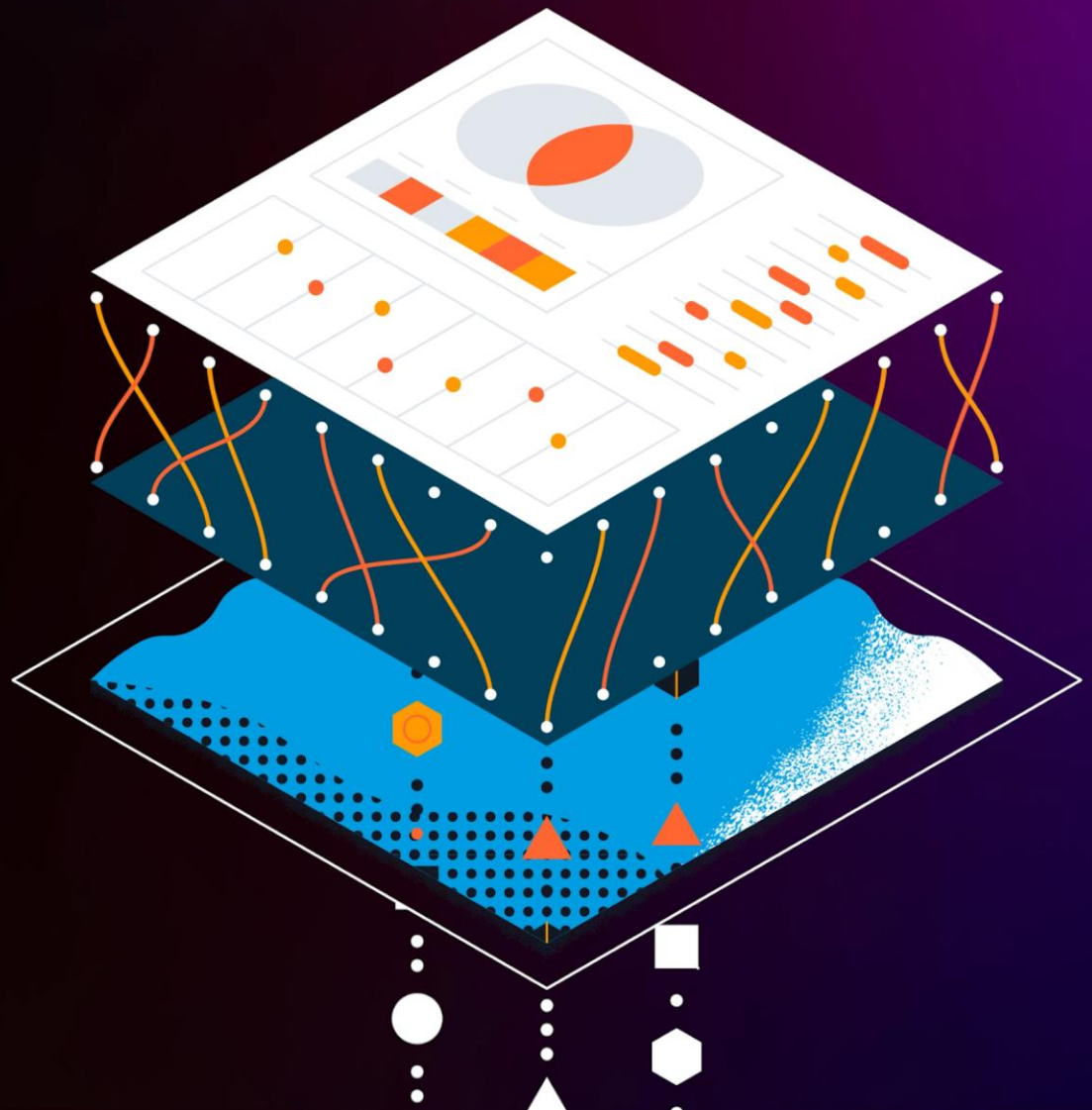
Providing the complete solution

Purpose-Built Capabilities

Intelligent Insights

ML-Powered Data Association

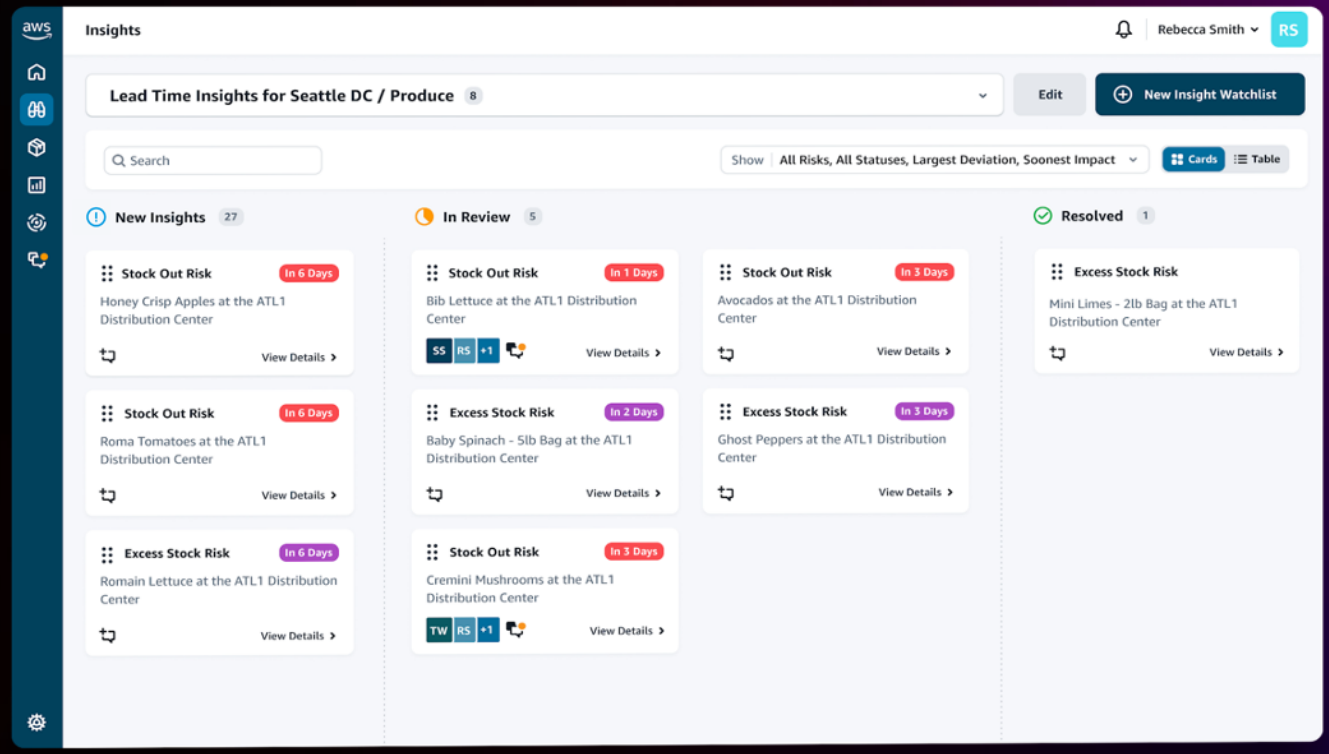
Supply Chain Data Lake



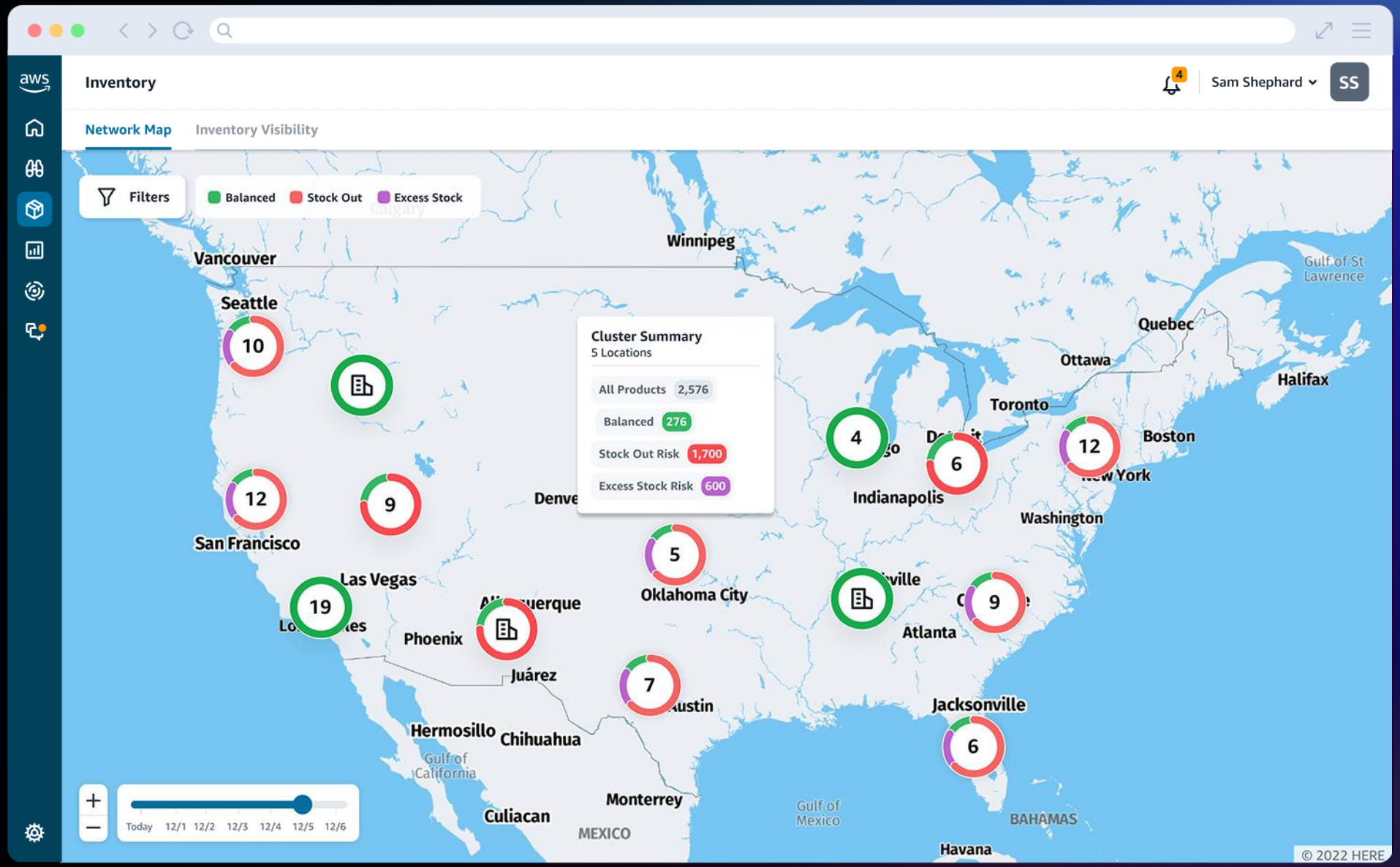
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AWS Supply Chain Insights

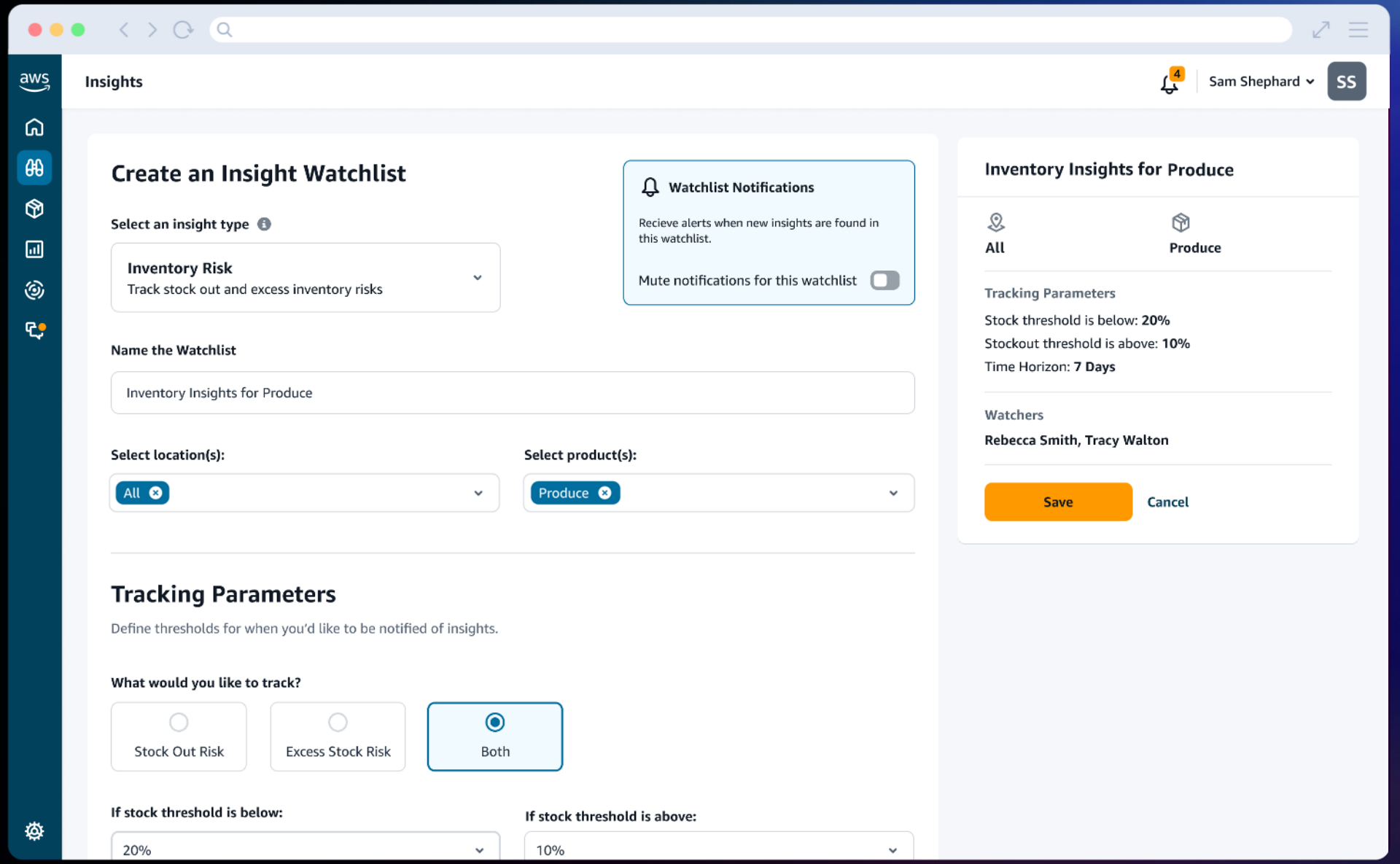
- **Enterprise inventory visibility**
- **Inventory risk and lead time deviations**
- **Sustainability-aware stock rebalance recommendations**
- **Notifications and collaboration**



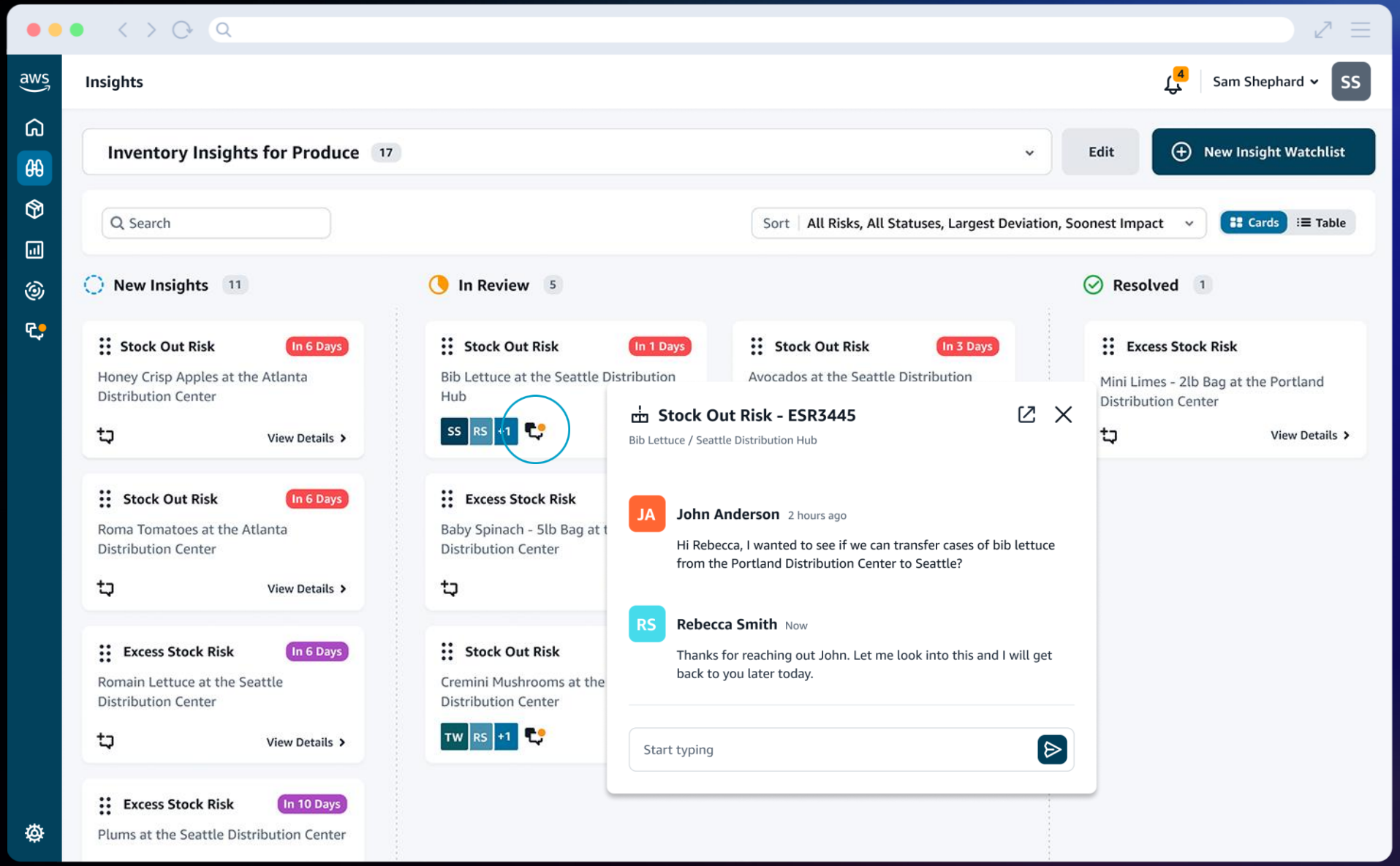
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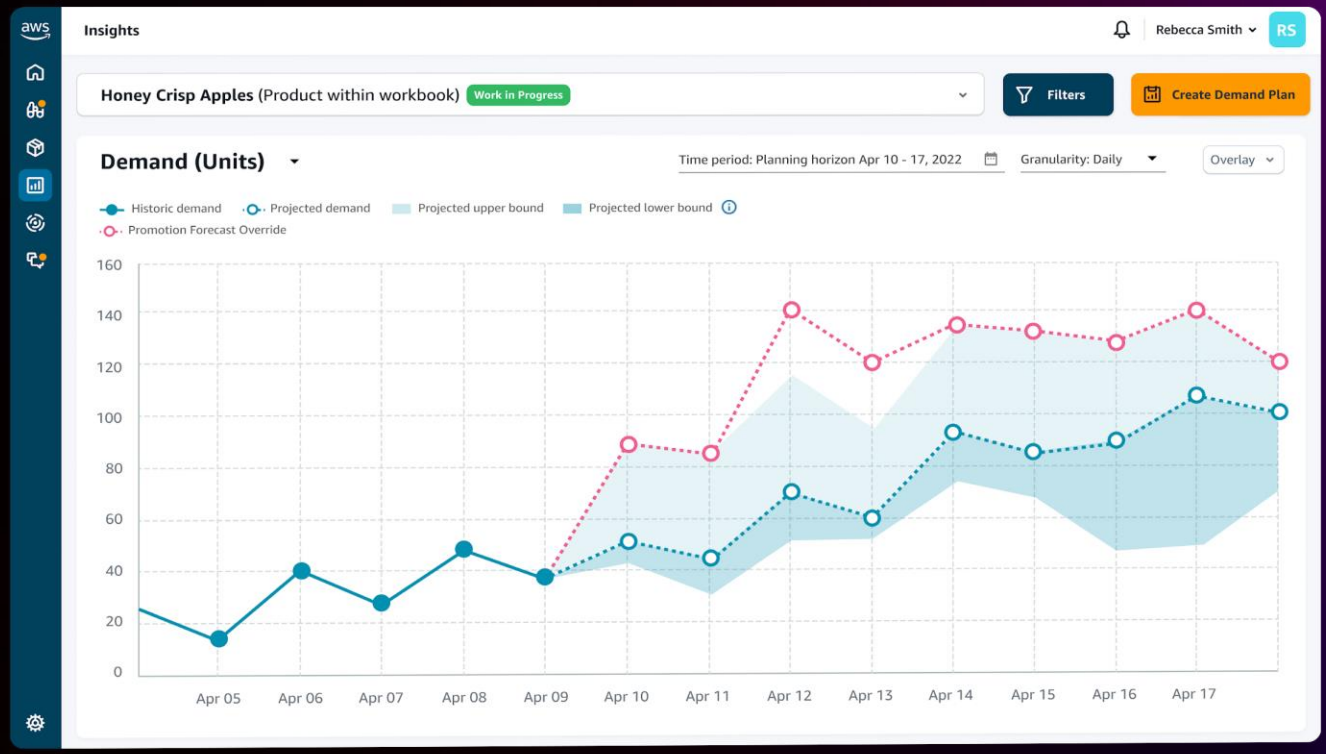
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AWS Supply Chain demand planning

- ML-powered demand forecasts
- Demand sensing, actionable insights
- View, override, and publish forecasts
- Forecast explainability
- Automatic accuracy metrics



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"We are delighted that AWS Supply Chain **demonstrated a significant improvement in our statistical forecast baseline**. We are keenly interested in leveraging the inbound lead-time insights from AWS Supply Chain to further improve our customer fill rates."

Cliff Siegel

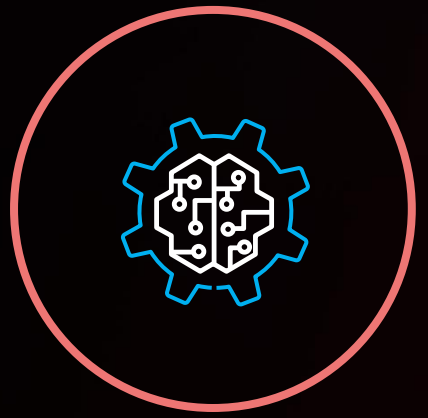
EVP, Global Supply Chain
Lifetime Brands

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What this means for your supply chain



Quickly gain visibility across your supply chain



Make more informed decisions



Resolve issues quickly



Mitigate risks and lower costs

All without replatforming, up-front licensing costs, or long-term contracts

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Thank you!

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