
AWS
re:Invent
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CMP218

Set your small business up for success with Amazon Lightsail

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AWS

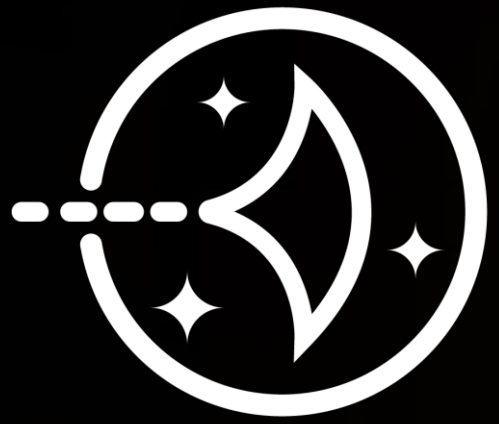
Raymond Xue
Software Dev. Manager,
AWS

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Agenda

- Overview of Lightsail
- What do small businesses need?
- How you can run all your small business apps on Lightsail

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Amazon Lightsail

Virtual servers, storage, databases,
and networking for a low, predictable price

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What's in the bundle?



Every Lightsail instance includes:

- Compute (processor)
- SSD-based storage
- Data transfer allowance
- Low predictable price

Additionally:

DNS management

Static IP

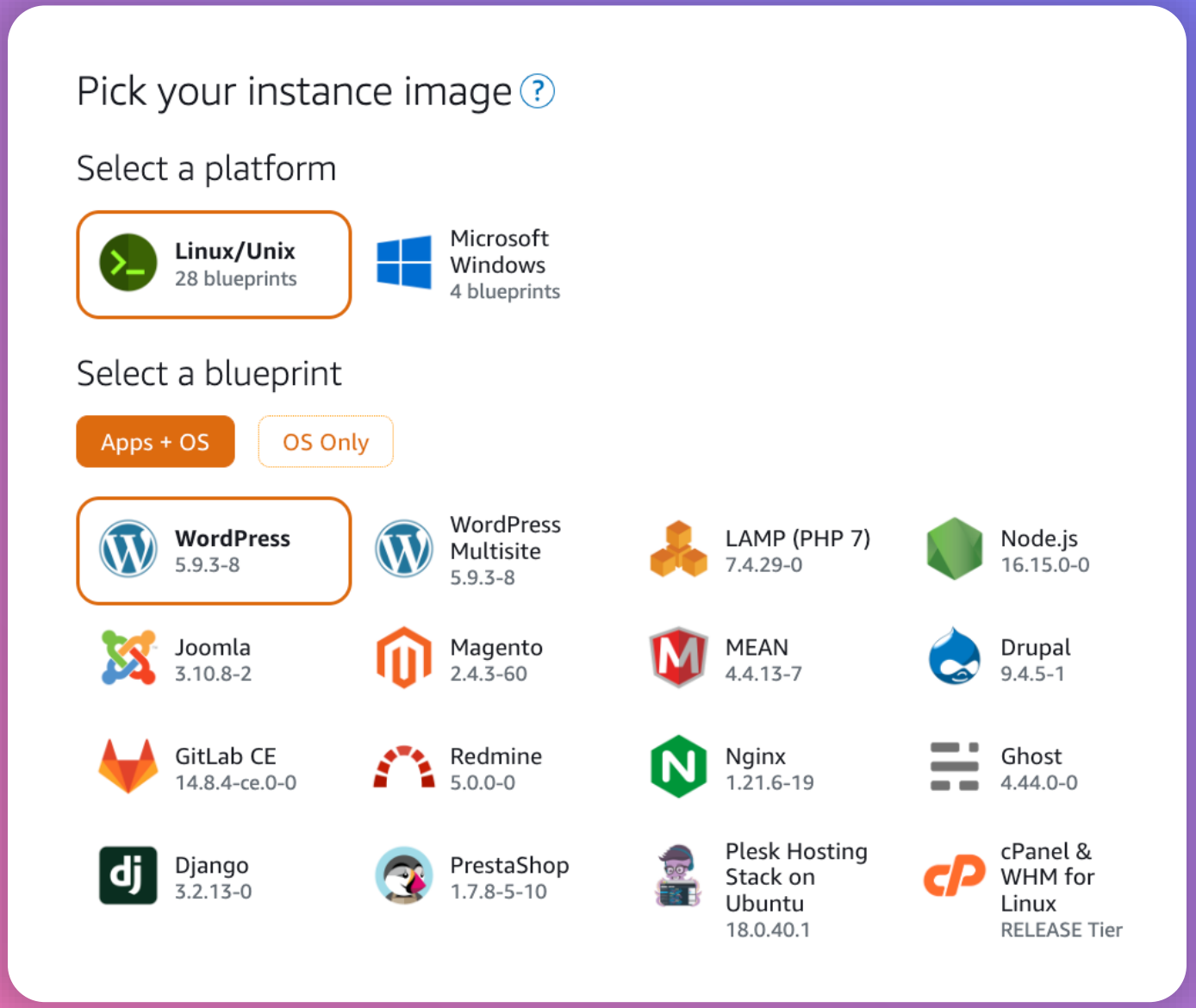
Content Delivery Network (CDN)

Object storage

Integration with other AWS services

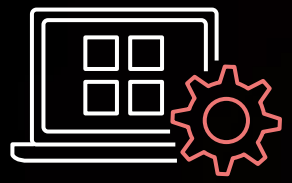
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Lightsail Blueprints



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Lightsail is great for...



Simple web applications

Pre-configured development stacks for LAMP, Nginx, MEAN, Django, and Node.js



Websites

Pre-configured click-to-install applications including WordPress, Magento, Drupal, Ghost, Plesk, and Joomla



Business software

Launch your own applications like file sharing and storage, backups, financial and accounting software, and more

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There are a lot of options...



Website

- Wordpress
- Ghost
- Drupal
- Joomla
- Cockpit



Focus

- Focalboard
- Planka
- ProjeQtOr



Help desk/support

- Chatwoot
- ProProfs
- Knowledge Base
- Finder
- osTicket
- Zammad
- UseResponse
- BetterDocs



E-commerce

- Prestashop
- WooCommerce
- Magento
- OpenCart
- Zipsell



Finance

- InvoicePlane
- Akaunting
- Manager
- ihatemoney
- budgetzero

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Several ways to architect applications

Use sub-domains

BLOG.MYDOMAIN.COM

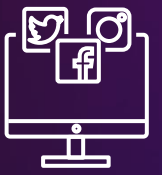
INVOICE.MYDOMAIN.COM

CRM.MYDOMAIN.COM

Lightsail Instances



Separate instances per app

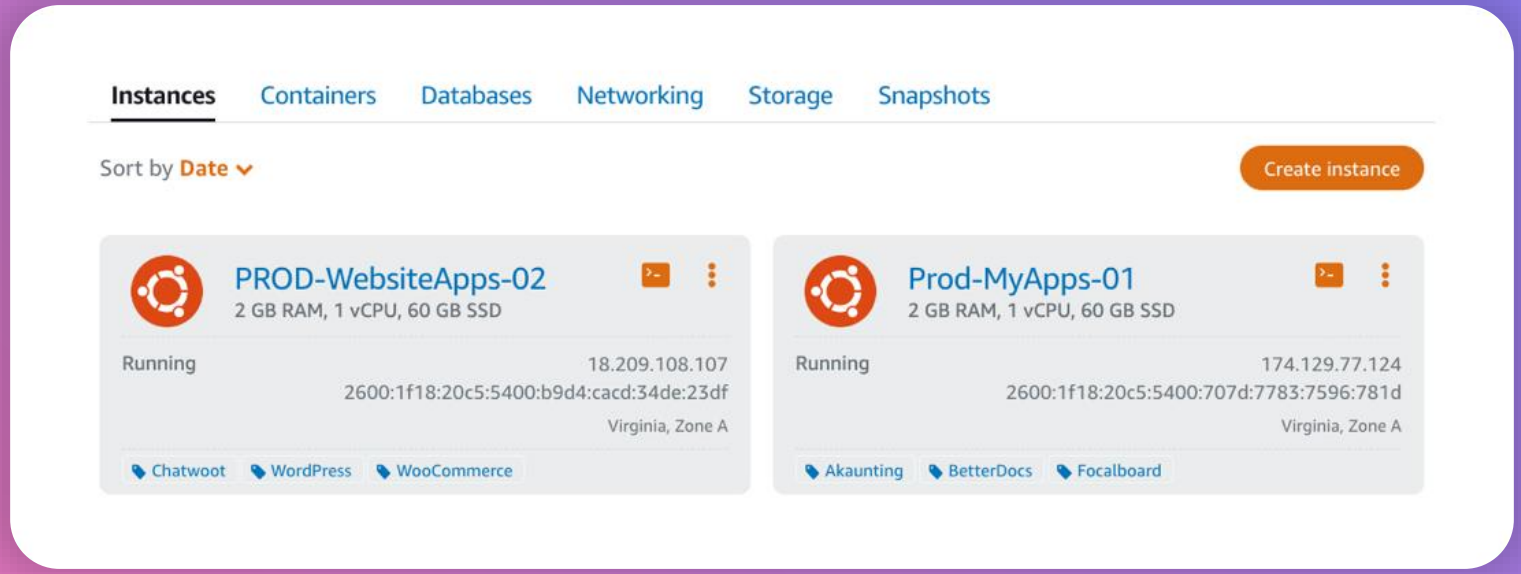


Re-use instances for multiple apps

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Utilizing instances for multiple applications



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OPEN DISCUSSION

WHAT DO YOU WANT TO TALK ABOUT?

Let’s discuss

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Thank you!



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