
AWS
re:Invent
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DEI103

Increasing diversity in tech communities with AWS She Builds

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AWS

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Importance of inclusion, diversity & equity

Inclusion

is about

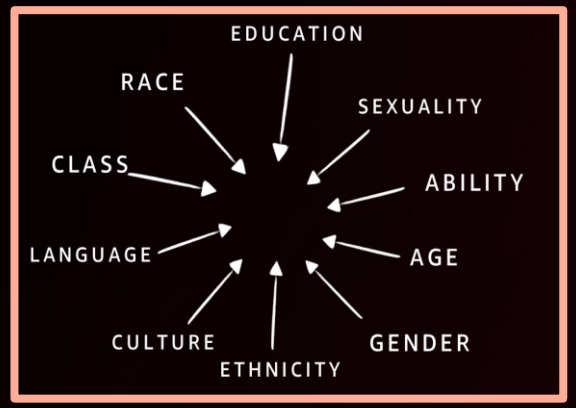
belonging



Diversity

is about

being represented

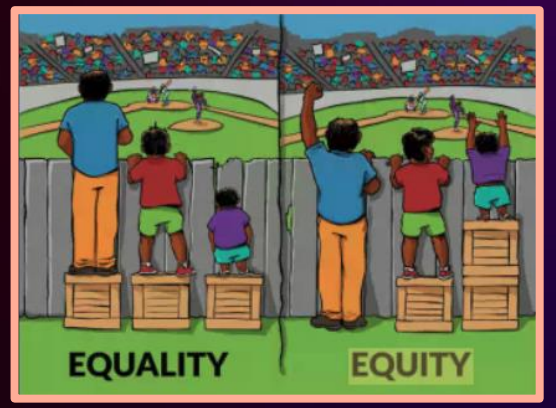


Diversity is Intersectional

Equity

is about

fairness



aws

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Overview of AWS She Builds

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About AWS She Builds

AWS She Builds was created in Australia and New Zealand in 2018 to empower and encourage our female builders to innovate and think big – it is now expanding globally.

Our mission is to make the future of tech more diverse! The goal of AWS She Builds is to close the cloud skills gap and create opportunities for under-represented groups to thrive in the tech industry.

Our Audience are people who identify as a woman, allies of diversity, Builders, Cloud Enthusiasts and Developers in the tech industry.



100,000+
attendees



10+
direct hires



2 AWS
Heroes

aws

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AWS She Builds programs

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AWS She Builds program offerings

The She Builds Flagship events are aimed at celebrating the women in tech community and increasing the visibility of female voices in tech

CloudUp

Community training program- supportive and fun environment to progress their AWS skills, become certified, and meet a great network of women with similar interests



AWS She Builds Tech Skills Program

Skills development program- for builders or cloud enthusiasts to increase applicable cloud skills across core services



AWS She Builds Mentorship Program

Free 12-week program - inclusive and supportive environment for career development within an evolving network of women in technology



Women In Channel

She Builds Women in Channel - attract women who are in our AWS partner community



AWS She Builds CAREERS

She Builds Career Development program - to encourage women to enter and thrive in the tech industry at all levels

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AWS She Builds mentorship program

AWS She Builds Mentorship Program

A fully-funded 12-week program

Our goal is to challenge, inspire and empower women who want to enter into tech or evolve their careers in tech

Connects external Mentees with AWS Mentors



230 participants



5 direct hires



11 countries

aws

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AWS She Builds Women in channel

Aims to empower the voice of the AWS Partner

The core objective is to bring tangible business topics to light and up for discussion with women from the AWS Channel community who face similar conundrums.



100+ participants



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AWS She Builds careers

Initiatives to encourage women to enter and thrive in the tech industry at all levels



AWS open job roles



Interview tips



Candid chat

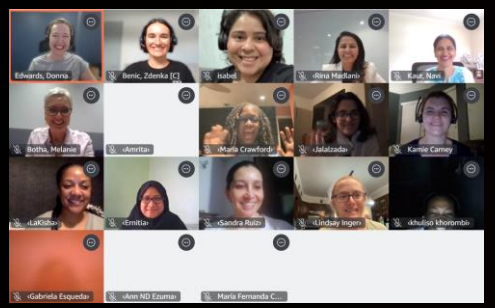


Workshop
(#AWS Hands on Lab, Hackathon)

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AWS She Builds CloudUp

Supportive and fun environment to progress their AWS skills, become certified, and meet a great network of women with similar interests.







20,000+ registration
7,000+ program attendees
730 Certifications

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AWS She Builds tech skills

Monthly broadcasts focused on technical skills enhancement through hands-on keyboards style learning.

10,000+ viewers on Twitch

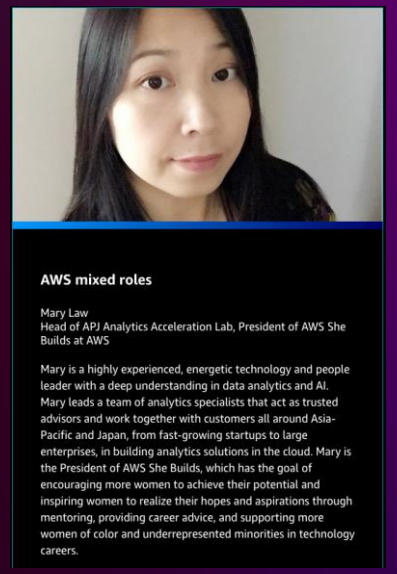


Top episode performers of month for AWS Twitch shows globally

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Join our Slack channel: #awsshebuilds-community

AWS She Builds YouTube channel

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Discussion and Q&A

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Thank you!

Mary Law

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