
AWS
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Be The Match impacts lives

Aubrie Vargas

Account Manager, Member Engagement, Enrollment and Experience
Be The Match

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Agenda

- Impact on patients diagnosed with blood cancers and diseases
- Combat myths around donation
- We have an urgent need around diversity
- How YOU can help patients live longer just by being you



BE THE MATCH

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BE THE MATCH®

Diagnosed with leukemia at age 2

Meet Sebastian Aguilar









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BE THE MATCH®

Our mission

We save lives through cellular therapy

Every three minutes, someone is diagnosed with a blood cancer like leukemia and lymphoma. For those cancers and over 75 other blood diseases, such as sickle cell, a cure exists.

That cure is a blood stem cell transplant.



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That's where YOU come in

I stand ready to save a life

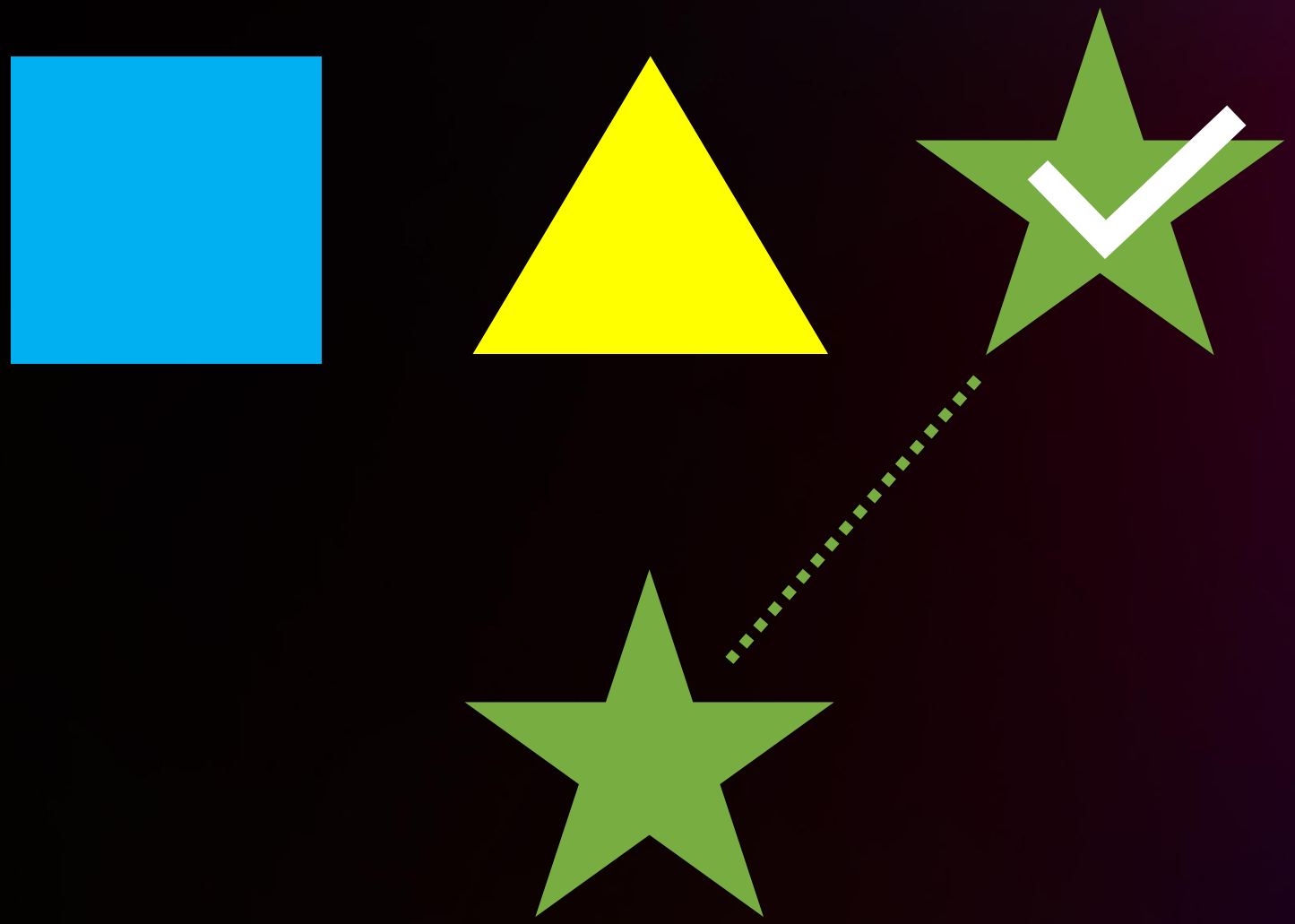


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Tissue matching



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BE THE MATCH®

The need for diverse donors is critical

ODDS OF FINDING A MATCH BASED ON ETHNIC BACKGROUND

Black or African American	Asian or Pacific Islander	Hispanic or Latino	Native American	White
29%	47%	48%	60%	79%











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BE THE MATCH®

The need for diverse donors is critical

Be like Bree

Black or African American

29%





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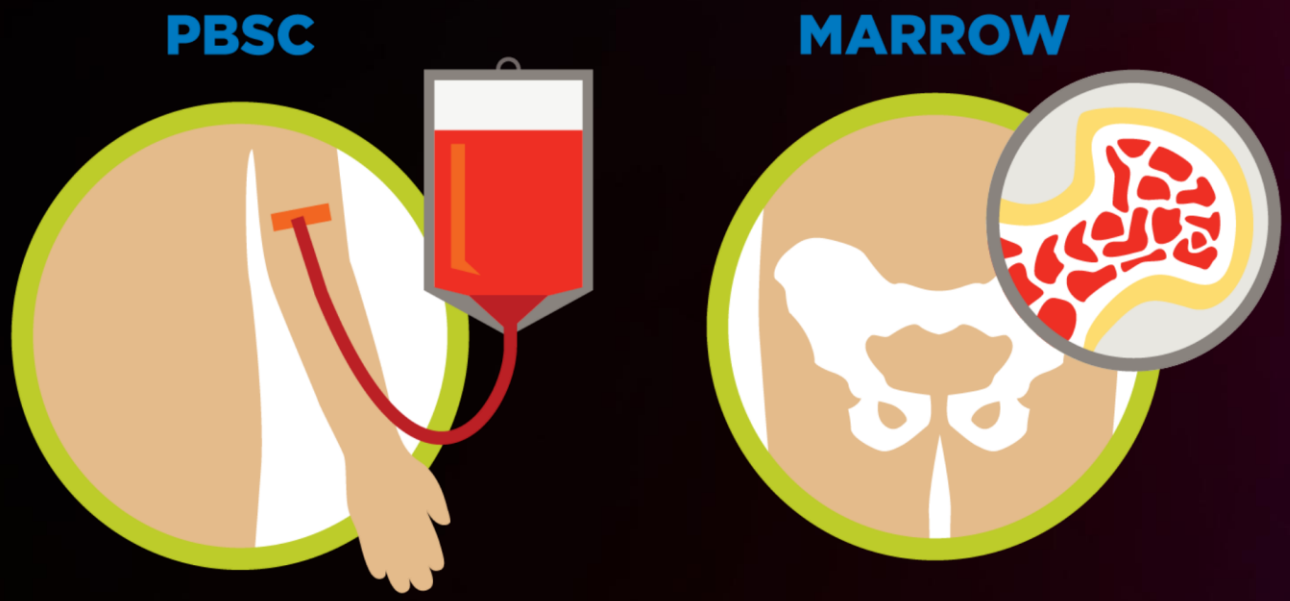
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Two ways to donate



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Today, the most common form is non-surgical

PBSC



85%



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BE THE MATCH®

Get more involved

JOIN the registry to be someone's cure

GIVE to support patients, registry recruitment, and research

VOLUNTEER your time to directly impact the lives of patients and their families.
BeTheMatch.org/volunteer

ENGAGE your network with our life-saving mission
Follow us **@BeTheMatch** on social



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We are the cure . . . you and me.
If we don't help, who will?



Kristi McPoland

Mother of searching patient, Mia

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Get involved

Join QR code

Give QR code



Tiana (right) saved Donna’s life by donating blood stem cells

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Thank you!

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