
AWS
re:Invent
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Joint Affinity Group efforts: Being an ally for everyone

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Agenda

Affinity Groups

All-affinity Leadership Board

Strategic planning

Initiatives

Resources

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Affinity Groups

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Amazon has 13 affinity groups, also known as employee resource groups, which bring Amazon employees together across businesses and locations around the world

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Affinity group history at Amazon



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All-affinity Board

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All-affinity Board

- Founded in October 2018 in the Northern Virginia Region
- Leaders of all of the existing Affinity Groups





















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Strategic planning

- Yearly event planning
- Collab opportunities

	Jan	Feb	Mar	Apr	May	Jun
1	22 - Lunar New Year (Asians)	BHM (BEN)	8 - International Women's Day (AWE)	Earth Day/Week/Month (Connect)	Asian Pacific Island Heritage Month (Asian)	12 - Flag Day (Latino)
2	Martin Luther King Day (BEN)				5 - Cinco De Mayo (Latinos)	Pride Month (Glamazon)
3					8-12 Military spouse appreciation week (Warriors)	Juneteenth (BEN)
4					29 - Memorial Day (Warriors)	14 - Army Bday (Warriors)

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Initiatives

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Initiatives

- Information events (quarterly)
- New Hire Orientation (weekly)
- A resource for employee outreach

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Thank you!

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