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Employee digital experience: Why it matters for hybrid remote work

Belinda Batdorf

Co-founder, CRO
HubbleIQ

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Employee Digital Experience

Why it matters for hybrid remote work

Re: Invent 22 Lightning Talk

Belinda@hubbleiq.com

HubbleIQ

Speaker



Belinda Batdorf

HubbleIQ Co-founder
Revenue & Growth

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Digital experience is any interaction between a user and a piece of digital technology.



Digital Employee Experience

Your employees' experience with technology to perform tasks.



End-Point Experience

Performance of a digital devices
Examples: POS & manufacturing



Digital Customer Experience

Your customers' experience with your platform's technology.

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Poor digital experience affects the bottom line



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We've been steadily integrating technology into our workplace for years, but the pandemic changed the work from home game forever.

PRE-PANDEMIC

- Centralized digital services
- Private networks, security tools
- On site IT

POST-PANDEMIC

- Mobile, distributed, work from anywhere model
- Wide variety of devices, networks, and tools

The pressure falls on department heads, products managers, operations, and HR who have been forced to adapt to this new modality with little to no experience.

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Managing the digital experience is hard









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We need to change our digital culture



- Empower end-users
- Collaborate with other departments
- Prioritize innovation
- Learn and adapt

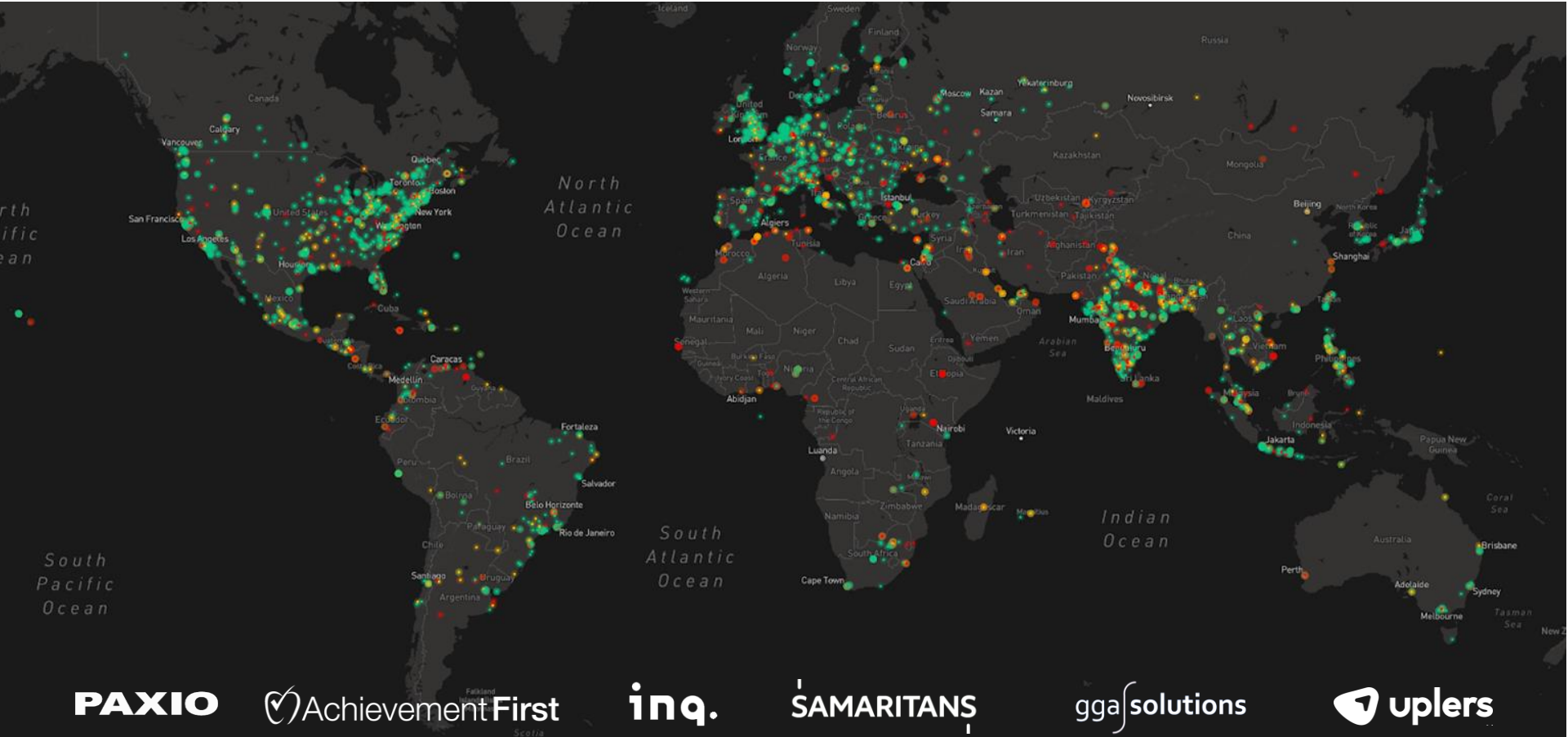
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Digital experience is the future

- Choose proactivity - ditch the break-and-fix model
- Boost conversions, sales, and retentions
- Promote employee productivity, efficiency and engagement
- Reduce churn, save money
- Promote a healthier, happier work environment



HubbleIQ helps you manage digital experience over the internet



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Belinda@HubbleIQ.com

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Thank you!



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