
AWS
re:Invent
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Customer collaboration for the greater good: Partnering for impact

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Introductions



Tolu Oke Shyla Martinez Patricia Wilkins







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Success and scale bring broad responsibility

”We started in a garage, but we're not there anymore. We are big, we impact the world, and we are far from perfect. We must begin each day with a determination to make better, do better, and be better for our customers, our employees, our partners, and the world at large…. Leaders create more than they consume and always leave things better than how they found them.”

Amazon Leadership Principle

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ID&E customer engagement

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2022 ID&E customer engagement at a glance



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How AWS ID&E collaborates with customers

- We collaborate with customers and partners who want to learn from AWS, share best practices, and seek collaborative opportunities centered around ID&E
- We work with the AWS ID&E Community Engagement team to connect customers with opportunities to co-invest in global social impact initiatives

Thought leadership

- Executive engagement
- Fireside chats, panels, and conferences

Tech co-innovation

- Leveraging AWS services, inclusion powered by AWS
- AWS Partner Solutions to automate ID&E

Community

- Nonprofit collaborations
- Customer sponsorships

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Customer spotlight: Adobe







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Community + Customer spotlight: Tarjimly





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ID&E global community activations

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AWS ID&E serves underestimated communities

INNOVATION FUND



Enterprise Sales Account Manager

Incluyeme.com (YEEEU S.A.)
Fundacion Compromiso
Argentina

"Fundación Compromiso is honored and absolutely thrilled to partner with AWS in our work to help reduce gaps for people in the intersection between gender, disability, and technology in Latin America. With the ID&E Innovation Fund grant, we'll be training 100 disabled Latina women to prepare them for careers in the cloud and connect them to mentors and potential employers."

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AWS ID&E serves underestimated communities

- We create strategic activations to disrupt social inequities, create STEM pathways, and engage diverse employee resource groups to foster a culture of inclusion and transform the future of tech for historically marginalized and underrepresented communities
- We partner with global community nonprofits to scale impact through AWS native programming support, financial corporate sponsorship, and employee volunteering

Exposure Access Opportunity

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AWS ID&E global community relationships

THE US VETERANS
HALL OF FAME



The Memorial
Foundation

STEM GEMS

COSI
Center of Science and Industry

Ignite
Worldwide

100 Scholars
ROBOTICS ALLIANCE

TechByTech.

tarjimly

deaf kids CODE

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A conversation with BASICS founder Patricia Wilkins

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Pat’s story









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B.A.S.I.C.S. International (USA & Ghana)

- 22 years serving youth and families in Ghana and New York City
- 300,000 individuals impacted through community outreach
- 3,000 educational sponsorships in Ghana ranging from kindergarten through university
- 1,200 girls received education
- 1,000 volunteers that represent 21 countries
- 500,000 meals served to at-risk children
- 20,000 meals and food boxes served to seniors
- 5 million liters of water provided
- 1 million gallons of clean drinking water provided
- Provided shelter for at-risk girls
- Delivered STEAM activities to over 5,000 underserved students since 2004 and increased the impact to 6,000 during the COVID Pandemic
- Fellowships provided to university graduates
- 100s of BASICS youth now contributing meaningfully and creatively to society

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104

K-12 students served

34

AWS employees volunteering

180

Volunteer hours served

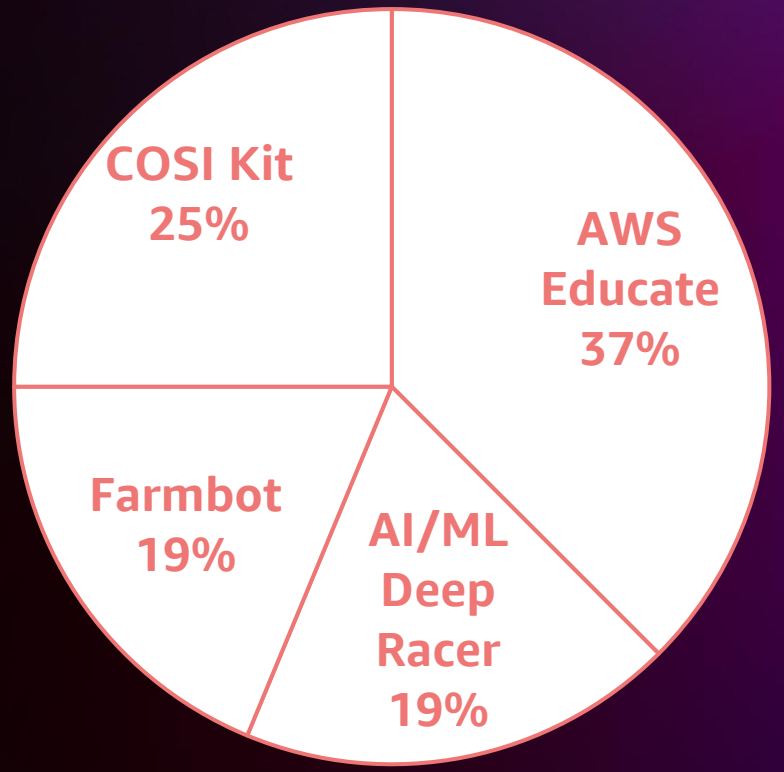
$20K

Sponsored by AWS customers

Campus technology upgraded

Infrastructure stability, broadband capability upgraded, uninterrupted internet access

150 EDUCATION SESSIONS DELIVERED



430 technology items donated



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Camp Aklowah 2023 expansion, Shai Hills region















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2023 expansion support needs

- Dormitories (staff/facilitator/volunteer/youth)
- Commercial kitchen and dinning hall
- State-of-the-art technology hub and interactive education center
- Technology green spaces
- Sporting and exercise compound
- Bore holes and wells
- Volunteering

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Join us in the tech-for-good journey



Cooperation

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Thank you!

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