
AWS
re:Invent
NOV. 28 – DEC. 2, 2022 | LAS VEGAS, NV

EUC302-R

No refactoring required: Turning legacy applications into SaaS

Dave Jaskie (he/him)

Senior Solution Architect
AWS

Stephen K. Stetler (he/him)

Senior EUC Specialist Solution Architect
AWS

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Agenda

- Amazon AppStream 2.0 overview
- AppStream 2.0 ISV use cases
- AppStream 2.0 overview
- ISV software as a service (SaaS) journey
- Get started

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Make better French fries

- The air fryer was invented to accelerate crisping French fries
- Other methods took too long, with unpredictable results and a lot of clean up
- Potential for many other recipes and delivers consistent, delicious results



© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

AppStream 2.0 is like an air fryer for ISV

Get cooking

- Minimal upfront investment
- Consistent delivery of current recipes (applications)
- Quickly add new recipes (applications)
- Limited expertise required (managed services)
- Easy clean up when done



aws

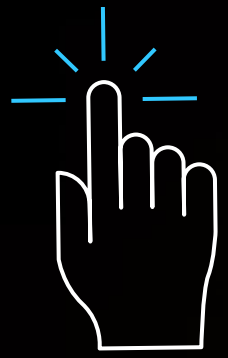
© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.



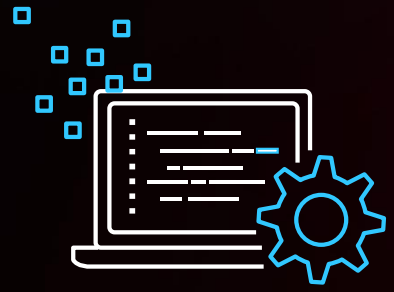
- ✓ Fully managed
- ✓ Selective persistence
- ✓ Low cost
- ✓ Application streaming/SaaS conversion

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

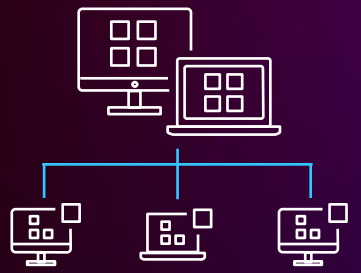
AppStream 2.0 use cases for ISVs



Provide a zero-install trial and training experience



SaaSify your app with no rewrite

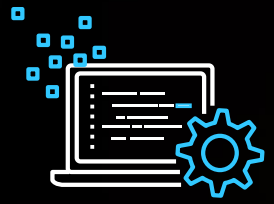


Enable consumption-based software delivery

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

SaaS value proposition

Value to customers



Simplified IT management



Seamless onboarding

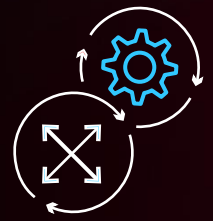


Frictionless trial experience



Pricing based on consumption

Value to ISVs



Agility



Growth



Cost optimization



Business value

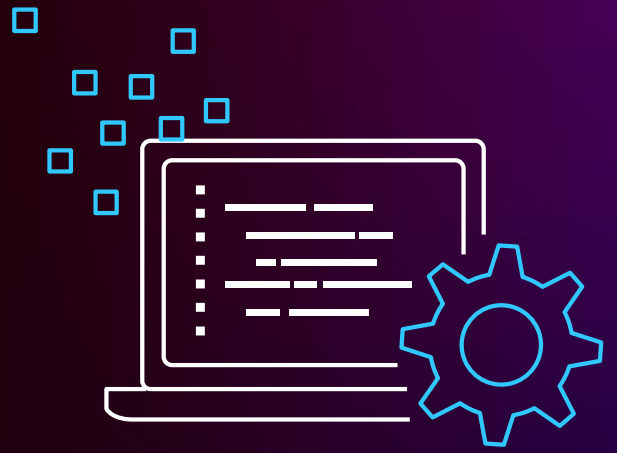
aws

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Simplify SaaS administration

AppStream 2.0 allows you to:

- Centrally manage all versions of applications
- Launch a SaaS solution without refactoring
- Transform on-premises software business to SaaS
- Eliminate need to patch end-user devices or manage multiple codebases
- Eliminate hardware GPU dependency



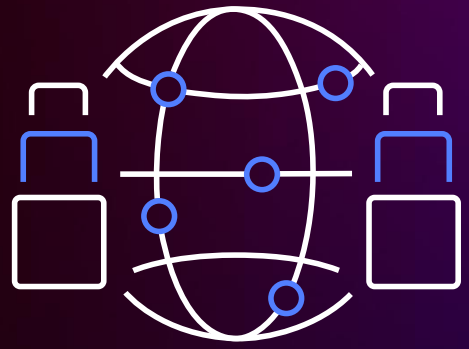
aws

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Scale without managing infrastructure

AppStream 2.0 allows you to:

- Scale applications up or down in just a few clicks
- Stream to any number of global users without deploying and managing infrastructure or capacity
- Securely deliver applications in a browser
- Optimize costs based on usage
- Apply your own branding



aws

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Reduce time to market

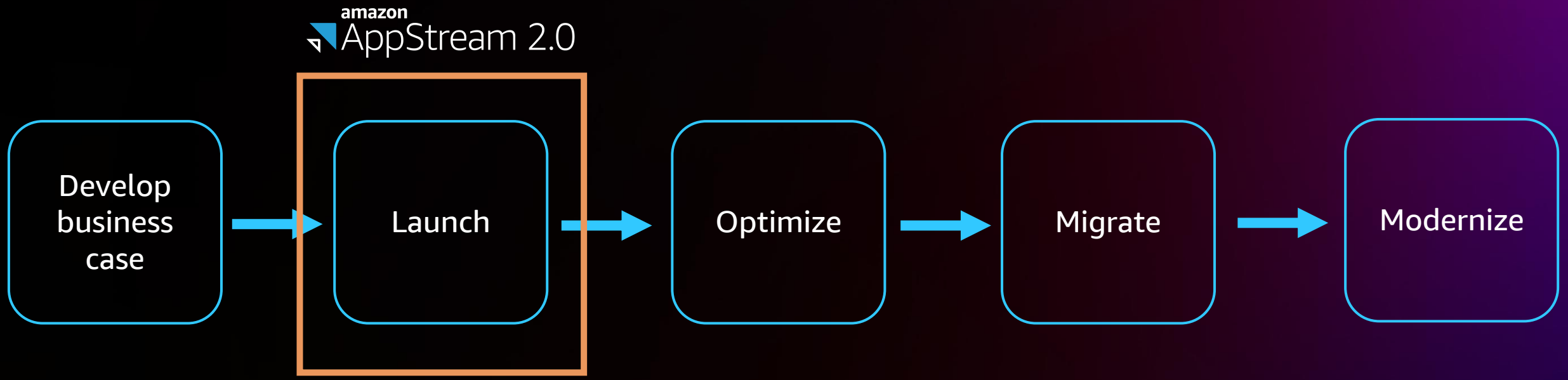
AppStream 2.0 allows you to:

- Launch applications via web browser without downloads or plugins
- Move to frequent release cycles
- Increase rate of innovation



© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

ISV SaaS journey



© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Get started

1 Learn more about AppStream 2.0

Amazon AppStream 2.0 website
https://aws.amazon.com/appstream2

Amazon AppStream 2.0 website for ISVs
https://aws.amazon.com/appstream2/software-vendors/

Amazon AppStream 2.0 getting started guide
https://aws.amazon.com/appstream2/getting-started/

Amazon AppStream 2.0 ISV project series
https://aws.amazon.com/appstream2/getting-started/isv-workshops/

Forrester Study: Accelerate Cloud Adoption with App Streaming
http://bit.ly/3Al8I43

2 Schedule a strategy session

3 Get started with a proof of concept

4 Engage a partner

aws professional services
cambrian TECHNOLOGIES
CAMBRIDGE TECHNOLOGY
CloudHesive
Crayon
CMD
opsguru
PRESIDIO Future. Built.
REBURA
RedNight
SynchroNet
TEAMWORK
virtusa
ZERO12 a vargroup company

This is not a complete list. To view all AWS Partners for this category, visit AWS Partner Solutions Finder. This list of partners is current as of October 26, 2022.

aws

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

End user computing: other track sessions

Type	Code	Level	Day / Time	Title	Speakers
Breakouts	EUC 202	200	11/28, 5:30p – 6:30p	What's new with Amazon WorkSpaces, Amazon AppStream 2.0 & WorkSpaces Web	Hassan Ta, Rey Wang
	EUC 204	200	11/29, 2:00p – 3:00p	Creating remote work environments that optimize security and productivity	Melissa Stein
	EUC 201	200	11/29, 5:00p – 6:00p	Creating the workplace of the future with AWS end user computing	Muneer Mirza
	EUC 307	300	11/30, 8:30a – 9:30a	Accelerating SaaS conversion of legacy applications	Gurinder Raju
	EUC 203	200	11/30, 10:00a – 11:00a	Creating flexibility and choice for VDI management with Amazon WorkSpaces	Kevin Goodman
Chalk talks	EUC 205	200	11/28, 10:45a-11:45a	Managing application deployment in an Amazon WorkSpaces environment	Sam Goad
	EUC 301	300	11/28, 4:00p – 5:00p	Securely stream AWS workloads to your remote workers	Andrew Morgan, Ariel Fu
	EUC 310	300	11/29, 12:30p – 1:30p	Streamlining log-on experience for Amazon WorkSpaces and AppStream 2.0	Asriel Agronin
	EUC 205 – R1	200	11/29, 2:45p-3:45p	Managing application deployment in an Amazon WorkSpaces environment	Sam Goad
	EUC 302	300	11/29, 3:30p – 4:30p	No refactoring required: Turning legacy applications into SaaS	Dave Jaskie
	EUC 309	300	11/30, 10:00a – 11:00a	Choosing an Amazon AppStream 2.0 fleet to reduce costs & optimize experience	Manav Verma
	EUC 312	300	11/30, 2:30p – 3:30p	Securing end user computing workloads on AWS end user computing services	Michael Matts
	EUC 308	300	11/30, 5:30p – 6:30p	Best practices for migrating on-premises VDI workloads to the cloud	Phil Persson
	EUC 301 – R1	300	12/01, 11:45a – 12:45p	Securely stream AWS workloads to your remote workers	Andrew Morgan, Ariel Fu

aws

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

End user computing: other track sessions

Type	Code	Level	Day / Time	Title	Speakers
Workshops	EUC 305	300	11/28, 10:00a – 12:00p	Create an online software trial with Amazon AppStream 2.0	Jeremy Schiefer
	EUC 306	300	11/28, 1:45p – 3:45p	Getting started with Amazon WorkSpaces	Dave Jaskie
	EUC 303	300	11/29, 2:45p – 4:45p	Getting started with Amazon AppStream 2.0	Dylan Barlett
	EUC 304	300	11/30, 11:30a – 1:30p	Enable secure access to private resources with Amazon WorkSpaces Web	Spencer DeBrosse, Grant Joslyn
	EUC 306 – R1	300	11/30, 3:15p – 5:15p	Getting started with Amazon WorkSpaces	Dave Jaskie
Builders	EUC 311	300	11/28, 4:00p – 5:00p	Building a secure end user computing environment for power users	Robert Fountain
	EUC 313	300	11/29, 11:00a – 12:00p	Building streaming applications using Amazon AppStream 2.0 Elastic fleets	Don Scott
	EUC 313 – R1	300	11/30, 4:00p – 5:00p	Building streaming applications using Amazon AppStream 2.0 Elastic fleets	Don Scott
Theater	EUC 001	NA	11/30, 2:30p – 2:50p	Maximize employee experience with Amazon WorkSpaces & AppStream 2.0	Stephen Stetler
	EUC 002	NA	11/30, 3:00p – 3:20p	Modernize your virtual desktop infrastructure with Amazon WorkSpaces	Andrew Kloman

aws

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Learn more about AWS End User Computing

AWS re:Invent

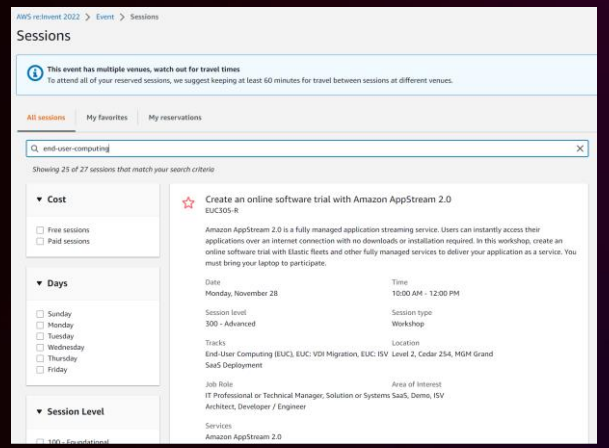
AWS End User Computing Reception

November 30, 2022 | 6:00PM - 9:00PM PST

Electra Cocktail Club, 3325 South Las Vegas Boulevard, Las Vegas, NV 89109

bit.ly/3hMzcVB

Visit the EUC re:Invent session catalog



bit.ly/3TGUGAi

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Thank you!



Please complete the session survey in the **mobile app**

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.