
AWS
re:Invent
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Creating mission impact with machine learning

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How to think about AI/ML

The right way

- What mission outcome am I unable to currently deliver on? Or what outcome would I like to improve on?
- Do I have any repetitive tasks that would benefit from automation?
- How could I improve my member or stakeholder experience?
- Do I really need ML for this problem?

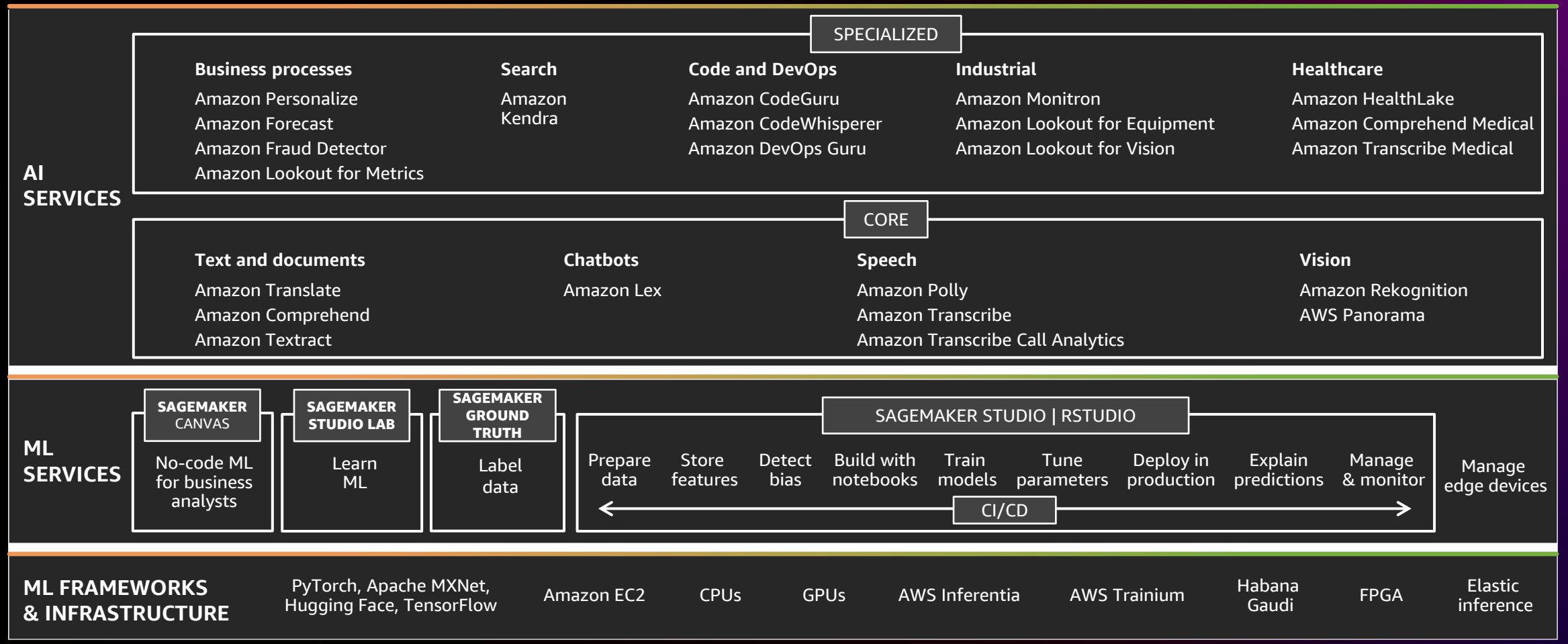
The wrong way

- Everyone is using AI/ML now – let's find a way to use machine learning on this project!
- Build-it-yourself mentality
- Not thinking responsibly about your models

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The AWS ML stack



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Thank you!

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