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PRT017

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Office of the CIO: Partnering with leaders to drive business value

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Anaplan

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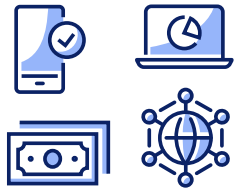
CIO Maturity Levels

Strategic
Pro-active

Re-active
Tactical

Anaplan
- Rationalize portfolio
- Scalable
- Reliable

- Secure & reliable operations
- Competitive cost



Anaplan
- Agile delivery
- Time to value

- Business partner & generating value



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- Transform business processes
- Democratize data

- Transformational leader



Cost (liability)

Value (asset)

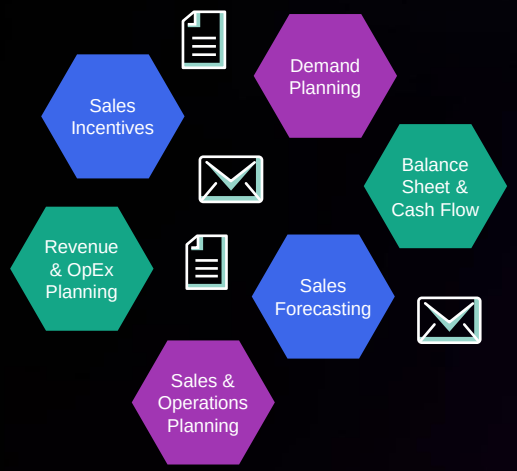
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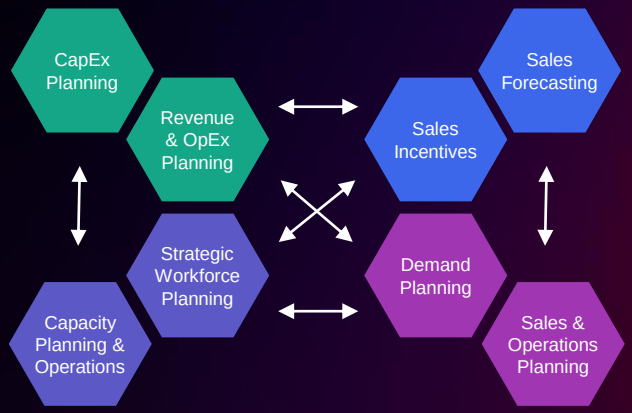
Anaplan Connects the CIO and Business

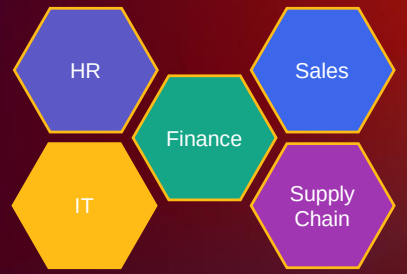
Balance enterprise modernization with tech rationalization

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DISPARATE »» **MODERNIZED** »» **TRANSFORMATIVE** »» **STRATEGIC COMMERCIAL OBJECTIVES**







SPEED

SIMPLIFY

SCALE

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Ciena Customer Story

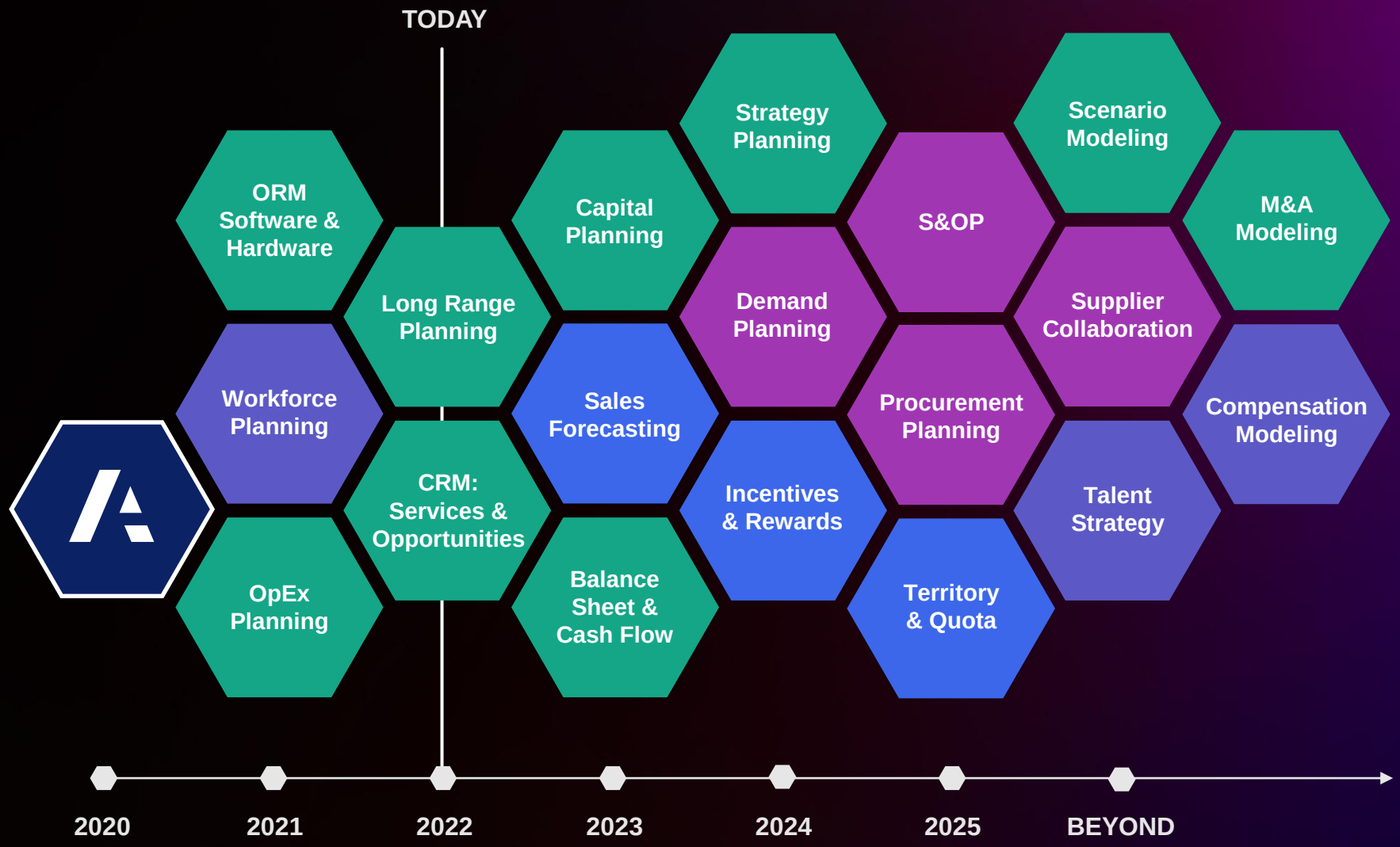
- Founded in 1992
- Headquartered in Hanover, MD
- ”World’s biggest player in optical connectivity” –Baltimore Sun
- ~7,200 employees
- Customers include:
  - AT&T, Deutsche Telekom, Korea Telecom, Sprint Corporation, Verizon Communications



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Thank you!

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