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# Unlocking the power of today's observability

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# SolarWinds: A Trusted Market Leader

**498**
of Fortune 500

**30+**
Acquisitions

**2,300+**
Solarians

**20+**
Offices, Global Coverage

**300K+**
Customers

**280+**
Patents

**180,000+**
registered members of THWACK, our global IT community

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# Digital Transformation Is Accelerating Across Organizations of All Sizes



**TO HARNESS NEW GROWTH OPPORTUNITIES, ORGANIZATIONS ARE**

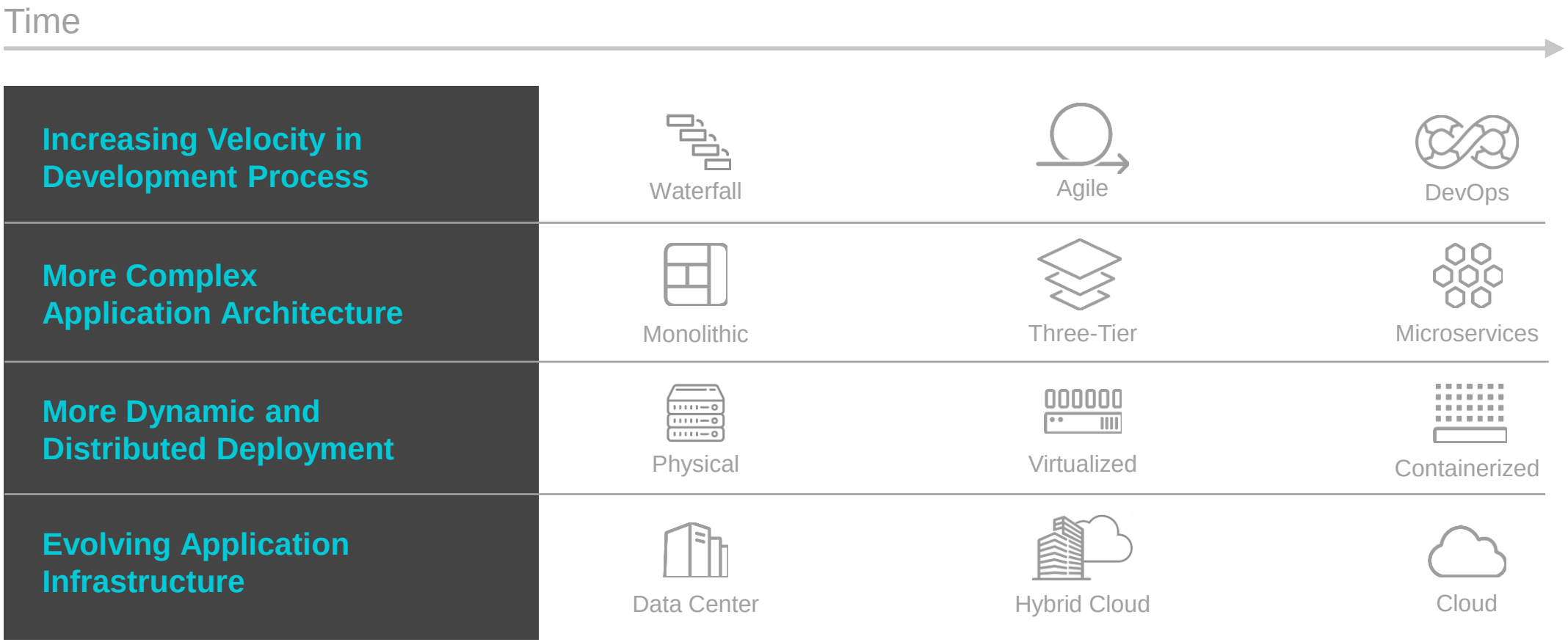
- Modernizing operations, applications, and databases
- Utilizing multi-cloud deployments
- Building new applications and services
- Supporting increasingly remote work

**HOWEVER, SEVERE CHALLENGES ABOUND:**

- Massive complexity driven by tools sprawl
- Stagnant budgets and resource constraints
- Dynamic and distributed technology landscape
- Challenges in migrating to the cloud
- Increasingly dynamic application architecture
- Need for high-velocity innovation and stringent uptime SLAs

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# Technology Landscapes Powering Transformation Are Increasingly Complex




**Reality: Complexity is not going away**

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# Intense Complexity Necessitates a New Approach

Limits efforts to meet business expectations

## Enables:



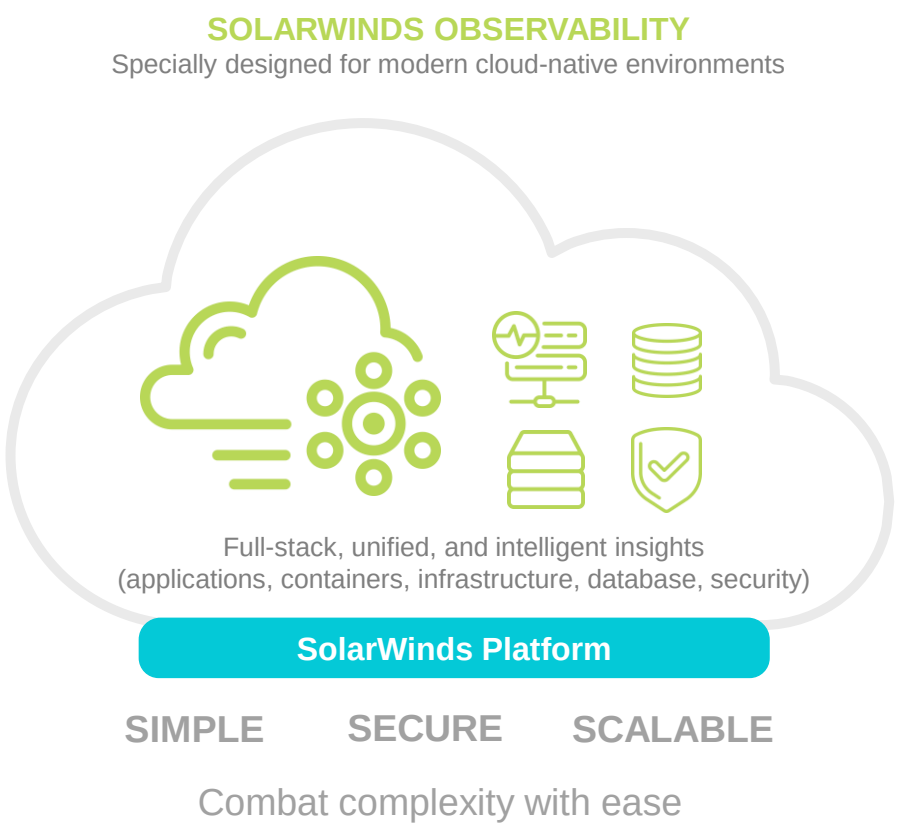

## Designed for:

- Cloud-native SaaS observability
- Application and database modernization
- Future-proof foundation (builds on current tech and evolves with needs)
- Full-stack integrated insights and powered by AIOps
- Open standards
- Easy installation and management

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# NEW! SolarWinds Observability

SaaS marketplace acquisition, deployment, and management built to be frictionless




## Quick-to-implement, easy-to-use, cloud-native observability

- Exceptional time to value
- Comprehensive yet uncomplicated visibility, troubleshooting, and performance analysis

## Built to eliminate operational silos and improve productivity

- Simple, unified, full-stack SaaS solution
- Applications, infrastructure, databases, networks, logs, and digital experience

## AIOps enhanced with machine learning designed to deliver actionable insights into key services

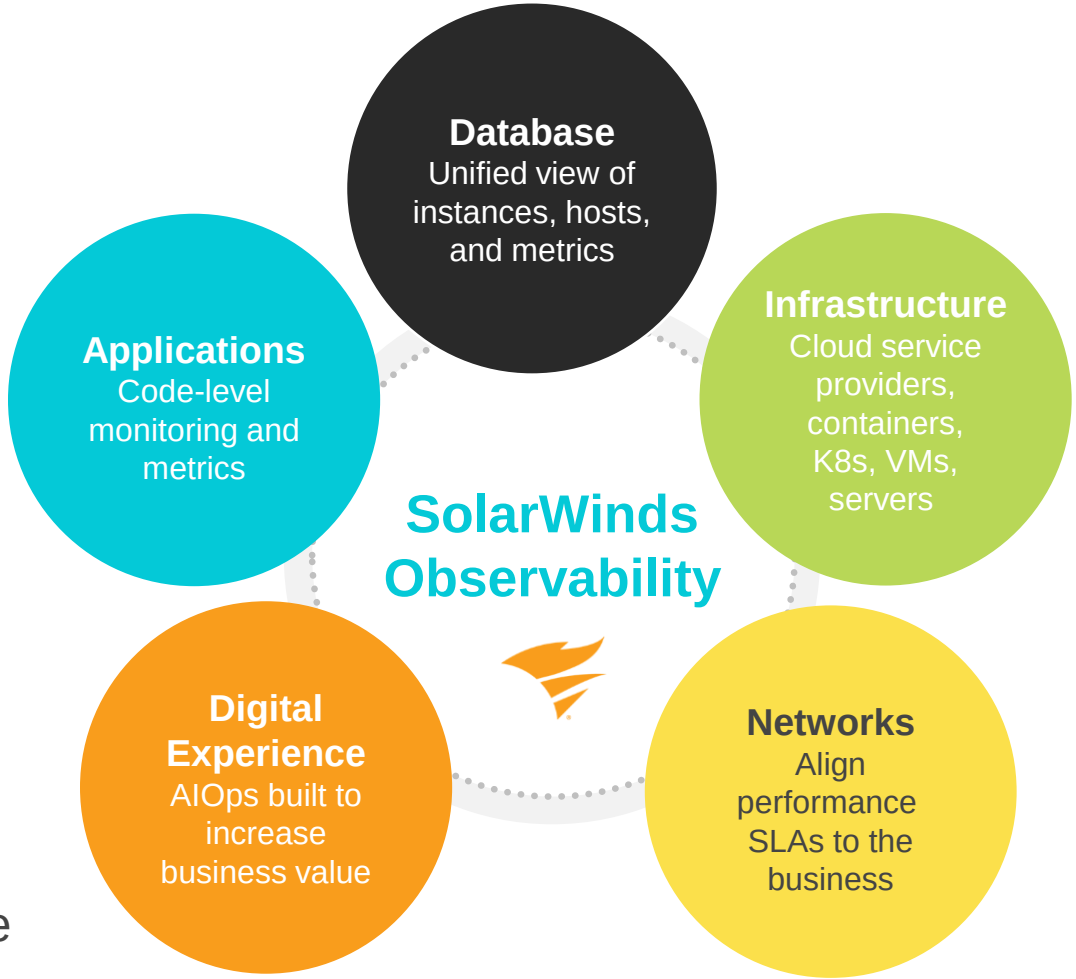
- Reduces complexity
- Focus on real issues affecting productivity and velocity
- Help accelerate issue resolution and ensure SLOs

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# Deliver More. Troubleshoot Less.

Full-stack observability purpose-built for DevOps teams and custom, cloud-native apps

- **End-to-end oversight** into the service delivery of **modern, custom web applications**
- **Code-level observability**, including distributed microservices, databases, and modern containerized infrastructures
- Integrated **digital experience observability** enables correlation between application performance and **user experience**
- **Unified offering** built to provide insights across data types, in the context of the IT services making up the application
- Shift from a **reactive to proactive** posture to help achieve optimum IT service performance, compliance, and resilience




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# Surface Only Urgent and Necessary Alerts

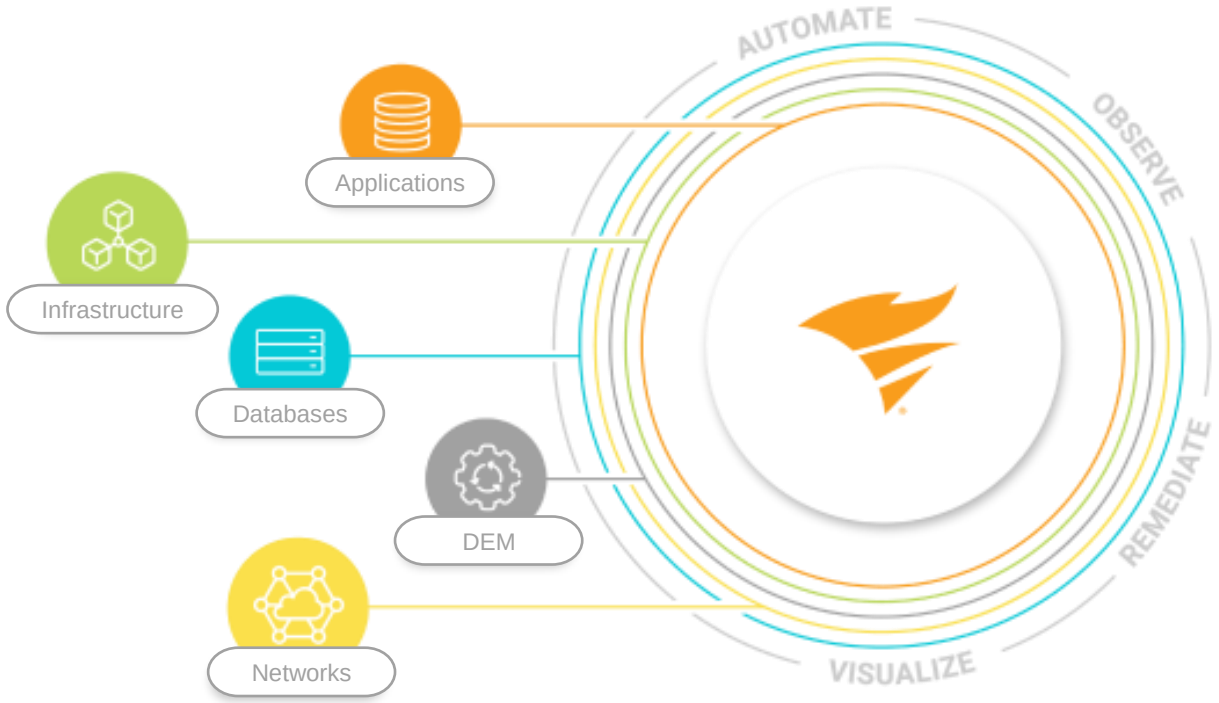
NEW

## Built to overcome alert storms

- Simplifies remediation across highly distributed cloud-native applications

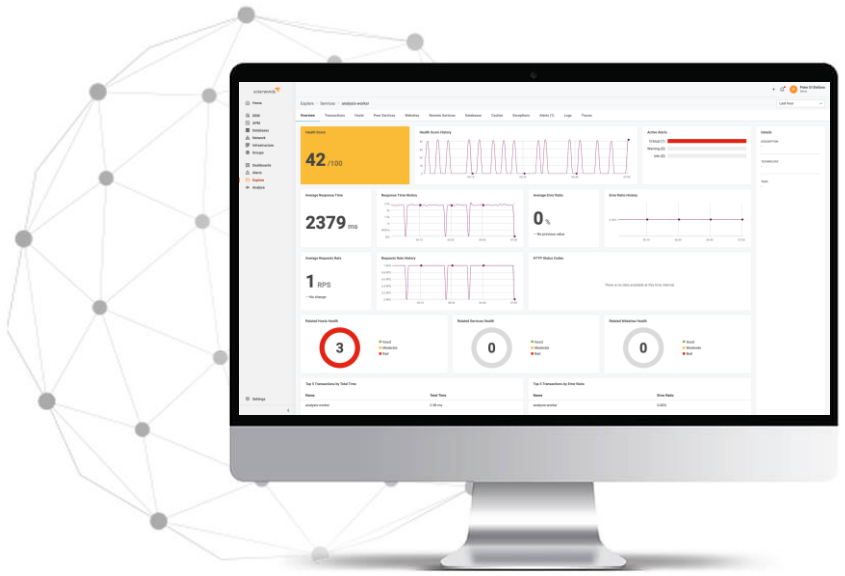
## Quickly identify important notifications

- Reduce complexity
- Focus on remediating urgent issues




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# Real-Time Observability of Service Relationships and Dependencies



**Unified observability from user experience, logs, metrics, traces, and database queries**

## Helps DevOps teams decrease time to resolution and ensure SLOs

- Delivers actionable insights from unified, historical, and real-time data
- Quickly understand and instrument cloud-native applications, databases, and supporting cloud environments
- Rapidly identify and remediate problems impacting performance
- Fast remediation, increased user satisfaction

[1] TrustRadius review by Alejandro Pineda, updated July 14, 2020

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# AIOps-Powered Health Scores

Essential performance management

**Complete, intuitive, end-to-end visibility into the health and performance of cloud-native applications**

- Helps reduce complexity
- Rapidly identify issues with new or updated cloud-native applications
- Easily monitor performance trends and SREs to quickly determine root cause

**Flexible entity groups and intelligent AIOps-powered health scores deliver business value**

- Group performance data by business groups
- Understand impact and dependencies
- Link host resources to business outcomes

**Harnesses the power of AIOPs for intelligent insights**

- Automates and speeds the resolution of IT operations elements directly degrading your user experience
- Alert on business-impacting performance changes so you can identify and remediate

Auto-instrumented service and entity health scores




Help deliver a superior digital experience

[1] TrustRadius review by Alejandro Pineda, updated July 14, 2020

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On-Premises/Private Cloud

Hybrid Cloud

Distributed AWS Regions/Availability Zones



**HYBRID CLOUD OBSERVABILITY**

Flexibility to deploy in private cloud

**SOLARWINDS OBSERVABILITY**

Specially designed for modern, cloud-native environments

Service Management

**Unified visibility**
(private, hybrid, multi-cloud)

Full-stack, unified, and intelligent insights
(network, systems, applications, database, security)

Full-stack, unified, and intelligent insights
(applications, containers, infrastructure, database, security)

**The SolarWinds Platform**

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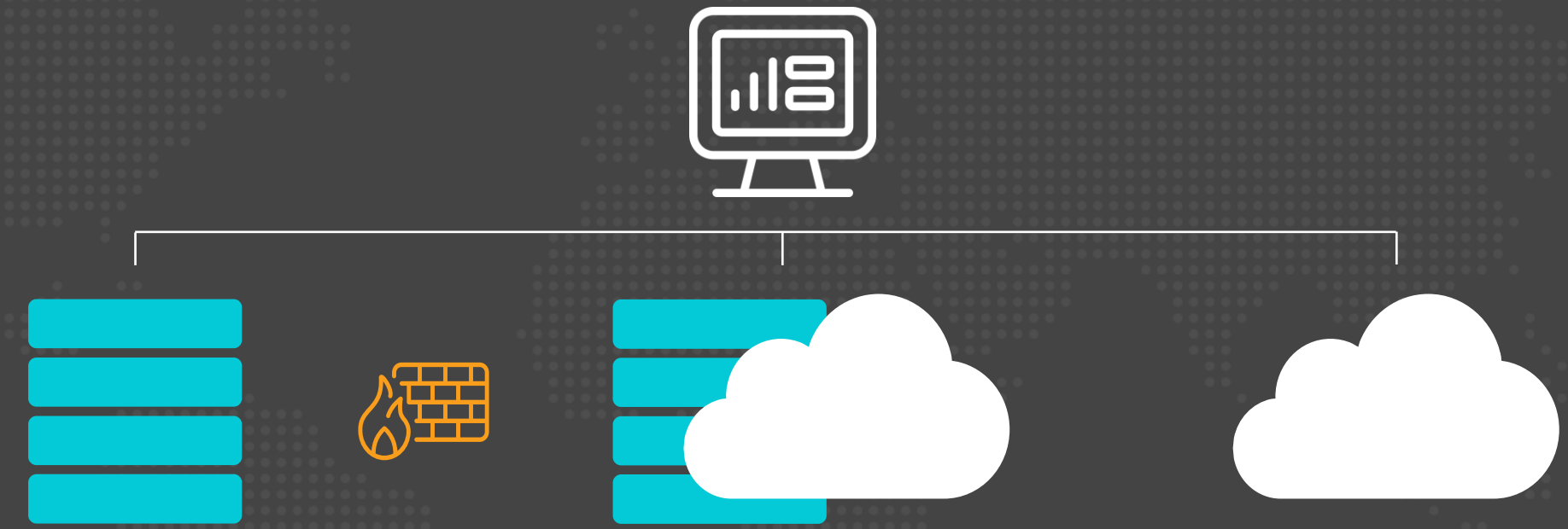
# Observe Everything

Observe the layers of the application stack regardless of where they are deployed




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# Observe From Anywhere

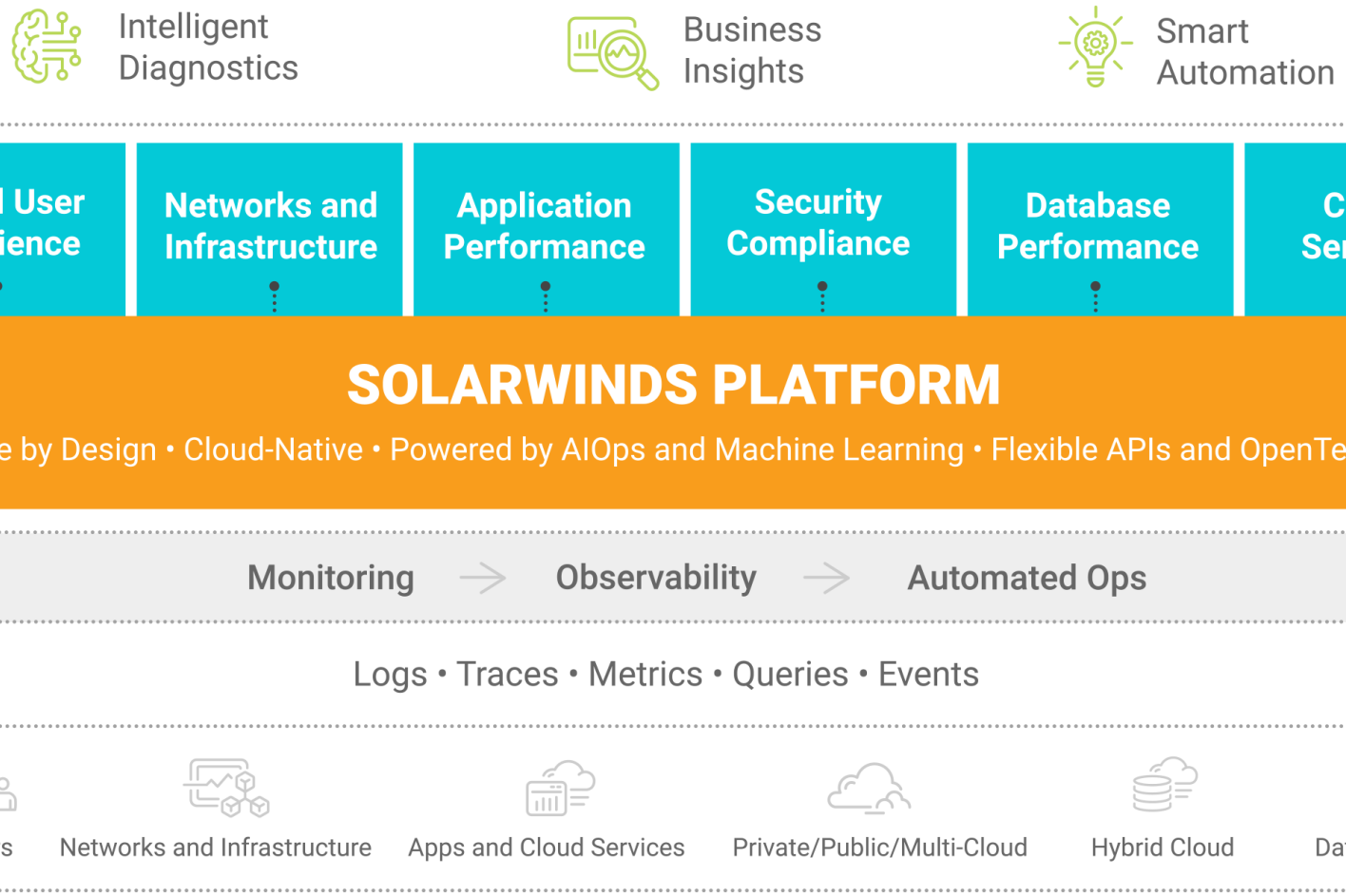



**Abstract Complexity**

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# The SolarWinds Platform

Designed to meet your needs with ease




## A Unique Unified Monitoring, Observability, and Service Management Platform

Accelerate transformation

Combat complexity with ease

Fuel innovation and deliver superior digital experience

Maximize agility and operational efficiency

Minimize cost and risk

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