
AWS
re:Invent
NOV. 28 – DEC. 2, 2022 | LAS VEGAS, NV

PRT023

SPONSORED BY MULESOFT

Integrate and automate any system on AWS

Rohan Vettiankal

Product Marketing Manager
MuleSoft

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Forward Looking Statements

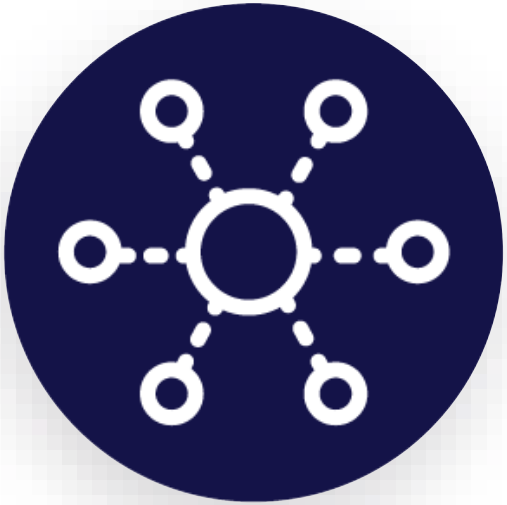
This presentation contains forward-looking statements about, among other things, trend analyses and future events, future financial performance, anticipated growth, industry prospects, environmental, social and governance goals, and the anticipated benefits of acquired companies. The achievement or success of the matters covered by such forward-looking statements involves risks, uncertainties and assumptions. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, Salesforce's results could differ materially from the results expressed or implied by these forward-looking statements. The risks and uncertainties referred to above include those factors discussed in Salesforce's reports filed from time to time with the Securities and Exchange Commission, including, but not limited to: the impact of, and actions we may take in response to, the COVID-19 pandemic, related public health measures and resulting economic downturn and market volatility; our ability to maintain security levels and service performance meeting the expectations of our customers, and the resources and costs required to avoid unanticipated downtime and prevent, detect and remediate performance degradation and security breaches; the expenses associated with our data centers and third-party infrastructure providers; our ability to secure additional data center capacity; our reliance on third-party hardware, software and platform providers; the effect of evolving domestic and foreign government regulations, including those related to the provision of services on the Internet, those related to accessing the Internet, and those addressing data privacy, cross-border data transfers and import and export controls; current and potential litigation involving us or our industry, including litigation involving acquired entities such as Tableau Software, Inc. and Slack Technologies, Inc., and the resolution or settlement thereof; regulatory developments and regulatory investigations involving us or affecting our industry; our ability to successfully introduce new services and product features, including any efforts to expand our services; the success of our strategy of acquiring or making investments in complementary businesses, joint ventures, services, technologies and intellectual property rights; our ability to complete, on a timely basis or at all, announced transactions; our ability to realize the benefits from acquisitions, strategic partnerships, joint ventures and investments, including our July 2021 acquisition of Slack Technologies, Inc., and successfully integrate acquired businesses and technologies; our ability to compete in the markets in which we participate; the success of our business strategy and our plan to build our business, including our strategy to be a leading provider of enterprise cloud computing applications and platforms; our ability to execute our business plans; our ability to continue to grow unearned revenue and remaining performance obligation; the pace of change and innovation in enterprise cloud computing services; the seasonal nature of our sales cycles; our ability to limit customer attrition and costs related to those efforts; the success of our international expansion strategy; the demands on our personnel and infrastructure resulting from significant growth in our customer base and operations, including as a result of acquisitions; our ability to preserve our workplace culture, including as a result of our decisions regarding our current and future office environments or work-from-home policies; our dependency on the development and maintenance of the infrastructure of the Internet; our real estate and office facilities strategy and related costs and uncertainties; fluctuations in, and our ability to predict, our operating results and cash flows; the variability in our results arising from the accounting for term license revenue products; the performance and fair value of our investments in complementary businesses through our strategic investment portfolio; the impact of future gains or losses from our strategic investment portfolio, including gains or losses from overall market conditions that may affect the publicly traded companies within our strategic investment portfolio; our ability to protect our intellectual property rights; our ability to develop our brands; the impact of foreign currency exchange rate and interest rate fluctuations on our results; the valuation of our deferred tax assets and the release of related valuation allowances; the potential availability of additional tax assets in the future; the impact of new accounting pronouncements and tax laws; uncertainties affecting our ability to estimate our tax rate; uncertainties regarding our tax obligations in connection with potential jurisdictional transfers of intellectual property, including the tax rate, the timing of the transfer and the value of such transferred intellectual property; uncertainties regarding the effect of general economic and market conditions; the impact of geopolitical events; uncertainties regarding the impact of expensing stock options and other equity awards; the sufficiency of our capital resources; our ability to comply with our debt covenants and lease obligations; and the impact of climate change, natural disasters and actual or threatened public health emergencies, including the ongoing COVID-19 pandemic.

Rohan Vettiankal

Product Marketing Manager



Deliver connected experiences with flexibility, faster



Connect AWS to any system

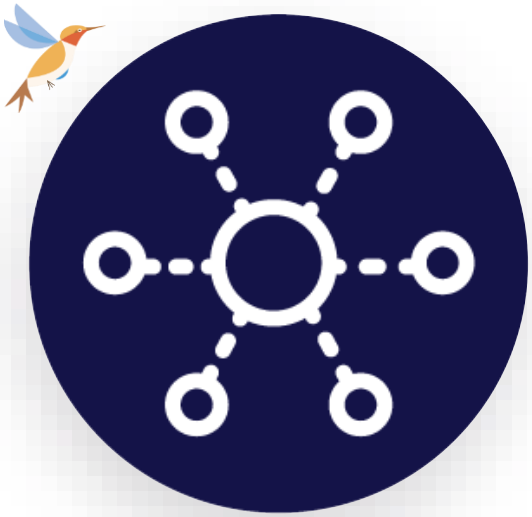


Manage and govern any API



Deploy APIs and integrations on AWS

Deliver connected experiences with flexibility, faster



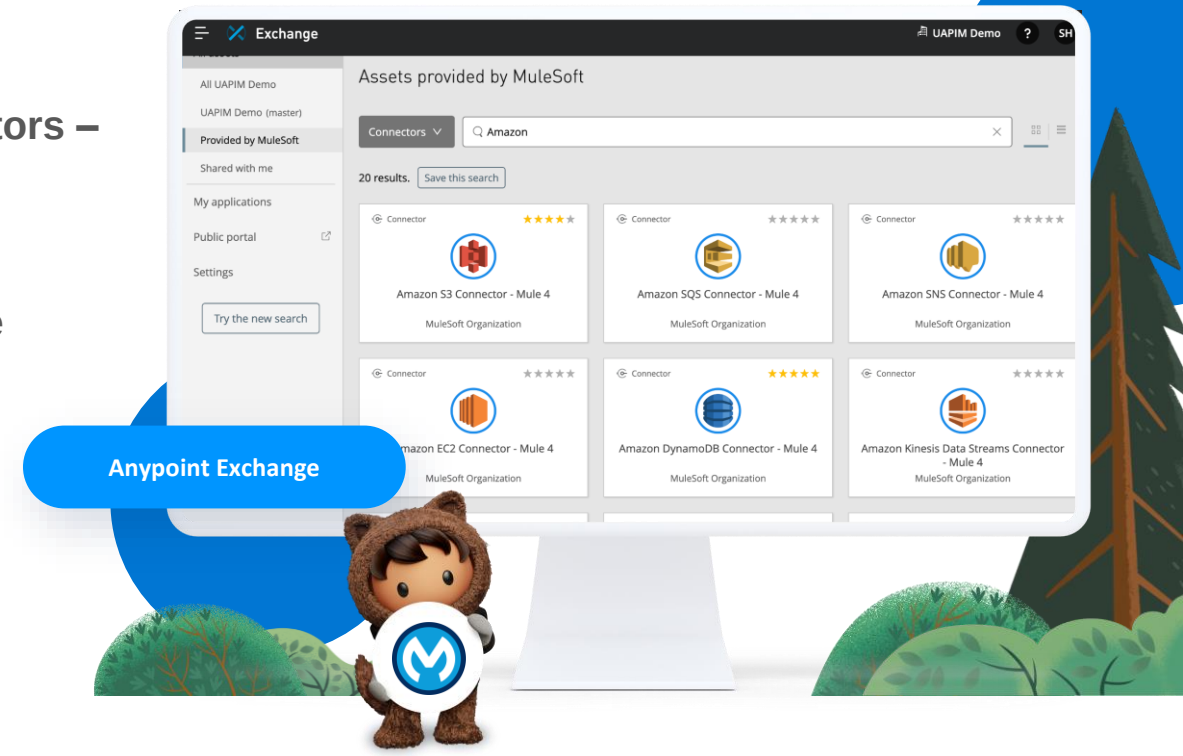
Connect AWS to any system

Manage and govern any API

Deploy APIs and integrations on AWS

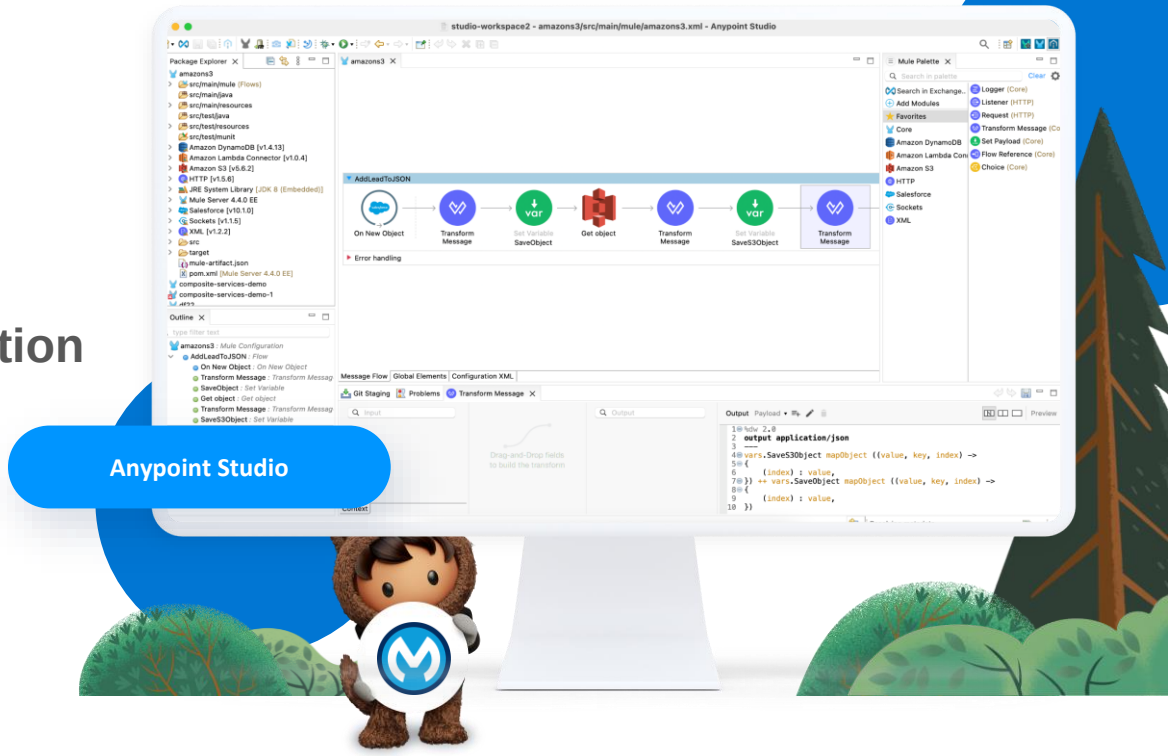
Connect AWS to any system

- **Hundreds of prebuilt connectors – Amazon S3, AWS Lambda, Amazon Redshift, and more**
- **Integrate cloud infrastructure and services with AWS**
- **Public marketplace for easy access**



Build integration with Anypoint Platform

- **Connect to systems with ease**
- **Simple, low-code integration**
- **Integrate anything with Salesforce and AWS**



Deliver connected experiences with flexibility, faster

Connect AWS
to any system

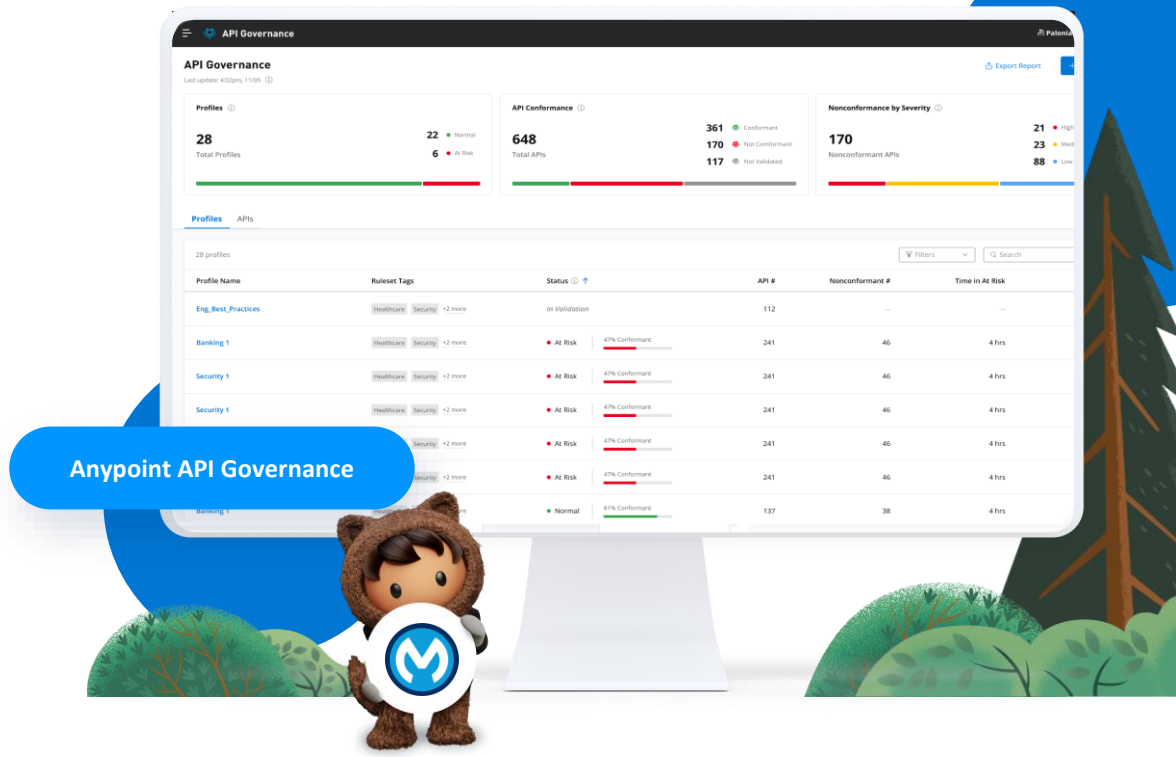


**Manage and
govern any API**

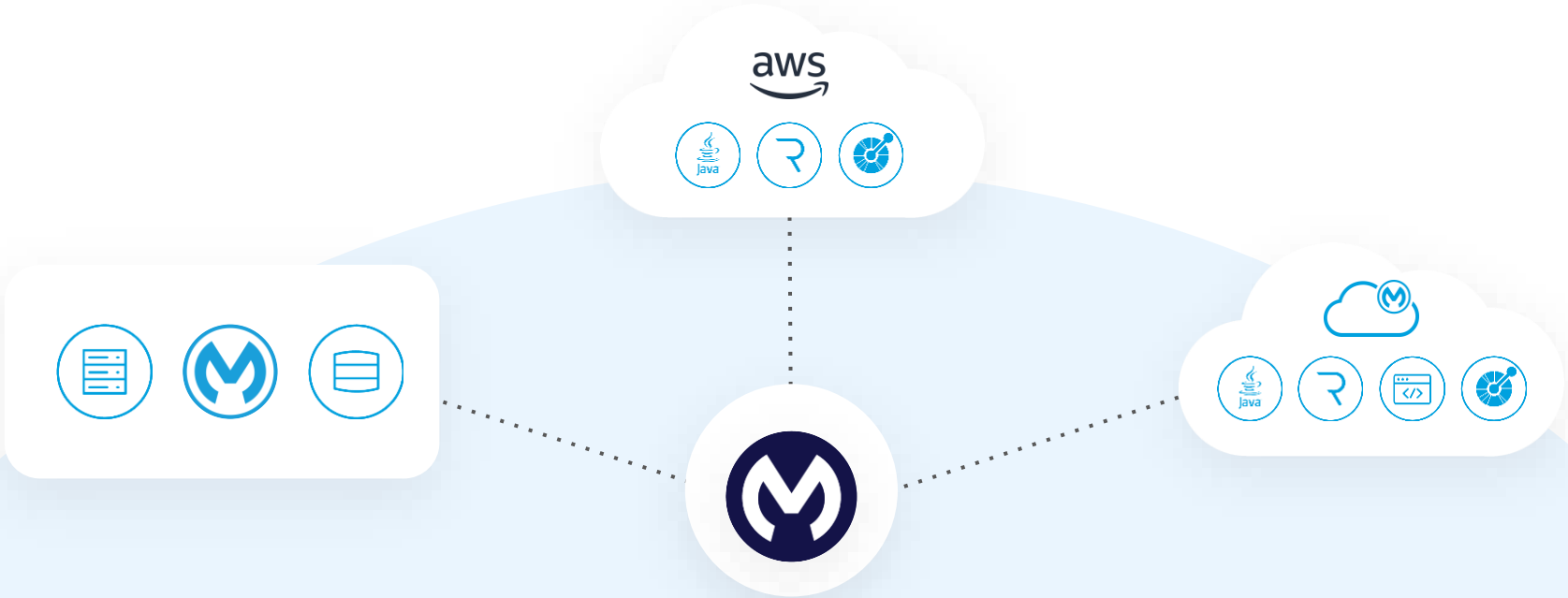
Deploy APIs and
integrations on AWS

Manage and govern any API

- **Manage and secure any service – no matter the size, language, or cloud**
- **Secure and govern every API in any environment**
- **Create vibrant API ecosystems**



Universal API management on Anypoint Platform



Manage and secure any API, built and deployed anywhere

Deliver connected experiences with flexibility, faster

Connect AWS
to any system

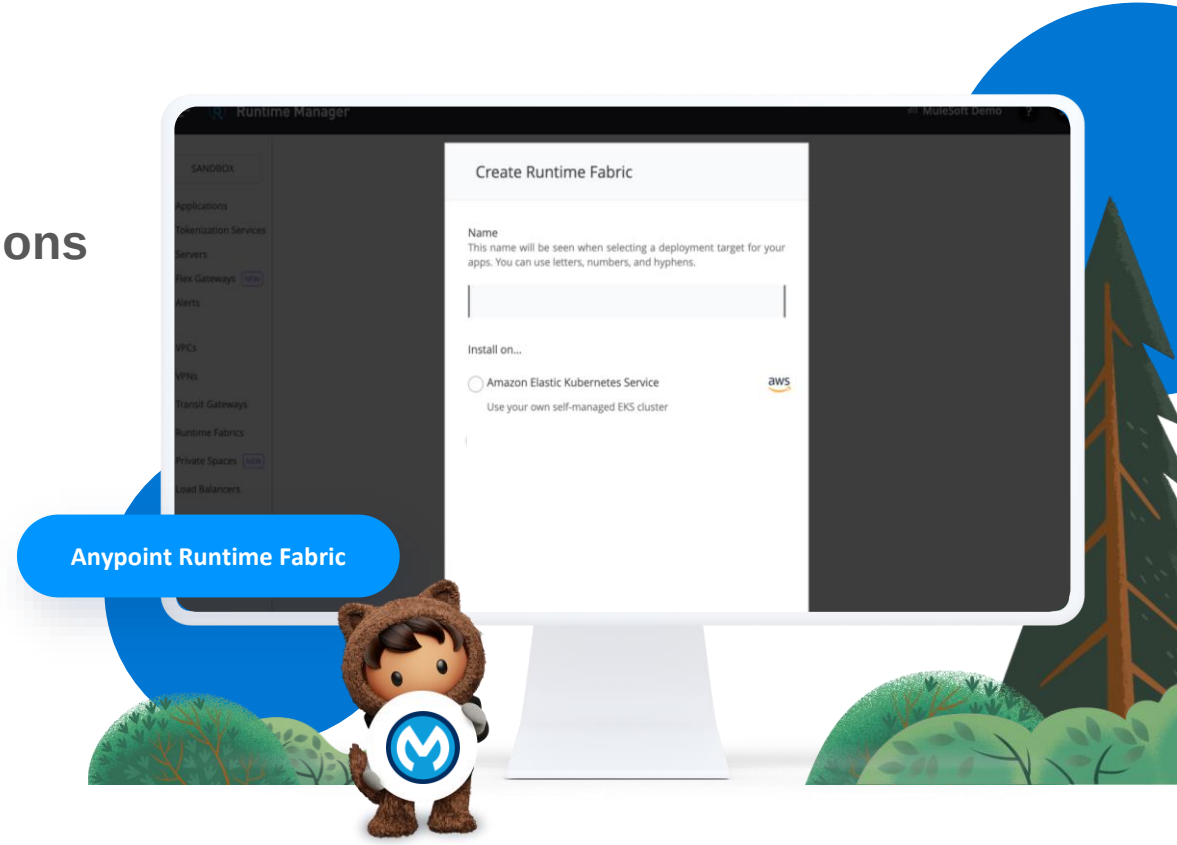
Manage and
govern any API



Deploy APIs and integrations on AWS

Deploy Mule integrations on AWS

- **Flexible deployment options**
- **Manage application from Anypoint Platform**
- **Guided installation**



Deployment options with MuleSoft



On premises

- Control over infrastructure and network configuration
- No-cloud deployments

Instances – Amazon EC2

- Deploy Mule runtime without managing bare-metal servers
- Flexible network configuration and AWS management

Containers – Amazon EKS

- Deploy Mule runtime with Anypoint Runtime Fabric on Amazon EKS
- Managed Kubernetes experience
- Containerization benefits

PaaS – CloudHub 2.0

- Zero infrastructure management
- Reliability, security, maintenance out of the box
- Containerization benefits

Enhanced Salesforce and AWS experience with Anypoint Platform

Streamlined connection to ANY system

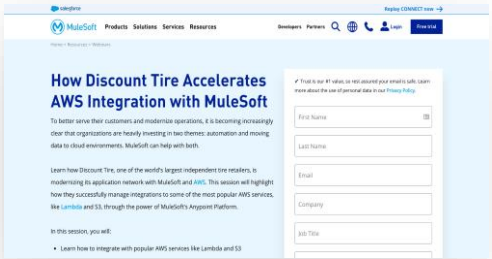
Simplified low-code integration

Flexible deployment options



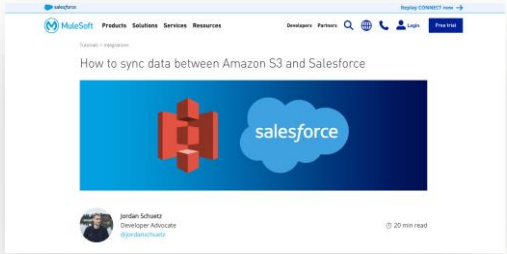
What you can do next

Customer Webinar



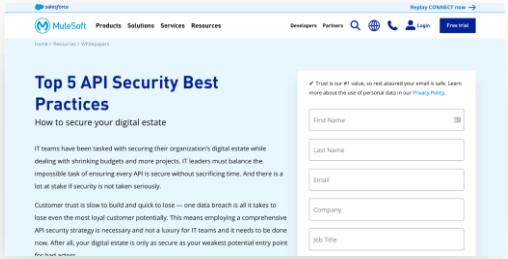
https://www.mulesoft.com/webinars/discount-tire-aws-integration

Salesforce to AWS Tutorial



https://www.mulesoft.com/tutorials-and-howtos/integrations/how-to-sync-data-between-amazon-s3-and-salesforce

UAPIM Whitepaper



https://www.mulesoft.com/lp/whitepaper/api/api-security-best-practices

Thank you!

Rohan Vettiankal
rvettiankal@mulesoft.com
linkedin.com/in/rohan-vettiankal



Please complete the session survey in the **mobile app**

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.