
AWS
re:Invent
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PRT030

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Using your technical skills with Amazon Ads

Dave Katz

Principal Evangelist
Amazon Ads

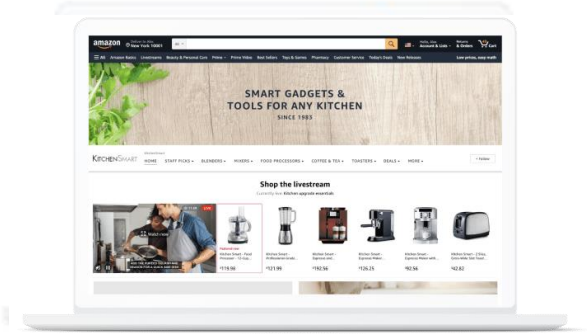
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Amazon Ads overview



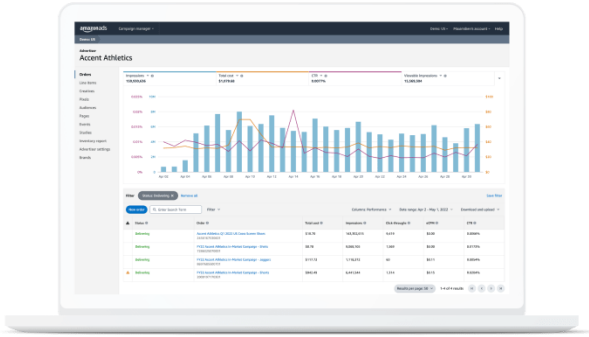
Ad products

Connect with customers through ads on and off Amazon.



Brand shopping experiences

Bring your brand to life with engaging ways to interact with customers.



Ad Tech

Use the right tools to help you plan, manage, measure, and optimize your digital marketing.

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Advanced Tools

Amazon Ads APIs

Reporting
Campaign management
Broad access



Amazon Marketing Stream (beta)

Hourly insights
Fast notifications
Access through AWS

Amazon Marketing Cloud

Event-level analytics
Marketing mix modeling

aws
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Topics of discussion

Reporting, insights, and analytics

Automation

Campaign optimization

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amazon ads

Wednesday, Nov 30th 6:30PM-8:30PM

Join Amazon Ads for an exclusive reception at Topgolf during AWS re:Invent

Thank you!

Visit Amazon Ads at booth
#2040 behind the AWS Village



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