
AWS
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Scale analytics faster with Tableau Cloud

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THANK
You

Tableau Cloud

DRIVE DIGITAL TRANSFORMATION

Complete SaaS experience



Easily access all data



Flexibility



Powerful analytics in the browser

Trusted and scalable infrastructure



Secure and compliant



Global



SLA

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Jaguar Land Rover accelerates digital transformation with Tableau Cloud

Contributed **£200M of business value** 2017–20; now delivering **£250M per year**.

Tableau Cloud provides virtually “unlimited scale” to **>36,000 users**.

Pioneering an innovative **Analytics Center of Excellence** with a new Intelligent Automation and Data Analytics Center.



The beauty of Tableau is its ease of use.
The more people we can get using data in their work the better, but for this to happen, to move away from Excel, you need to make data accessible and trusted and the new tools and platforms easy to use. It’s so easy to find and action insights with Tableau.

Chief Data Officer, JLR

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Global reach for Tableau Cloud



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Our scale at a glance

1.9M+
users

with . . .

- **39K** sites
- **1.9M** workbooks
- **930K** data sources

during a typical week . . .

- **8.1M** views
- **2.4M** publish activities
- **830K** subscriptions

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Enterprise-ready cloud analytics



Red Hat deepens enterprise analytics and data culture company-wide

Broke down data silos across the company, bringing together over 60 data sources.

Doubled adoption in three months by helping consumers make quick, confident decisions from data insights.

Enterprise Data and Analytics team led personalized adoption workshops with C-suite executives to drive **data literacy and trust.**



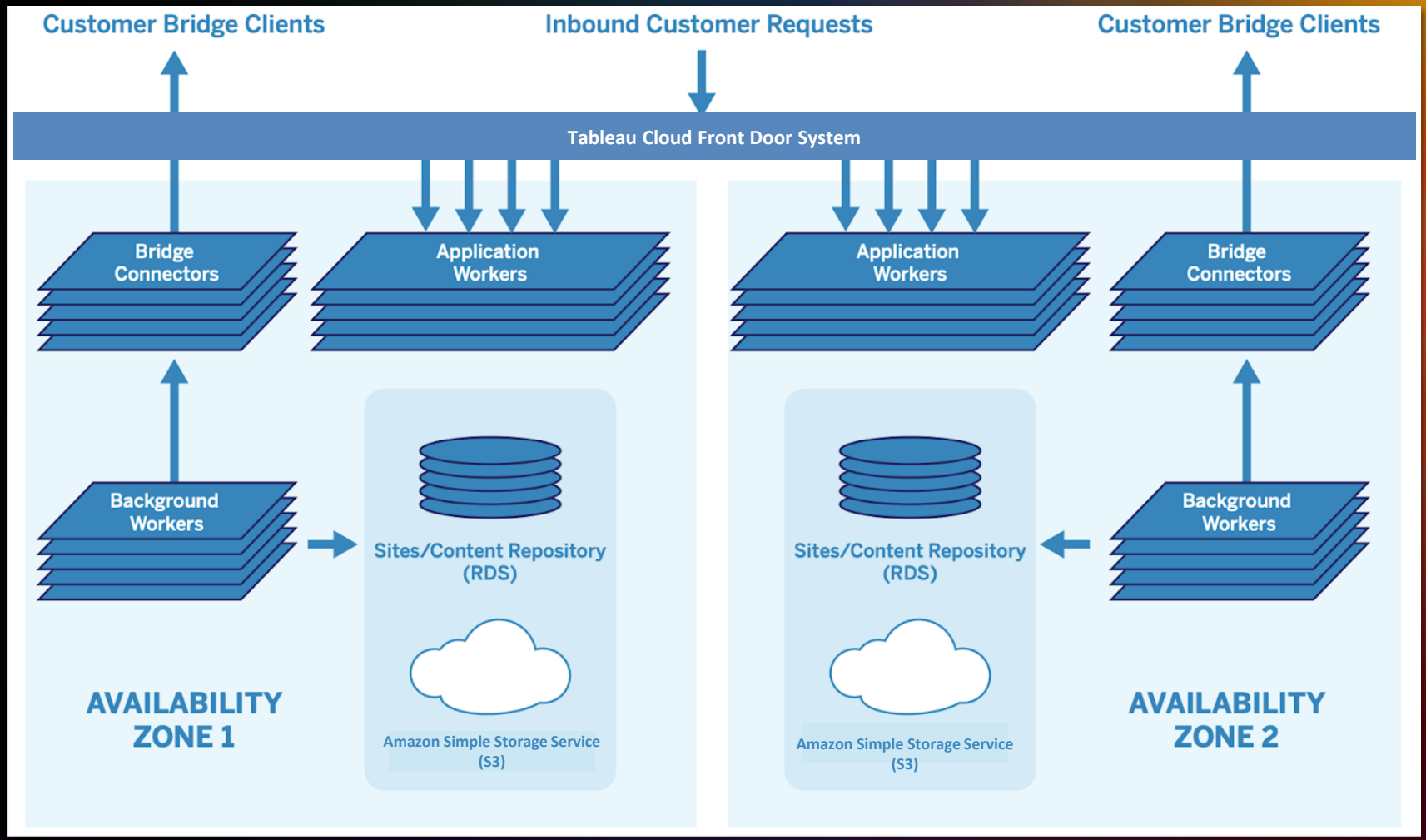
Tableau Cloud gives us an opportunity to bring different facets of our organization together. And the ease with which we've been able to give that to Red Hatters across the globe and in different functions has helped speed up and create a community groundswell.

Senior Manager, Business Intelligence and Analytics

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Tableau cloud architecture



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Certifications

WE'RE ADDING NEW SECURITY FEATURES AND MORE COMPLIANCE CERTIFICATIONS











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Enabling enterprises to deploy and operate at scale



Tableau Data Management

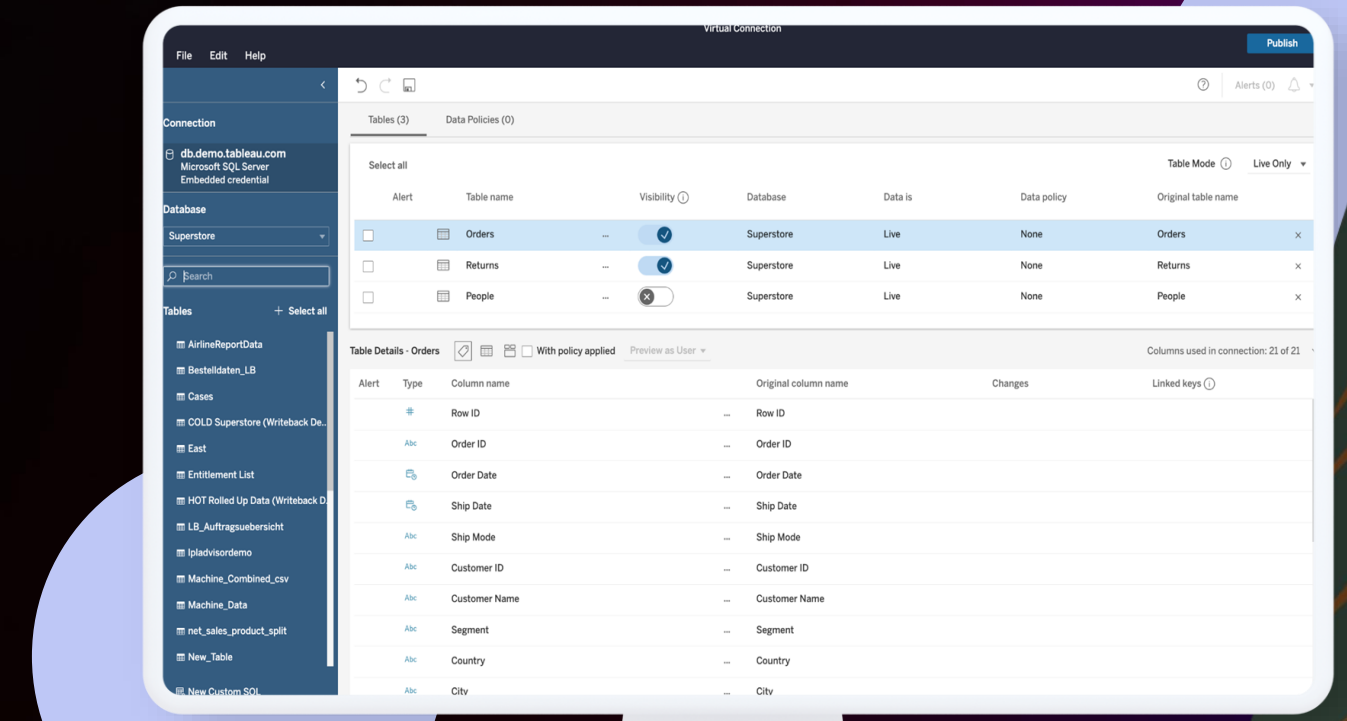
DISCOVER, UNDERSTAND, CONNECT, AND TRUST YOUR DATA

Simplify data connectivity

Understand data lineage and quality

Reimagine data governance

Streamline data prep

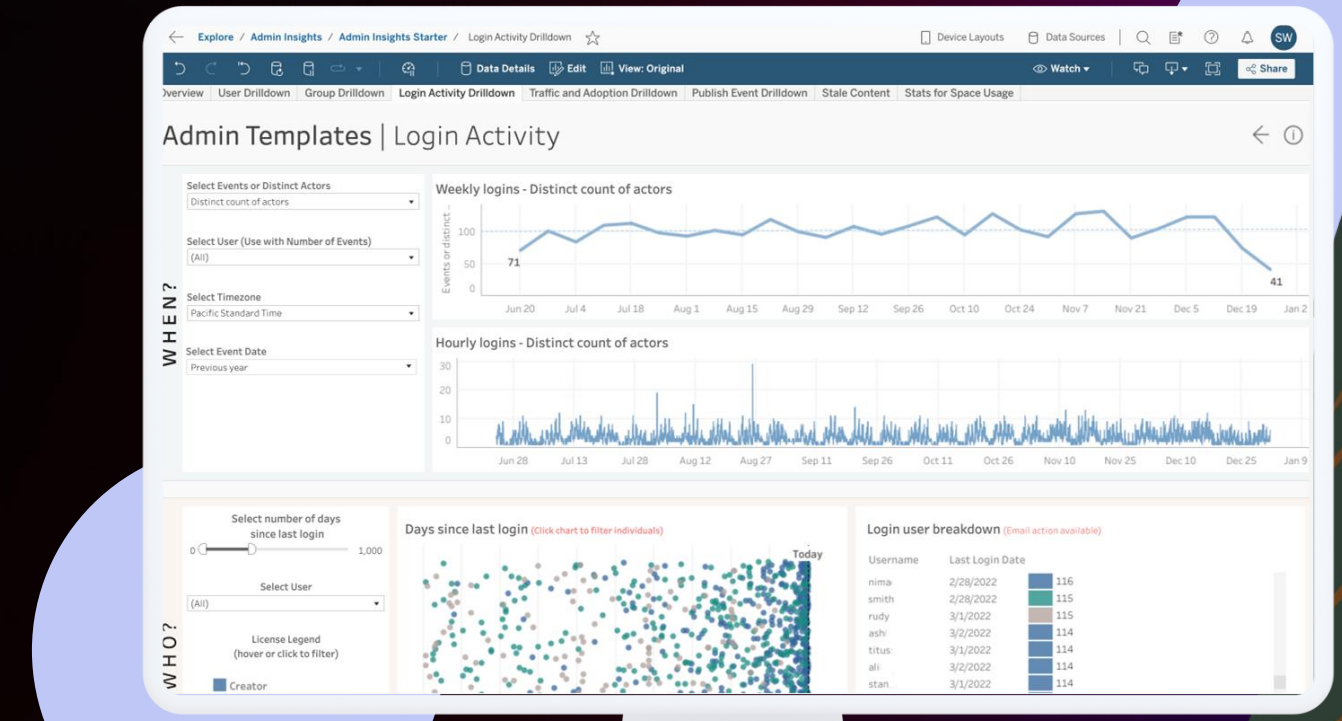


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Tableau Advanced Management

DEPLOY, MONITOR, AND MAINTAIN MISSION-CRITICAL DEPLOYMENTS

- Understand your environment
- Manage content at scale
- Enhance security
- Scale for your enterprise



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Carrot Health scales analytics adoption with advanced management

Centralized >80 data sources and hundreds of proprietary predictive models into external data product.

Helped teams ensure various internal and external compliances standards as they expanded.

Modernized deployment frameworks, improving prototyping agility and customer value.



Advanced Management enabled us to hire less software engineers to custom-build visualizations, and devote the effort into delivering value for our customers.

Senior Director, Product Development



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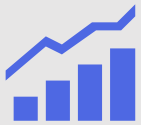
Server-to-cloud conversions



Faster, smarter decision-making

INTELLIGENT ANALYTICS PEOPLE LOVE TO USE

Speed to insight



Up and running in minutes

Cloud-native integrations

Always-on latest version

Always available



Sla 99.9%

Zero-downtime upgrades

Accessible from anywhere

Predictable performance

Operational agility



Cloud infrastructure scales with you

85% more energy efficient

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Splunk migrates to Tableau Cloud

Saving $300,000 per year in platform and admin costs.

Projected to **double adoption** of Tableau within 12 months of migration.

Re-allocate resources towards **innovative solutions.**



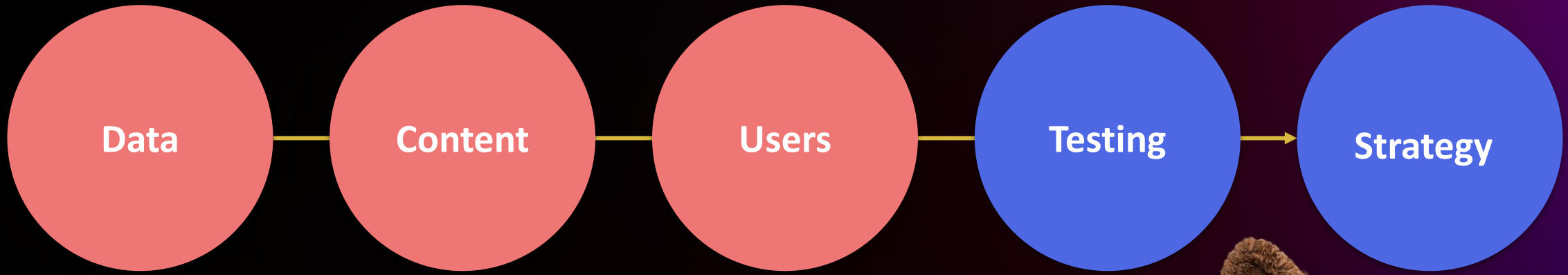
Having Tableau in the cloud like our other properties is a real asset for us. We get all the benefits of scalability and hands-off administration, and it demonstrates to our customers that we truly are cloud-first.”

Senior Director, Data Technologies

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Trusted migration process





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Migration strategy

SERVICES CAN ASSIST EVERY STEP ALONG THE WAY!



Thank you!

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