
AWS
re:Invent
NOV. 28 – DEC. 2, 2022 | LAS VEGAS, NV

PRT068-R

SPONSORED BY ALTERYX

Analytics for everyone with Alteryx's Analytics Automation Platform & AWS

Joshua Burkhow (he/him)

Chief Evangelist
Alteryx

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

CLOUD ANALYTICS REQUIREMENTS



ENTERPRISE-GRADE CAPABILITIES

Support for all cloud platforms, flexible & hybrid deployment styles with robust security, governance, and scalability

alteryx © 2022 ALTERYX, INC. All rights reserved.

CLOUD ANALYTICS REQUIREMENTS



ENTERPRISE-GRADE CAPABILITIES

Support for all cloud platforms, flexible & hybrid deployment styles with robust security, governance, and scalability



INTUITIVE NO-CODE LOW-CODE ANALYTICS

Democratize adoption and speed of value with ease of use

alteryx © 2022 ALTERYX, INC. All rights reserved.

CLOUD ANALYTICS REQUIREMENTS

1

ENTERPRISE-GRADE CAPABILITIES

Support for all cloud platforms, flexible & hybrid deployment styles with robust security, governance, and scalability

2

INTUITIVE NO-CODE LOW-CODE ANALYTICS

Democratize adoption and speed of value with ease of use

3

UNIFIED PLATFORM

Enable an insight-driven organization with powerful capabilities: data preparation, machine learning, automated insights & storytelling

alteryx

© 2022 ALTERYX, INC. All rights reserved.

Alteryx Portfolio

ANALYTICS CLOUD

DESIGNER DESKTOP

SERVER

DESIGNER CLOUD
Powered by TRIFACTA

MACHINE LEARNING

AUTO INSIGHTS

Data Connectors

Security & Governance

Automation

Collaboration

AI Smarts

APIs



IT



DATA ENGINEER



ANALYST



BUSINESS USER

CONNECTIVITY

Best-in-Class Connectors

- Adapters for ingesting data from enterprise sources – both on premises and in the cloud – databases and applications
- Extend connectivity with REST and JDBC

API-Driven

- Integrate into existing workflows through SDKs and OpenAPI standards
- Orchestrate across third-party applications – from source control, ingestion, and replication tools to catalogs and business glossaries



*Partial list of adapters

© 2022 ALTERYX, INC. All rights reserved.

ANALYTICS FOR ALL



Nitish M.
IT



Catherine L.
Data Engineer



Dane T.
Analyst



Steve K.
Business User

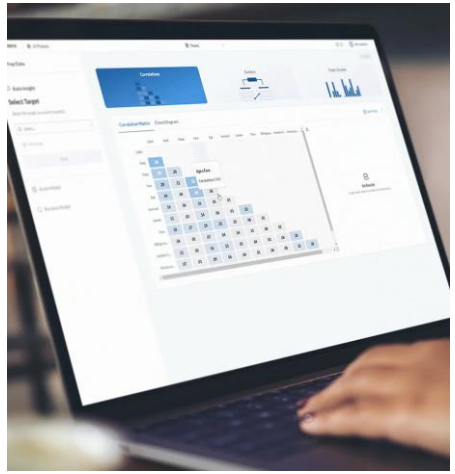
Take advantage of the **collective intelligence of your teams**

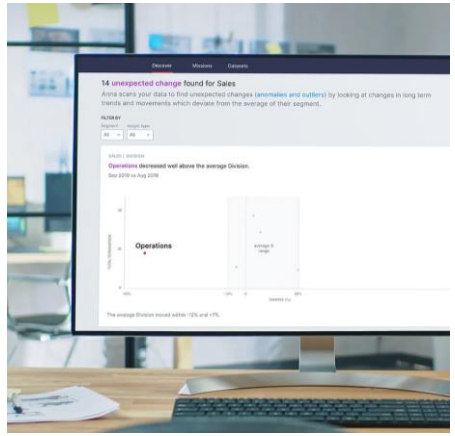
Different personas collaborate and leverage advanced analytics **to create impactful insights**

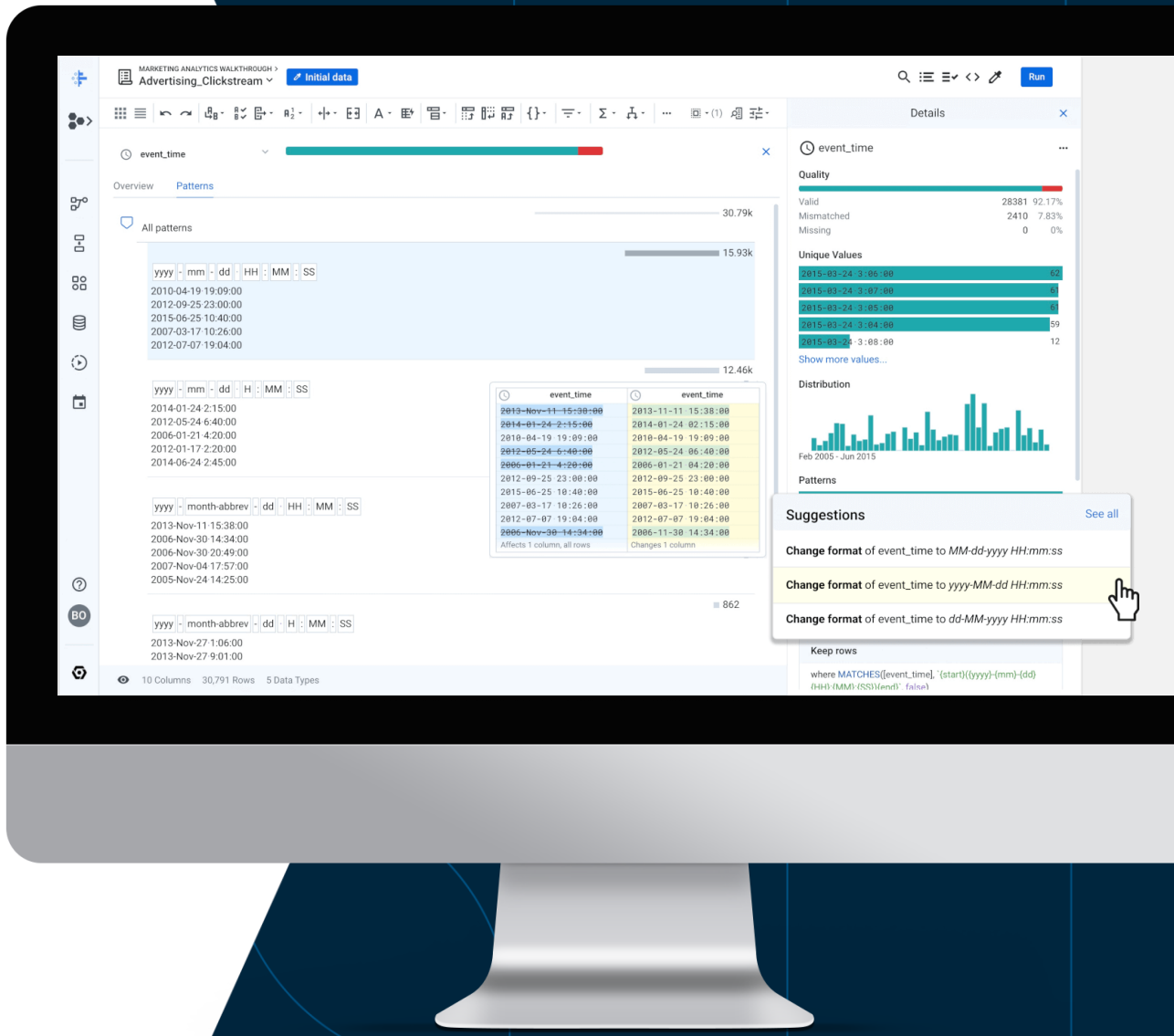
alteryx © 2022 ALTERYX, INC. All rights reserved.

AI & AUTOMATION

- Surface hidden signals and scale AI-generated insights to accelerate decisions
- Build machine learning models with AI-driven assistance
- Identify dataset formats, schemas, specific attributes, and relationships across attributes and datasets
- Schedule and automate repetitive high-effort, low-value data preparation pipelines to focus on high-value projects







alteryx

© 2022 ALTERYX, INC. All rights reserved.

GOVERNED AND SECURE

- Authentication, authorization, and encryption to fully protect data
- Deployment models to meet your needs
- Comply with data use rules and regulations
- Adhere to data residency requirements and data movement restrictions

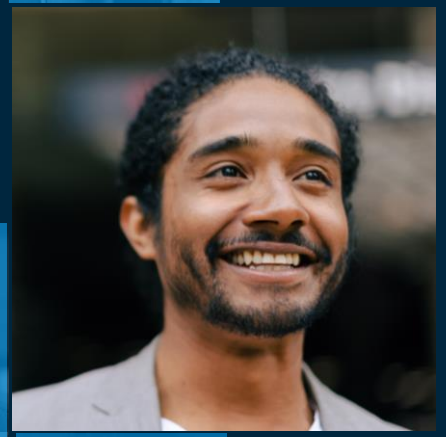


alteryx © 2022 ALTERYX, INC. All rights reserved.

We have

YOU

covered





1

BOOTH #3525-22

Come see us at the
Marketplace Pavilion!

2

EXPLORE

Demo/trial today
Learn more: Alteryx Analytics Cloud
https://www.alteryx.com/products/alteryx-cloud



Thank you!

Joshua Burkhow
@joshuaburkhow



Please complete the session survey in the **mobile app**

aws
© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.