
AWS
re:Invent
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Curing modern data architecture complexity

Michael Nixon

VP Product Marketing
SnapLogic

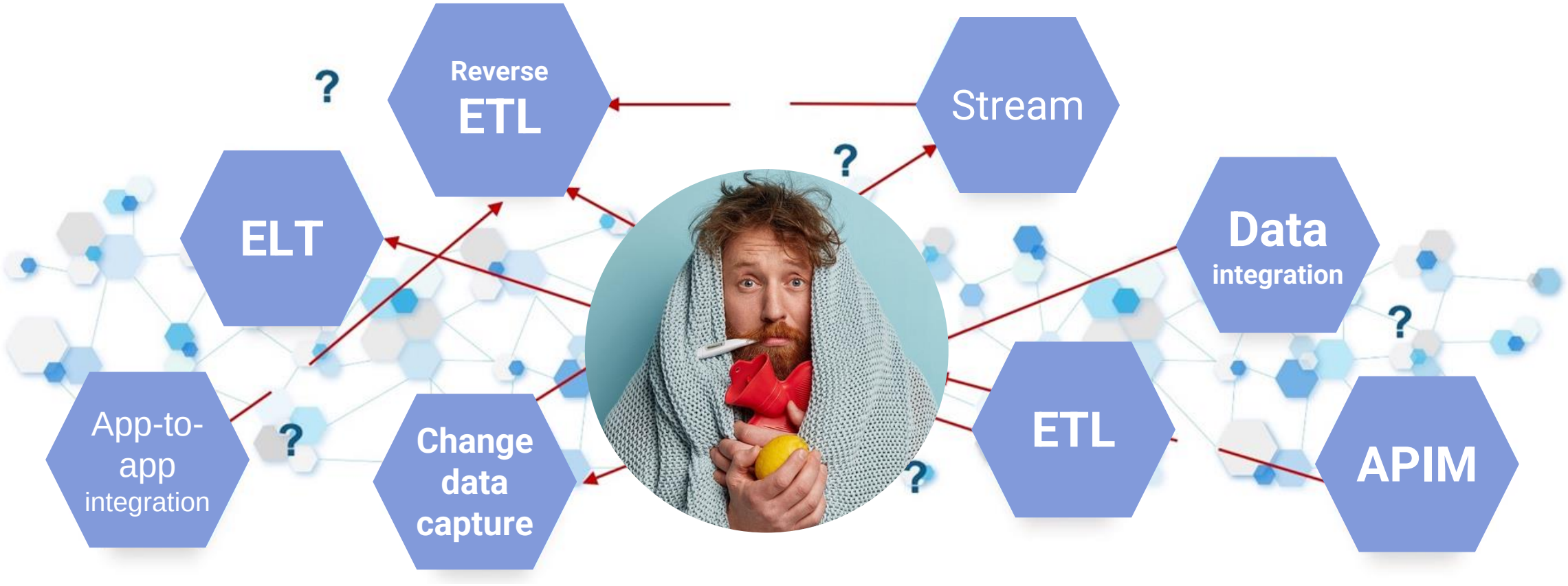
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Suffering these symptoms? . . .


Swamped IT departments
Hundreds or **thousands** of applications
Mounting data, **unempowered** users
Increasing **integration requests**
Challenged business processes, **old habits**
Complex data architectures

snaplogic

Need relief from modern data platform tool sprawl?



The cure for your cloud data platform complexity

Integrate and consolidate data for analytics



The cure for your cloud data platform complexity

Flow operational data between applications



The cure for your cloud data platform complexity

Automate business processes



The cure for your cloud data platform complexity

Orchestrate data and services



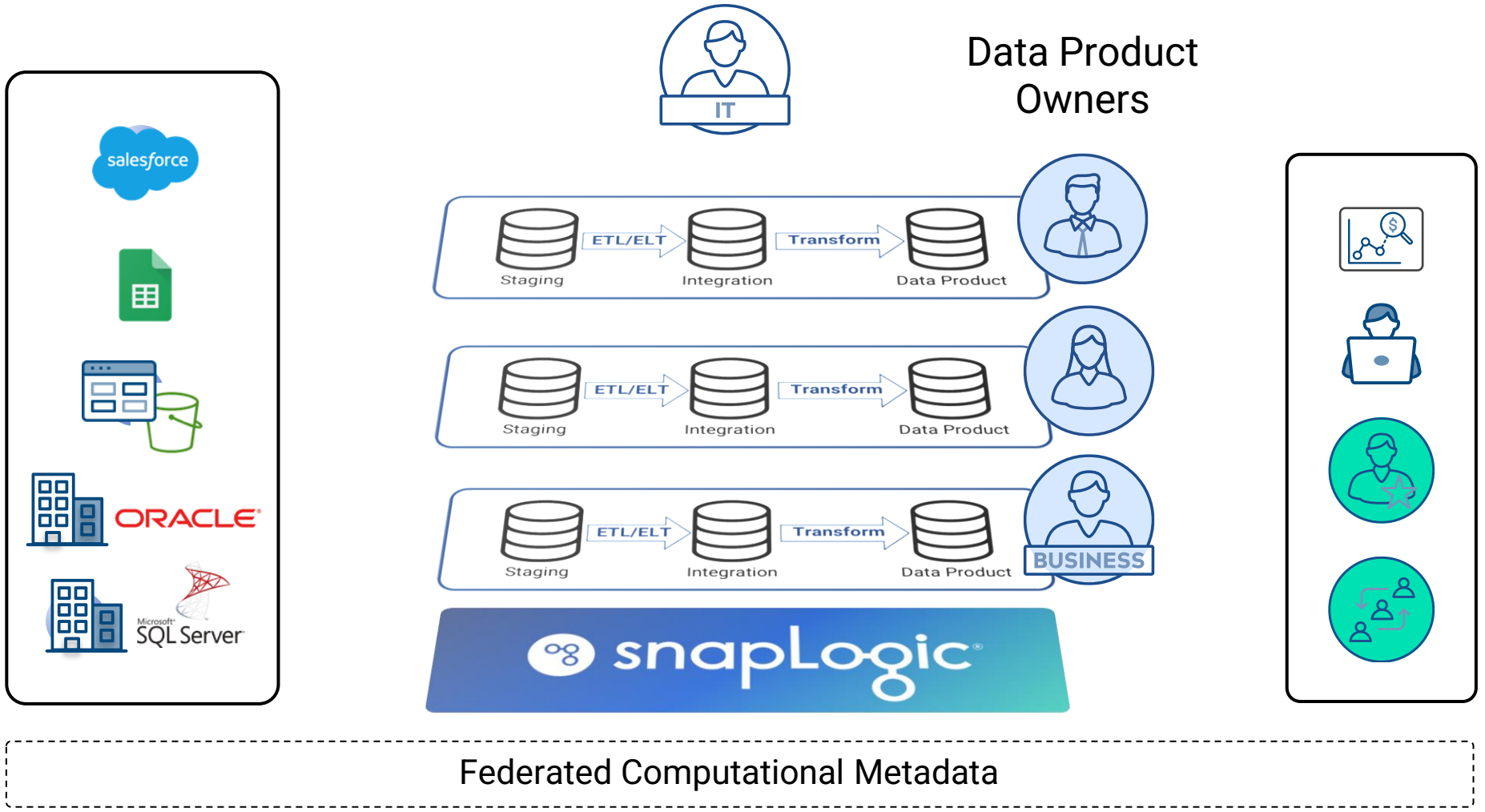
The cure for your cloud data platform complexity

Across your enterprise. One platform.



Cloud-Native SnapLogic Architecture

Separating control plane and data execution plane boosts agility and security



Christmas Tree Shops

"I won't name names, but when we compared SnapLogic to other integration platforms in the same Gartner Magic Quadrant, it was shocking how much easier it was to going to be to connect SnapLogic to Workday."

Chris
VP of IT Architecture, Emerging Technology & Analytics

Federated User Experience Model

Empowering citizen integration

IT or business group

snaplogic

User experiences

Designer

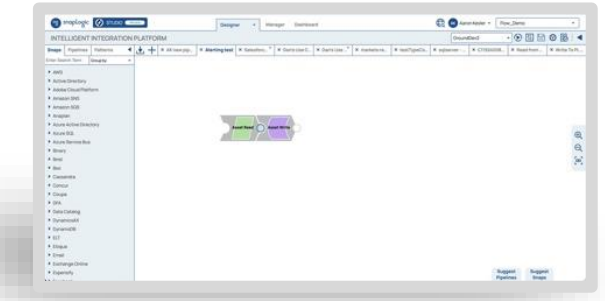
AutoSync

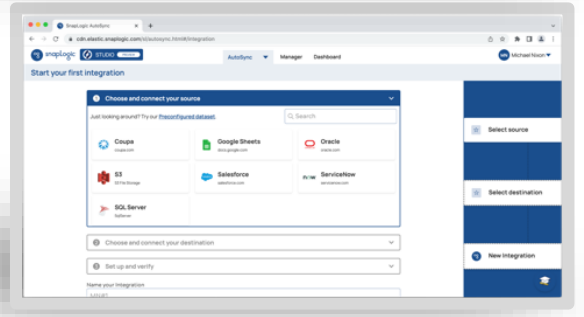
APIM

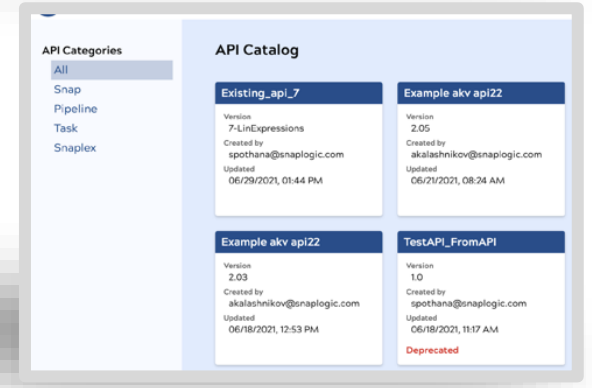
IT and citizen developers

Data analysts

Application developers







The WD-40 Company

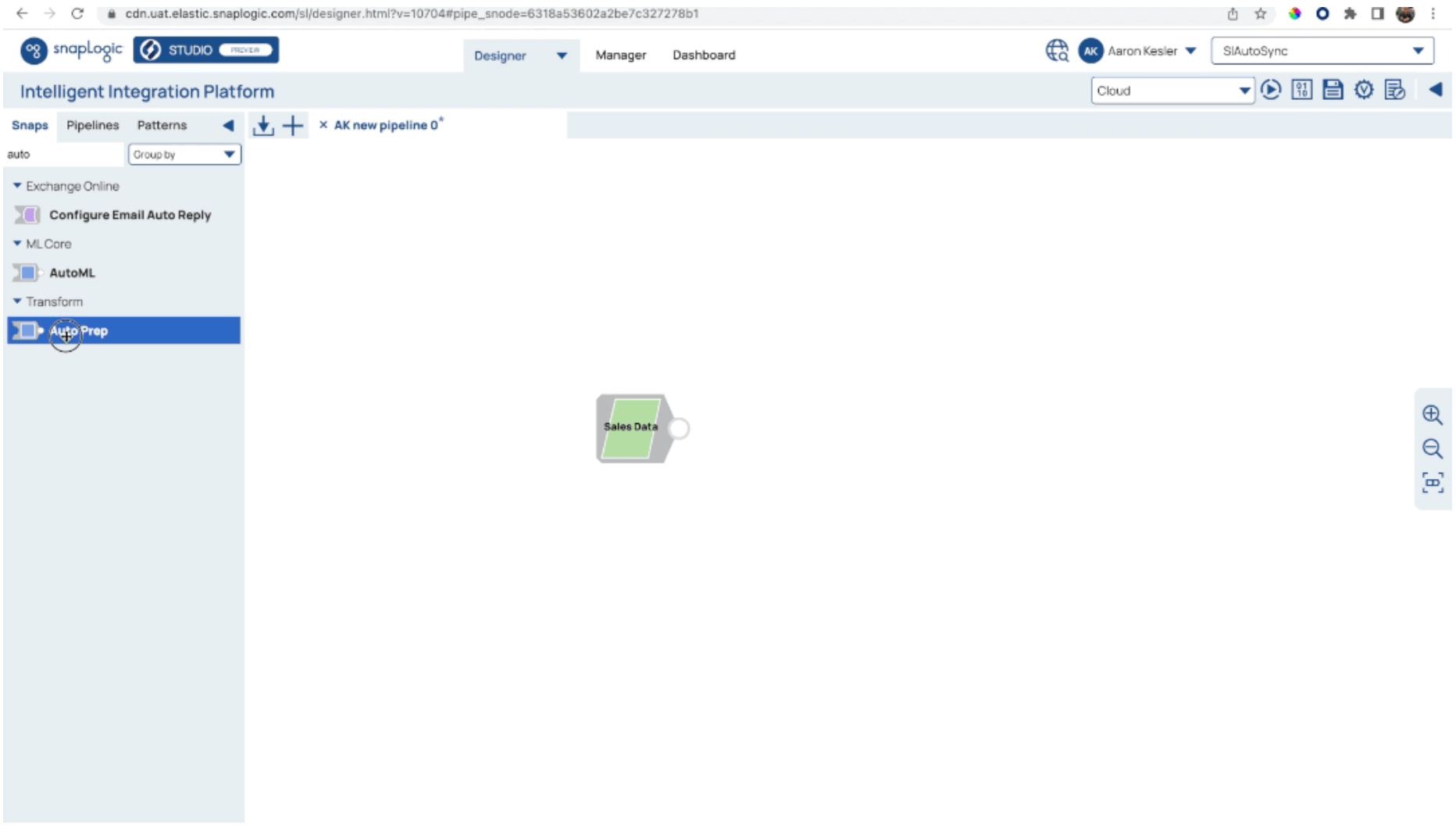
"We don't have the luxury of a software engineering team. SnapLogic makes it possible for us to staff our teams with technology savvy business professionals, which is a more available resource."



Carrie Craig
Director, Enterprise Business Applications
The WD-40 Company

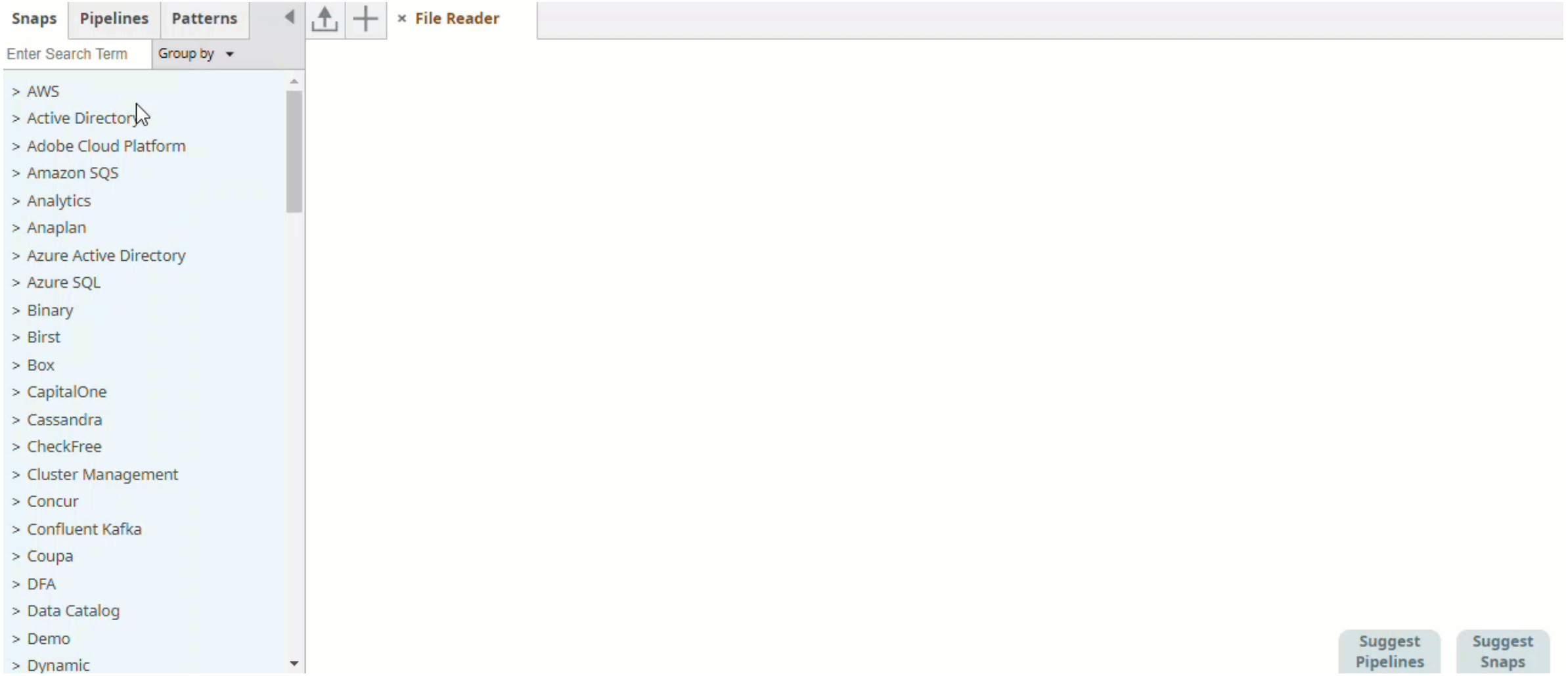
Dramatically Simplify Data Cleansing and Preparation

New SnapLogic AutoPrep

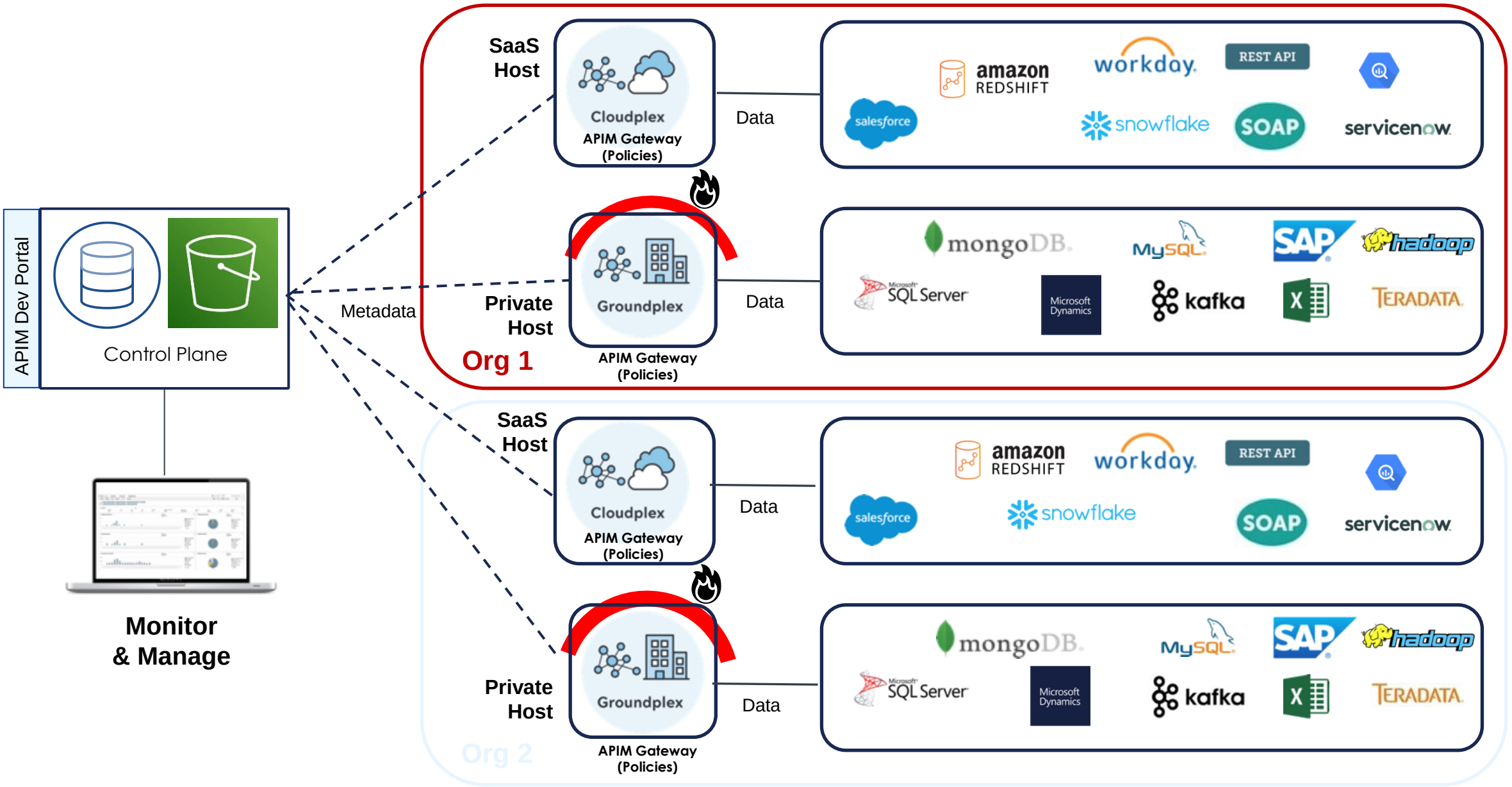


Speed Deployments with Self-building Pipelines

Intelligence provided by SnapLogic AI-powered Iris



Develop Data Products and API-driven Services



Aramark

"Leveraging SnapLogic to build our AI-embedded platform, we can enable our enterprise and give employees access to the data they need at their fingertips. Over 95% of all our APIs are orchestrated by SnapLogic, empowering our employees to build applications on top of Marko with ease."



Brian Murphy
VP of Data

Note: Marko is Aramark's data services platform.

The cure for your cloud data platform complexity



Modern data platform simplified



Transformation that delivers products and services to market faster



Provide better customer experiences



Achieve amazing business results

Accelerate business value and outcomes from data

snapLogic

Thank you!

Stop by booth 428 for a demo!

snaplogic.com



Please complete the session survey in the **mobile app**

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