
AWS
re:Invent
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PRT096

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HPE GreenLake: Hybrid cloud that accelerates your business

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Hewlett Packard Enterprise

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Data is the lifeforce

Deliver rich experiences

Make better decisions, faster

See around corners

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The world is hybrid

but the cloud experience is not everywhere

70%

Multi-gen IT | Data sovereignty | Compliance | Regulatory requirements

30%

Speed | Agility | Self-serve | Pay-per use

Edge locations



Private data center



Colocation facilities



Public clouds



aws

and other public clouds

SOURCE: IDC Cloud Pulse Q1 2021

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Expertise + Technology MATTERS

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Customer challenges

"How to manage **complexity** of hybrid management & orchestration"

. . . to break down silos, simplify operations, and enhance visibility and control

"How can we put our **petabytes** of data to work?"

. . . to capture, analyze, and act on more of our data – at speed across billions of connected devices

"How can we increase our freedom to **deploy** workloads and data?"

. . . wherever they will maximize business outcomes – in the cloud, at the edge, or anywhere in between

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Complete your hybrid cloud strategy

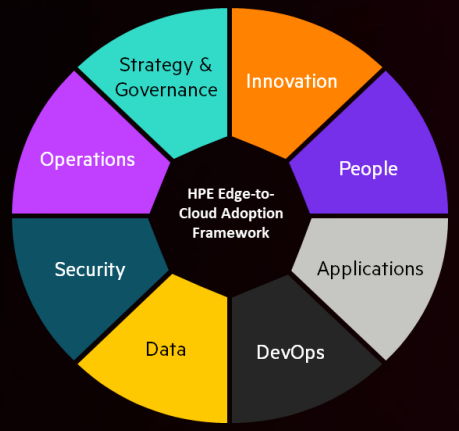
and accelerate your transformation with HPE

HPE GreenLake Platform & Services

HPE GreenLake

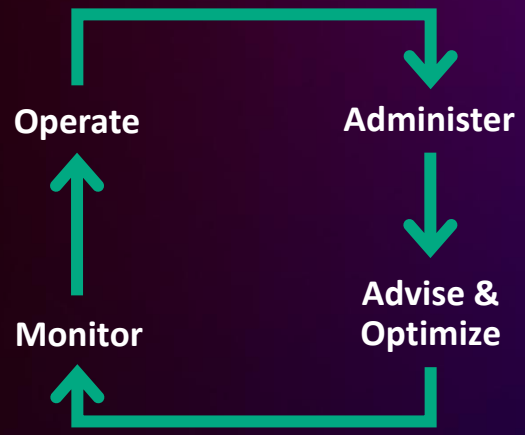
Platform & solutions that enable workload scale and control across a hybrid cloud estate

HPE Advisory & Professional Services



Expertise to guide and realize the transformation

HPE GreenLake Management Services



Management Services to support Day 2 operations

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Complete your hybrid cloud strategy

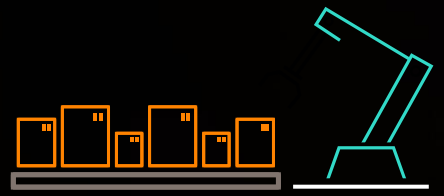
and transform in place with the cloud that comes to you

HPE GreenLake

Edge-to-cloud platform

Single Cloud Operating Model | Speed | Agility | Pay-per use | Hybrid Observability | Managed your way | Optimization

Edge locations



Private data center



Colocation facilities



Public clouds



aws and other public clouds

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[1] Reserve may apply

HPE GreenLake

70+ services in 18 categories

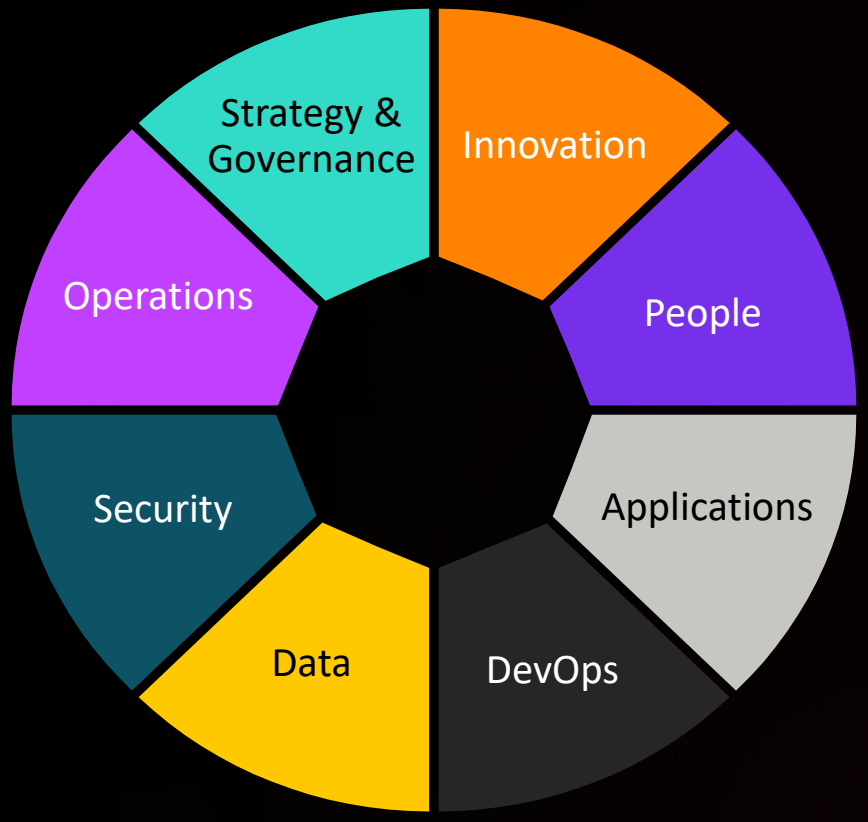
AI, ML & analytics
Business applications
Compute
Containers
Database
Data protection
Edge
High performance computing
Hybrid & multicloud
Hyperconverged
Migration
Networking
Private cloud
SAP
Storage
Security, risk & compliance
Virtual desktop
Virtualization

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HPE Advisory & Professional Services

EXPERTISE, EXPERIENCE AND THOUGHT LEADERSHIP TO ACCELERATE YOUR CLOUD JOURNEY



HPE Edge-to-Cloud Adoption Framework

HPE Right Mix Advisor

HPE Multi-Cloud Management Adoption Services

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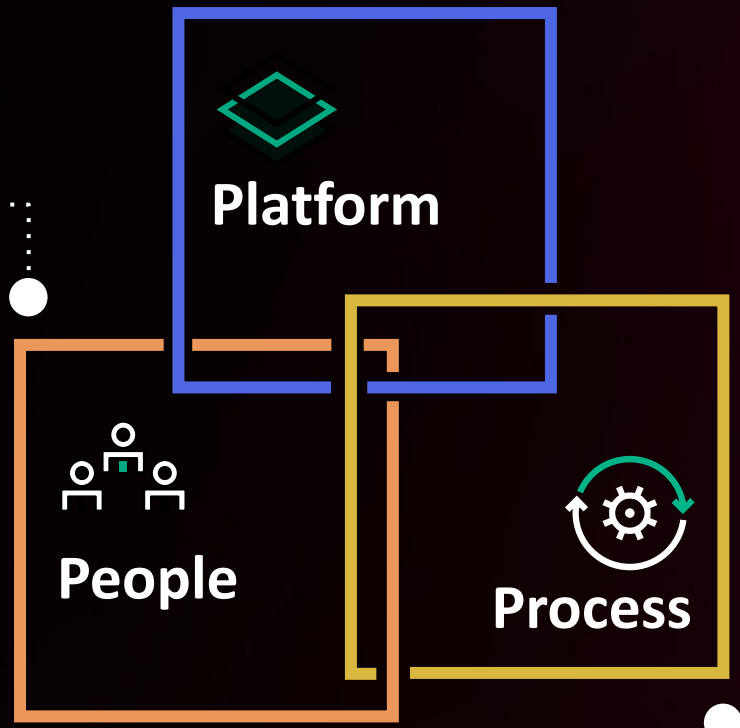
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The power of HPE Greenlake Management Services

A unique combination of people, process, and platform

Increases business agility with AI-driven insights that span core to cloud to edge

Drives faster business results with full-stack expertise and premium support



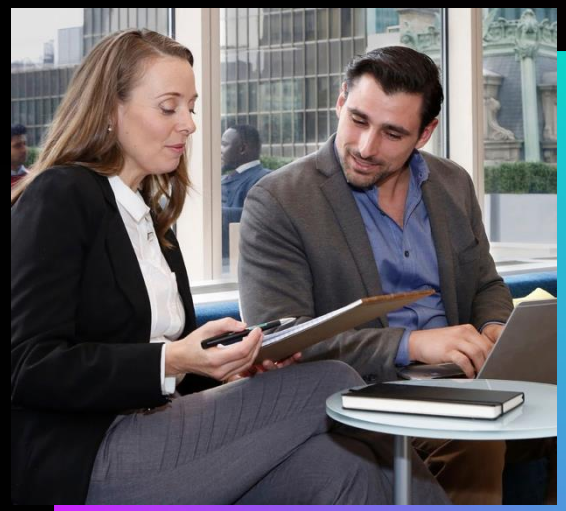
Reduces risk with predictable real-time responses to monitoring alerts and continuous improvement

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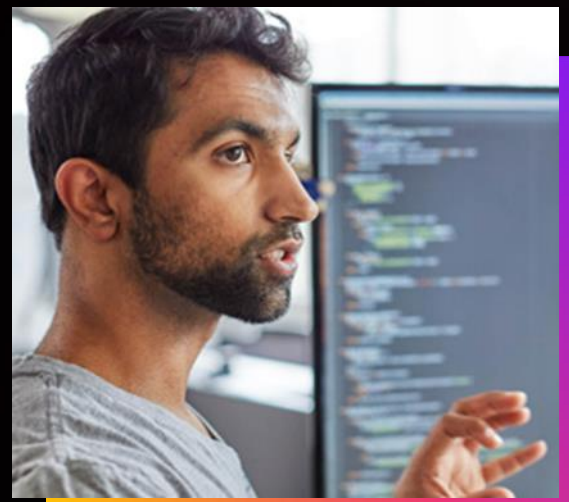
HPE GreenLake

Driving business outcomes across industries



Gain speed and agility

Streamlined processing of 79B financial transactions, accelerating decisions with unified data



Speed 5G innovation

Nokia

Flexible, self-serve cloud for 10,000 developers to build 5G services



Achieve sustainability goals

Salomon

30% reduction of carbon emissions from IT by 2025



Unlock new insights from your data

BMW

Unified data management across global locations

FIS https://www.hpe.com/psnow/doc/a00124526enw
Salomon chooses HPE GreenLake to drive business agility and sustainability
BMW: unifies data management across edge to cloud

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How to start?

HPE GreenLake

Platform & Services

hpe.com/us/en/greenlake.html

HPE Advisory & Professional Services

https://www.hpe.com/us/en/services/consulting/cloud.html

HPE GreenLake Management Services

hpe.com/managementservices

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Embrace data-first modernization.

HPE GreenLake brings the cloud to you.

HPE GreenLake is hybrid cloud, your way.

The world is Hybrid. Go HPE + AWS.

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Thank you!



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