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Cloud trends for 2023: Building sustainable cloud-native enterprises

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Cloud trends 2023



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Trends 2023

"Organizations now need the help not only of providers with cloud-native development skills, but also those that deliver on the promise of cloud with consulting capabilities and that can transform the way they operate."

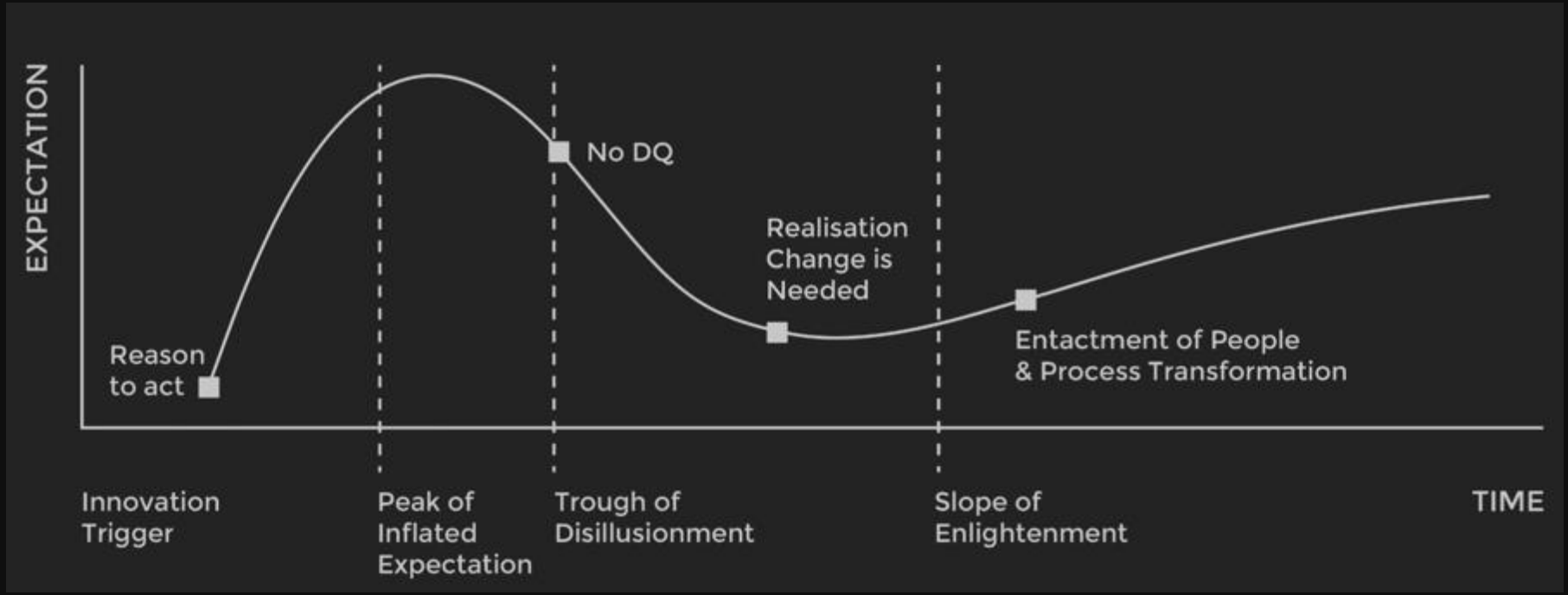
Gartner
Public Cloud IT Transformation Services Magic Quadrant, 2021



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Lifecycle of public cloud adoption



Cloud trends 2023













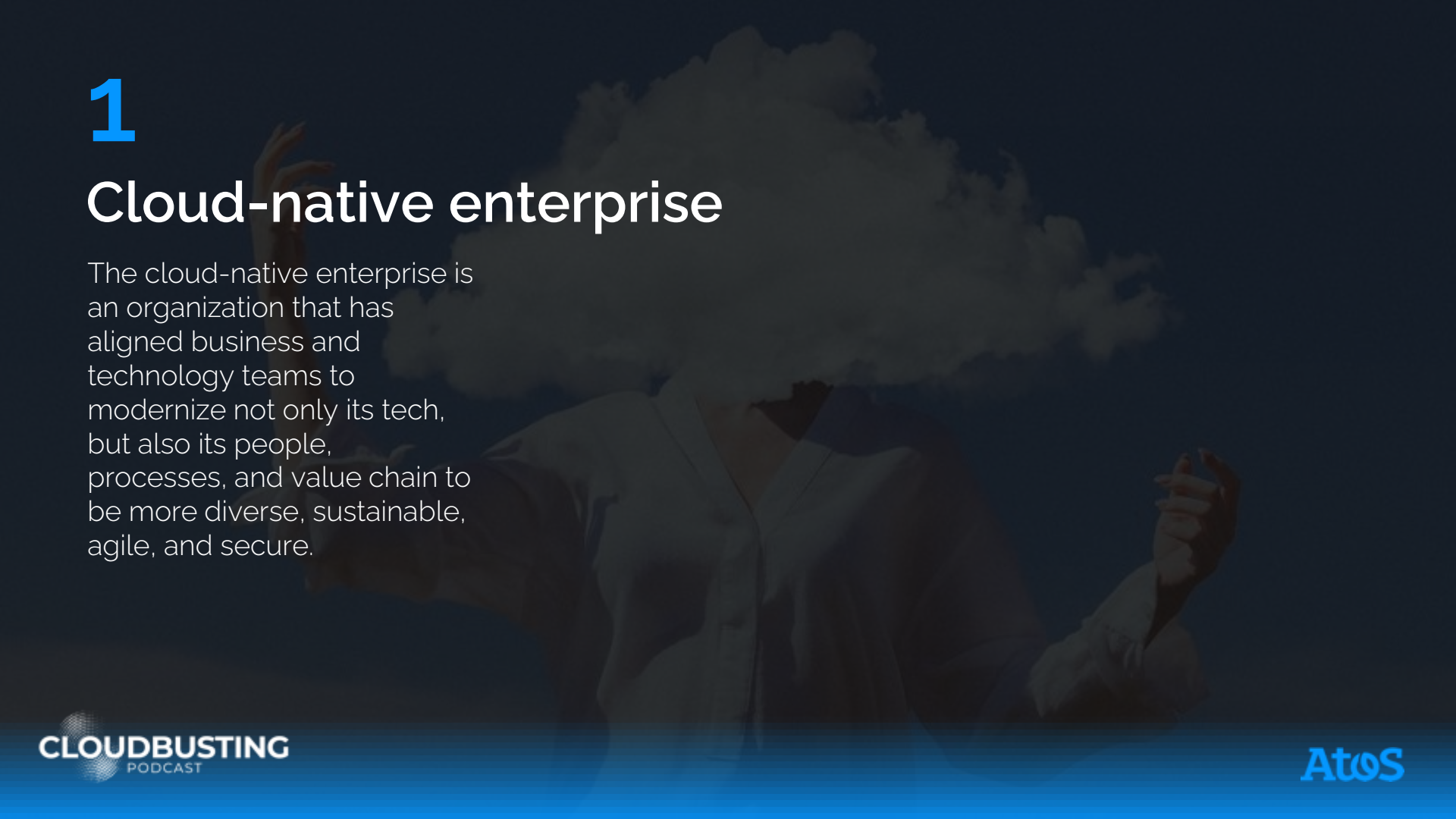
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1

Cloud-native enterprise

The cloud-native enterprise is an organization that has aligned business and technology teams to modernize not only its tech, but also its people, processes, and value chain to be more diverse, sustainable, agile, and secure.



2

Cloud-enabled climate action

Decarbonizing digital assets directly impacts 2% of global energy consumption. But how can it help us impact the 98%? We believe climate action makes commercial sense, but it can't happen without the cloud. Public cloud offers the opportunity to diminish carbon footprints.

3

The talent crisis

In 2022, over 50% of organizations reported the skills shortage to be severely impacting growth or posing an existential crisis to the business. While organizations look to solve the problem with new academy programs, training incentives, and personal development time, we've barely scratched the surface.



4

Connected worlds

2023 promises an opportunity for large-scale industrial 5G and broad based IoT usage to catapult connection for remote regions and make meaningful strides toward operational efficiencies to drive decarbonization and sustainability efforts.



5

Evolution of the CIO

Is the CIO dead? No, but the role they've traditionally played in a legacy organization is. Technology leaders need to elevate their business and financial acumen and spend more time aligning to business priorities and outcomes than they do evaluating and managing technology.

6 What about the FQ?



Enterprises are navigating the reality of cloudflation in an increasingly cost-pressured world. Leaders need to increase their Financial Quotient (FQ), and enterprises must implement cloud economics to drive accountability and alignment to business priorities if they are to manage rising costs.

Meet us at booth #810

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