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NOV. 28 – DEC. 2, 2022 | LAS VEGAS, NV

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Key strategies to simplify your application journey

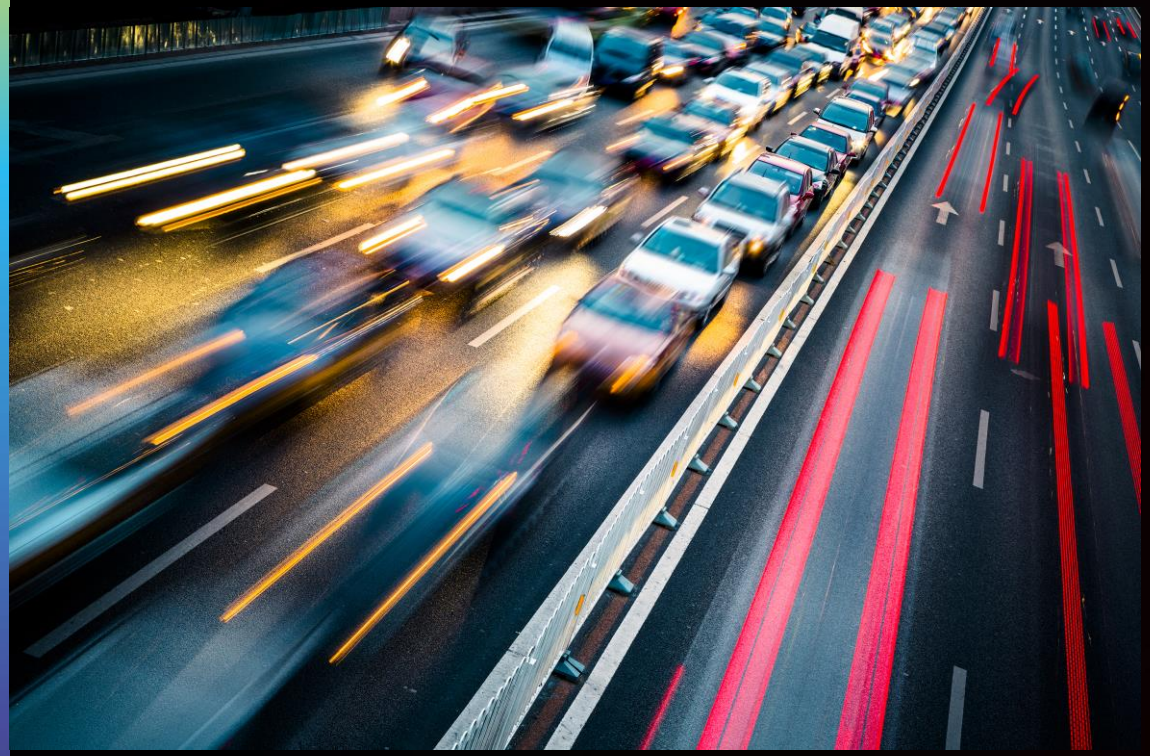
Aidan Walden
Director of Public Cloud Architecture & Engineering
Fortinet

Vincent Hwang
Senior Director of Products & Solutions
Fortinet

Ryan Henrich
Senior Director of Sales Engineering
Observian

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State of digital acceleration



"**77% of CEOs** stated that the COVID-19 pandemic has accelerated their digital transformation plans."

Kane, Gerald, et al. "Digital Transformation through the Lens of COVID-19, *Deloitte Insights*, 6 Aug. 2020, www2.deloitte.com/us/en/insights/topics/digital-transformation/digital-transformation-COVID-19.html

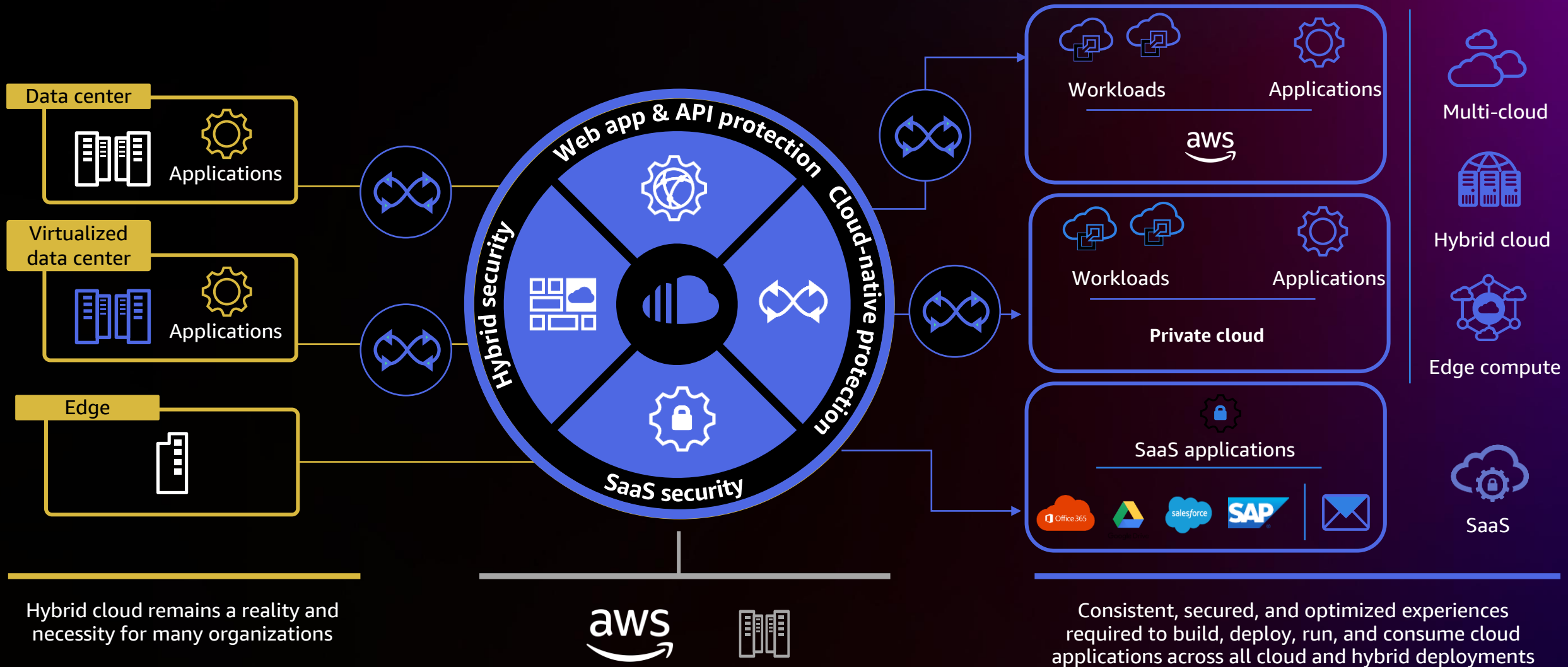
"COVID-19 accelerated companies' digital communications strategy by an average of **6 years** while **97%** of enterprise decision makers believe the pandemic sped up their company's digital transformation."

COVID-19 Digital Engagement Report. Twilio. www.twilio.com/covid-19-digital-engagement-report

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Making the application journey to cloud



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Challenge: Securing the application journey



- Hybrid cloud is the reality for many organizations that require legacy/on-premises applications, despite desire to be entirely cloud-based
- Forced acceleration to cloud can result in “accidental multi-cloud” – amplified security risks from operational complexity, misconfigurations, and loss of visibility
- Edge compute emerges to bring applications and data closer to users/devices, creating even more complexity and challenges to security
- Misconfiguration of cloud security, insecure interfaces/APIs, exfiltration of sensitive data, and unauthorized access continue to be top concerns
- Organizational preferences, processes, and/or technical requirements for cloud deployments often result in the adoption of multitude of tools, solutions, and platforms

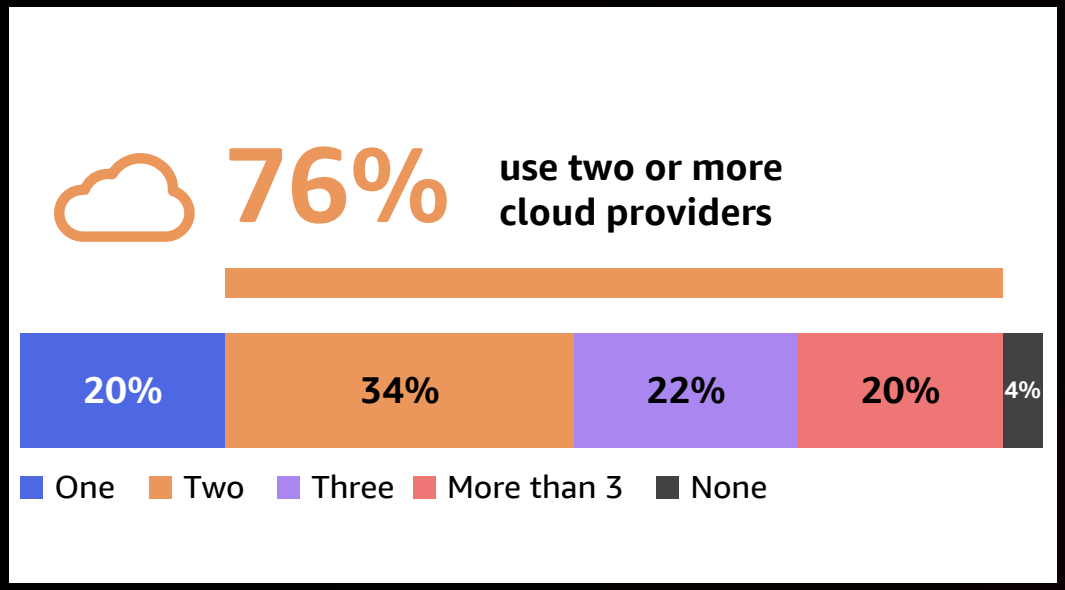
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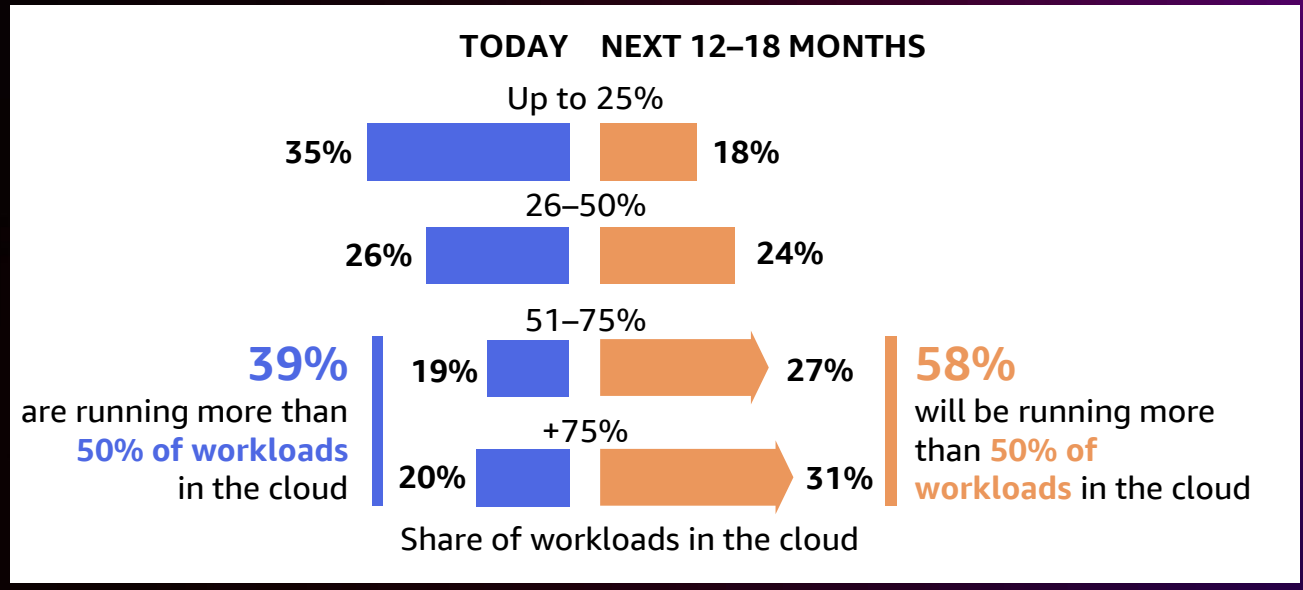
Cloud security trends

2022 CYBERSECURITY REPORT





Majority of organizations have a hybrid or multi-cloud deployment, and 76% utilize two or more cloud providers



In the next 12–18 months, 58% will be running more than 50% of workloads in the cloud

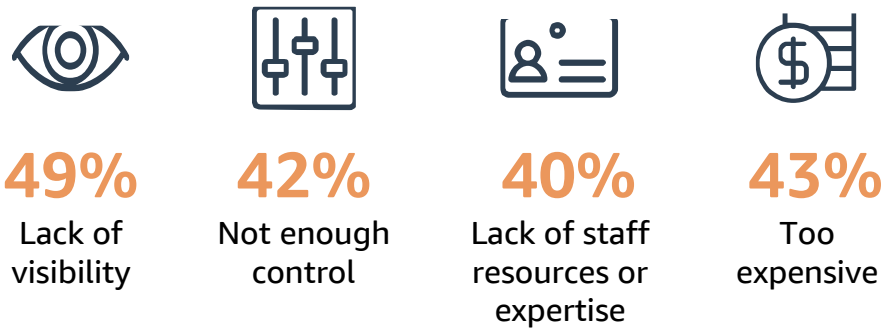
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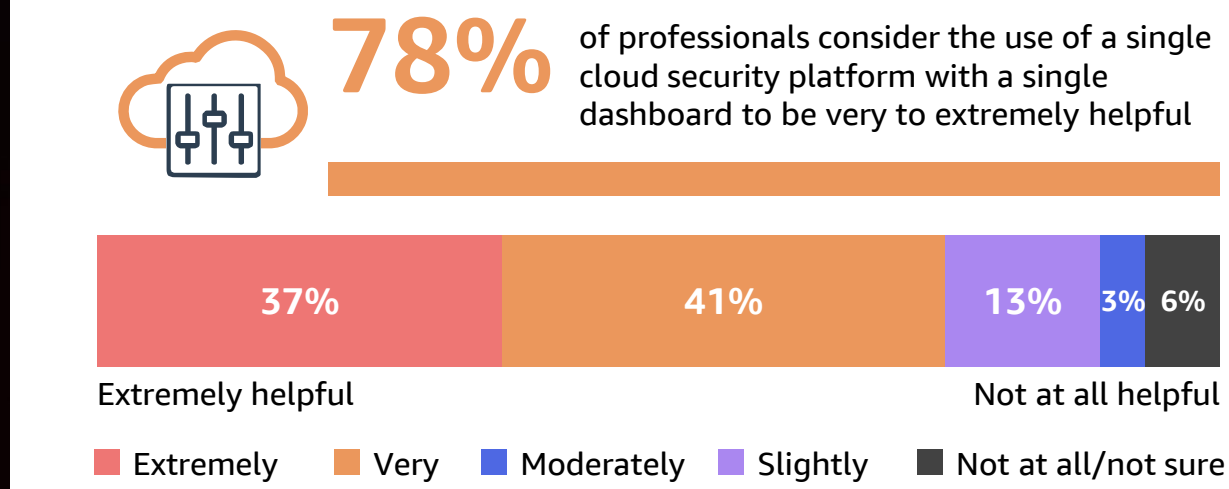
Cloud security challenges

2022 CYBERSECURITY REPORT





Lack of visibility, control, and staff/expertise are the top barriers to faster cloud adoption



Majority of cybersecurity professionals want a single cloud security platform for consistent security policy across all cloud environments

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Critical success factors

SECURING VIRTUALLY ANY APPLICATION JOURNEY ON ANY CLOUD



1. Cybersecurity mesh platform for consistent security, rapid response, and simplified operations

2. Broad portfolio for securing any application journey on any cloud that covers desired use cases

3. Deep, seamless integrations across cloud providers, and open ecosystem to reduce friction

4. Flexible consumption models

5. Cloud consulting services and training

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