

The background of the image features a dark blue gradient on the left, transitioning into a large, vibrant, abstract shape on the right. This shape is composed of overlapping curved segments in shades of orange, pink, and purple, creating a dynamic, modern aesthetic.

AWS re:Invent

NOV. 27 – DEC. 1, 2023 | LAS VEGAS, NV



ENT107-S

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Strategies for automated scaling, remediation, and smart self-healing

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NTT DATA



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We're more than your traditional IT services provider



330,000 professionals | \$108B

#83 on Fortune Global 500¹

#35 World's Most Valuable Brands²

NTT DATA

190,000 professionals | \$30B

Top 10³ IT Services Provider ranked by revenue in 2022

Top 10 Most Valuable IT Services Brands⁴

- NTT Corporation operates **200+ data centers** worldwide
- Process **100 million healthcare claims** annually
- Serve **25 of the leading financial institutions** in North America
- Serve **90+ federal agencies** and military branches
- Serve the **top 10 automotive** companies worldwide
- Apply **45+ years** of **applications experience**
- Support **6.2 million end users** and **23+ million service desk** contacts annually

¹Source: Fortune Global 500 (2022)

²Source: Brand Finance Global 500 (2022)

³Gartner®, "Market Share Analysis: IT Services Worldwide, 2022" (2023)

⁴Source: Brand Finance IT Services 25 (2023)

Transform businesses for success, disrupt industries for good, & shape a better world for all



Your complete partner to accelerate ...

Digital experiences

Workforce
transformation

Business resilience

Data-driven enterprise

Digital advisory & innovation

People & organization

Business consulting

Supply chain

Governance risk & compliance

Digital applications

Applications development
& management
Enterprise apps &
configured platforms
Data & intelligence

Launch
by NTT DATA

Digital workforce

Workplace services
Business processes
Edge services

Digital infrastructure

Network services
Cloud services
Technology services



Digital backbone

Secure by design



Sustainable by design



NTT DATA Enterprise Platform

Hybrid cloud markets are growing

By 2025, 90% of all managed service workloads will be hybrid IT*

Private Cloud Services*

USD \$66B in 2022

Will reach \$79B in 2025
CAGR 6.1 by 2025

Public Cloud Services*

USD \$491B in 2022

Will reach \$976B in 2025
CAGR 19.4 by 2025

Managed Services for Cloud and Edge*

USD \$32B in 2022

Will reach \$47B in 2025
CAGR 13.8 by 2025

**NTT DATA
Hybrid Services**



*Sources: Gartner – see notes for details

The strategic shift

Historic

Currently, cloud has transitioned from a technology disruptor to a capability enabler and in some organizations as an innovation enabler

Future

NTT DATA is advising clients to focus on how to mature their services to position cloud as a business disruptor, enabling advanced business outcomes

“By 2027 most organizations will be seeking to utilize cloud as a business disrupter”
– Gartner

Our clients are transforming their business by optimizing the core, unlocking the legacy and disrupting with digital innovation

Cloud enablement

Cost-driven optimization

Modernization of legacy systems

“Business applications” driving cloud (20% of workloads)

Public cloud

Cloud adoption & maturity

Consumer-driven innovation

Digital/AI experimentation in targeted process points

“User applications” driving cloud – complexity (20% of workloads)

Public cloud

Cloud-enabled disruption

Ecosystem innovation

Run via intelligent workflows

Delivering a transformed enterprise experience

On an open architecture

Hybrid Cloud delivers a value proposition that should enable the full potential of today's rapidly evolving technologies

Open innovation

- Expanded revenue opportunities with broad ecosystems
- New business platforms
- More breakthrough ideas
- Faster technology development
- Accelerated time-to-market
- Improved team productivity, optimized costs & efficiencies

Resilient & scalable architecture: Hybrid or multi

- Cloud capabilities enabled everywhere
- Ability to plug into ecosystems & innovation
- Broader economic opportunity for modernization
- Consistent security & risk framework
- Standardized core skills
- Consistent operating model

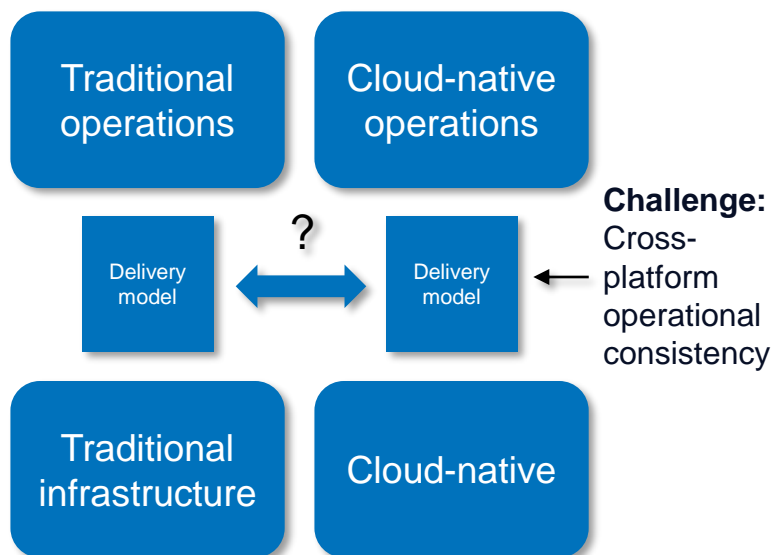
Enable the full capabilities of digital & innovation

Business acceleration	Enable new products, services & revenue streams
App services & developer productivity	Speed app release from months to weeks
FinOps & cost optimization	Reduce tech debt, improve cost mgmt. & reliability
Regulatory & risk	Reduce risk costs & automate proactive protection
Strategic optionality	Increase agility, flexibility, resilience, & transformation

Infrastructure operational modes in a hybrid mode

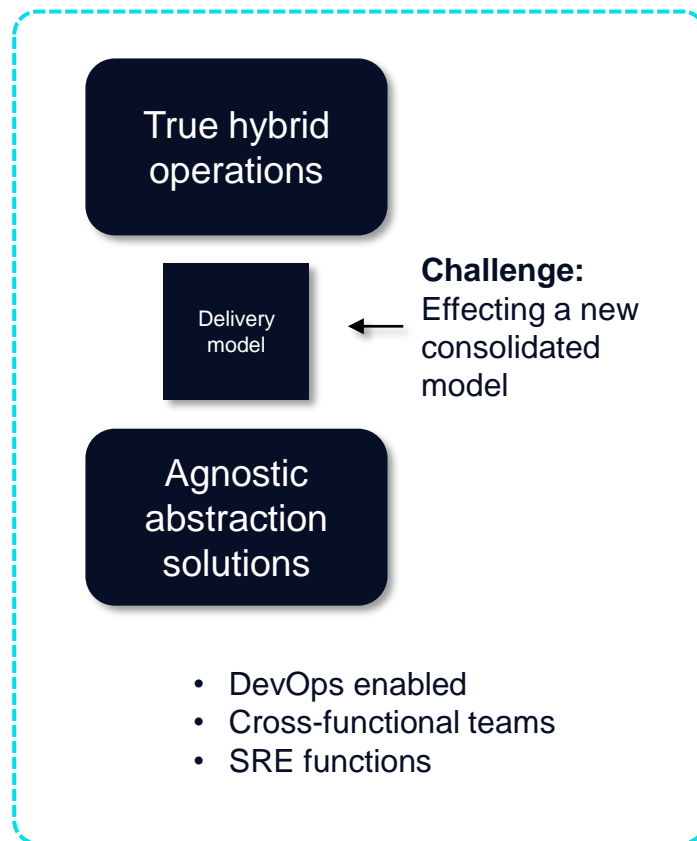
Three modes of operation we see today

Separated/traditional



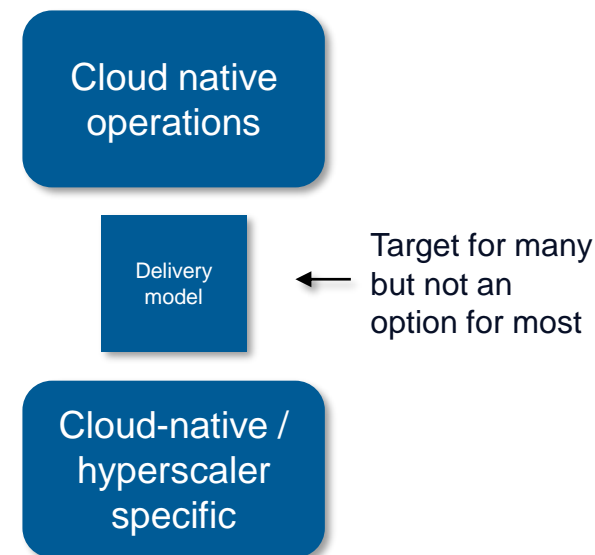
- Functional / tower specialism
- Separate cloud and traditional operations
- Technical legacy in traditional ops
- DevOps integrated in cloud-native

Consolidated/cloud-native



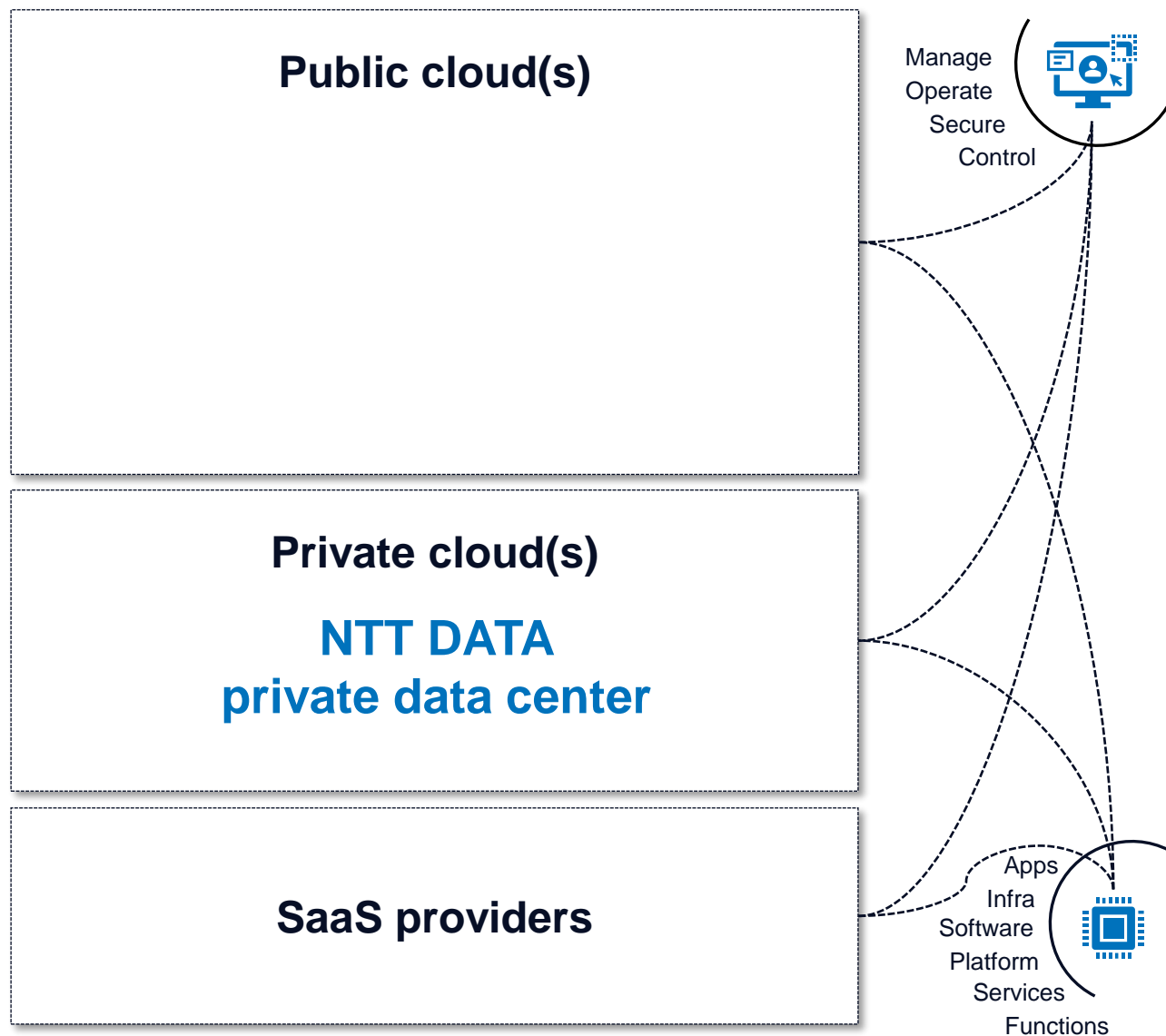
- DevOps enabled
- Cross-functional teams
- SRE functions

Born in the cloud



- Born in the cloud
- One hyperscaler
- DevOps enabled
- Cross-functional teams
- No legacy/tech debt
- Cloud-native tooling

Functional solutions



NTT DATA creates cross-platform operational consistency

Abstraction

Methods that decouple connectivity, configuration, and data from the underlying physical technology, location, or service

Portability

Methods that allow systems to run across multiple clouds without modification or customization

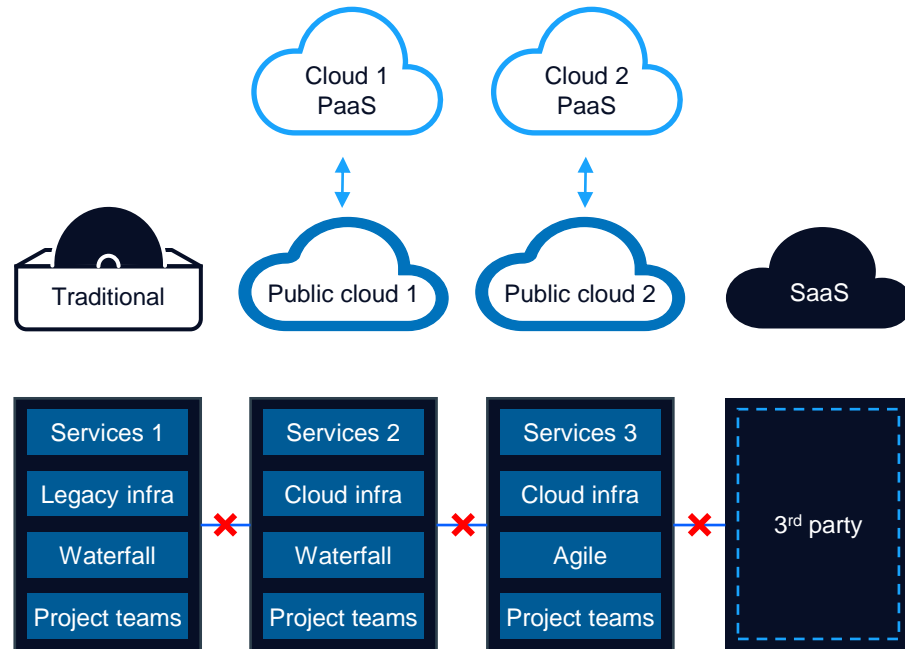
Common management

Systems and tools that allow standardized and integrated management and control across multiple clouds

Enabling the platform approach

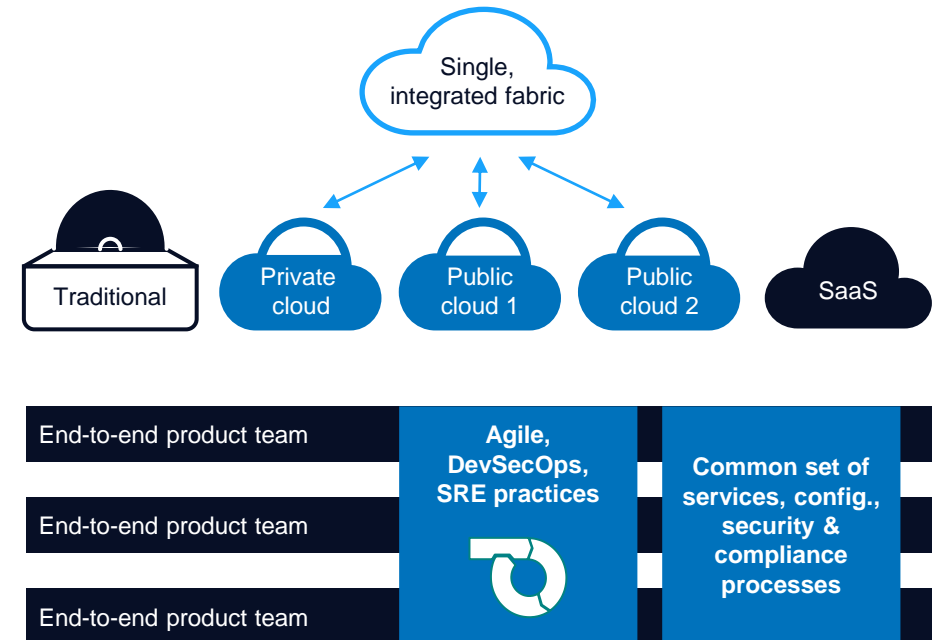
Companies need to transform their technology & operating model

Separate environments with traditional op. model



- Separate environments, often managed by different teams
- Ticket-based system
- Ad-hoc configuration activities
- Manual compliance & security
- Siloed teams that are aligned to project

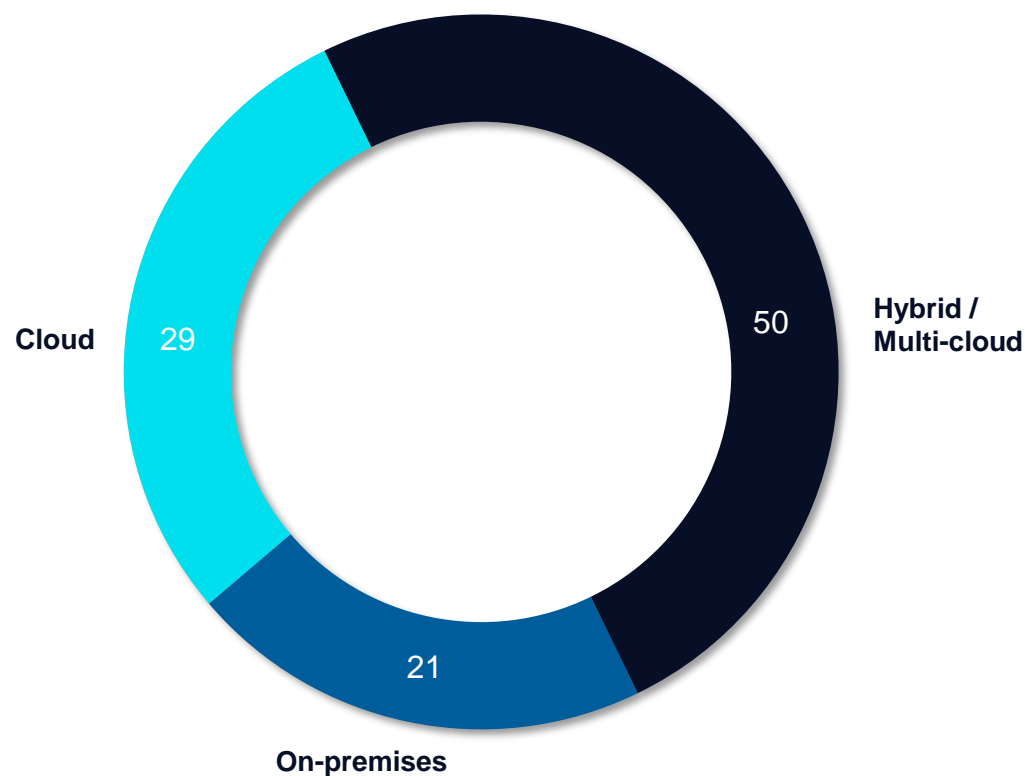
Single hybrid platform & operating model



- Single abstracted hybrid fabric, managed consistently
- Automated API-consumable services
- Standardized & centralized configuration management
- Compliance & security policy fully automated as a code
- End-to-end teams that are aligned to persistent products

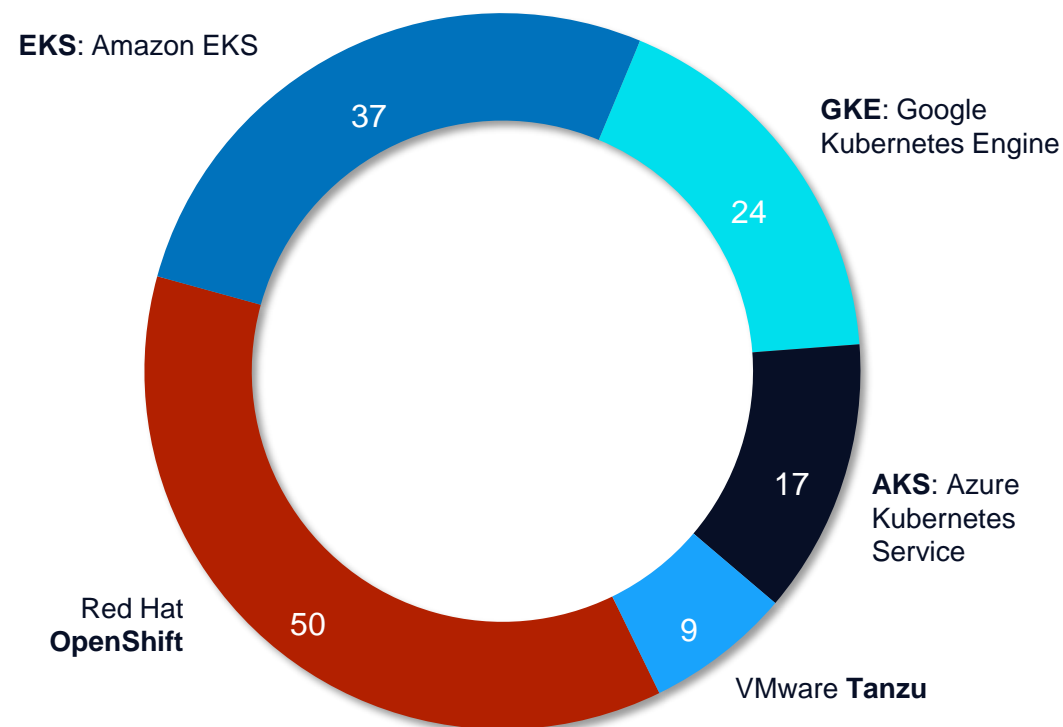
Kubernetes Platform Management: Trends

Larger organizations* favour hybrid or multicloud approaches

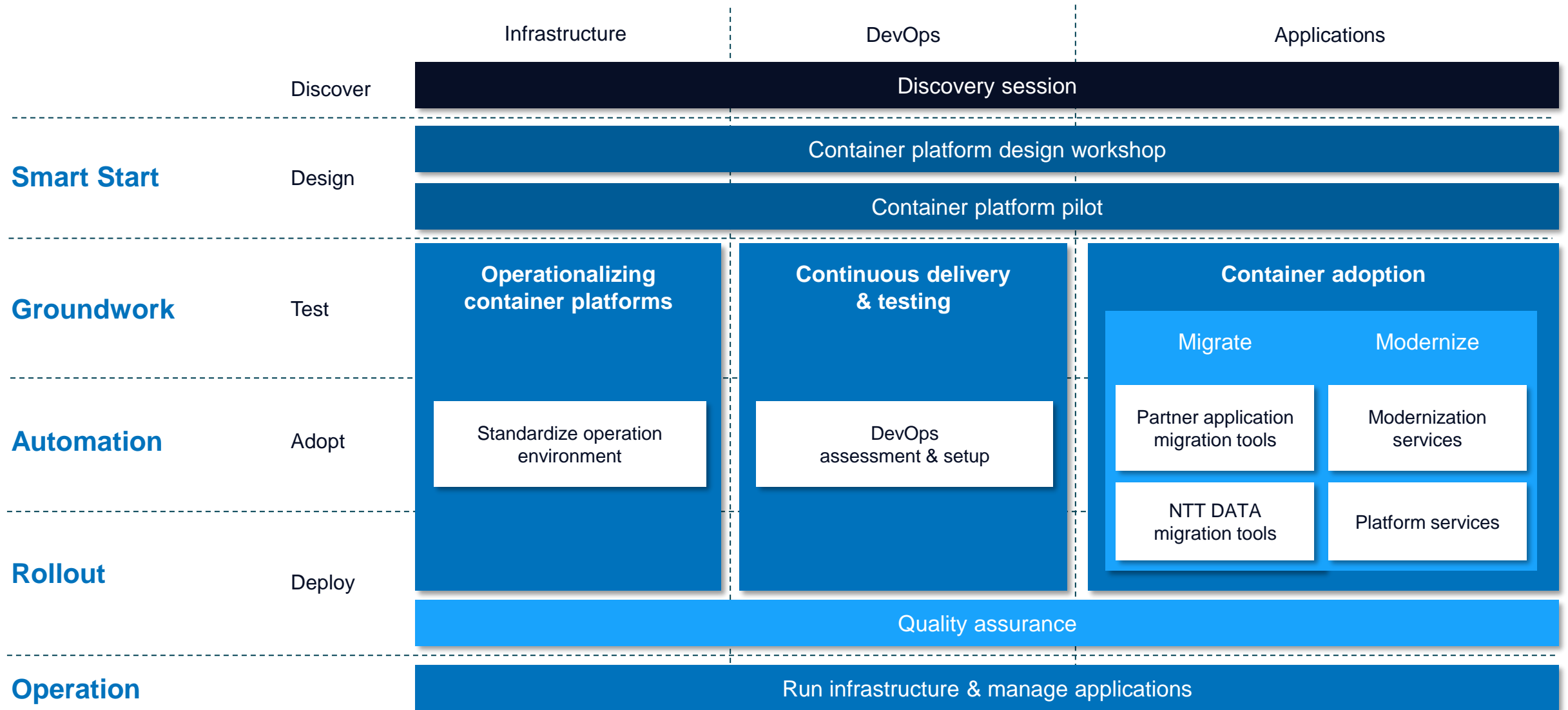


*Large organizations = 1,000+ employees or more
Source: Red Hat: Kubernetes adoption, security, and market trends report 2022

Most organizations are using Red Hat OpenShift & Amazon Elastic Kubernetes Services (Amazon EKS)

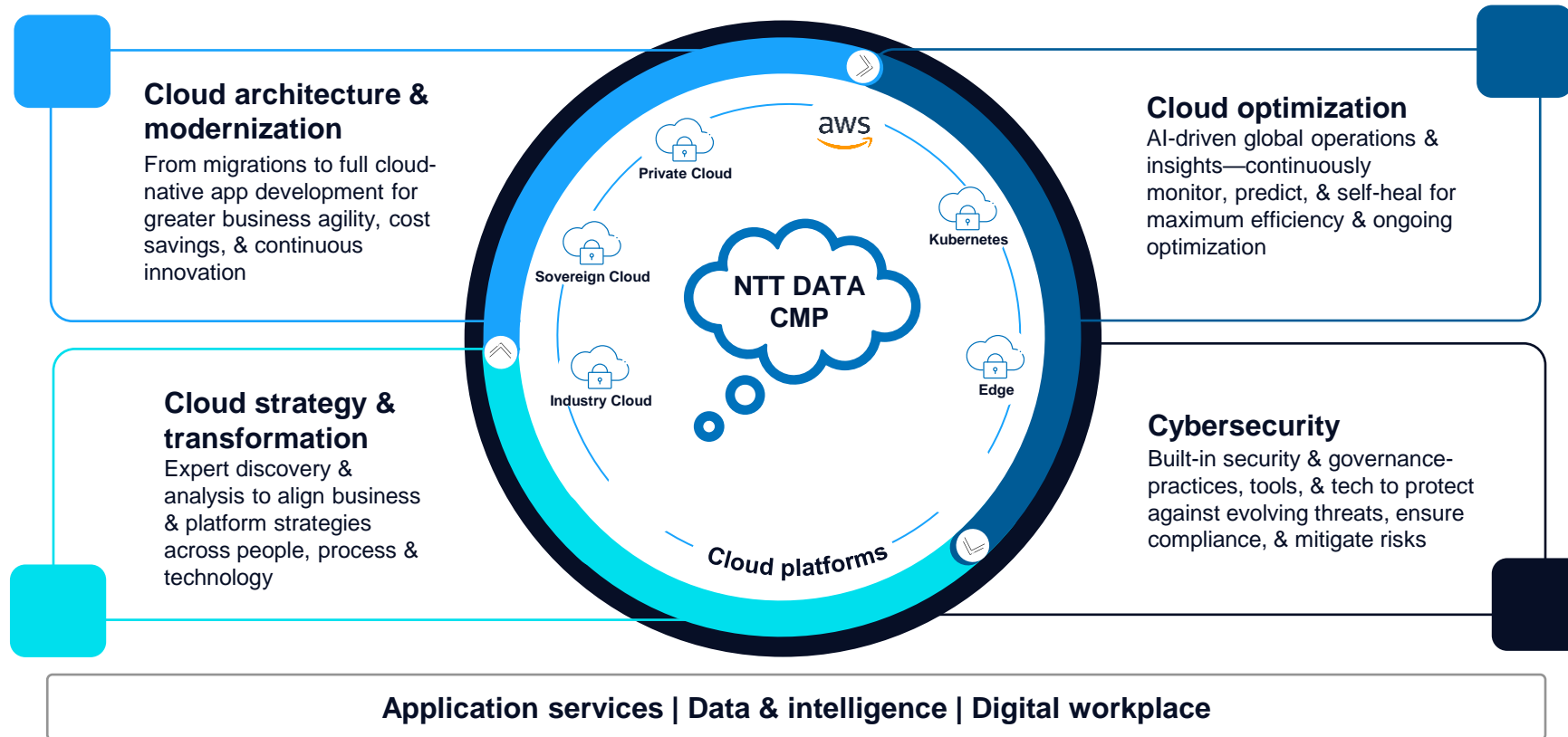


A services framework for hybrid container-based platforms



NTT DATA Cloud & IT Infrastructure services

A continuous end-to-end framework to meet clients where they are on their cloud transformation journey



Benefits

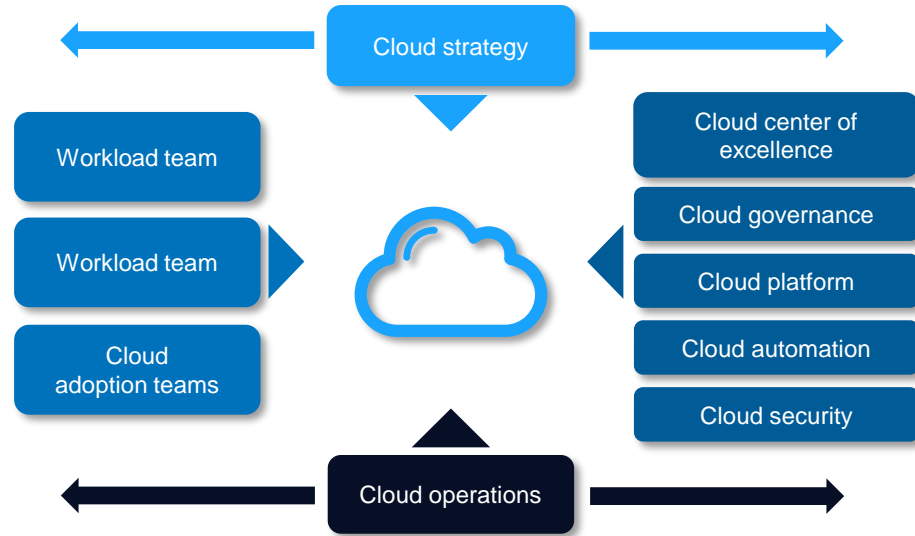
End-to-end solutions | Experience | Specialization | Global services

Driving business outcomes though...

Managing risk | Controlling costs | Improving & securing digital engagements | Finding dollars for innovation

NTT DATA's Cloud Center of Excellence accelerator program

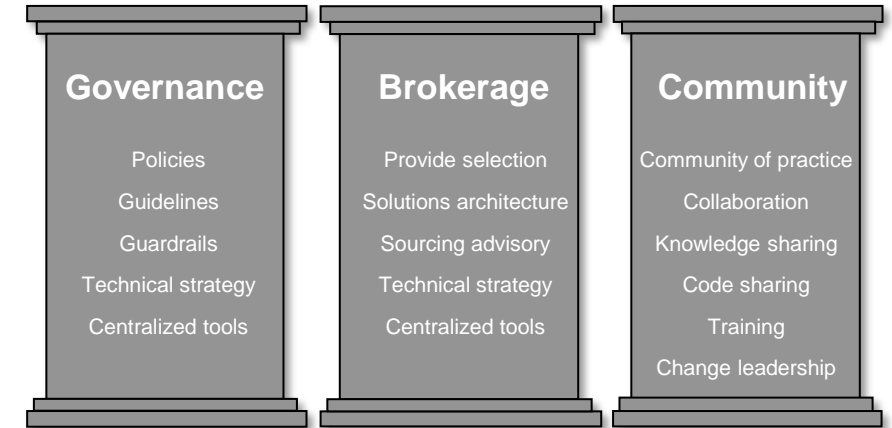
CCoE structure



CCoE interactions points

- Cloud strategy
- Cloud adoption
- Cloud governance
- Cloud operations
- Cloud platform(s)
- Cloud automation
- Cloud security
- Cloud workloads
- FinOps
- Metrics

CCoE pillars



CCoE drives organizational change

- Organization operations
- People cloud skills & development
- Native software dev practices
- Native services & tooling

- Security, governance & compliance
- Change management
- Vendor relationships & contracts
- IT operations



- Data storage & management
- Business continuity & disaster recovery
- Collaboration & communication
- Cost management

- Organizational structure & roles
- Organizational culture & change
- Integration & interoperability
- Monitoring & performance management

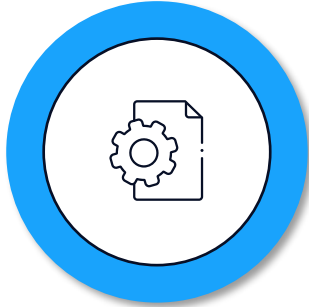
Cloud management and operations

Cloud cost optimization



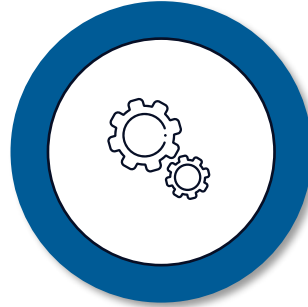
Improved ability to forecast cloud expenses, minimize costly risk & re-invest in innovation

Improved business agility



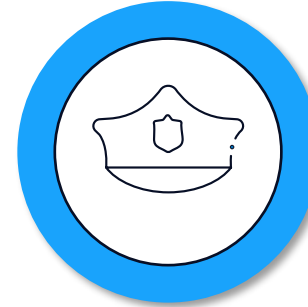
With automated, AI-driven global operations

Simplified multicloud complexity



By detecting threats that were missed by other controls

Maximum up-time & optimal system performance



Through proactive monitoring & management

Strong security posture



Minimize data security risks & improve business performance through cyber resilience

Public cloud

Private cloud

Edge compute

Applications

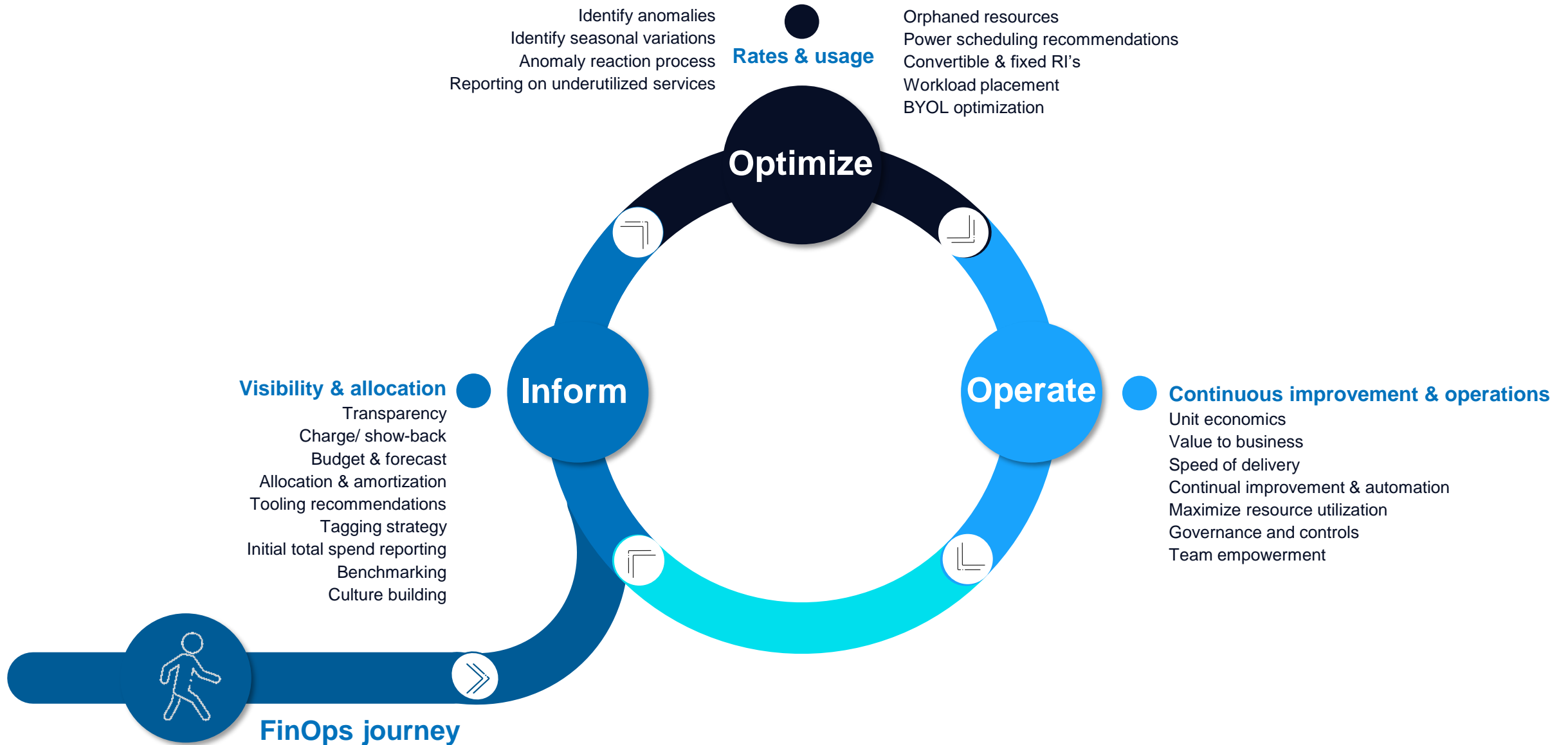
Multi-cloud

Containers

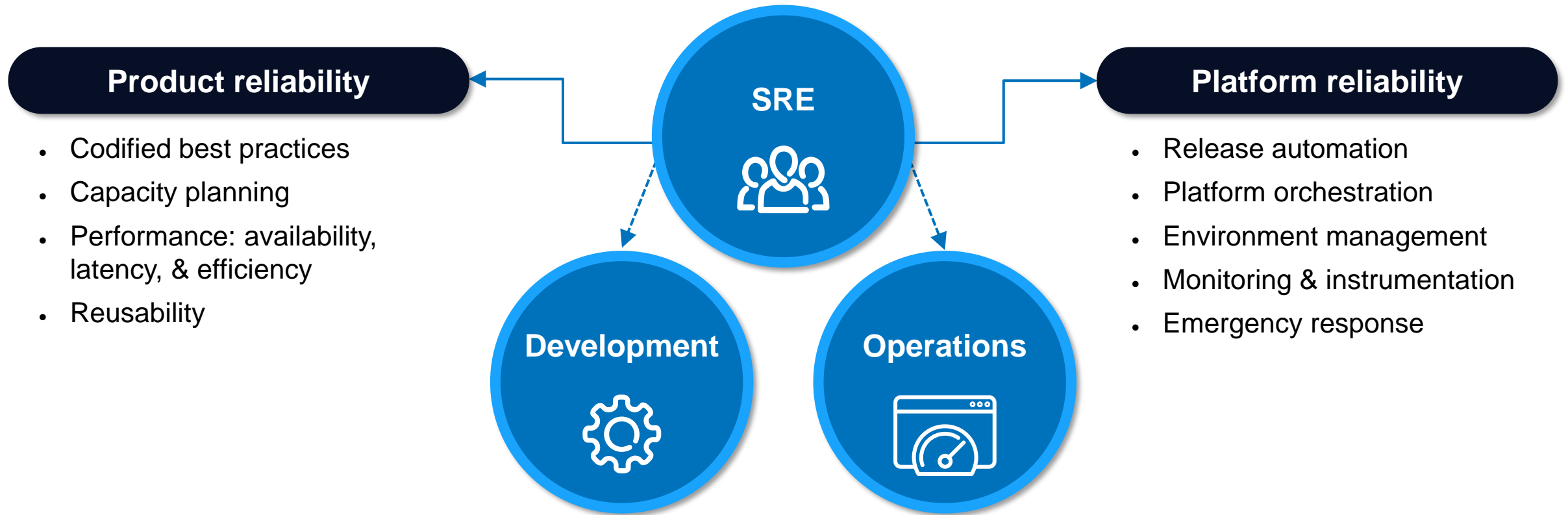
Database

Infrastructure services

NTT DATA can guide you on your entire FinOps journey



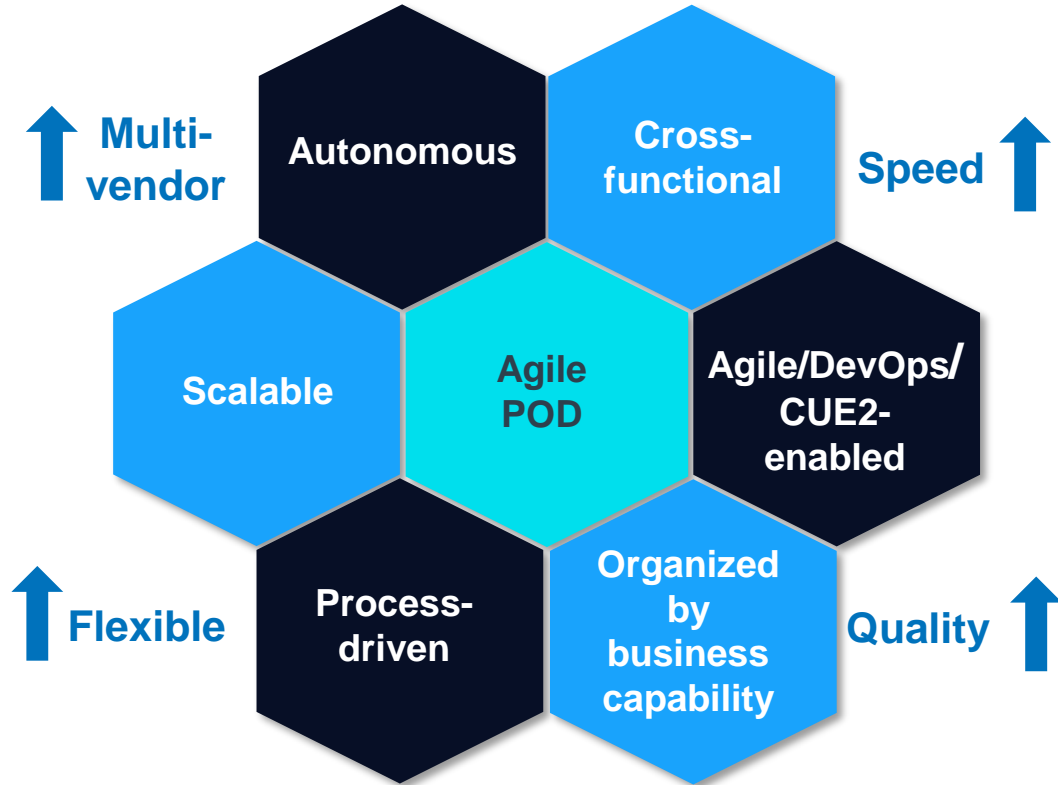
The SRE team is focused on improving overall reliability, from both the product and platform perspectives. This calls for tight collaboration with the build and run organizations to standardize processes, drive automation, and better governance.



The SRE team is envisioned as a highly-skilled team working across the spectrum, starting with design-build with an increased focus on deployment process automation and operational environment stability, reliability, and availability. This team will facilitate ongoing continuous improvement and focus on eliminating toil

Agile Pods from NTT DATA – f [Sourcing agility, business agility, IT agility]

NTT DATA's Agile POD (product-oriented design) program utilizes the best engineering automation (i.e. DevOps) and people composition to maximize the modularity, scalability, and manageability of large programs



Team characteristics:

- Focuses on agile development, support, and operational excellence to the core
- Collaborates to form cohesive groups that cater to larger common business objectives
- Mixes technical consultants' skills based on business need
- Delivers one or more product increments through a "community of PODs"
- Includes client resources for tighter collaboration
- Establishes clearly defined interfaces between client and NTT DATA
- Scales up/down on demand and evolves capabilities over time
- Offers flexible pricing: capacity-based, outcome-based, milestone-based, or other

Site Reliability Engineering (SRE) Agile PODs

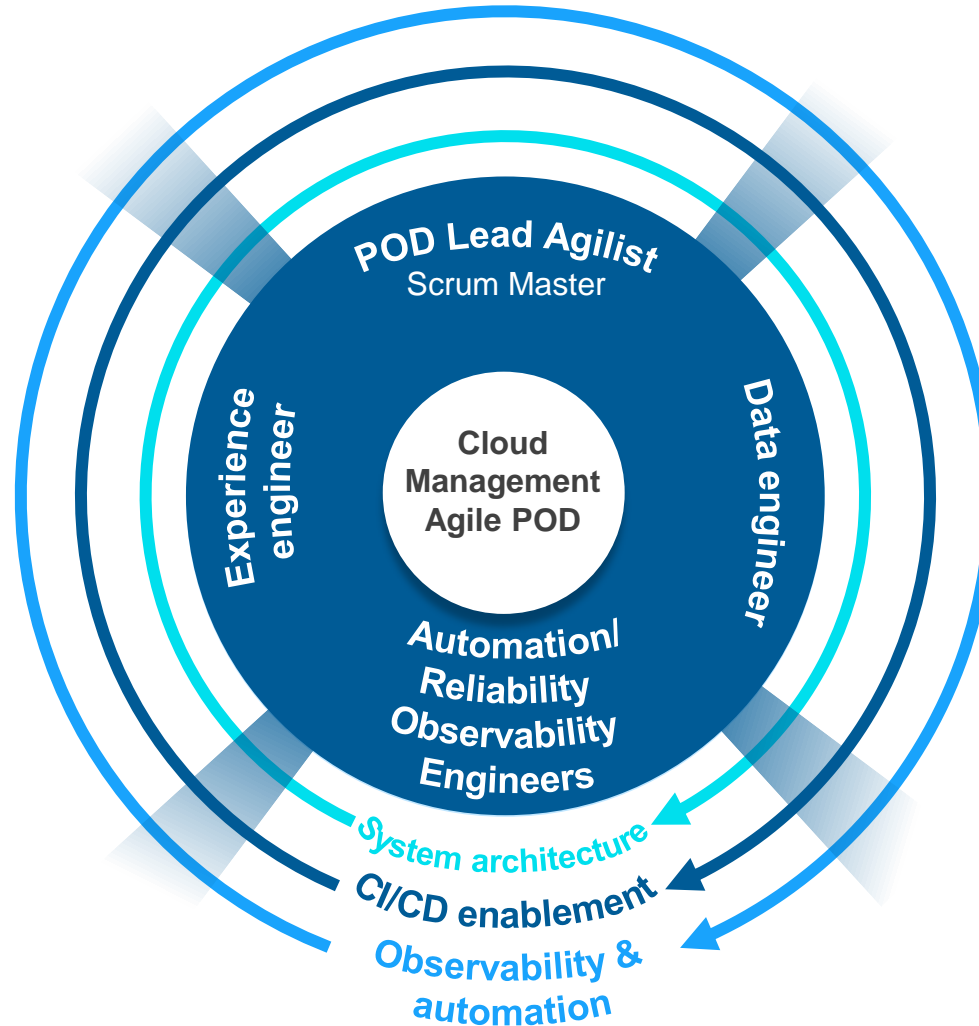
SRE Agile PODs are responsible for designing, deploying, managing, and automating technology assets

SRE principles

- Reduce organizational silos
- Implement gradual changes
- Leverage tooling & automation
- Measure everything

Agile POD anatomy

- Independent with a single shared purpose
- Self-managing, cross-functional skills
- Features become tasks & every task has an owner within the POD
- Minimum dependency on external resources

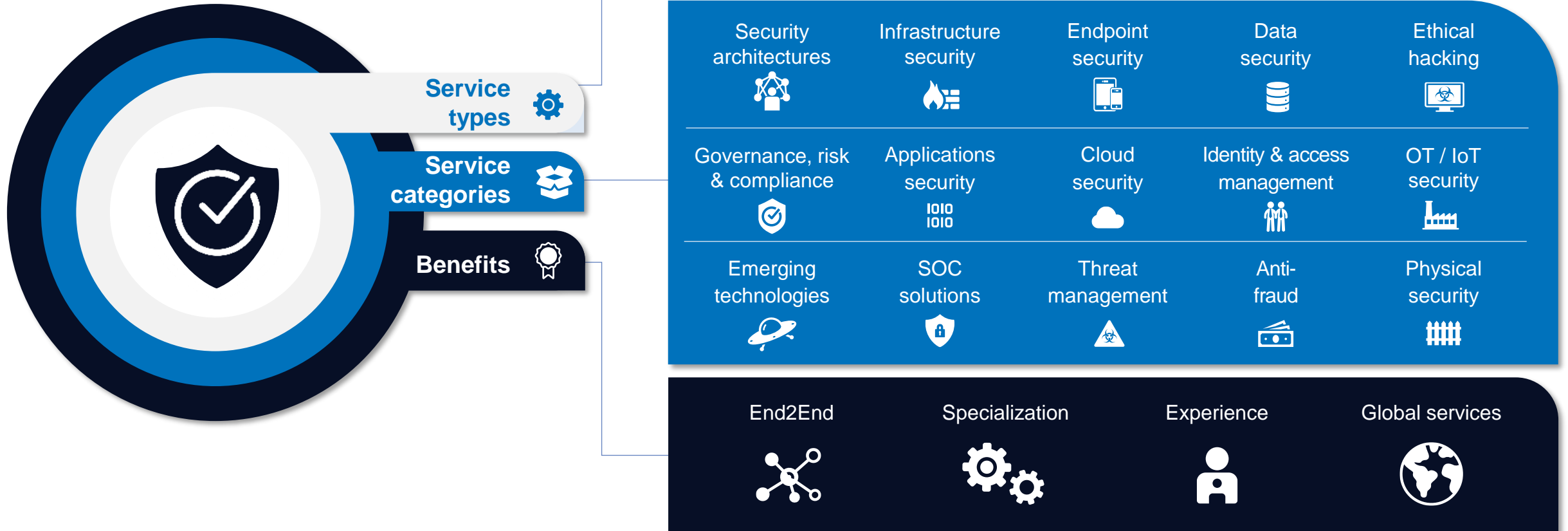


Activities & deliverables

- Run, maintain, scale, automate operations
- Day-to-day XLA-based ecosystem support
- Outcome, capacity, demand services model
- Administrative support for the tech stack & DevOps toolset
- Automate tasks & activities wherever possible
- Provide incident management escalation
- Provide SRE function: availability, latency, performance, efficiency, change management, emergency response, capacity planning

NTT DATA's Cybersecurity Services

Provide integrated security services from strategy to operations and incident response on a global scale



Thank you!

Noreen Hansen

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