

The background features a dark blue gradient on the left, transitioning into a large, vibrant, abstract shape on the right. This shape is composed of overlapping curved segments in shades of orange, pink, and purple, creating a dynamic, modern aesthetic.

AWS re:Invent

NOV. 27 – DEC. 1, 2023 | LAS VEGAS, NV

STG310-R

Using AWS Backup to protect your cloud resources & hybrid environments

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Agenda

Why is data protection relevant?

What is AWS Backup?

Let's dive deeper



**“Everything fails,
all the time.”**

Dr. Werner Vogels

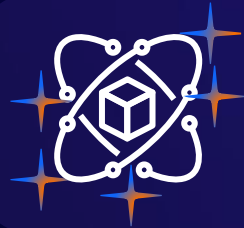
VP and CTO at Amazon.com



Data protection and resilience at exabyte scale



Data is growing



Data has value



**Data needs protection,
resilience, and governance**



**Data protection needs to be
performant, low cost, and easy
to use**

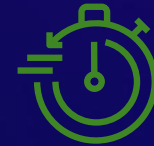
Considerations for a data protection strategy

How much data can you afford to recreate or lose?



Recovery Point Objective (RPO)

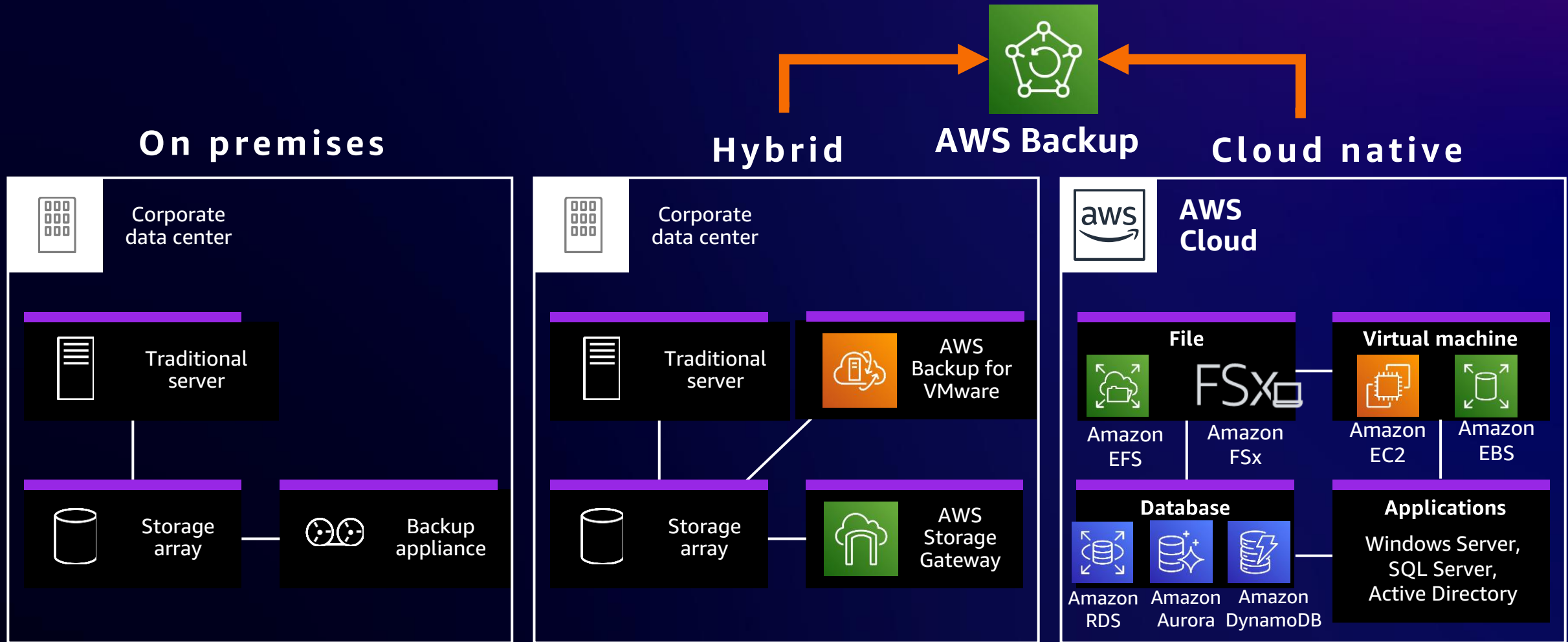
How quickly must you recover?
What is the cost of downtime?



Recovery Time Objective (RTO)



An AWS-native solution for centralized data protection



Overview of AWS Backup



AWS Backup

A fully **managed, policy-based** service that **centralizes and automates** data protection **across multiple AWS services** and hybrid workloads

Amazon EC2

Compute

Amazon EBS

Block storage

Amazon FSx for NetApp ONTAP
Amazon FSx for OpenZFS
Amazon EFS
Amazon FSx for Windows File Server
Amazon FSx for Lustre

File storage

Amazon S3

Object storage

Storage Gateway

Data transfer

Amazon Redshift
Amazon Timestream
DynamoDB
Aurora
Amazon Neptune
Amazon RDS
Amazon DocumentDB

Databases

Windows VSS on EC2
SAP HANA on EC2
VMware Cloud on AWS

Application

AWS CloudFormation

Management

Storage Gateway
+
vmware
On premises
AWS Outposts

Hybrid

AWS Backup use cases



Cloud-native backups

Protect your critical data
across AWS services



Compliance and governance

Simplify management and
reporting of business and
regulatory compliance



Disaster recovery

Reduce risk of downtime
and build foundation for
business continuity

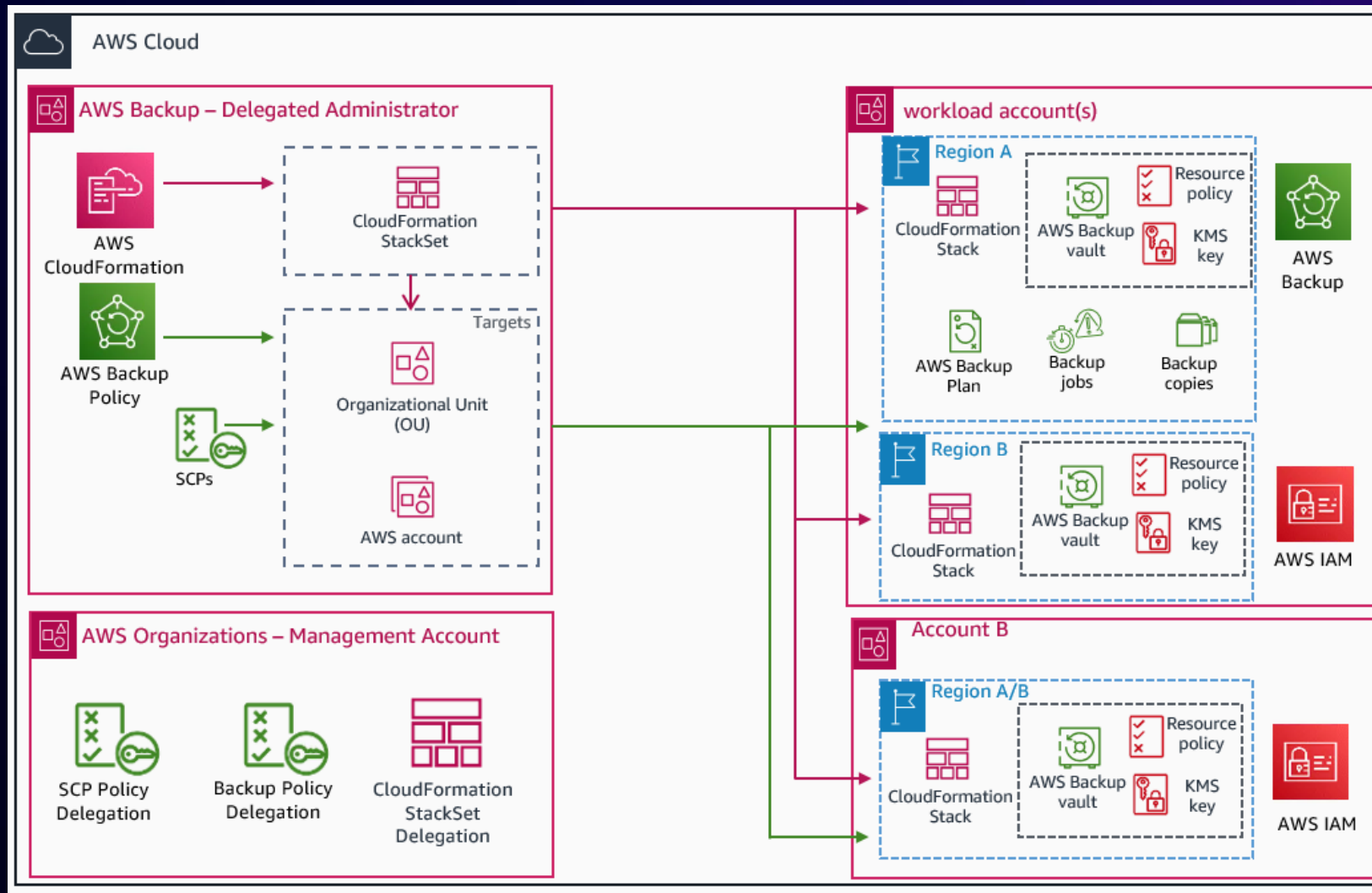


Ransomware recovery

Protect and recover critical
data from ransomware events
and account compromise

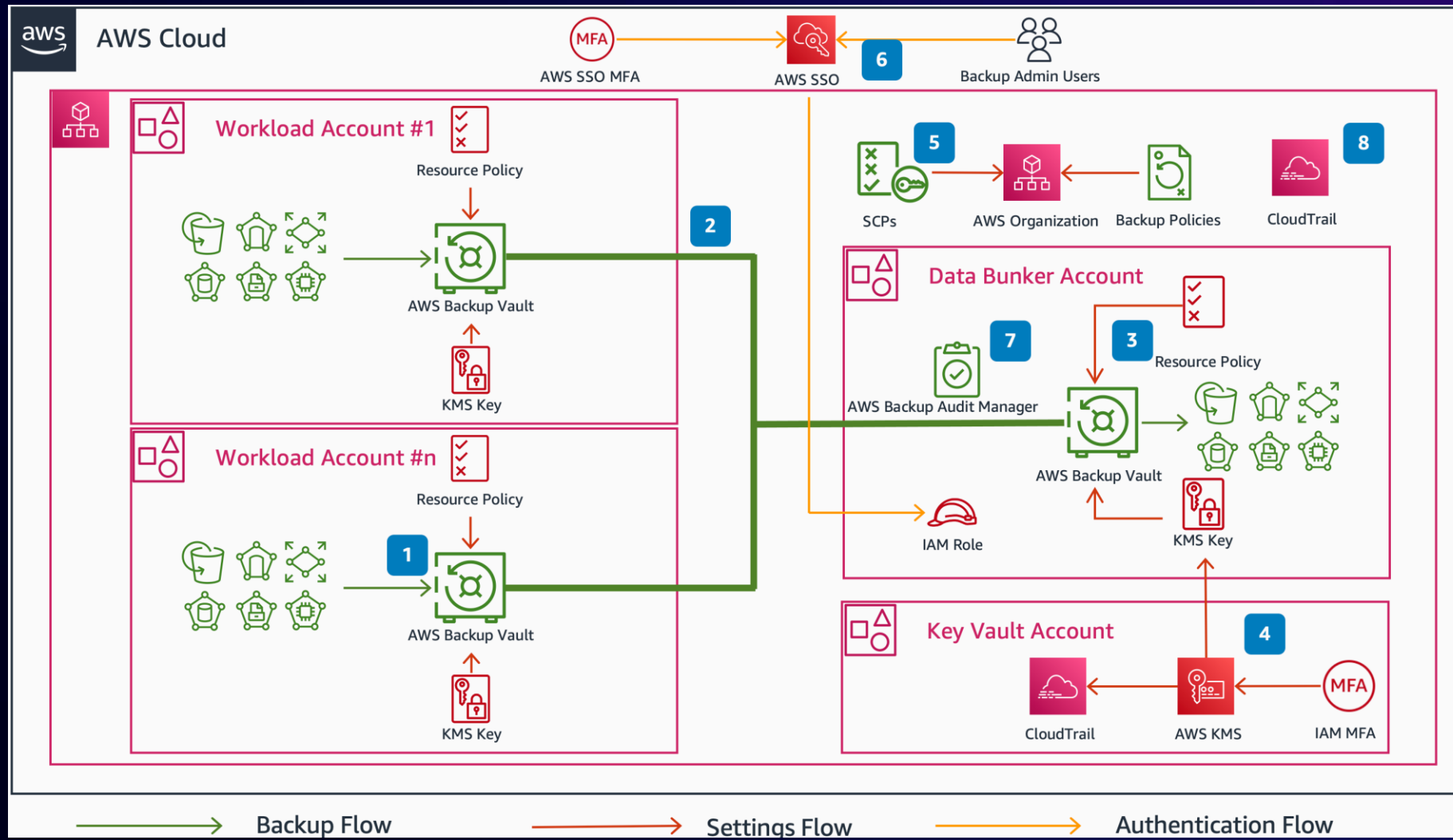
Let's do some whiteboarding!

Scaling AWS Backup management



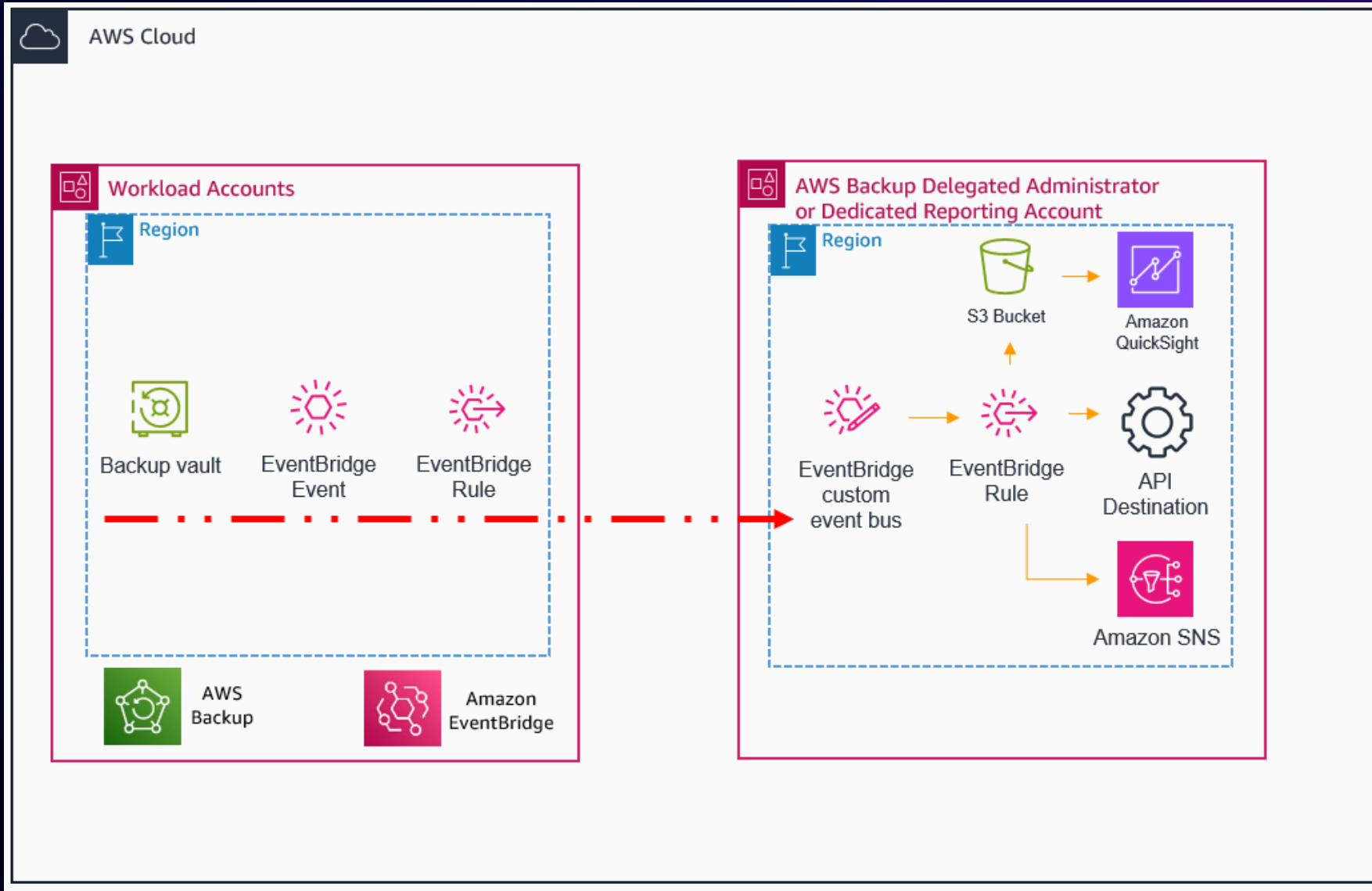
https://d1.awsstatic.com/architecture-diagrams/ArchitectureDiagrams/data-protection-with-aws-backup-ra.pdf?stod_bck4

Securing backups with central data bunker

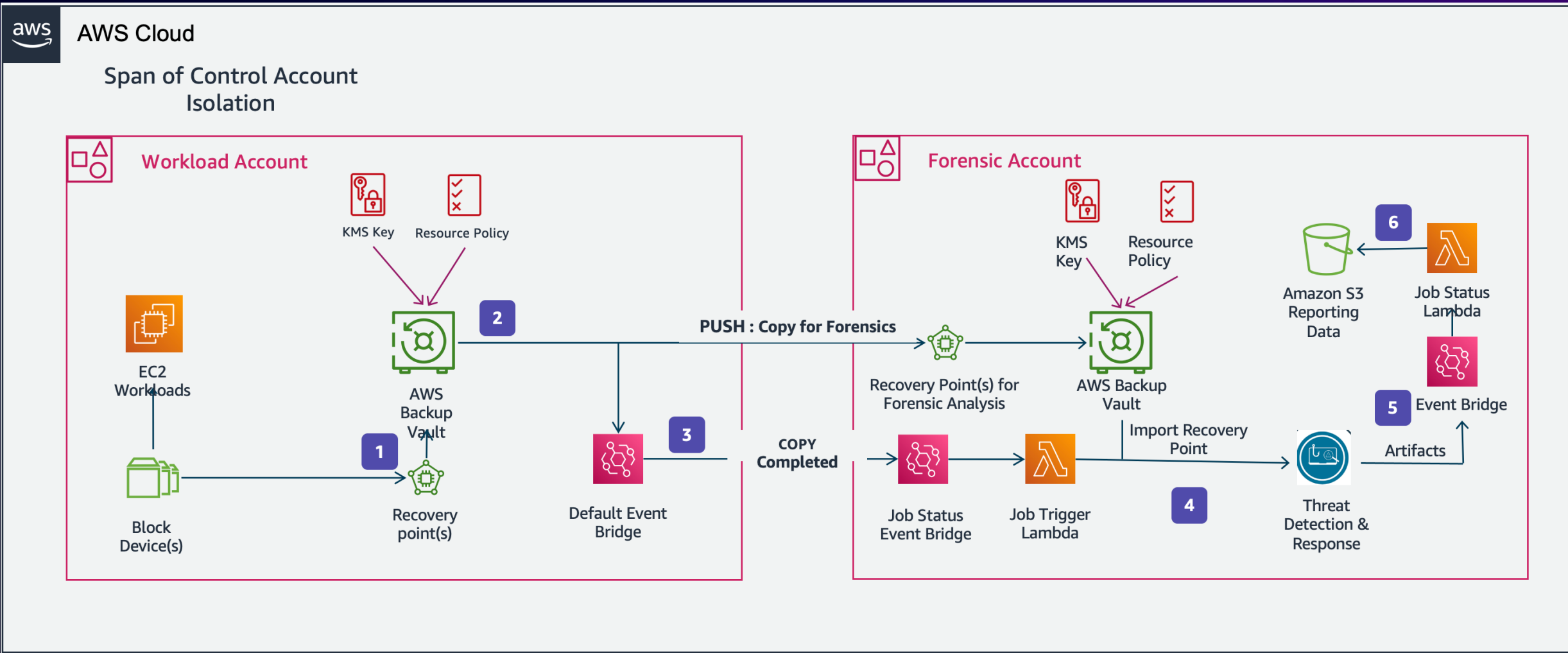


https://d1.awsstatic.com/architecture-diagrams/ArchitectureDiagrams/data-protection-with-aws-backup-ra.pdf?stod_bck4

Centralized monitoring/compliance auditing



Ransomware detection and recovery



Continue your AWS Storage learning

**Start a
learning plan**



Set your AWS Storage
learning plans via
AWS Skill Builder

**Increase your
knowledge**



Use our **Ramp-Up Guide**
to build your
storage knowledge

**Earn AWS
Storage badges**



Demonstrate your
knowledge by earning
digital badges

aws.training/storage

Scan to go directly
to the Storage
Knowledge Badge
Readiness Paths



AWS Backup sessions at re:Invent

Session	Type	Speakers
STG203 What's new in AWS Backup	Breakout	Ken Hui Heather Munoz
STG215 Data protection and resilience with AWS Storage	Breakout	Palak Desai Bisman Sethi
STG303 Safeguard and audit data protection with AWS Backup	Workshop	Marcos Seoane Brian Bencoter
STG304-R Build ransomware data recovery and response with AWS Backup	Workshop	Sabith Venkitachalapathy June Park
STG306-R Protect AWS resources with AWS Backup	Builders'	Prachi Gupta Brian Bencoter Larry Babarinde Aaron Khoo Steve Devos
STG307-R Data protection & application recovery strategies for ransomware	Chalk Talk	Fathima Kamal Vivek Mishra
STG310 Using AWS Backup to protect your cloud resources & hybrid environments	Chalk Talk	Enrique Ramirez Ken Hui
STG333 Automate your AWS Backup strategy	Code Talk	Marcos Seoane Khurram Nizami
STG339 Best practices for cost optimization with AWS Backup	Chalk Talk	Enrique Ramirez Sabith Venkitachalapathy



Thank you!

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X @kenhuiny



Please complete the session
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