

# AWS re:Invent

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# Using AWS Backup to protect your cloud resources & hybrid environments

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# Agenda

Why is data protection relevant?

What is AWS Backup?

Let's dive deeper



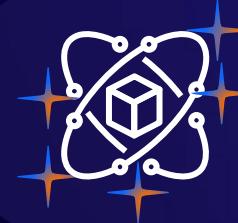
**“Everything fails,  
all the time.”**

**Dr. Werner Vogels**  
VP and CTO at Amazon.com

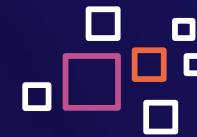
# Data protection and resilience at exabyte scale



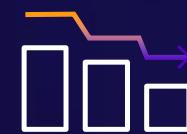
**Data is growing**



**Data has value**



**Data needs protection, resilience, and governance**



**Data protection needs to be performant, low cost, and easy to use**

# Considerations for a data protection strategy

How much data can you afford  
to recreate or lose?



Recovery Point Objective (RPO)

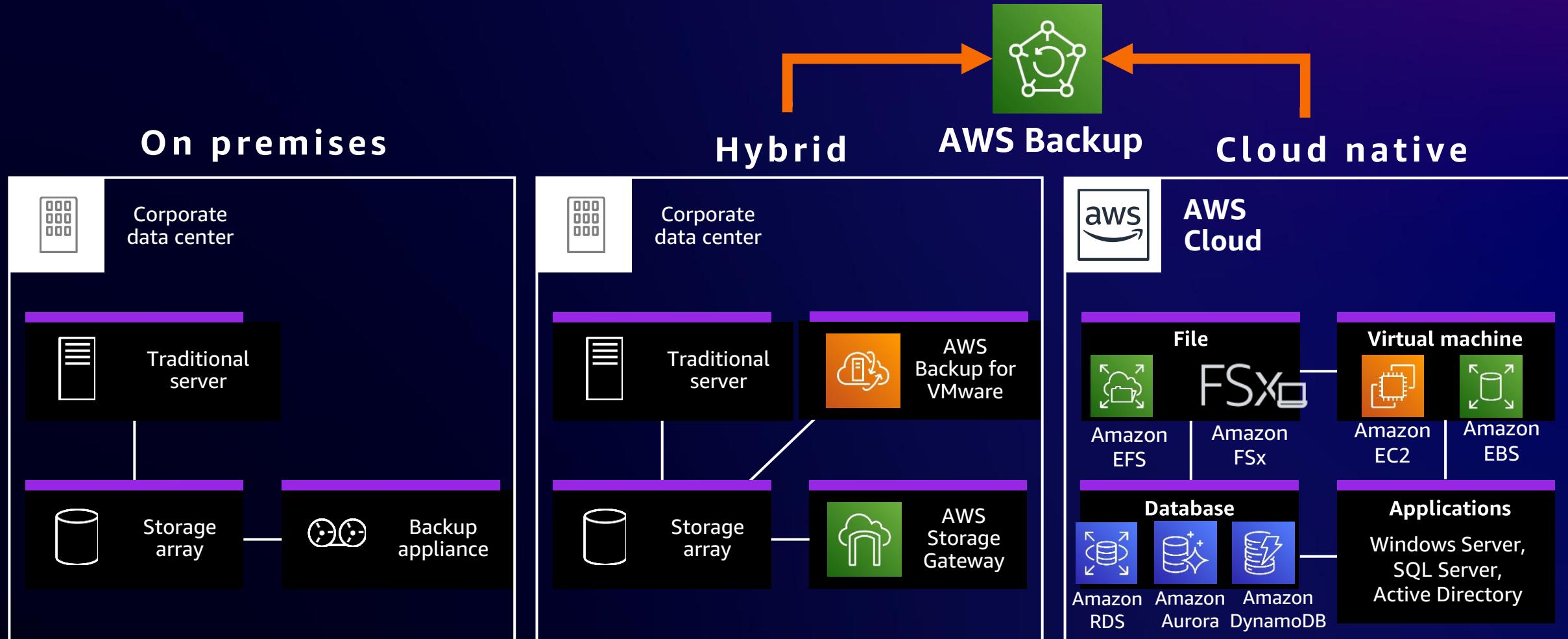
How quickly must you recover?  
What is the cost of downtime?



Recovery Time Objective (RTO)



# An AWS-native solution for centralized data protection

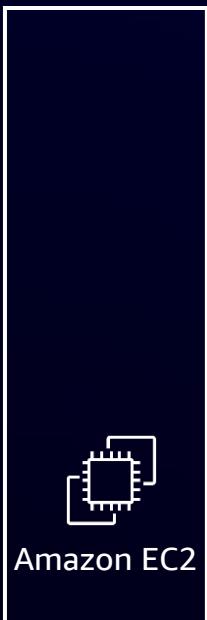


# Overview of AWS Backup

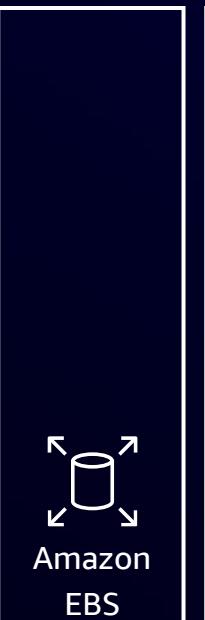


## AWS Backup

A fully **managed**, **policy-based** service that **centralizes** and **automates** data protection **across multiple AWS services** and hybrid workloads



Compute



Block storage



Amazon FSx for NetApp ONTAP  
Amazon FSx for OpenZFS



Amazon EFS



Amazon FSx for Windows File Server  
Amazon FSx for Lustre



Object storage



Data transfer



Databases



Windows VSS  
on EC2

SAP HANA  
on EC2



VMware Cloud  
on AWS



Management



Storage Gateway

+

vmware®



On-premises AWS Outposts

Hybrid

# AWS Backup use cases



Cloud-native backups  
Protect your critical data  
across AWS services



Compliance and governance  
Simplify management and  
reporting of business and  
regulatory compliance



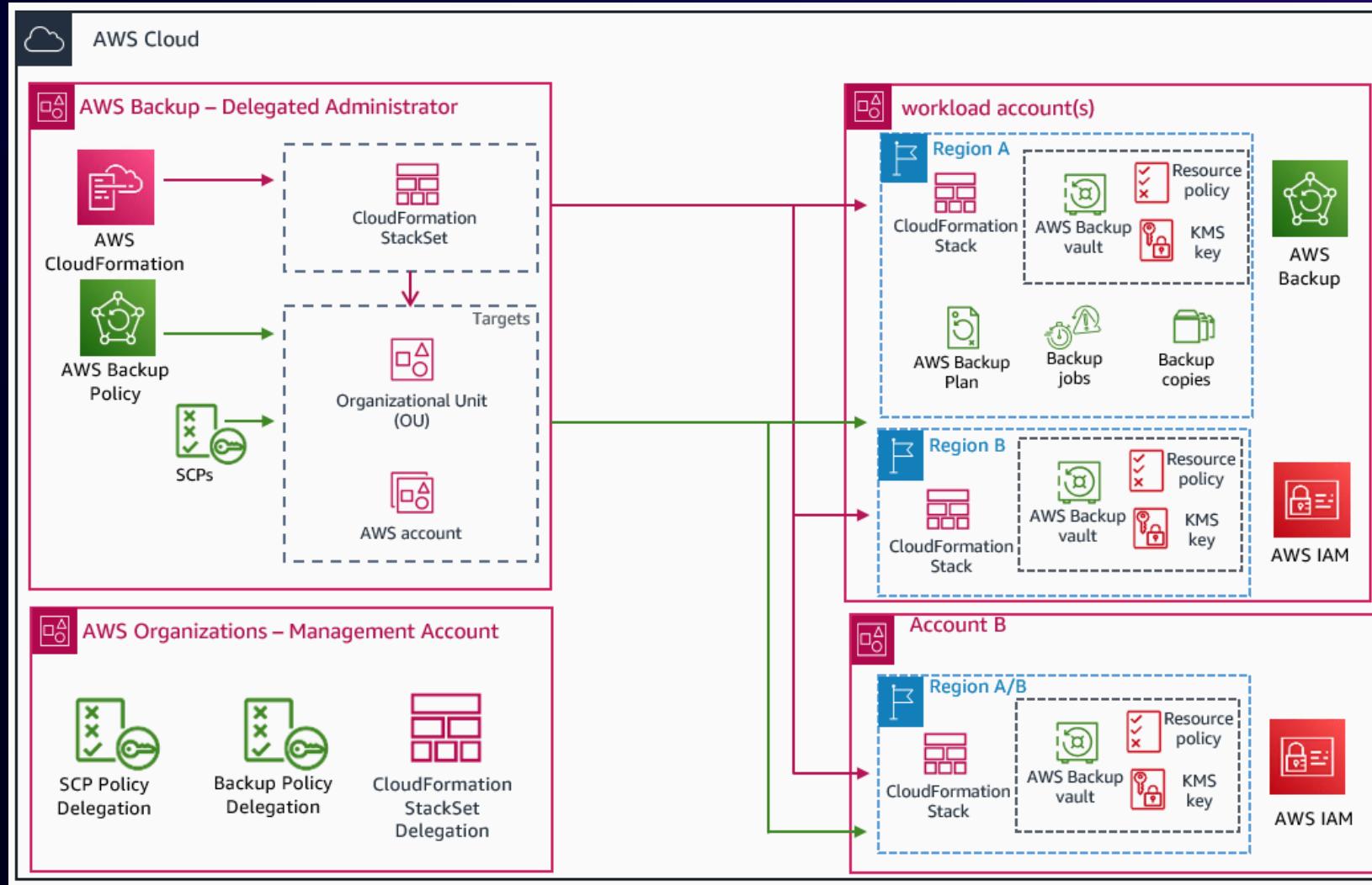
Disaster recovery  
Reduce risk of downtime  
and build foundation for  
business continuity



Ransomware recovery  
Protect and recover critical  
data from ransomware events  
and account compromise

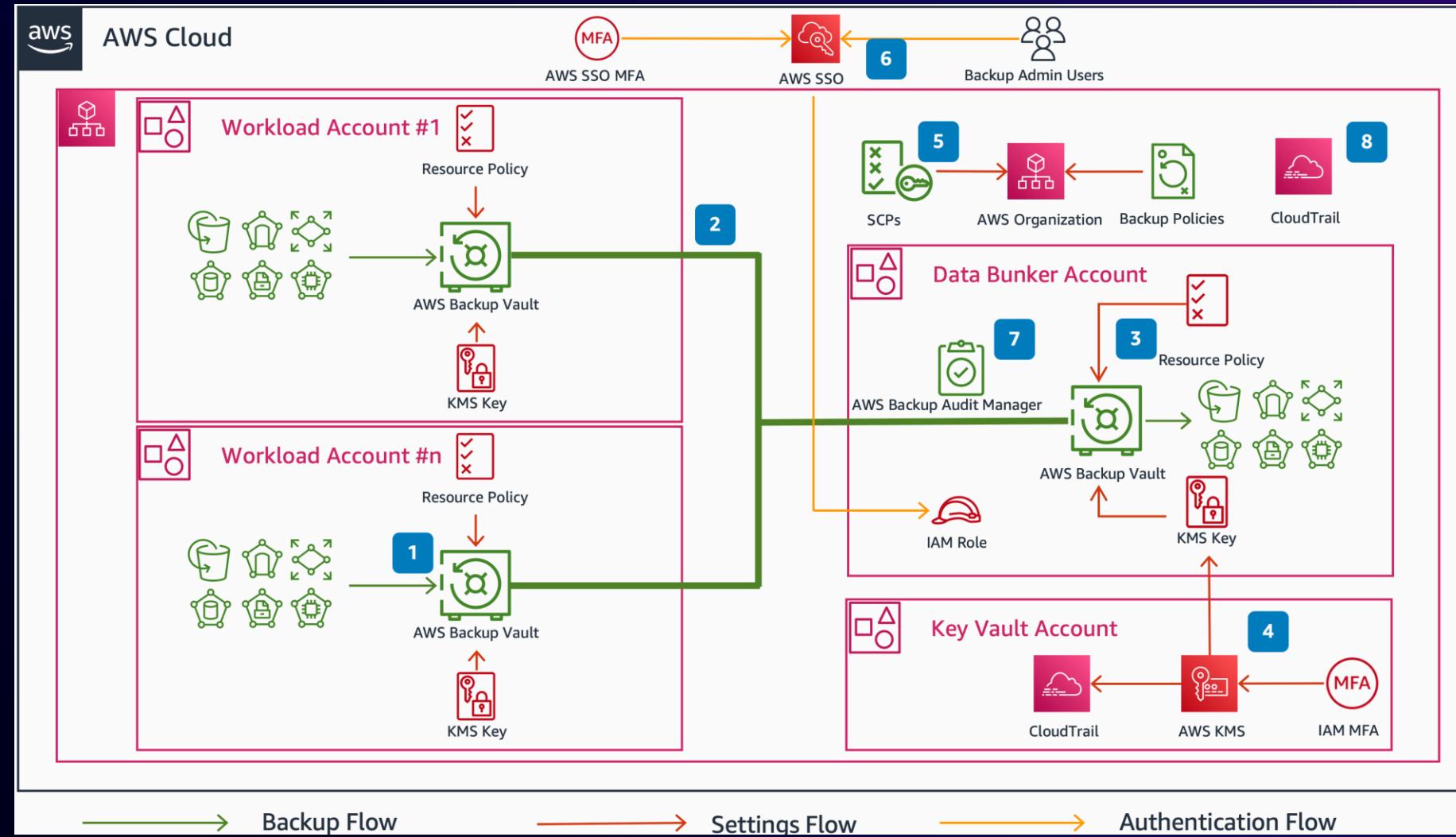
# Let's do some whiteboarding!

# Scaling AWS Backup management



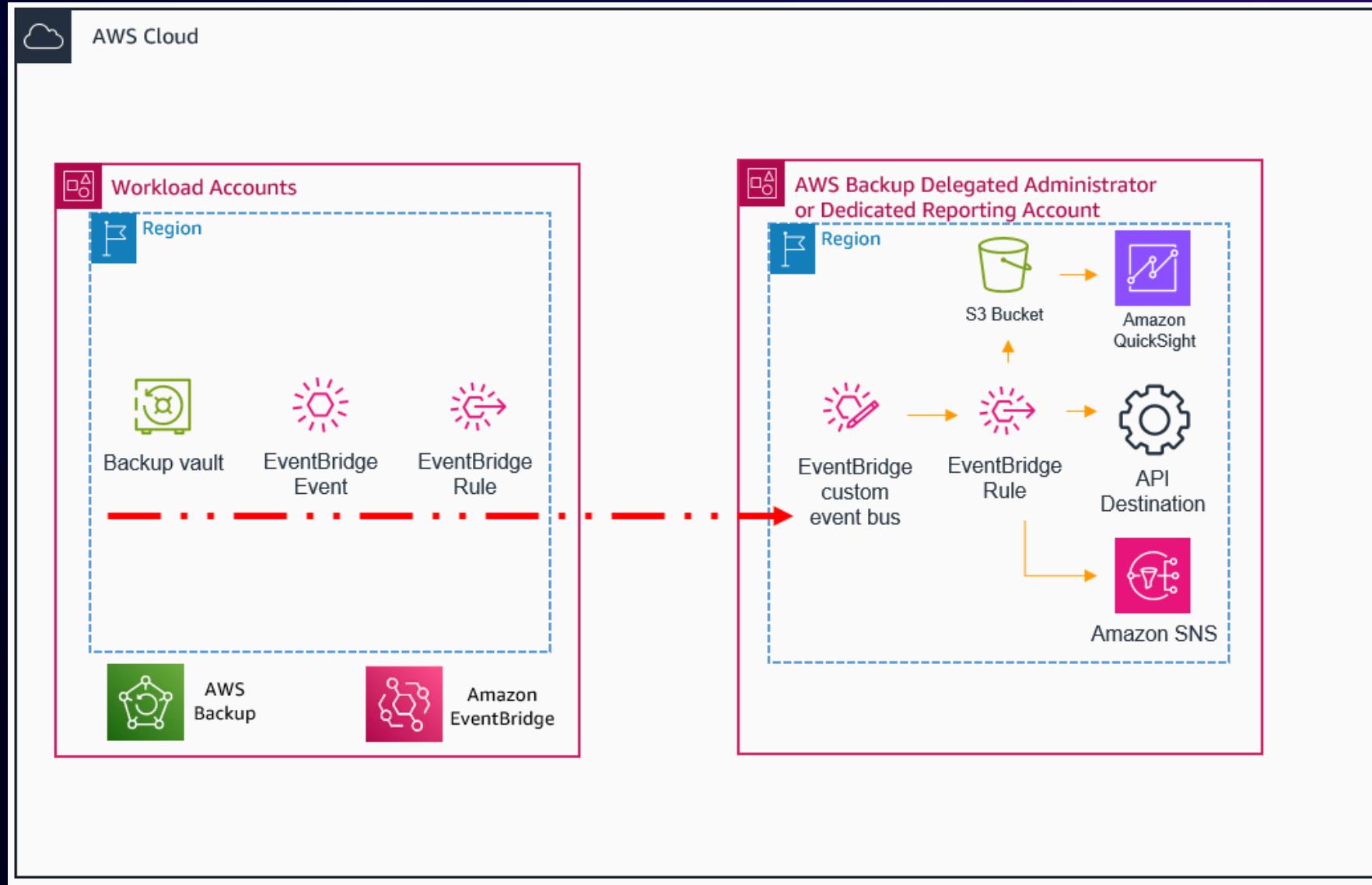
[https://d1.awsstatic.com/architecture-diagrams/ArchitectureDiagrams/data-protection-with-aws-backup-ra.pdf?stod\\_bck4](https://d1.awsstatic.com/architecture-diagrams/ArchitectureDiagrams/data-protection-with-aws-backup-ra.pdf?stod_bck4)

# Securing backups with central data bunker



[https://d1.awsstatic.com/architecture-diagrams/ArchitectureDiagrams/data-protection-with-aws-backup-ra.pdf?stod\\_bck4](https://d1.awsstatic.com/architecture-diagrams/ArchitectureDiagrams/data-protection-with-aws-backup-ra.pdf?stod_bck4)

# Centralized monitoring/compliance auditing

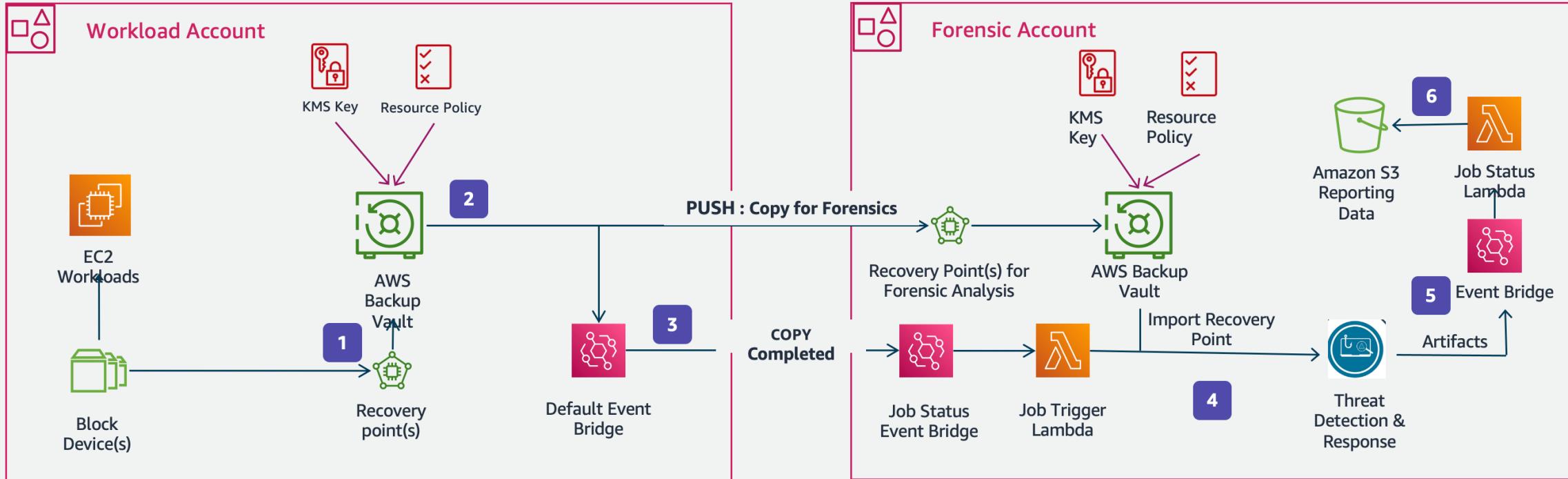


# Ransomware detection and recovery



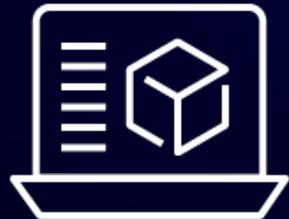
AWS Cloud

## Span of Control Account Isolation



# Continue your AWS Storage learning

## Start a learning plan



Set your AWS Storage learning plans via **AWS Skill Builder**

## Increase your knowledge



Use our **Ramp-Up Guide** to build your storage knowledge

## Earn AWS Storage badges



Demonstrate your knowledge by earning **digital badges**

# [aws.training/storage](https://aws.training/storage)

Scan to go directly to the Storage Knowledge Badge Readiness Paths



# AWS Backup sessions at re:Invent

| Session   | Type       | Speakers  |
|---|------------|---|
| STG203   What's new in AWS Backup   | Breakout   | Ken Hui<br>Heather Munoz  |
| STG215   Data protection and resilience with AWS Storage                        | Breakout   | Palak Desai<br>Bisman Sethi   |
| STG303   Safeguard and audit data protection with AWS Backup                    | Workshop   | Marcos Seoane<br>Brian Benscoter  |
| STG304-R   Build ransomware data recovery and response with AWS Backup          | Workshop   | Sabith Venkitachalapathy<br>June Park   |
| STG306-R   Protect AWS resources with AWS Backup                                | Builders'  | Prachi Gupta<br>Brian Benscoter<br>Larry Babarinde<br>Aaron Khoo<br>Steve Devos |
| STG307-R   Data protection & application recovery strategies for ransomware     | Chalk Talk | Fathima Kamal<br>Vivek Mishra   |
| STG310   Using AWS Backup to protect your cloud resources & hybrid environments | Chalk Talk | Enrique Ramirez<br>Ken Hui  |
| STG333   Automate your AWS Backup strategy                                      | Code Talk  | Marcos Seoane<br>Khurram Nizami   |
| STG339   Best practices for cost optimization with AWS Backup                   | Chalk Talk | Enrique Ramirez<br>Sabith Venkitachalapathy                                     |

# Thank you!

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Please complete the session  
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