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ALX312

# Design an Alexa skill with in-skill purchasing

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# In-skill purchase types

| | One-time purchase | Subscription | Consumables |
|---|---|---|---|
| Placeholder | Buy once, never expire | Recur until cancelled | Buy, deplete, buy again |
| Price range | $0.99–$99.99 | $0.99–$99.99 | $0.99–$9.99 |
| Examples | Game levels | Music subscription | Hints |

# The skill we will monetize together

## Seattle Super Trivia

A hypothetical trivia game that tests the customer's knowledge of the dreary, misty city we all love known as Seattle.



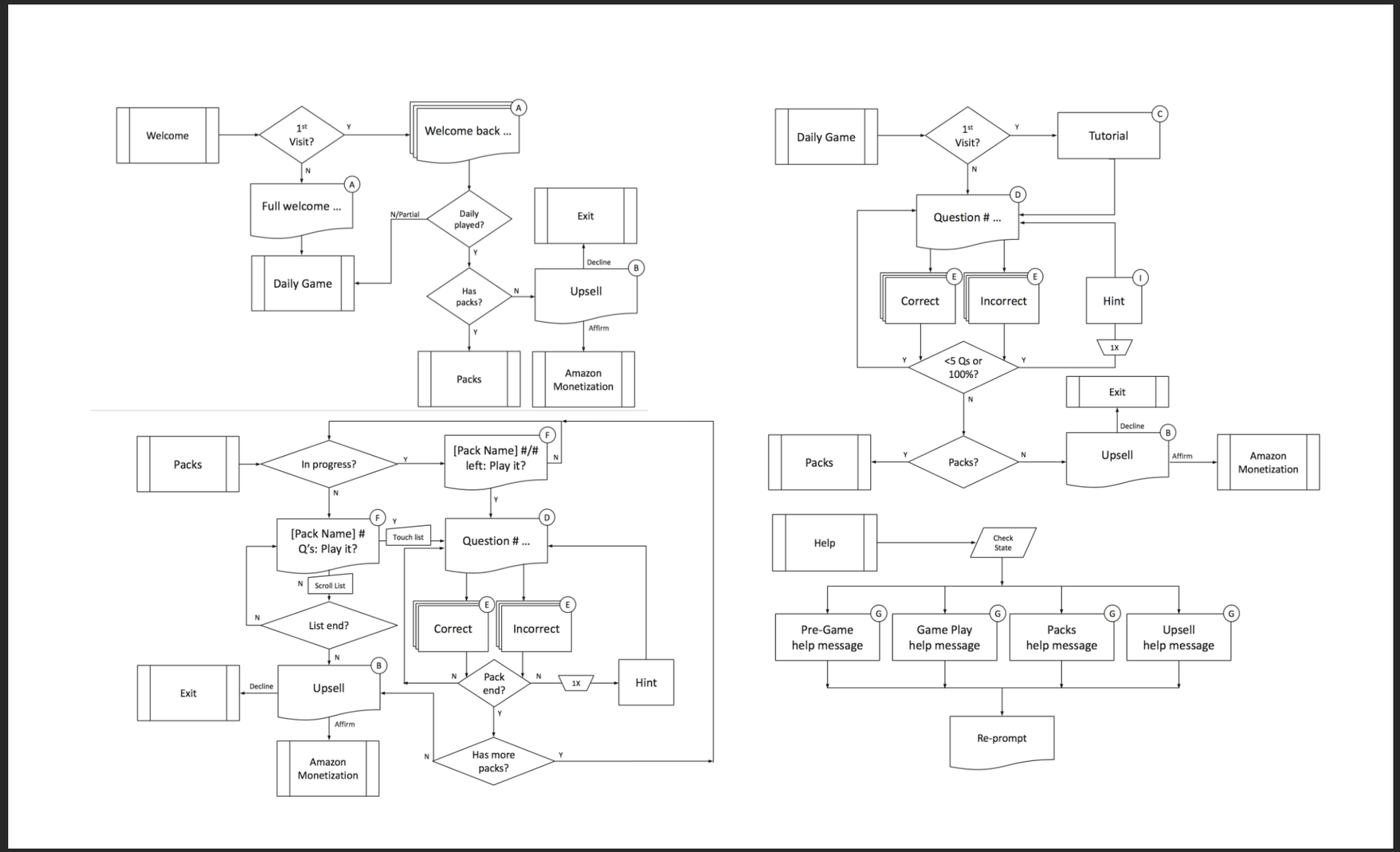
# To design, we won’t be using …

?

# To design, we won’t be using …

Flowcharts

# Flowcharts don’t work for voice



# Situational design

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# Each turn is represented as a card

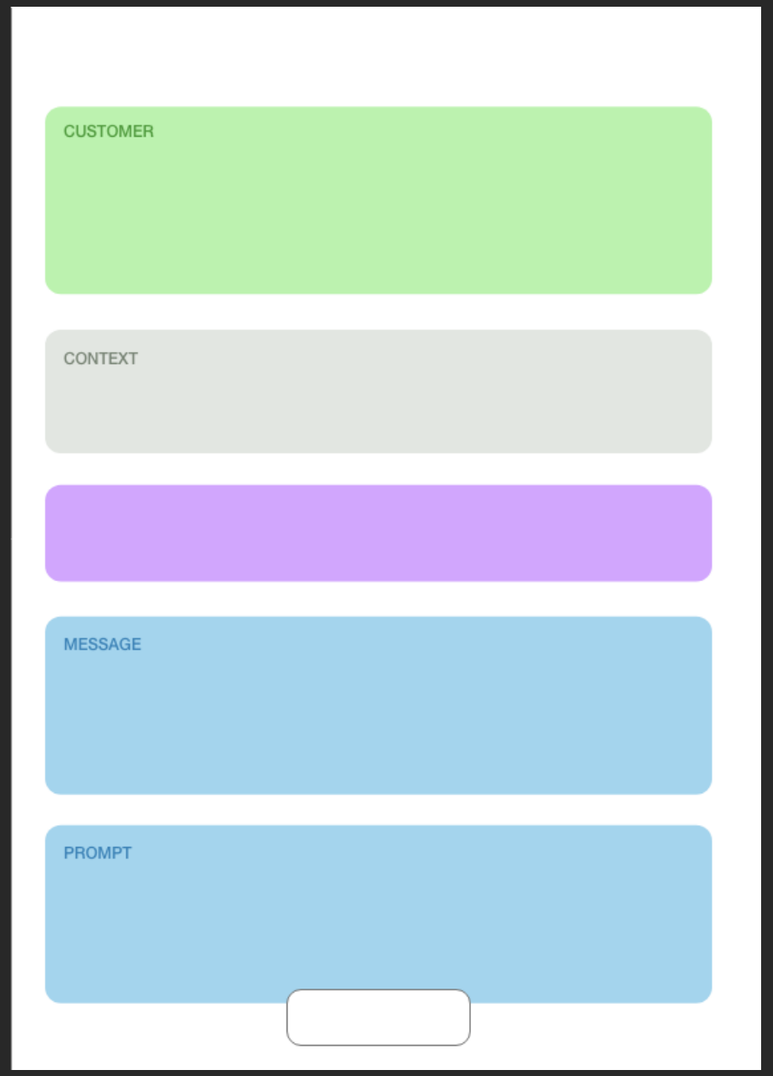
Customer: What the customer says

Context: What's going on

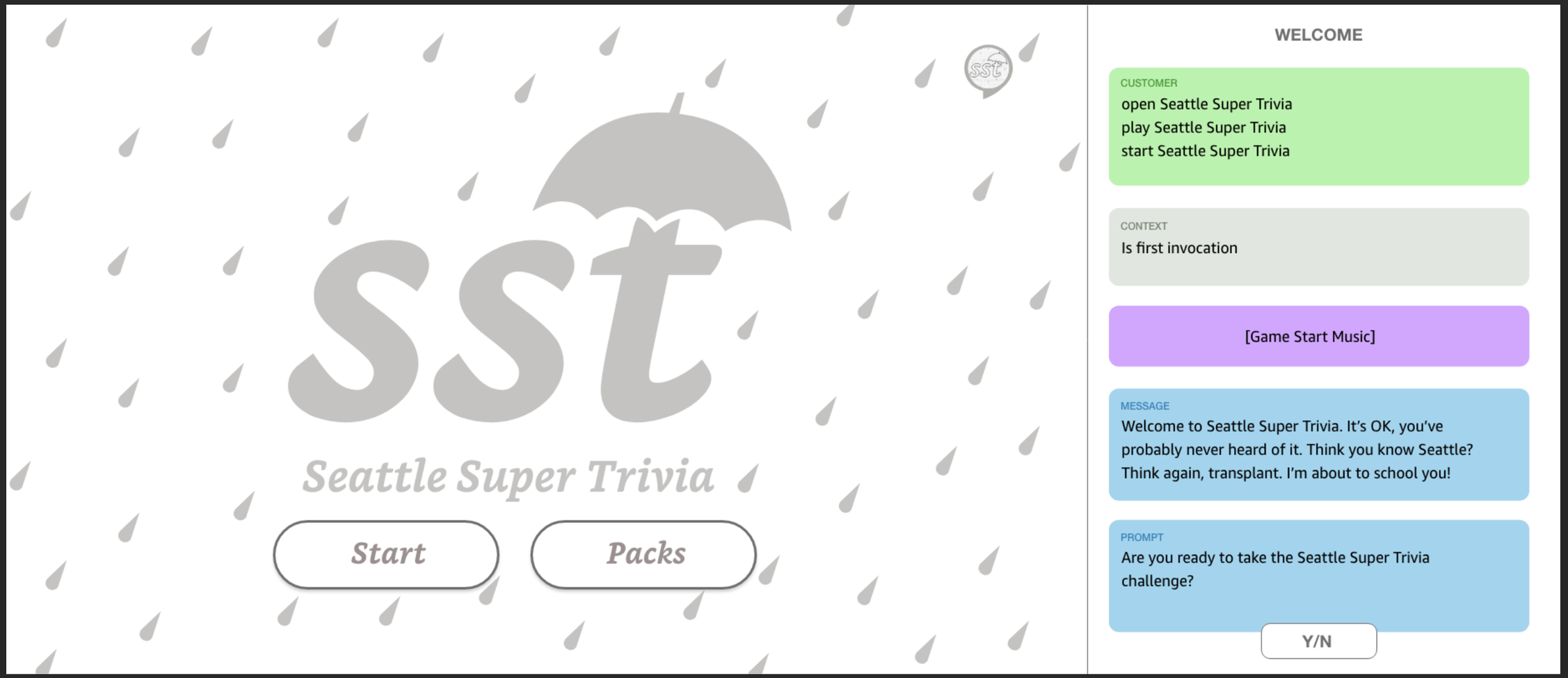
Sound effect: Theme song, etc.

Message: What Alexa says

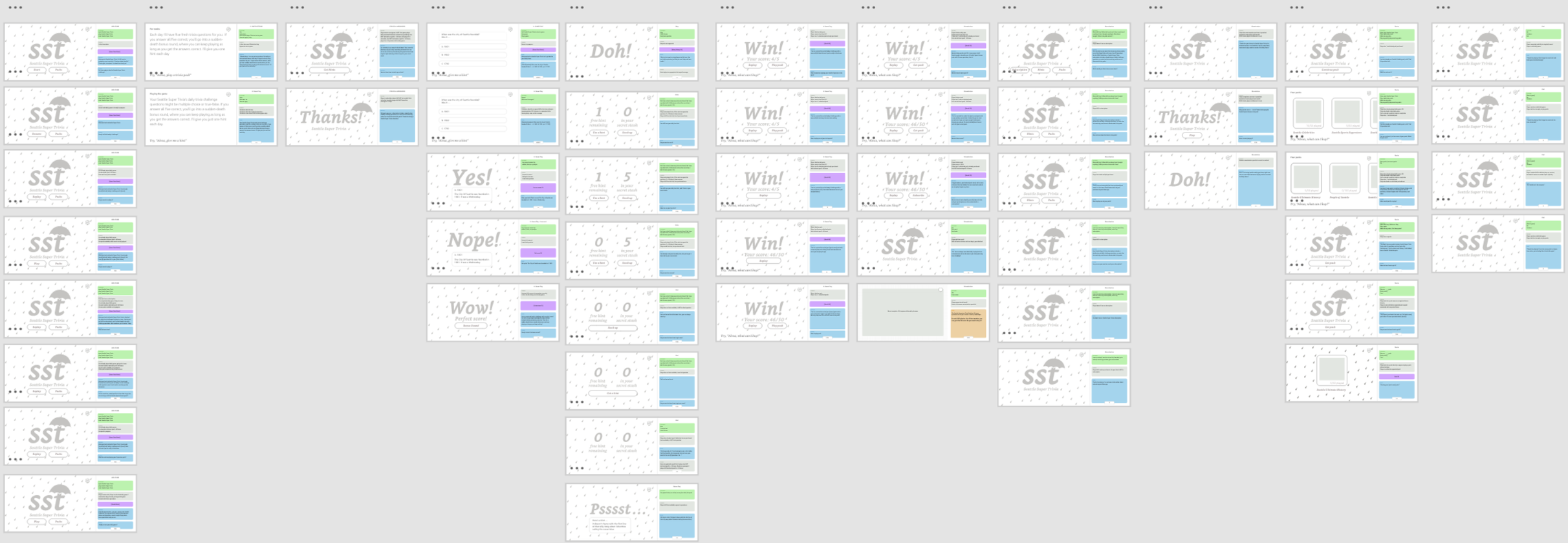
Prompt: What Alexa asks



# Visuals for devices with screens



# Use storyboards to represent conversation



# Let’s design our skill!



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# Thank you!

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