



AWS  
re:Invent

**A P I 3 1 2**

# How to select the right application-integration service

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# Agenda

Introduction – bringing everybody onto the same page

Open discussion – what are your app-int challenges?

# Related breakouts

ARC314 – Decoupled microservices: Building scalable applications

API304 – Scalable serverless event-driven apps using Amazon SQS & Lambda

API306 – Building event-driven architectures

API307 – Build efficient and scalable distributed applications using Amazon MQ

API309 – Durable serverless architecture: Working with dead-letter queues

API311 – Managing business processes using AWS Step Functions

API315 – Application integration patterns for microservices

API316 – Building serverless workflows using AWS Step Functions

API318 – Deep dive on event-driven development with Amazon EventBridge

# Introduction

“If your application is cloud-native, or large-scale, or distributed, and doesn’t include a messaging component, that’s probably a bug.”

**Tim Bray**

Distinguished Engineer  
AWS Messaging, Workflow Management

# Messaging vs streaming



# Message processing vs stream processing

## Message processing



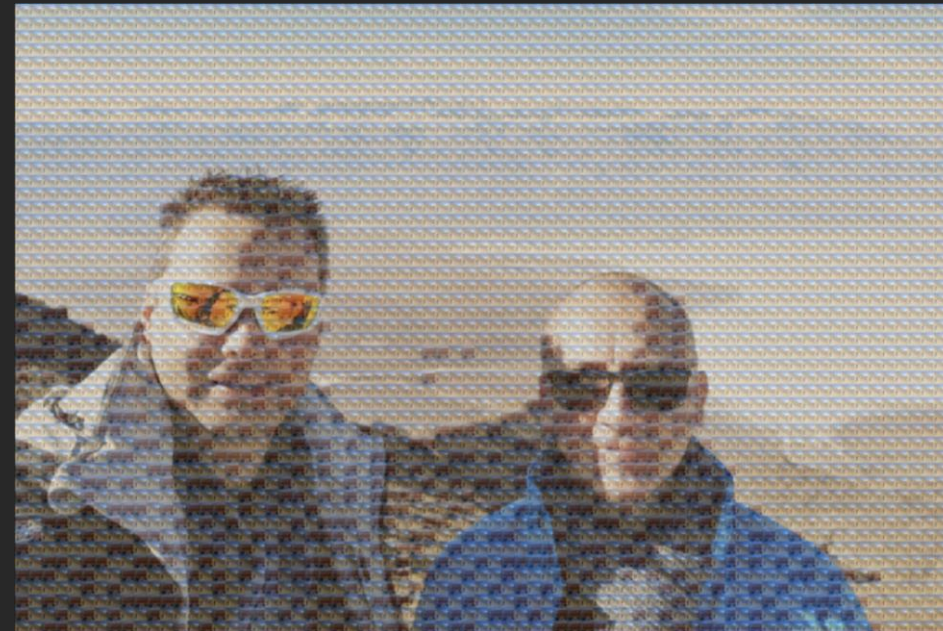
Each individual message is unit of work  
Computation / processing per message  
Message occurrence can vary

DLQ functionality built-in

Messages deleted after consumption

No need to track position of a message

## Stream processing



Message stream is unit of work  
Complex computation on many messages  
Constant stream of messages

No built-in DLQ functionality

Messages available after consumption until expiration

Each client must track current position in the stream



# Integration services - overview

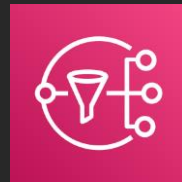
# Integration services

IOT

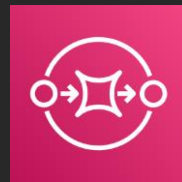


AWS IoT  
Core

Messaging

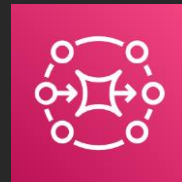


Amazon SNS

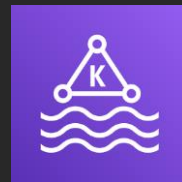


Amazon SQS

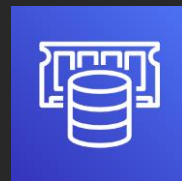
Managed



Amazon MQ



Amazon  
MSK



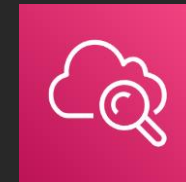
Amazon ElastiCache  
(Redis)

Streaming

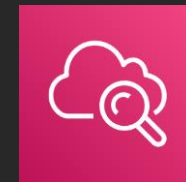


Amazon  
Kinesis

Events

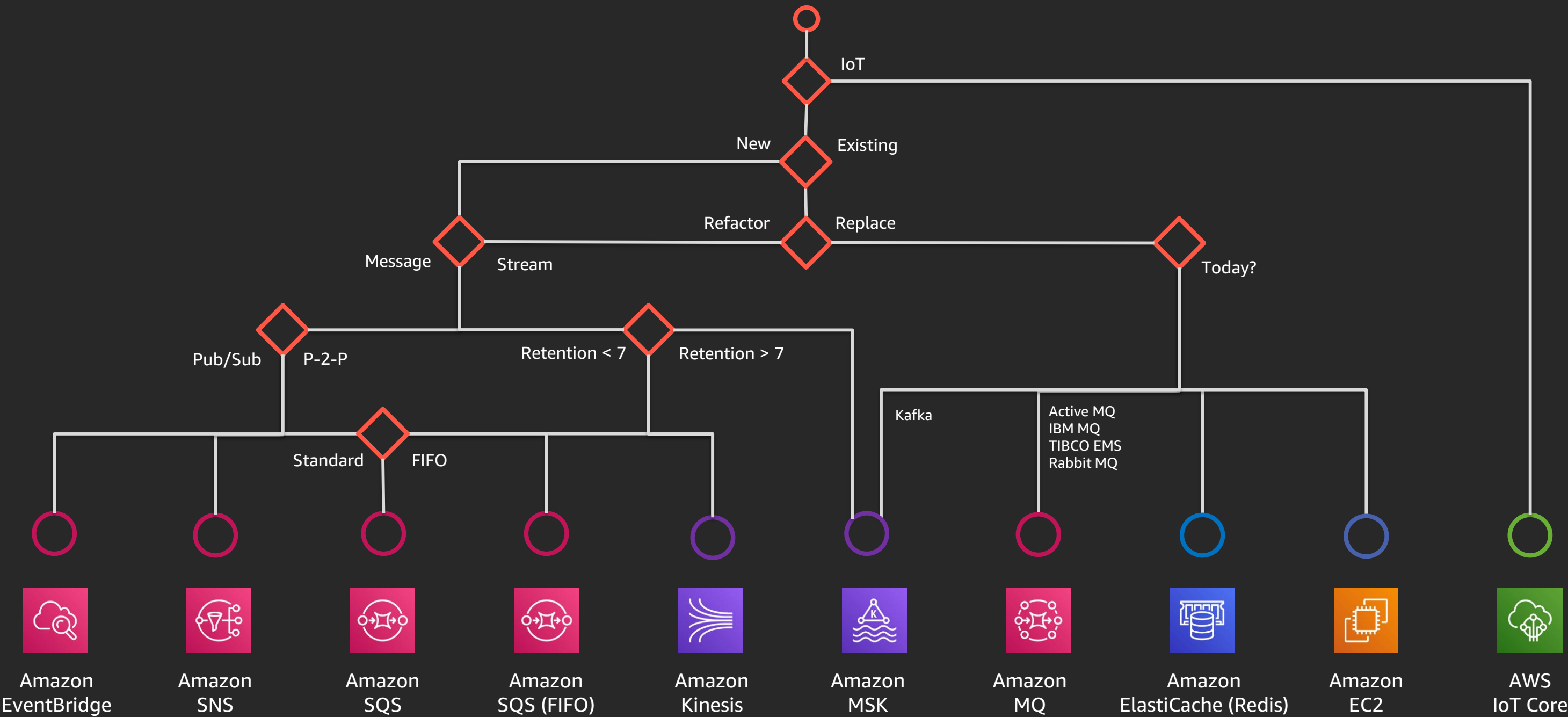


Amazon  
CloudWatch

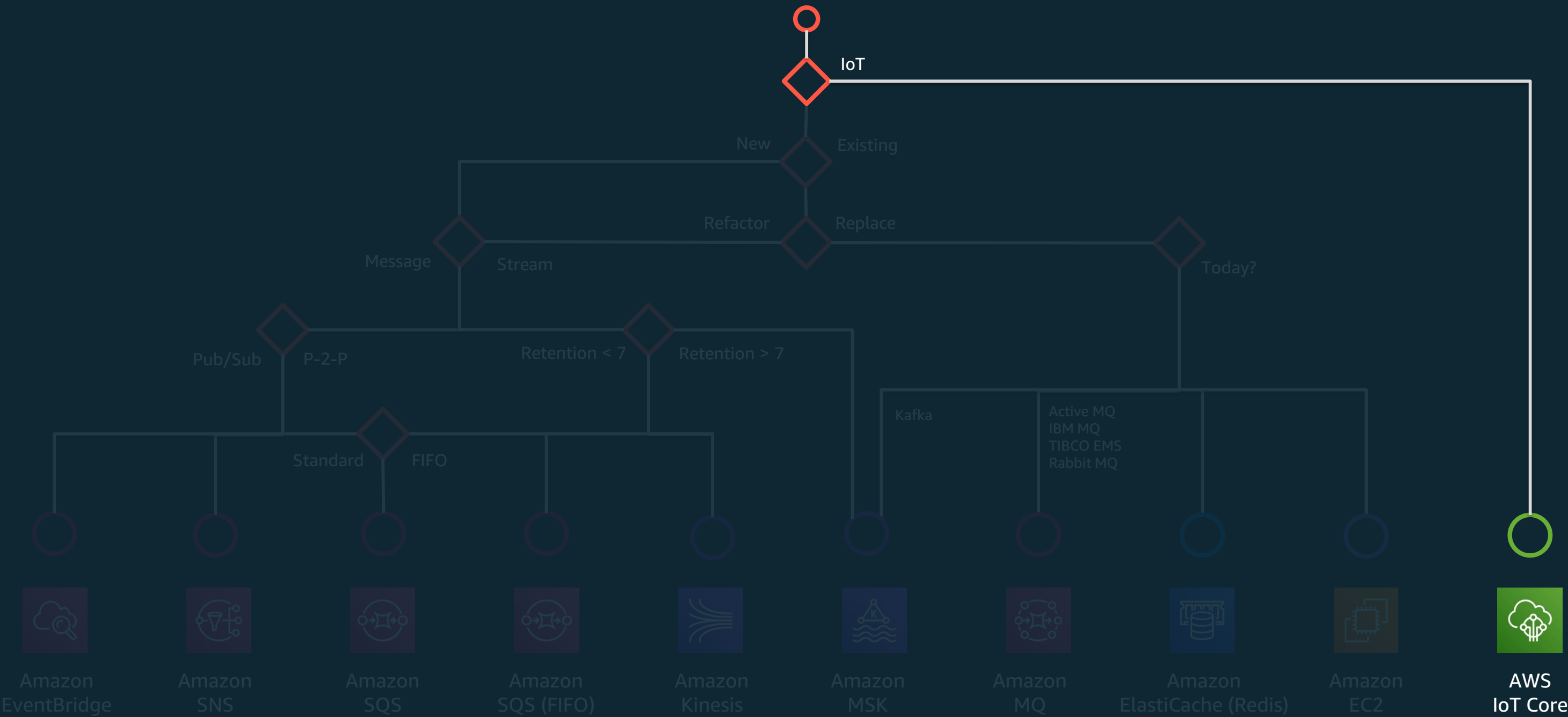


Amazon  
EventBridge

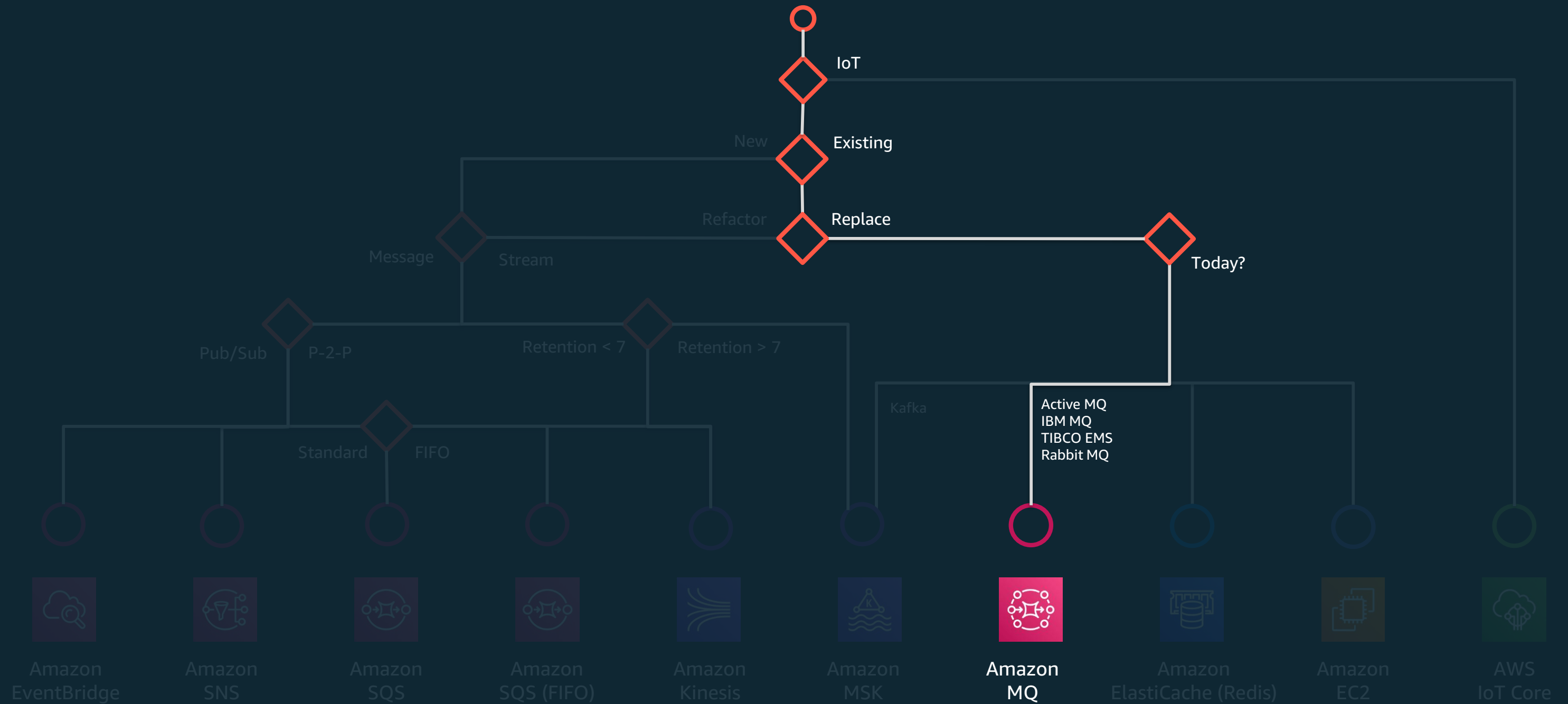
# Which service should I recommend?



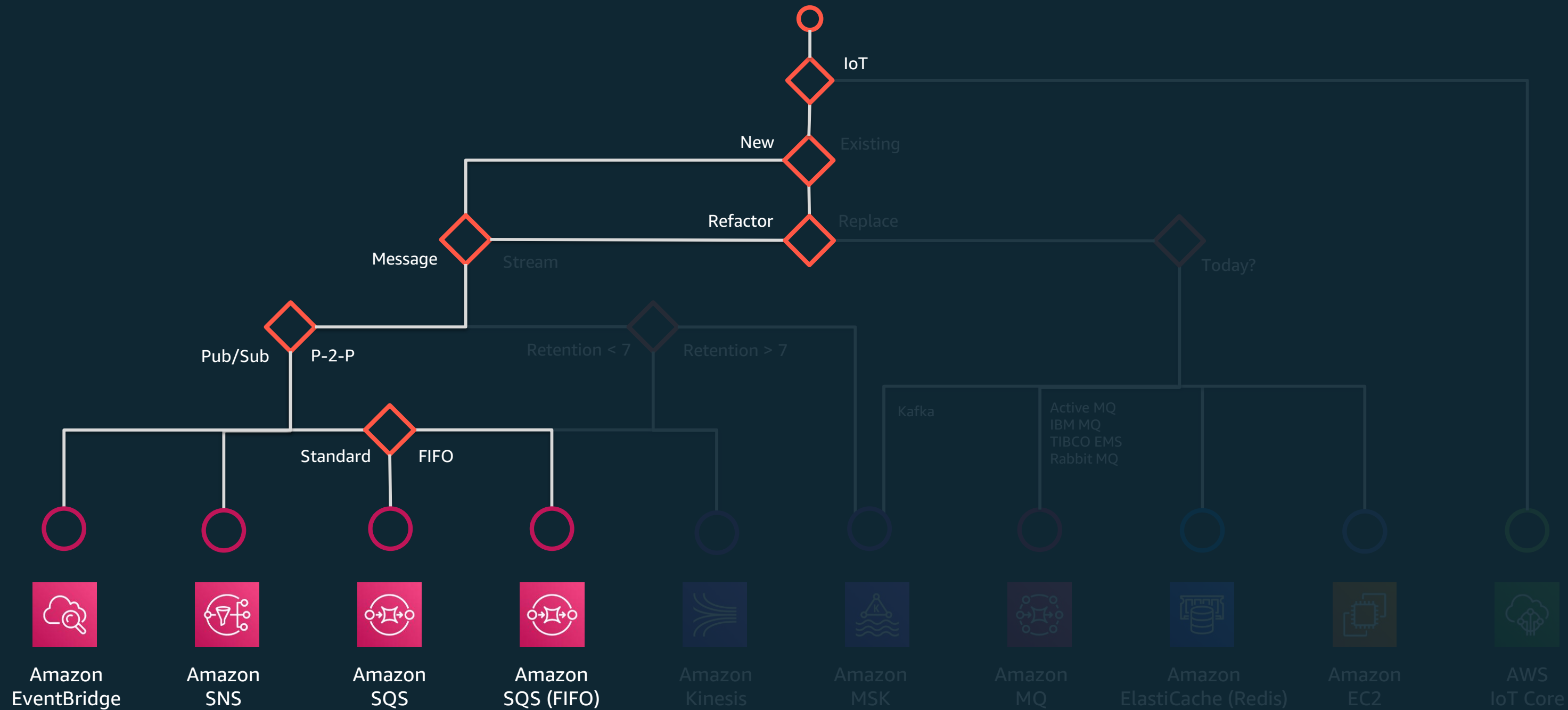
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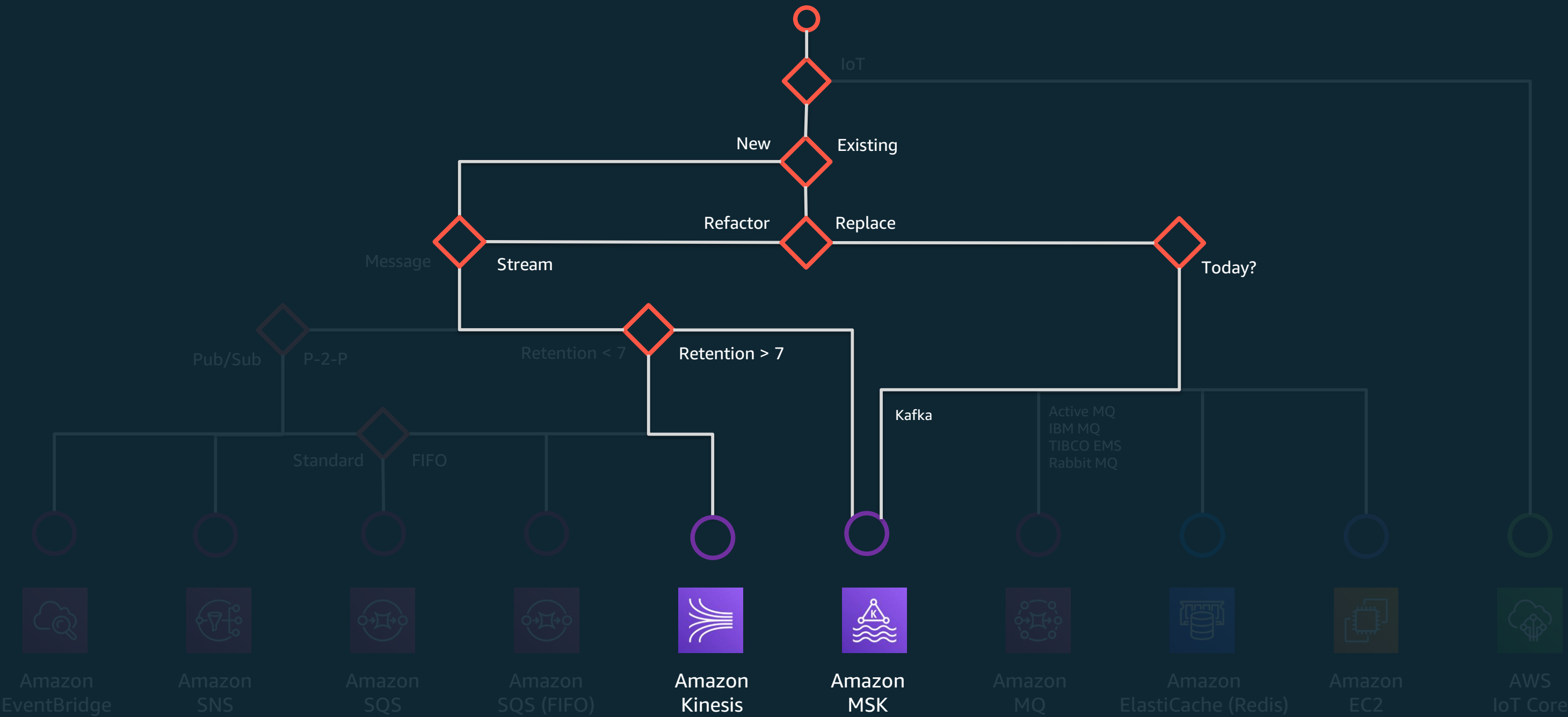


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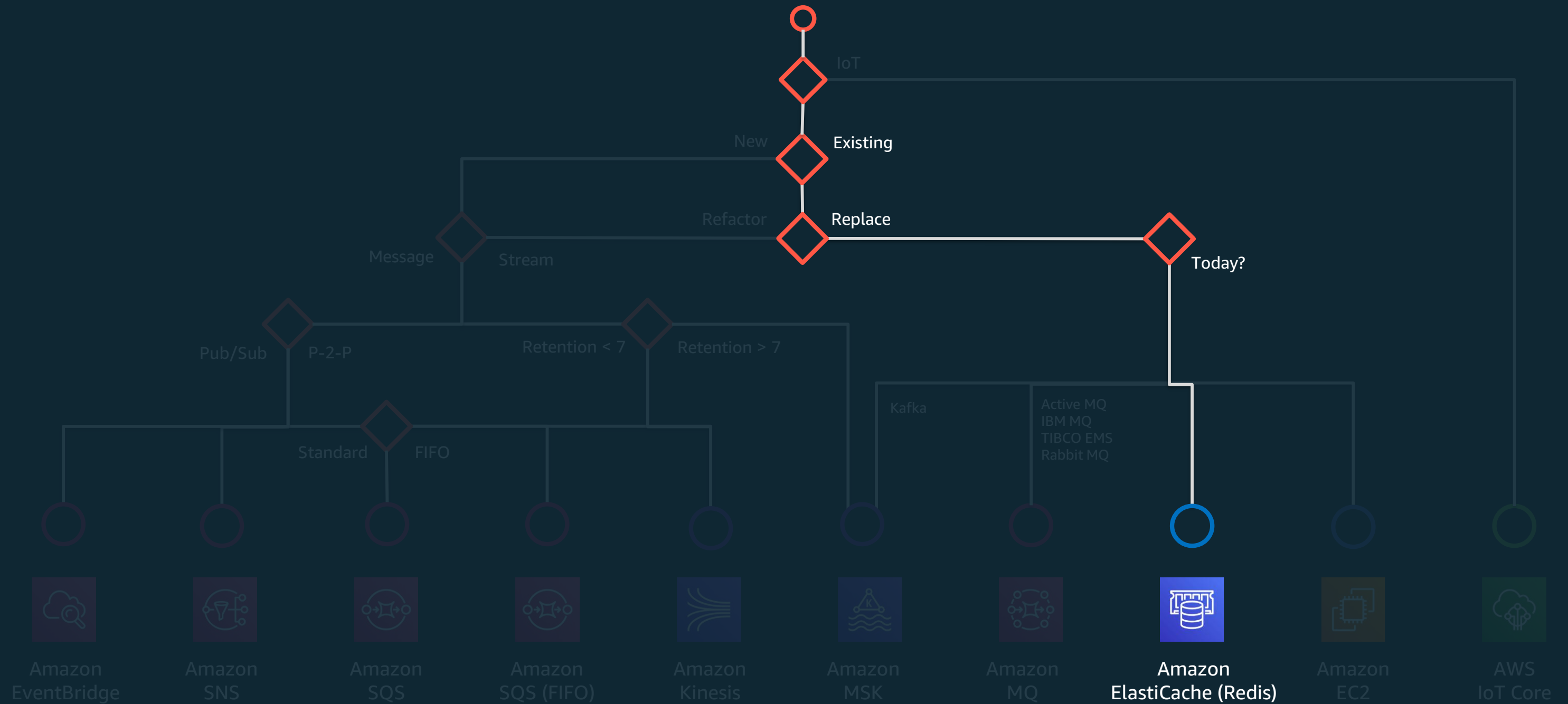




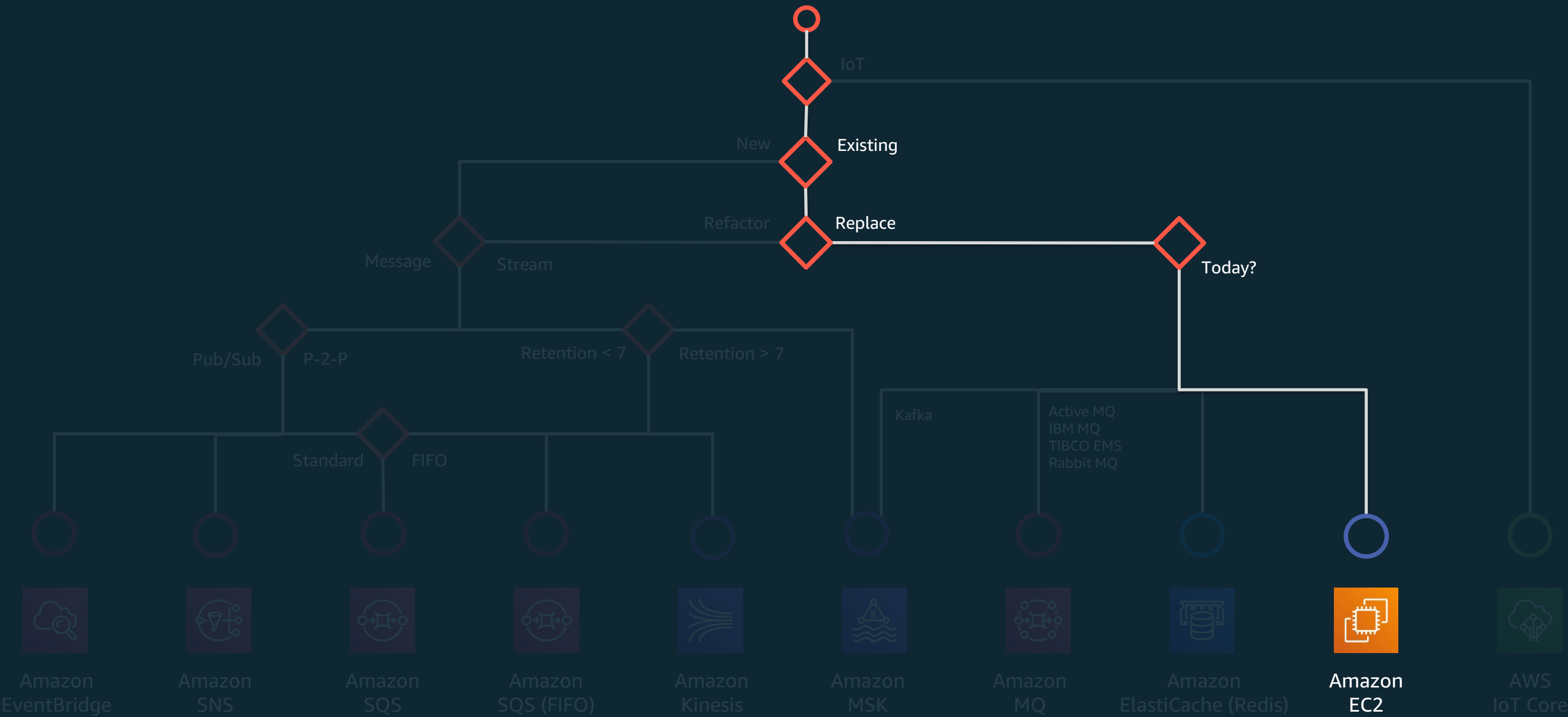
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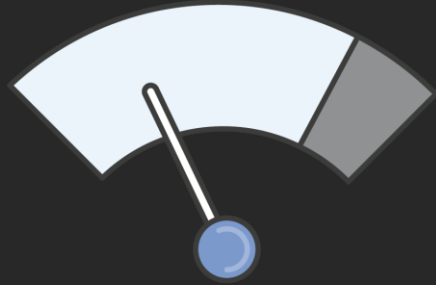


# Which service should I recommend?

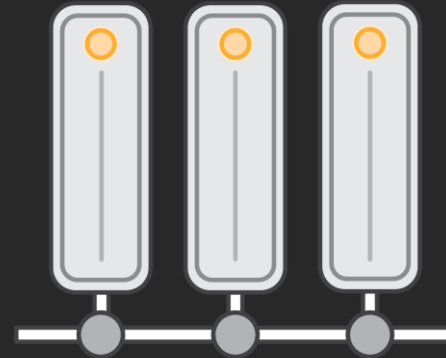


# Integration services - differentiation

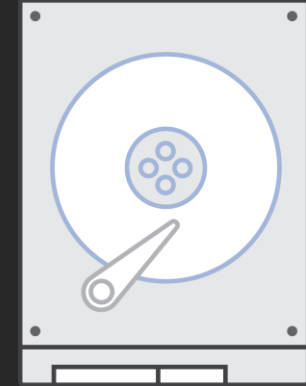
# Integration services - differentiation



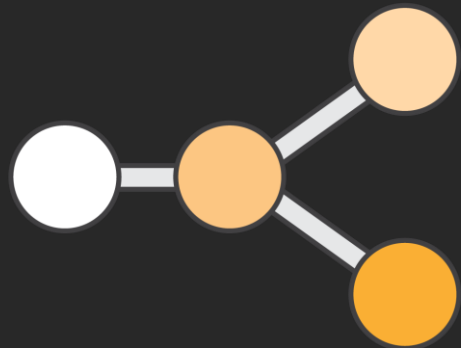
Scalability



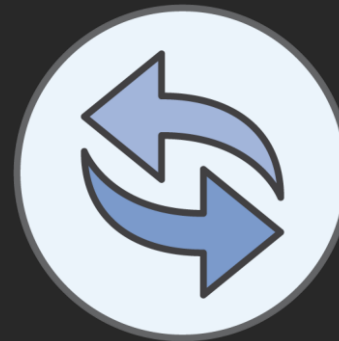
Durability



Persistence



Consumption  
models



Retries



Pricing

# Scalability

Service	How do you scale the service?
<b>SNS</b>	automatically
<b>EventBridge</b>	automatically
<b>SQS</b>	automatically
<b>Kinesis Streams</b>	adding shards to a stream one shard provides ingress capacity of 1MB/sec or 1000 records/sec, up to 2MB/sec of egress
<b>Amazon MQ</b>	vertically and horizontally (forming a network of brokers)
<b>Amazon MSK</b>	vertically (adding brokers to the cluster)



# Durability

Service	Durability of requests “in flight”
<b>SNS</b>	replicated across multiple AZ's
<b>EventBridge</b>	replicated across multiple AZ's
<b>SQS</b>	replicated across multiple AZ's
<b>Kinesis Streams</b>	replicated across 3 AZ's
<b>Amazon MQ</b>	replicated across multiple AZ's (when using persisted messaging)
<b>Amazon MSK</b>	Kafka: data is replicated to multiple nodes in a cluster (default 3) EBS: data is replicated across multiple servers in an AZ

# Persistence

Service	Persistence of requests “in flight”
<b>SNS</b>	no formal persistence model - delivery retry up to potentially 23 days (different per protocol) supports DLQ's
<b>EventBridge</b>	no formal persistence model - delivery retry up to potentially 24 hours
<b>SQS</b>	up to 14 days - default 4 days
<b>Kinesis Streams</b>	up to 7 days (with additional cost) - default 24 hours
<b>Amazon MQ</b>	storage capacity per broker is 200 GB (20 GB for mq.t2.micro)
<b>Amazon MSK</b>	as provisioned (between 1000 GB and 16384 GB)

# Consumption

Service	Invocation model
<b>SNS</b>	push based integrated with AWS Lambda, Amazon SQS, HTTP, SMTP, mobile push
<b>EventBridge</b>	push based Integrated with 17 AWS services, including AWS Lambda, Amazon SQS, Amazon SNS, Amazon ECS, AWS Batch and AWS Step Functions
<b>SQS</b>	Pull based integrated with AWS Lambda
<b>Kinesis Streams</b>	Pull based integrated with AWS Lambda clients has to maintain a checkpoint/cursor in the stream
<b>Amazon MQ</b>	pull/push based typically with protocols like JMS, NMS, AMQP or MQTT
<b>Amazon MSK</b>	pull based clients has to maintain a checkpoint/cursor in the stream

# Retry / Failure handling

Service	Retry/failure capabilities
<b>SNS</b>	retry delivery with back-off up to 23 days Lambda & SQS: 23 days SMS & SMTP & mobile push: over 6 hours HTTP: custom
<b>EventBridge</b>	retry delivery with back-off up to 24 hours
<b>SQS</b>	messages remain in the queue until deleted (or expired) consumers responsibility to retry
<b>Kinesis Streams</b>	messages remain in the queue until expired consumers responsibility to move on with the checkpoint/cursor
<b>Amazon MQ</b>	messages remain in the queue until deleted consumers responsibility to retry
<b>Amazon MSK</b>	messages remain in the queue until expired consumers responsibility to move on with the checkpoint/cursor

# Pricing

Service	Model/Cost
<b>SNS</b>	per request \$ 0.50 per 1 mio. requests (64 KB chunk)
<b>EventBridge</b>	per events published \$ 1.00 per 1 mio. events (256 KB chunk) AWS events in same account are FREE
<b>SQS</b>	per request \$ 0.40 per 1 mio. requests (64 KB chunk) up to 10 messages per request
<b>Kinesis Streams</b>	per shard hour & put payload requests \$ 0.015 per shard hour & \$ 0.014 put payload requests (256 KB chunk) additional cost for Enhanced Fanout and Extended Data Retention
<b>Amazon MQ</b>	per instance hour & storage used \$ 0.03 - \$ 2.304 per instance hour & \$ 0.30 per GB-month storage used
<b>Amazon MSK</b>	per instance hour & storage provisioned \$ 0.21 - \$ 10.08 per instance hour & \$ 0.10 per GB-month storage provisioned

# Selected new features from 2019

## Amazon MQ

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- CloudTrail and CloudFormation support
- Compliance programs (SOC-1,2,3, PCI, ISO)
- Region expansion
- Enhanced monitoring
- Network of brokers
- Resource-level and tag-based permissions
- CMK-KMS support
- Enhanced broker configuration

## Amazon EventBridge

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- Launched!

## Amazon SQS

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- SLAs
- VPC endpoint policies
- SQS FIFO in all regions
- X-Ray
- 1-minute CW Metrics
- Tag on Create
- FIFO – Lambda

## Amazon Kinesis

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- Regional expansion
- VPC endpoint for Data Firehose
- Tag on Create for Data Firehose
- SLA 99.9% (data streams & firehose)

## Amazon SNS

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- SLAs
- Improved Console
- Fork Design Patterns
- VPC endpoint policies
- Cost-allocation Tags
- X-Ray
- Dead Letter Queues

## Amazon MSK

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- GAed!
- Two-AZ deployment (in addition to 1 and 3)
- PCI DSS



# Open discussion

# Resources / Call-to-action

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AWS blogs and other content about application integration

<http://bit.ly/2019-api312>

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<https://aws.amazon.com/blogs/compute/tag/messaging/>

Talk about app-int patterns for microservices

API315 during this re:Invent (Monday + Tuesday + Wednesday + Thursday)

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Ask your AWS SA for an application integration immersion day

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Keep in mind

Loose coupling is better than lousy coupling





Please complete the session  
survey in the mobile app.

# Thank you! Go build!

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