



AWS
re:Invent

DAT209-L

Leadership session: AWS purpose-built databases

Shawn Bice

VP, Databases
Amazon Web Services

Tobias Ternström

Director, RDS & Aurora
Amazon Web Services

Joseph Idziorek

Principal Product Manager,
DocumentDB
Amazon Web Services

App architectures & patterns have evolved over the years...

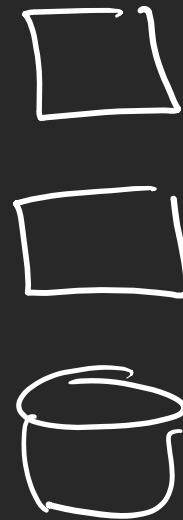
Mainframe



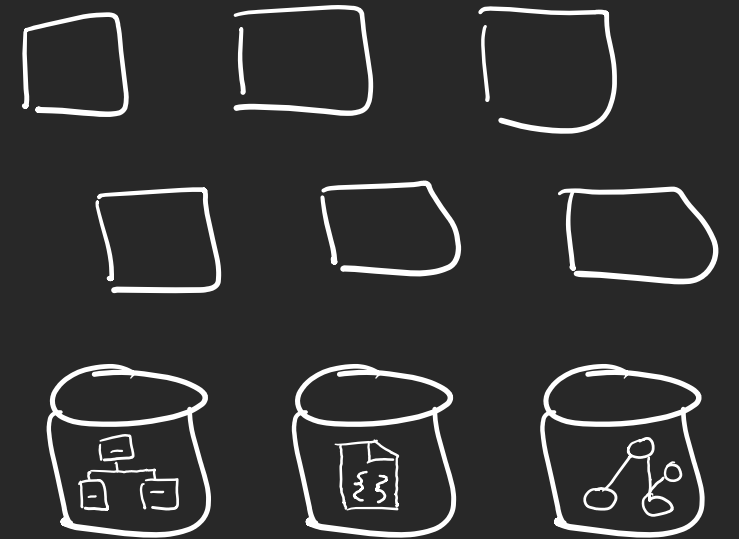
Client Server



Three tier



Microservices



Common database categories

Relational

Key-Value

Document

In-Memory

Graph

Time-Series

Ledger

fully managed

Top of mind for our customers

① Move
to
Managed

② Break
Free

③ New
Modern
Apps

Move to managed



Services

RDS
Aurora
ElastiCache
DocDB
Elasticsearch

Tools

SCT
DMS

Programs

MAP
Pro Serve
Partner

Break free from commercial



Services

Aurora
Amazon
Redshift

Tools

SCT
DMS

Programs

MAP
DB Freedom
Pro Serve
Partner

New modern applications



New Requirements

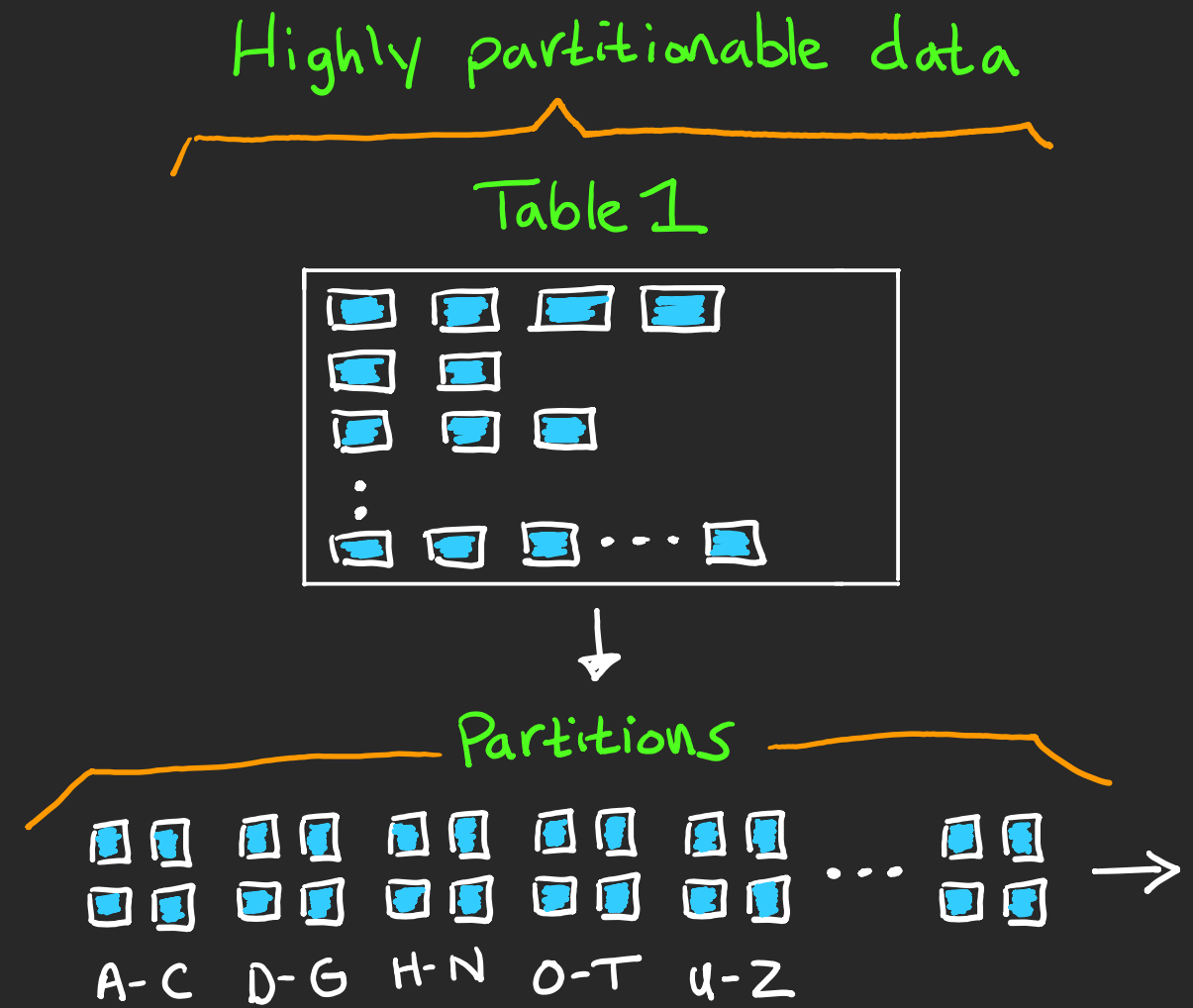
Users:	1M+
Data Volume:	TB-PB-EB
Performance:	Milli-Micro sec.
Request Rate:	Millions+
Access:	Any device
Scale:	up-out-in
Economics:	Pay as you go
Developer Access:	Managed API

Modern (microservice) architectures

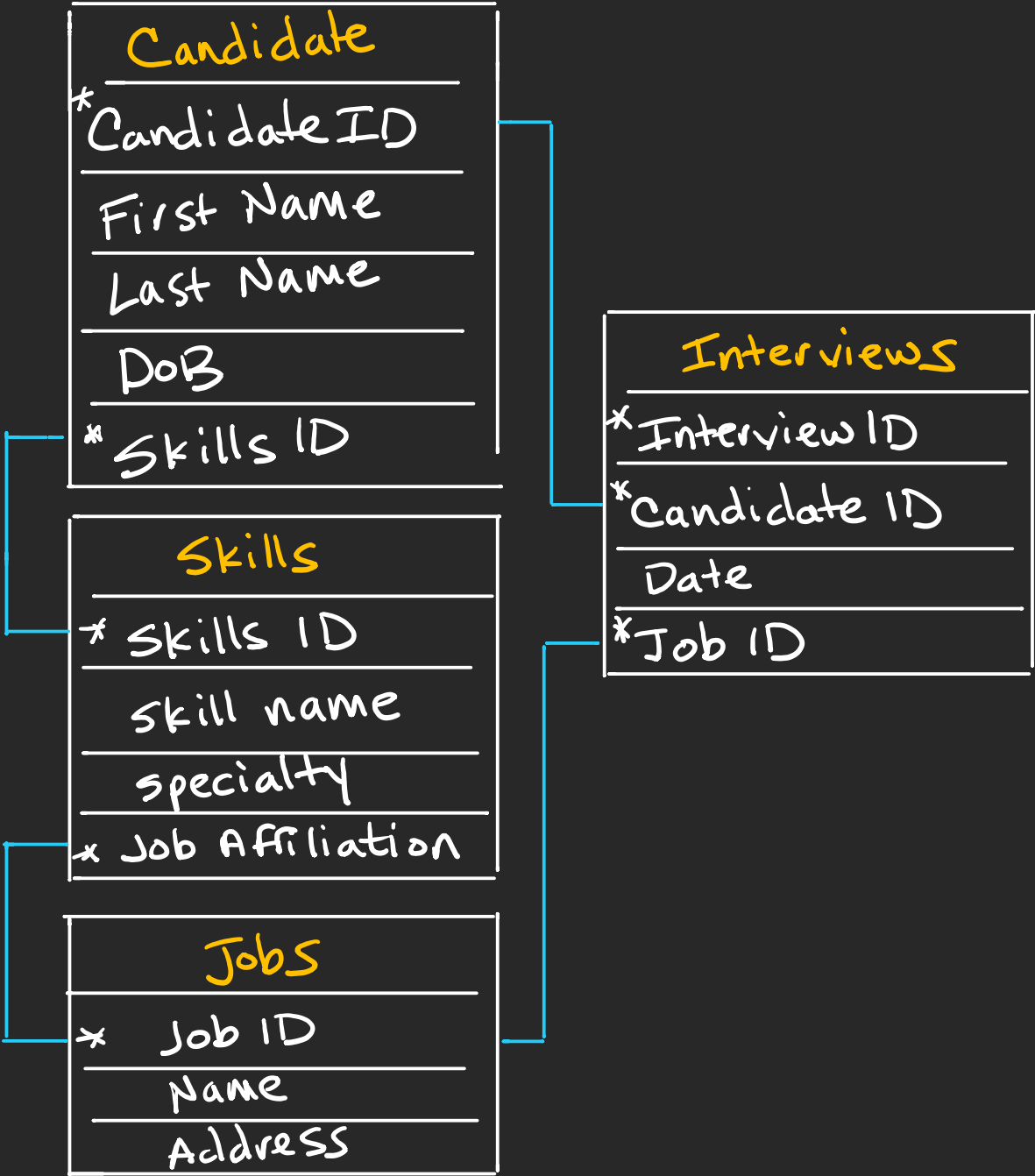


Customers

Key-value: Amazon DynamoDB



Relational: Amazon Aurora and Amazon RDS

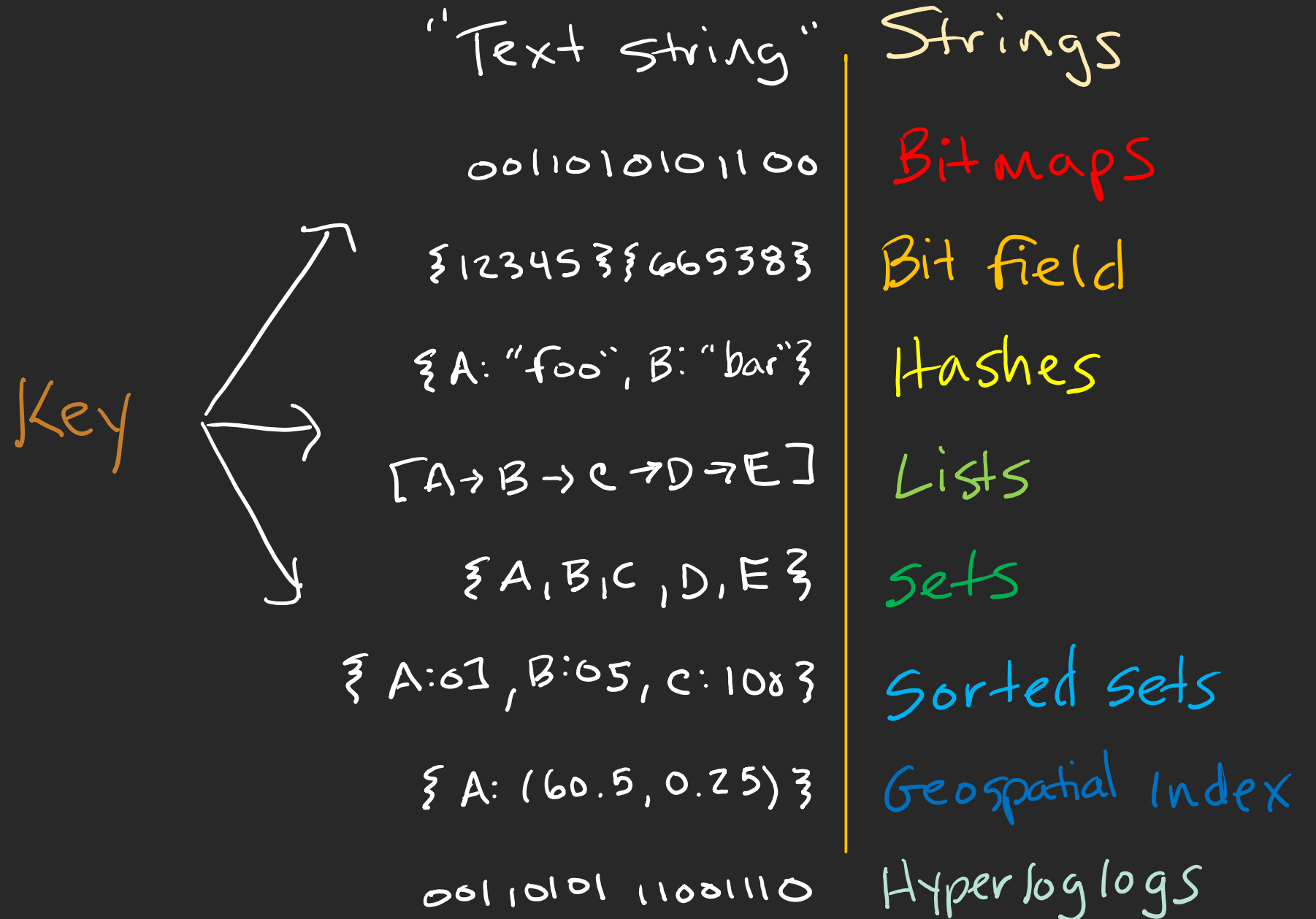


Document: Amazon DocumentDB



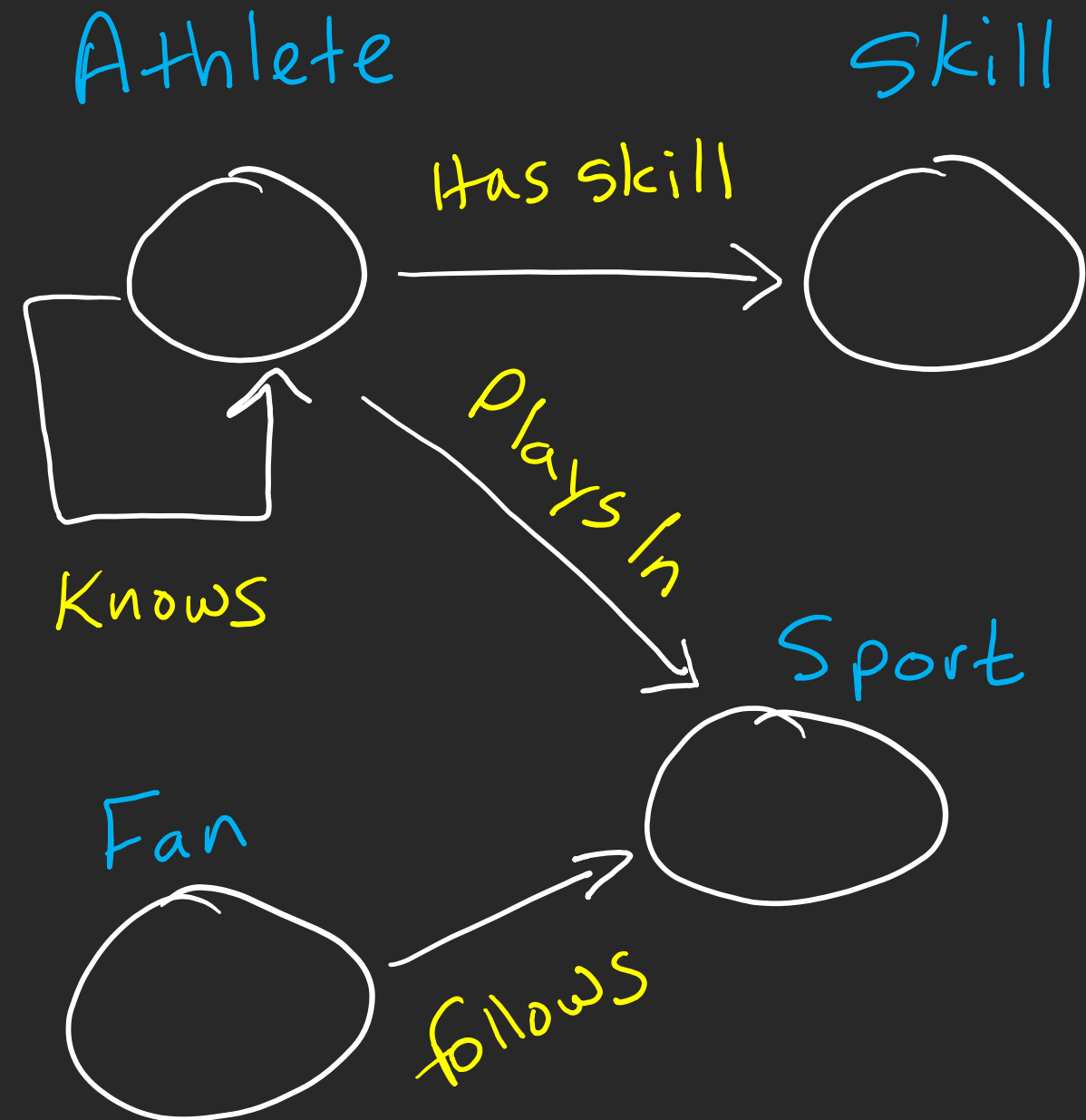
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  "State": "Minnesota",  
  "claims": [],  
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  "Address": {  
    "Street": "22 Hawk Circle",  
    "zip": "55701",  
    "city": "Duluth",  
    "state" : "MN"  
  },  
  "discount": ["good driver", "new  
customer",  
"student"],  
  "createdAt": "2019-11-06T17:20:31Z"  
}
```

In-memory: Amazon ElastiCache



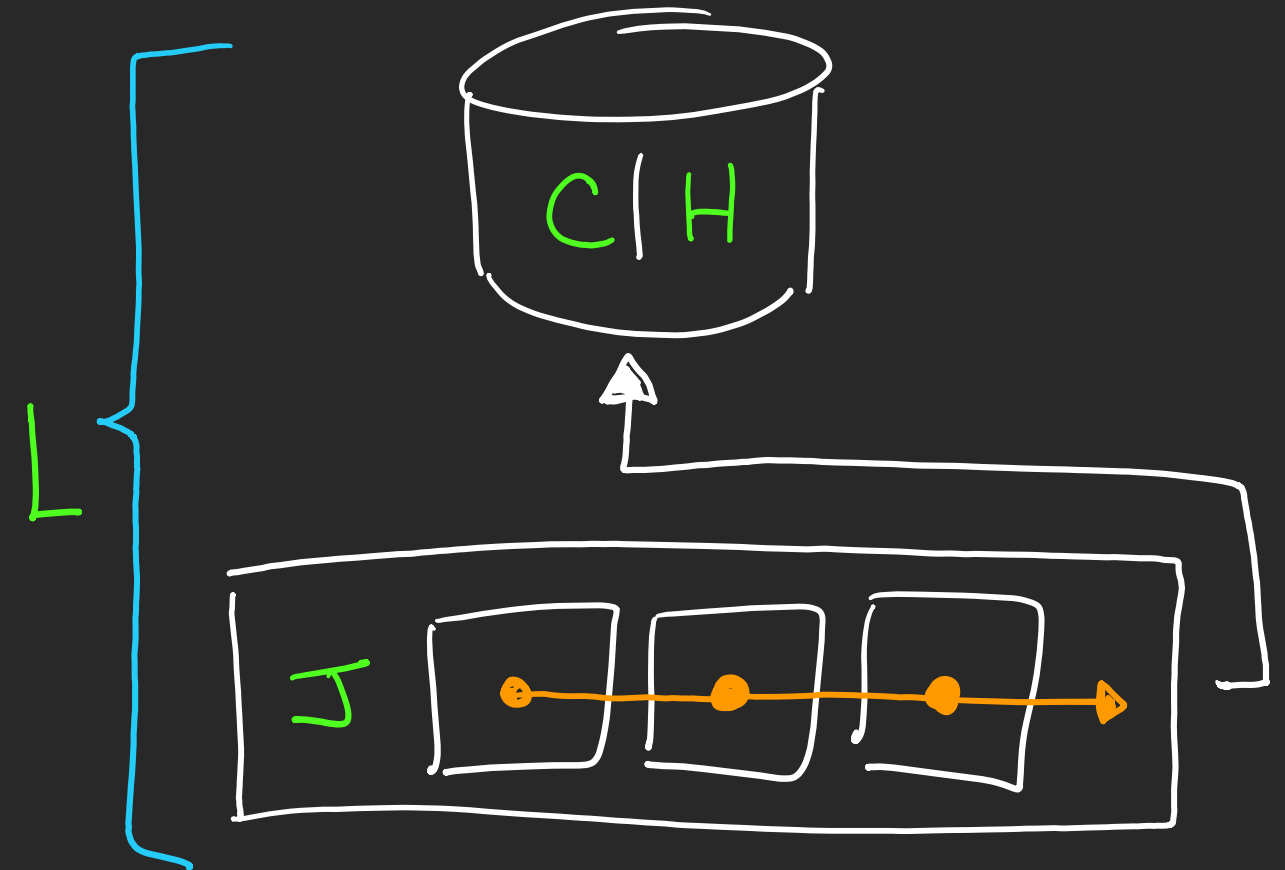
Graph: Amazon Neptune

Nike



Ledger: Amazon QLDB

Klarna.
Smooth payments



The right tool for the job

Woot

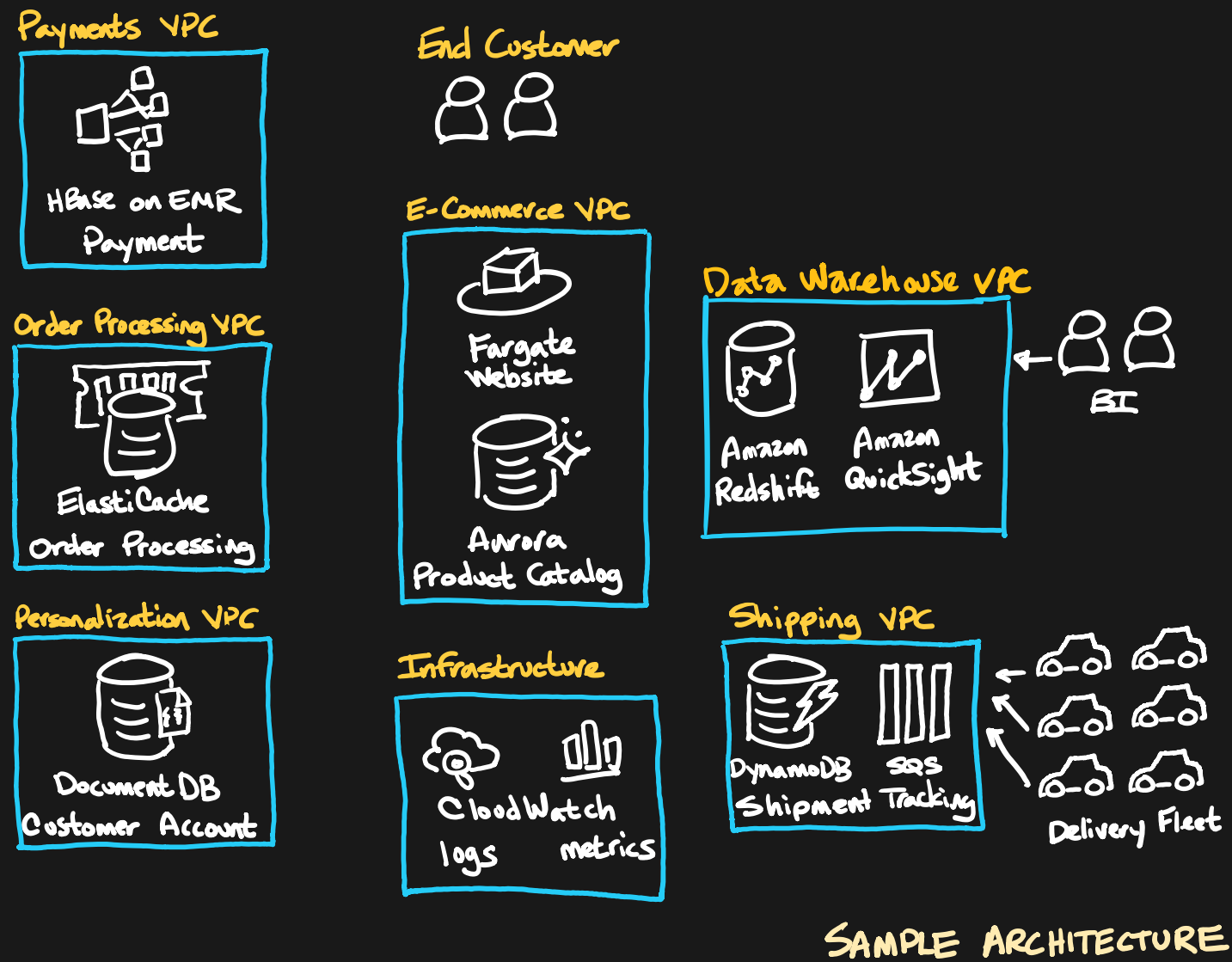
We started looking at how we could decouple our legacy Oracle database into smaller microservices, using the right tool for the right job.

The right tool for the job



Migrated their product data, images, and purchase orders from SQL Servers to DynamoDB, Amazon S3, AWS Lambda and Amazon ElastiCache. “We lowered costs by 20% and increased speed by 50% and migrated the whole system to the cloud in less than six months.”

Challenges querying data from multiple databases



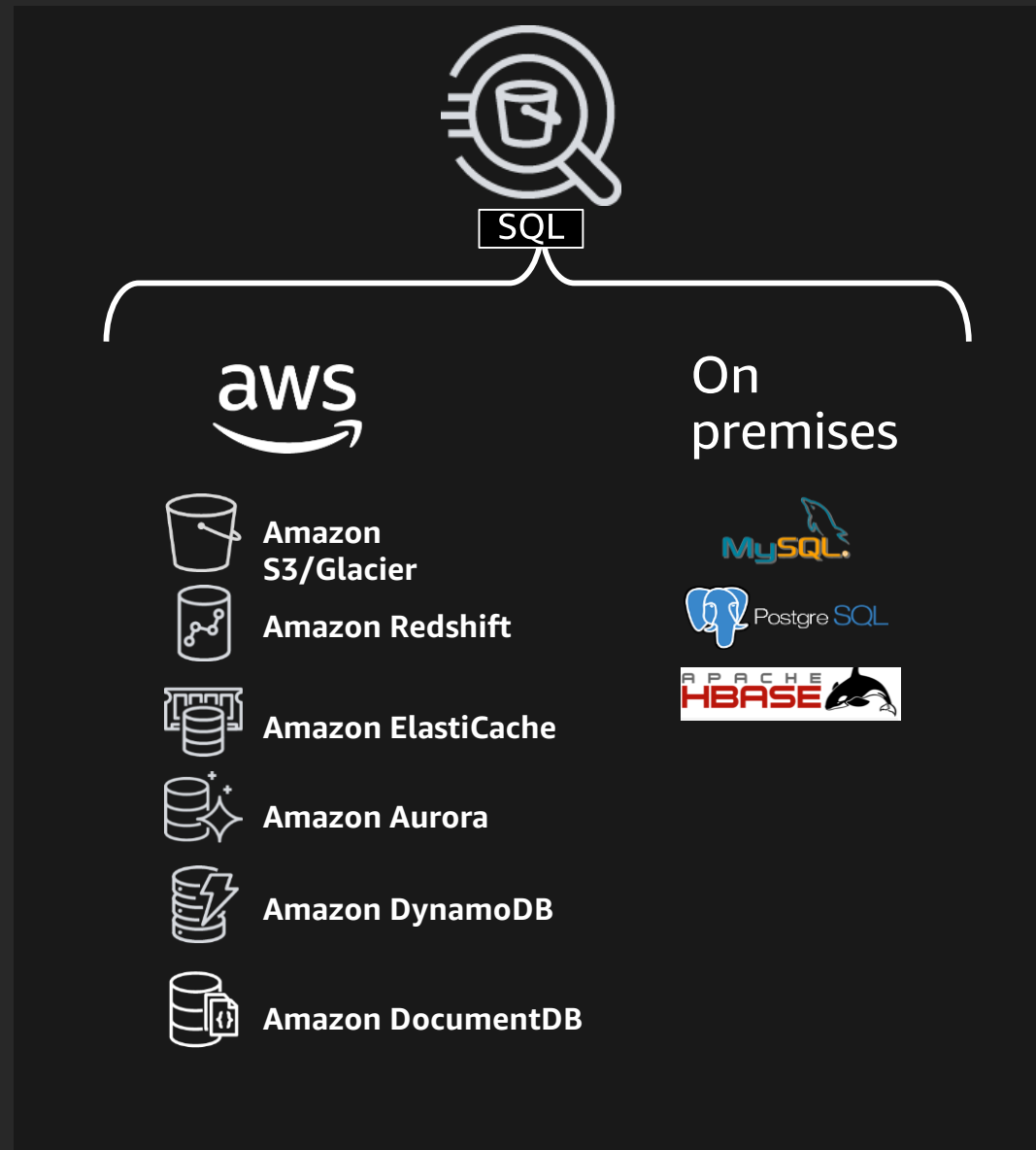
Imagine an e-commerce store with a microservices architecture

Accessing multiple systems can be challenging

Federated Query for Amazon Athena (Preview)

NEW!

Run SQL queries on data spanning multiple data stores



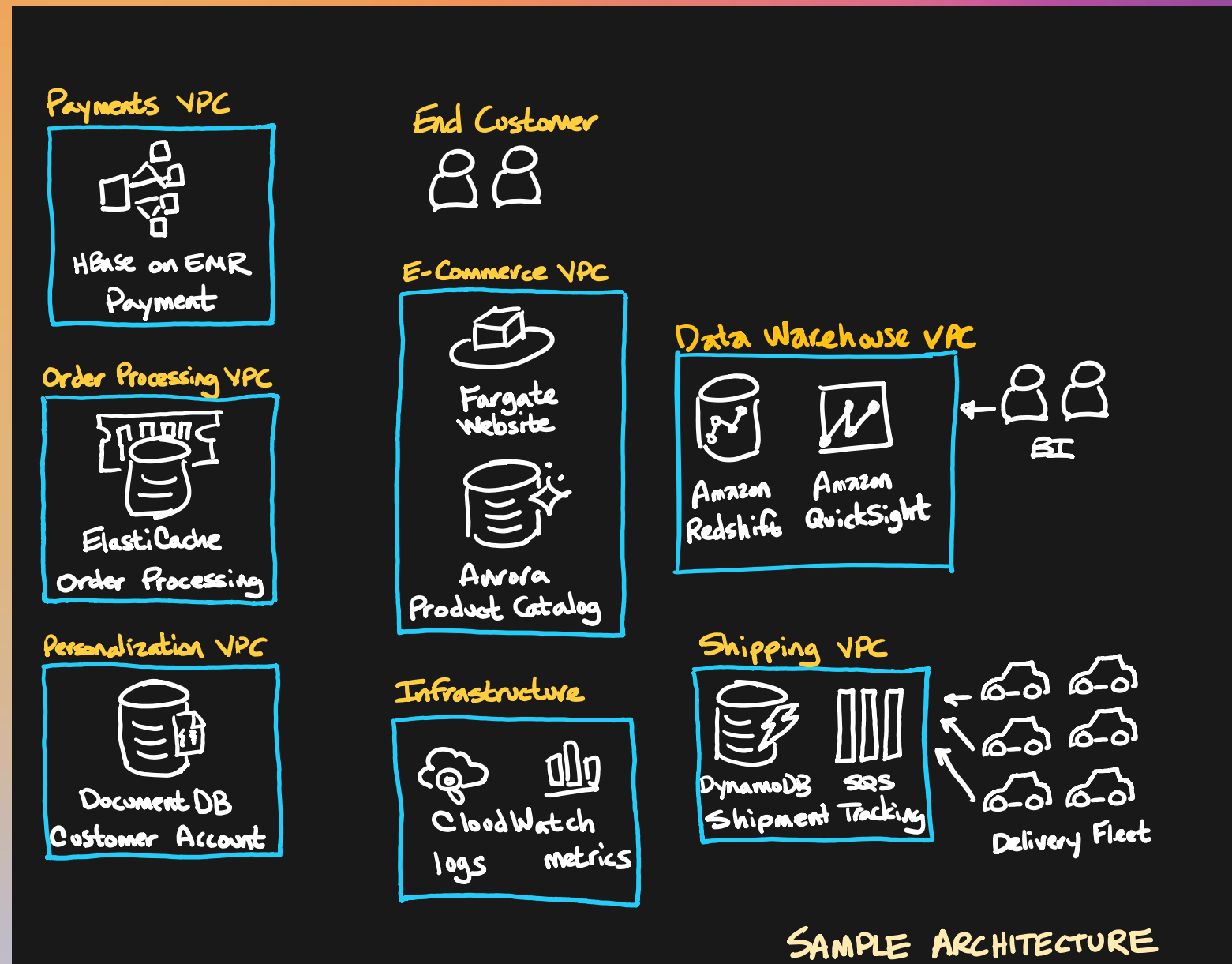
Run SQL queries on relational, non-relational, object, or custom data sources; in the cloud or on premises

Open-source connectors for common data sources

Build connectors to custom data sources

Run connectors in AWS Lambda: No servers to manage

Demo



Challenges with integrating machine learning (ML) with your database



Select and train the model

Create application code to read data from the database

Query and format the data for the ML algorithm

Call an ML service to run the algorithm

Format the output

Amazon Aurora integration with ML

Simple, optimized, and secure Aurora, Amazon SageMaker, and Amazon Comprehend (in preview) integration



ML predictions
on relational data



Integration with
Amazon
SageMaker &
Amazon
Comprehend



Familiar SQL
language, no
ML expertise



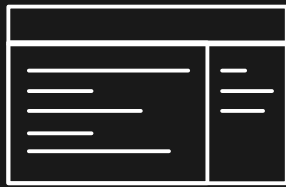
Low-latency,
real-time



Security &
governance

Demo

Challenges with serverless application development



Serverless applications open and close tens of thousands of connections within seconds

Leads to longer query response times

A database proxy server pools connections to an application, and communicates with the database through a smaller, more manageable number of connections

Proxy servers are difficult to deploy, patch, and manage

It's challenging to manage large Cassandra clusters at scale



Specialized expertise to set up, configure, and maintain infrastructure and software

Scaling clusters is time-consuming, manual, and error-prone, so many overprovision capacity

Manual backups and error-prone restore processes to maintain integrity

Unreliable upgrades with clunky rollback and debugging capabilities

Demo

Related breakouts

[DAT202-R](#) – What's new in Amazon Aurora

[DAT207-R](#) – What's new in Amazon RDS

[DAT220](#) – Real-world customer use cases with Amazon Neptune

[DAT323-R](#) – What's new with Amazon ElastiCache

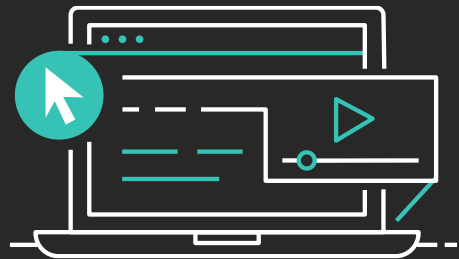
[DAT326](#) – Amazon DocumentDB deep dive

[DAT380](#) – Amazon QLDB: An engineer's deep dive on why this is a game changer

[DAT403-R](#) – Amazon DynamoDB deep dive: Advanced design patterns

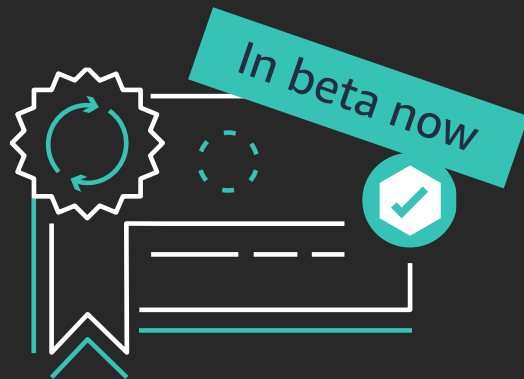
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- Amazon Aurora
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- Amazon DocumentDB
- Amazon DynamoDB
- Amazon ElastiCache
- Amazon Redshift
- Amazon RDS



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Thank you!

Shawn Bice
@shawnbice

Tobias Ternström
@TobiasSQL

Joseph Idziorek
@josephidziorek



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survey in the mobile app.