aws re: Invent

ANT416-R1

Performance and elasticity in Amazon Redshift

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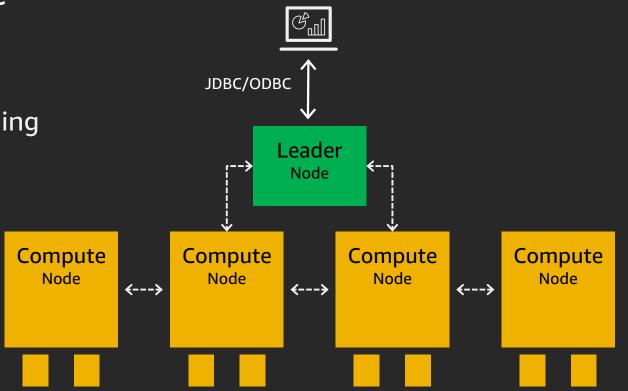
SVP Engineering Innovid





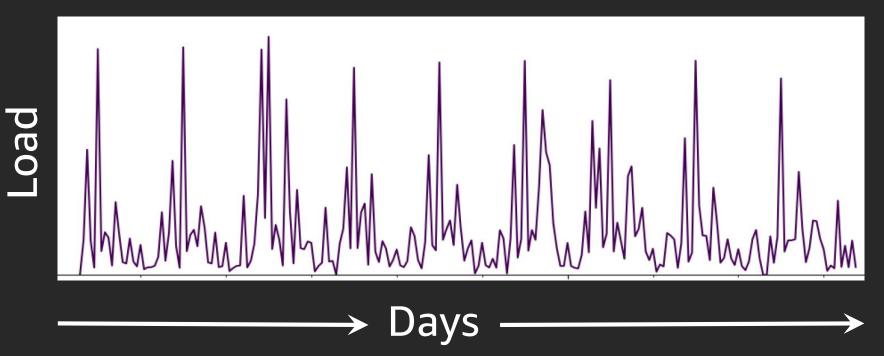
Amazon Redshift - Architecture

- Cloud-native distributed data warehouse
- Leader and compute nodes
 - Leader node manages connections, catalog, and planning
 - Compute node manages data and execution
- Distributed query processing
 - Table data partitioned across compute nodes
 - Table accesses are decentralized



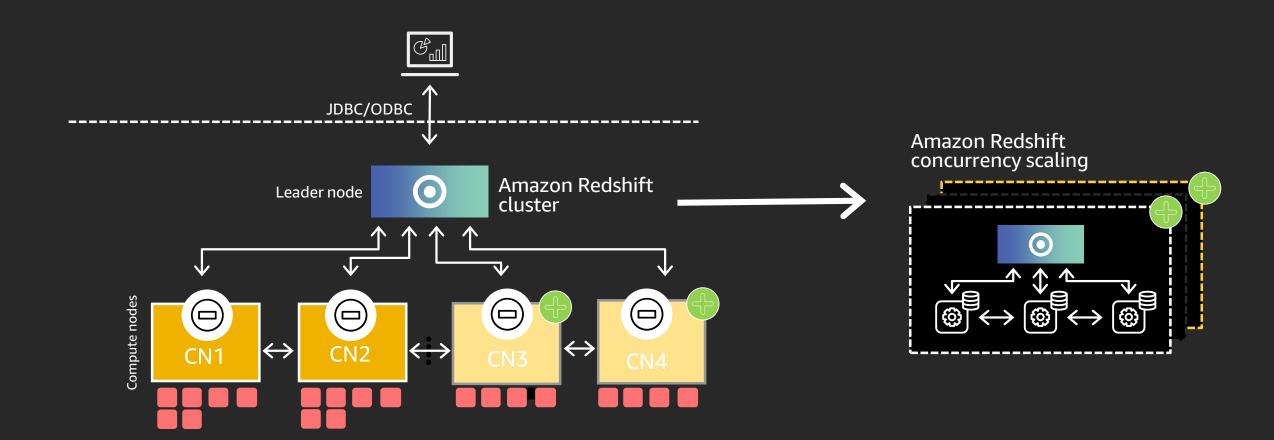
Need for Elasticity

- Non-uniform and unpredictable workload pattern
 - Example: Significant difference between peak and average usage
 - Increased costs if provisioning for peak usage
- Compute and storage needs vary independently
 - Compute scaling: To handle high query concurrency
 - Storage scaling: Retain (cold) data to comply with retention policies and auditing requirements
 - Decouple storage from compute and scale independently
- Users pay only for what they need



Two forms of compute elasticity

- Elastic resize: Scale the number of nodes up or down
- Concurrency scaling: Scale out to multiple clusters



Compute Elasticity with Elastic Resize

In-place

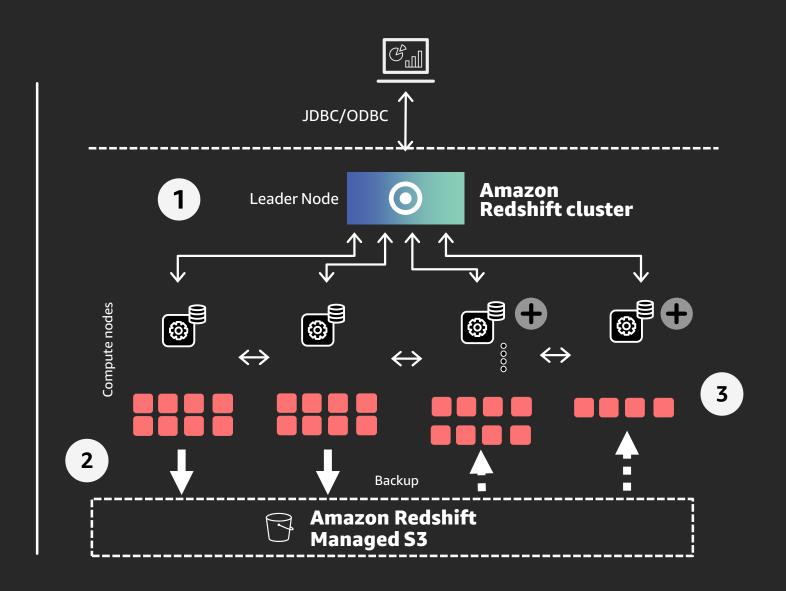
 Add or remove nodes to/from existing cluster

Scale-out

Performance scales proportionally

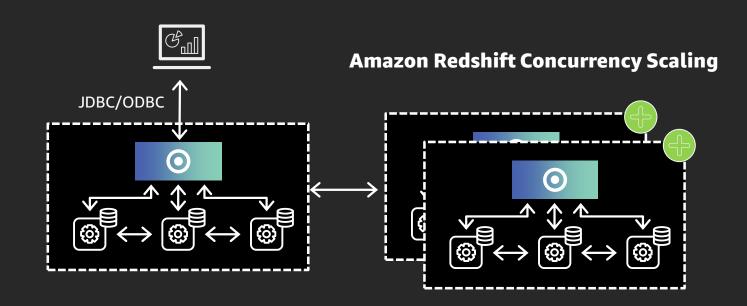
Fast

- Completes within a few minutes
- Limited disruption to sessions and queries



Compute Elasticity with Concurrency Scaling

- Scale out to multiple Amazon Redshift clusters from a single endpoint
- Scale out in seconds
- Per-second billing for additional clusters used
- One hour free usage per day



Continuous performance and scalability improvements

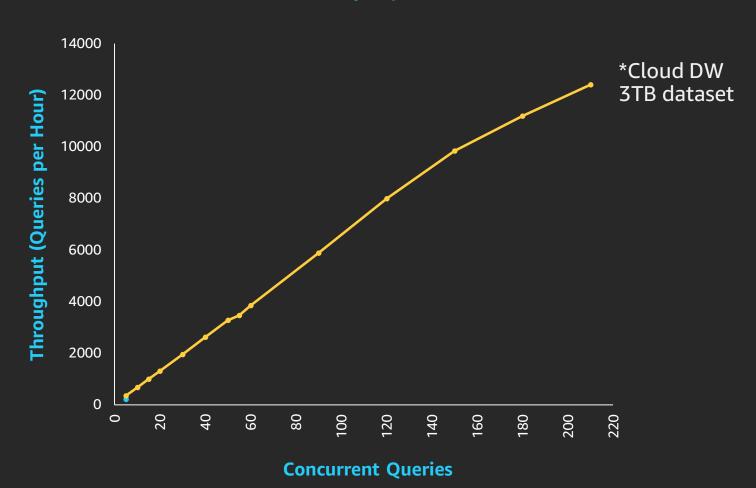
Maintain performance and scalability leadership through continuous telemetry and benchmarking

Within 2019:

- Concurrency Scaling
- AZ64 encoding
- Global compiled code cache
- AutoWLM & query priorities
- Auto Analyze & Auto Vacuum
- DistKey & SortKey Advisor
- Runtime filters (bloom filters)
- Materialized Views
- Unload to Parquet
- Commit Performance

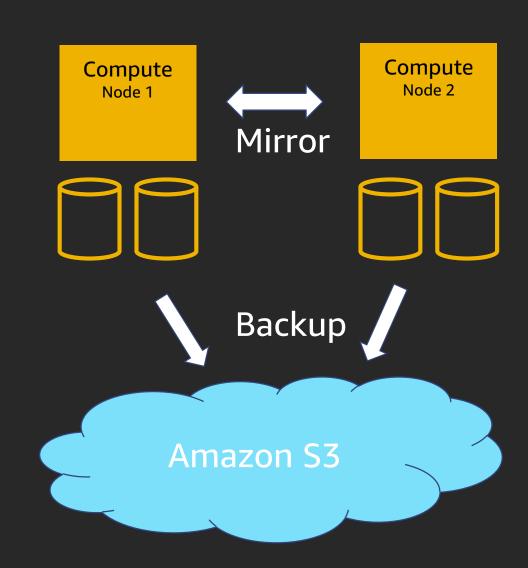
>35x improvement in throughput in 2019

Scalability improvements



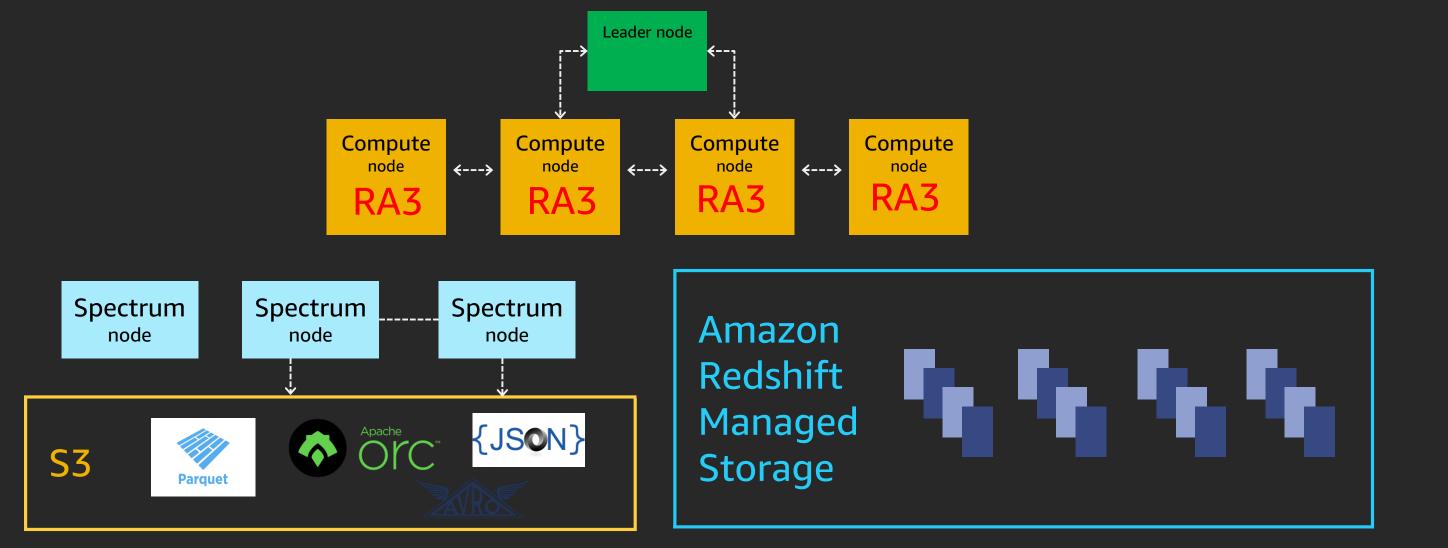
Data persistence

- Replication factor of 2 architecture
 - Primary copies stored on local disks
 - Replicas mirrored on to neighboring nodes
- Data backed up to Amazon Simple Storage Service (Amazon S3) periodically
- Data re-replication and rehydration system
 - Increases replicas when needed
 - Fetches data from Amazon S3 or mirror
 - Activated during disk failures, node replace, restore and elastic resize



Two forms of storage elasticity

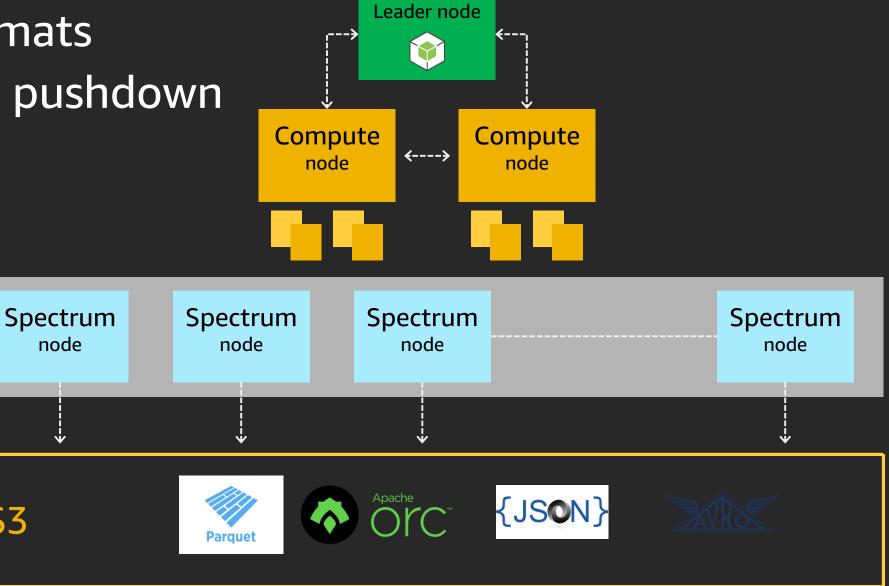
- Spectrum: Query data in open file formats in Amazon S3 data lake
- Amazon Redshift managed storage: Analytics-optimized storage layer New



Storage elasticity with Amazon Redshift Spectrum

 Queries directly against data in Amazon S3 using thousands of nodes

- Open file formats
- Computation pushdown



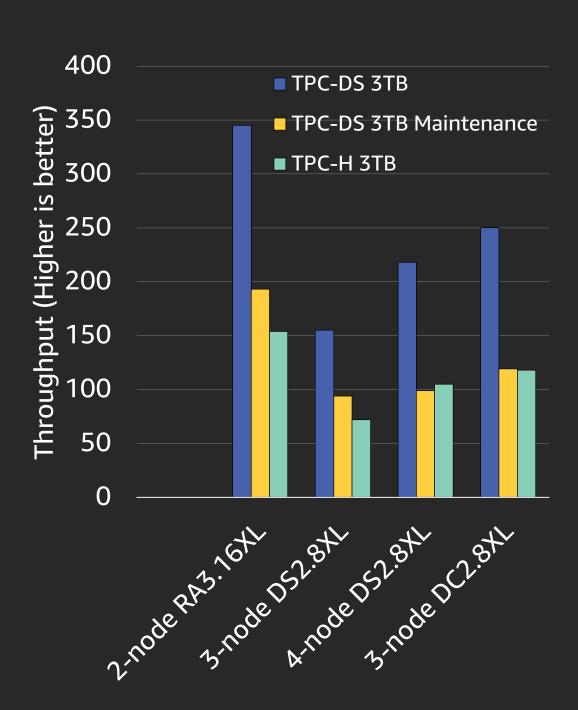
10s of Amazon Redshift nodes

1000s of Redshift Spectrum nodes

Storage Elasticity with Amazon Redshift Managed Storage

- Transactional capability and large datasets in efficient Amazon Redshift format
- Relaxed storage provisioning
 - Ingest & analyze more data than stored on local storage
- Performance benefit of locally attached storage
 - System stores hottest data locally
- Continuous data temperature tracking
 - System ranks hot data based on frequency and recency of accesses

RA3 is the first instance that supports Redshift Managed Storage



RA3: Unmatched performance at unbeatable price

RA3.16XL

- Compute price
 - On demand price -\$13.04/node/hour
- Storage price
 - Up to 64TB in managed storage per node
 - Price- \$0.024/GB-Month

Up to 2x performance and 2x storage capacity compared to DS2.8XL

The minimum sized RA3.16XL cluster scales up to 128TB of (compressed) data

An Amazon Redshift RA3 cluster can have up to 8PB of (compressed) data in managed storage

RA3.4XL – coming soon

Innovid Redshift Concurrency Scaling







The only independent omni-channel advertising and analytics platform built for television.

Established Customer Base























Nationwide verizon





























Bankof America UNITED STATES
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NBCUniversal FARMERS ACTIVISION. COLVINION.



SEQUOIA ╚

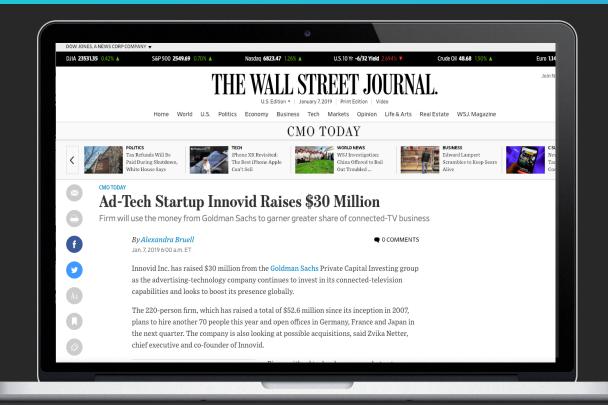












\$30,000,000 INVESTMENT FROM GOLDMAN SACHS IN Q1 2019 **300+** Employees Globally

16Offices Globally

500MMVideos Delivered Per Day

171 YearsHour of Videos Viewed Per Day

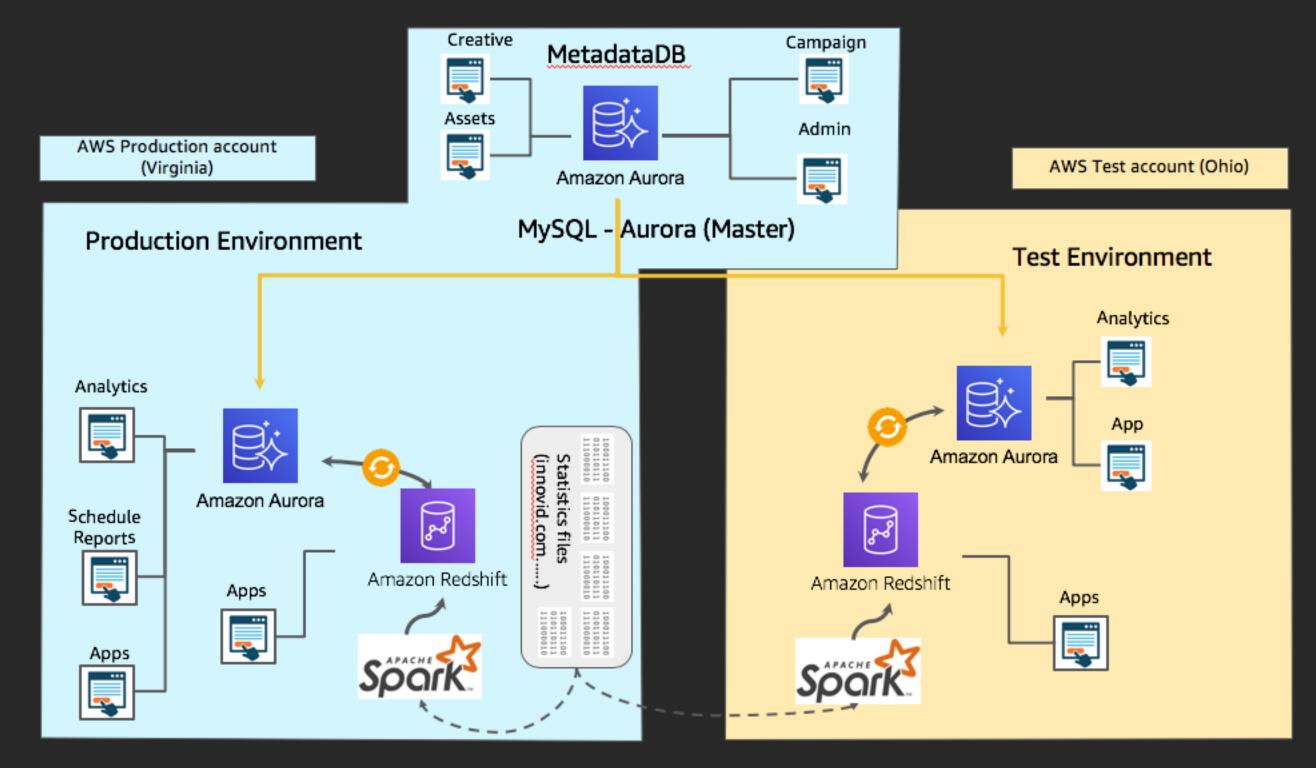
INNOVD

We process more than 5 billion events per day

Basic processing using Spark EMR cluster

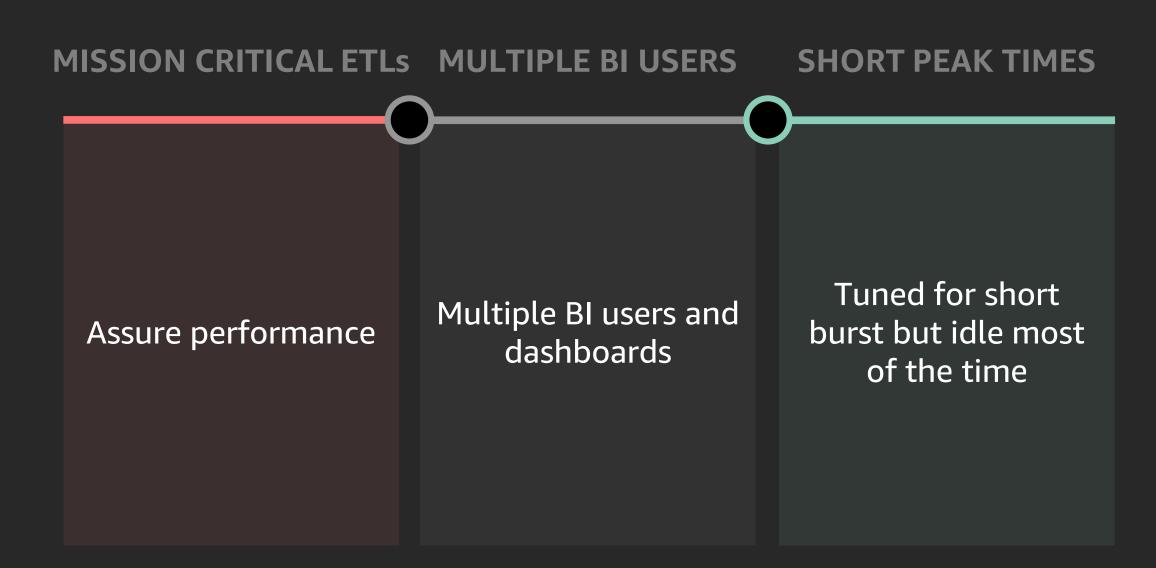
Business logic layer is implemented on Amazon Redshift

Production Environment



Scaling out on demand – why?

How did we get to Concurrency Scaling?



Testing Variants

Testing Invariants

Concurrency
Scaling On/Off

1 Query Types

Queue Concurrency

Test Machine (Client)

3 SQA

DedicatedCluster

Dedicated Queues

4 Data

Query Types

SHORT

MEDIUM

LONG

< 10 secs

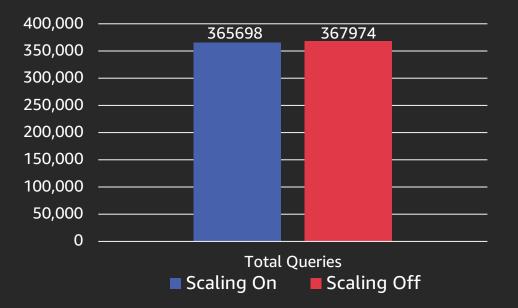
10 secs – 10 mins

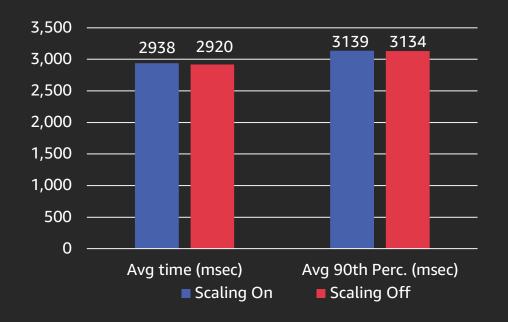
> 10 mins

Short Queries Test

TEST SETUP:

- 300 concurrent queries
- SQA = Dynamic
- Queue Concurrency = 15

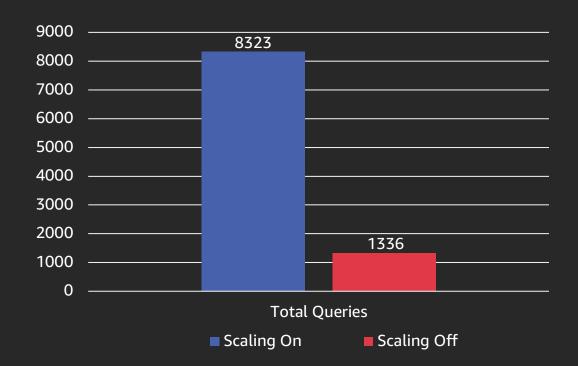


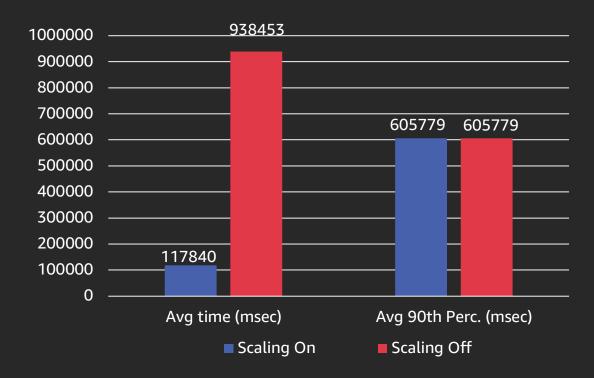


Medium Queries Test

TEST SETUP:

- 300 concurrent queries
- SQA = Off
- Queue Concurrency = 35

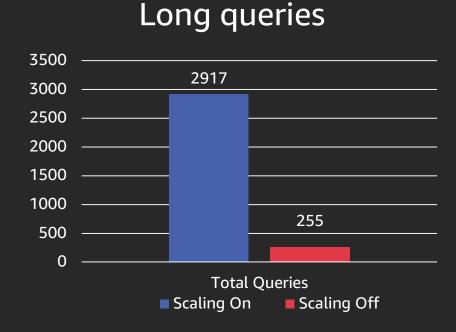


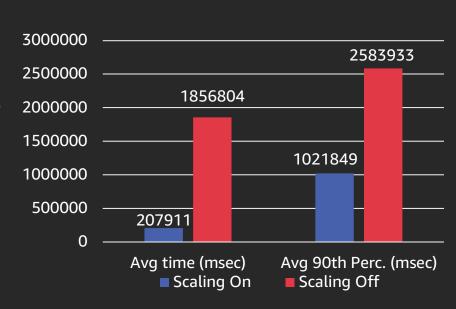


Mix of long & short queries

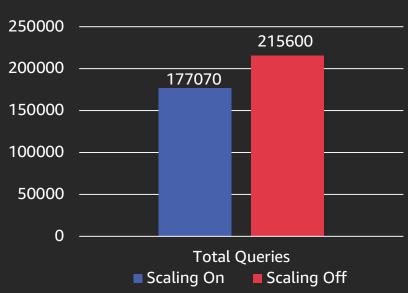
TEST SETUP:

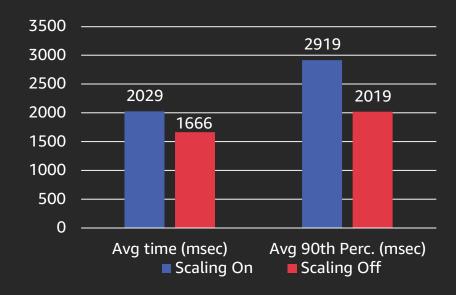
- 300 concurrent queries
 - 200 long
 - 100 short
- SQA = Dynamic
- Queue Concurrency = 5





Short queries





Database performance metrics



Key takeaways

Scales out well for medium/long queries

Best for:

- Peak times
- Ensure level of service
- Expected users growth

Not recommended when:

- Most of the load is writes
- Mostly short queries usage
- Constant load

Thank you!

Thanos Papathanasiou

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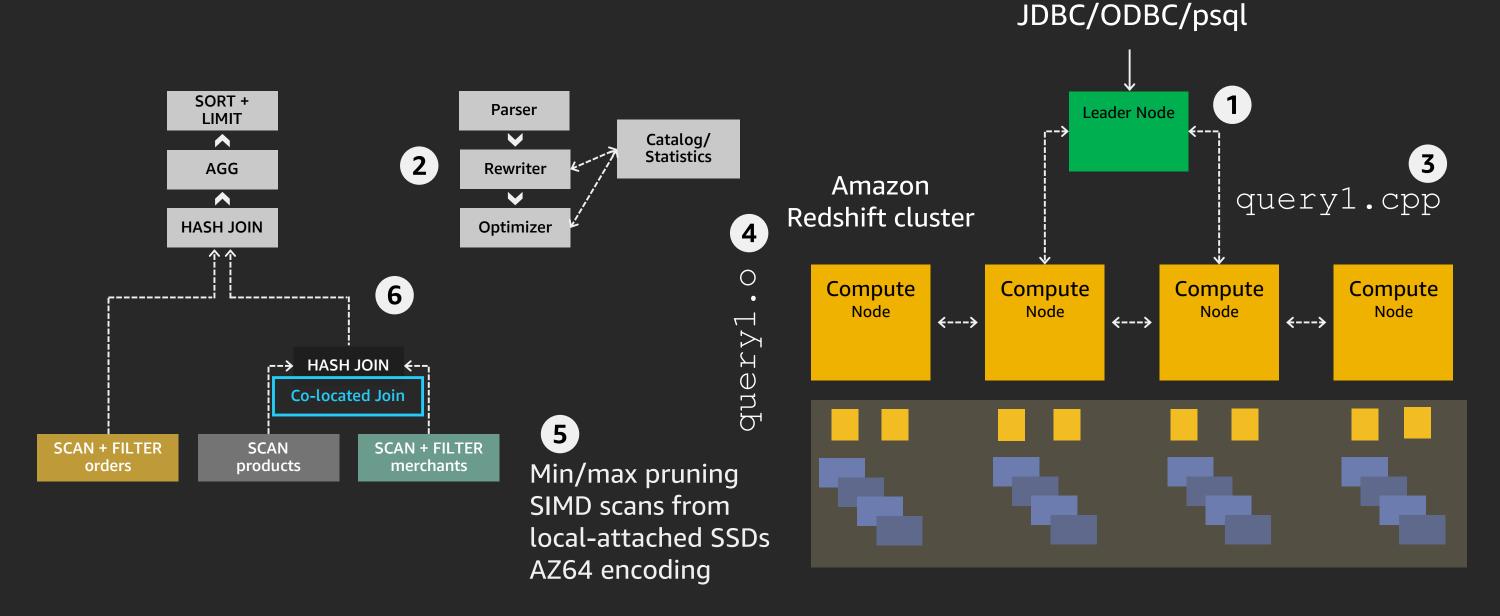


Please complete the session survey in the mobile app.





Executing this query in Redshift



Top-of the line data warehousing performance