

The background is a vibrant, multi-colored gradient. It features a diagonal split between a blue-purple gradient on the left and a purple-orange gradient on the right. The text 'AWS re:Invent' is positioned on the left side, with 'AWS' in a smaller font above 're:Invent'.

AWS
re:Invent

STP304-R

Predicting what your customers really, really want

Rob De Feo

Startup Evangelist

Amazon Web Services

Thank you!

Rob De Feo

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