AWS re:Invent

DEM47-S

Running SAP applications on AWS, managed and optimized by IBM

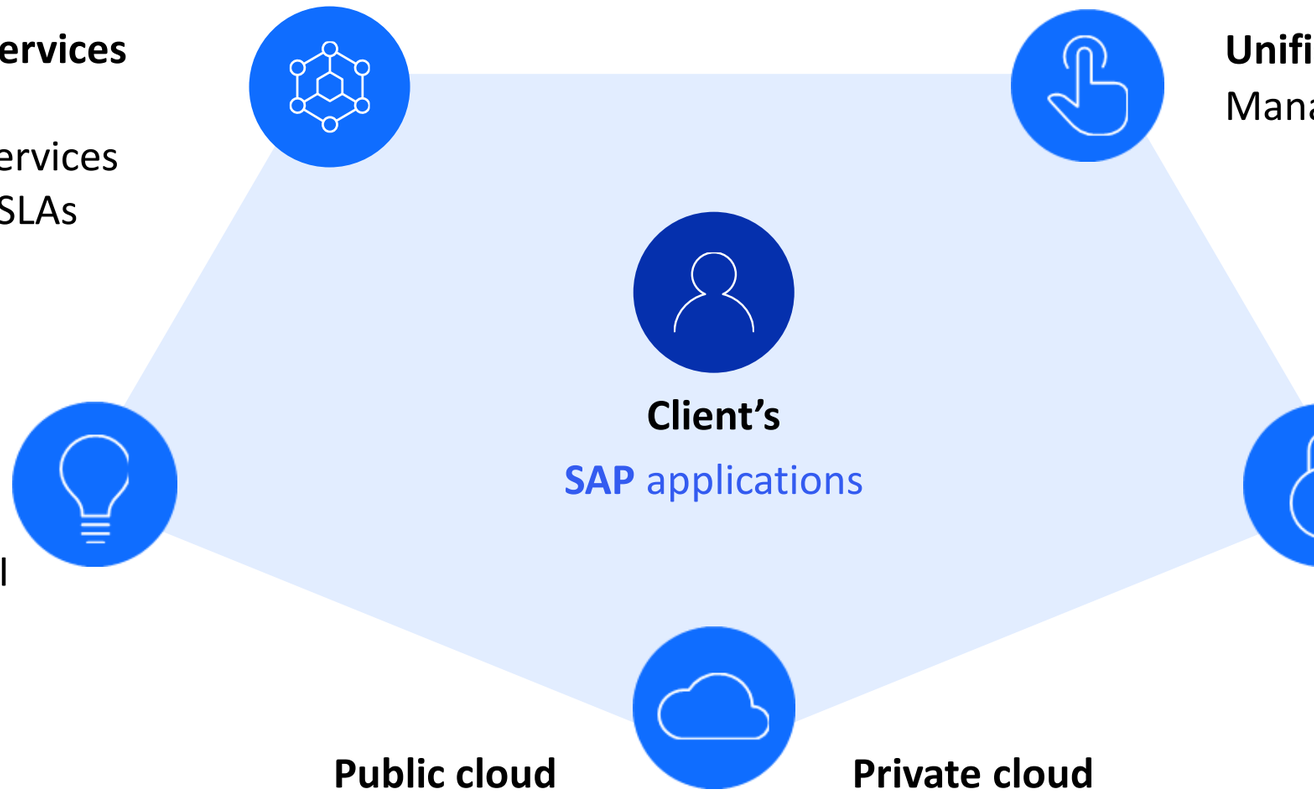
Tony Savoy
VP of Offering Management
IBM

AWS re:Invent

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aws

Applications Management for SAP Solutions



Standard services and SLAs
Standard services scope and SLAs worldwide

Unified service experience
Managed services portal

Client's
SAP applications

Business extensions
Integration with AI and blockchain

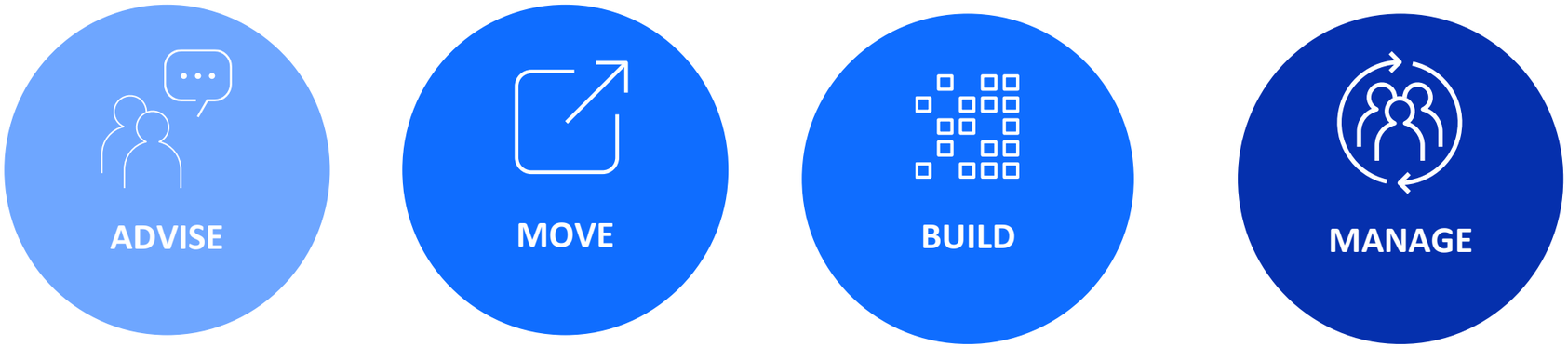
Security and compliance

Public cloud

Private cloud

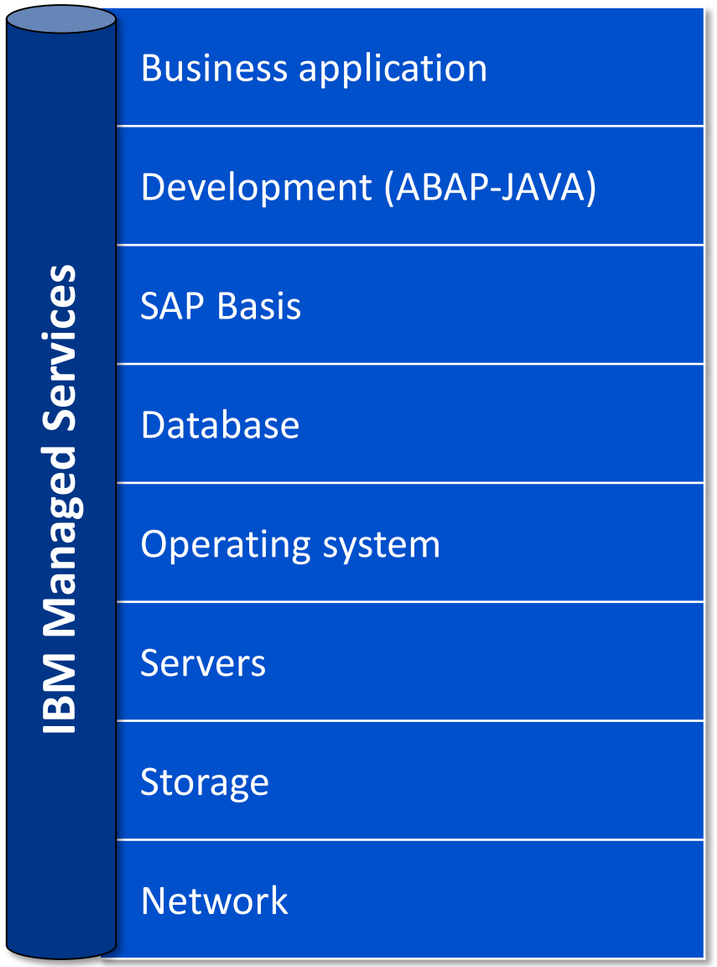
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IBM Services simplifies the move to AWS



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IBM Applications Management for SAP solutions on AWS



24x7 Support

Application SLAs

Standard Service Portal

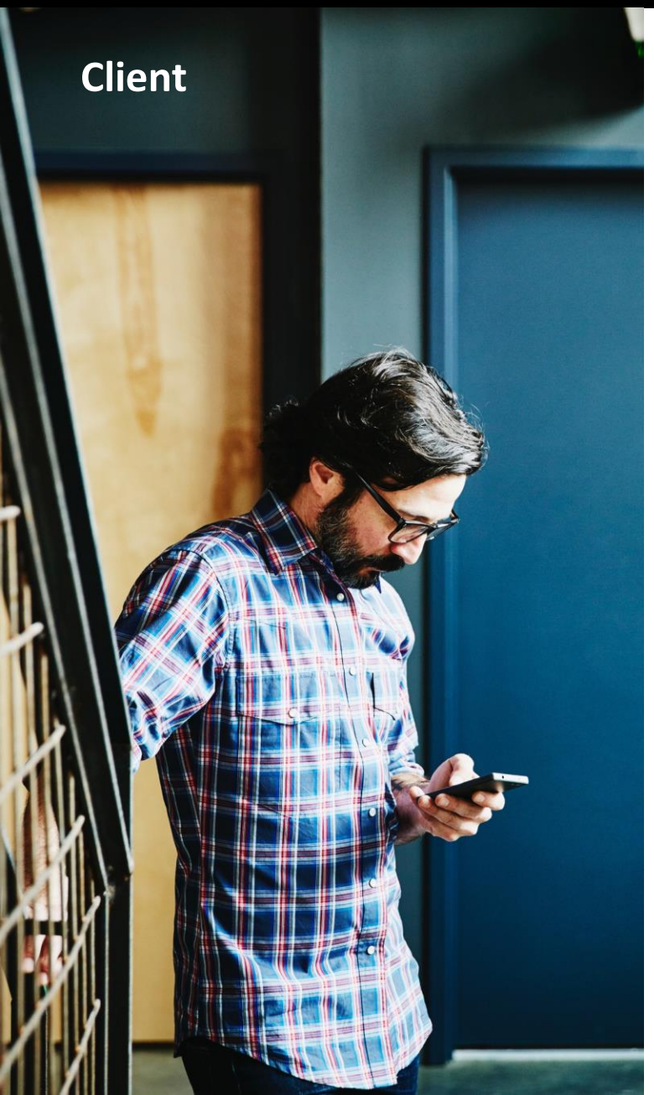
Built-In Security Services

Standard Service Worldwide

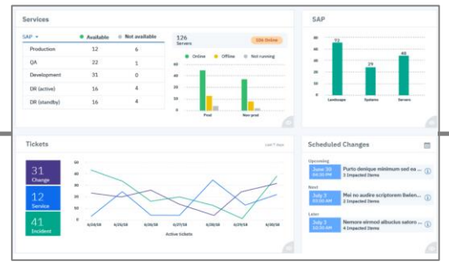
Application Automation

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How IBM Services and AWS provide support



Applications Management for SAP Solutions portal

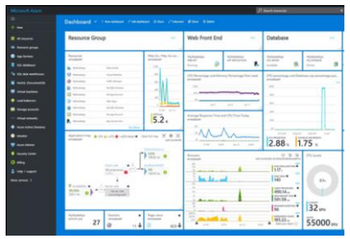


Managed

Direct contact

Non-managed

AWS portal



Single point of contact

IBM Service Management



Delivery project executive (DPE)
Focal contact for day-to-day service support. Reporting, coordinating upgrades and enhancements, and so on.

Applications Management for SAP Solutions

Managed services support

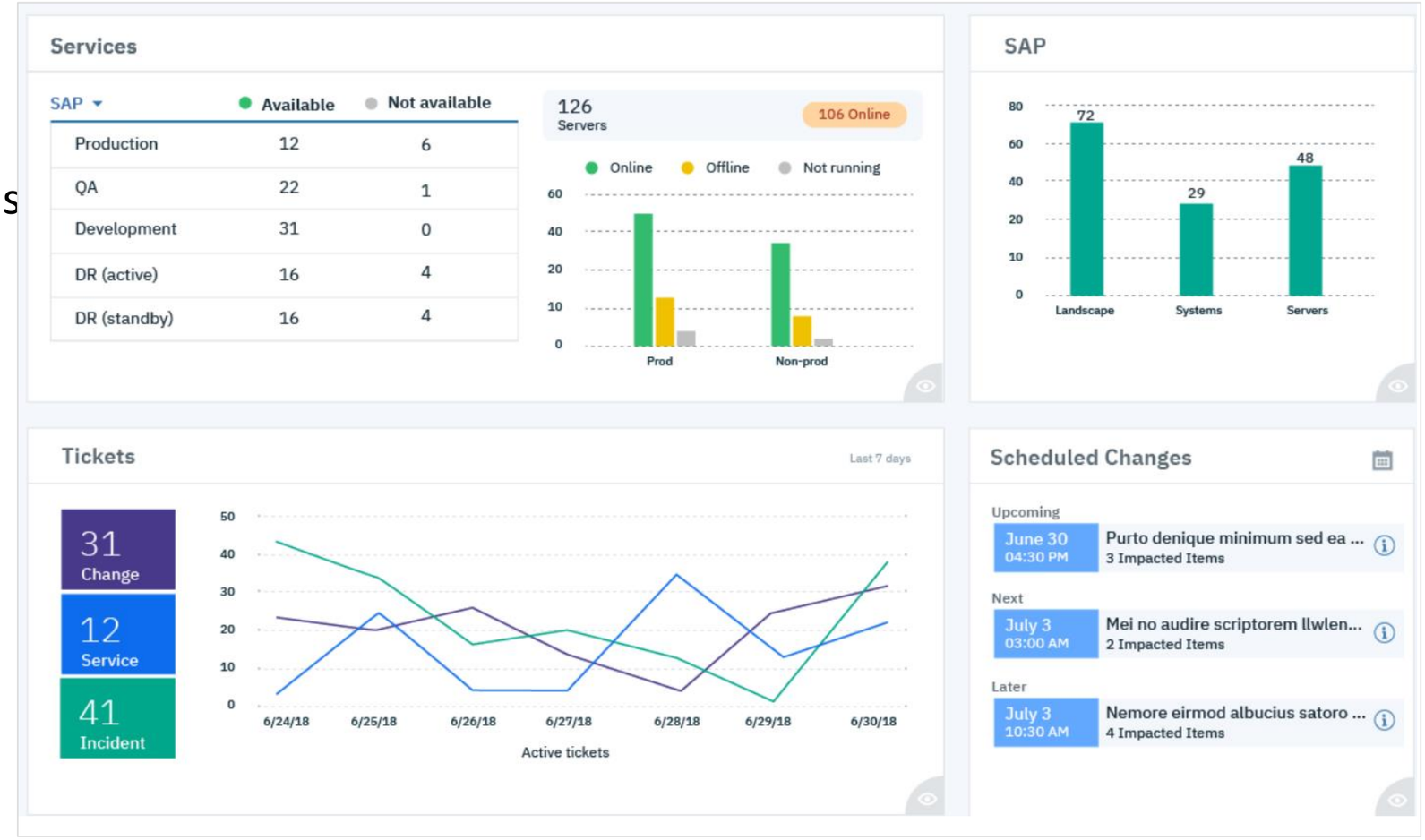
AWS support

IaaS-related support

A single managed services portal for your SAP workloads

Managed services portal provides:

- Visibility of SAP and non-SAP systems
- Server CPU/RAM/disk utilization
- Service requests and ticketing
- Reporting and export capabilities
- Service schedule and calendar
- API cloud functionality

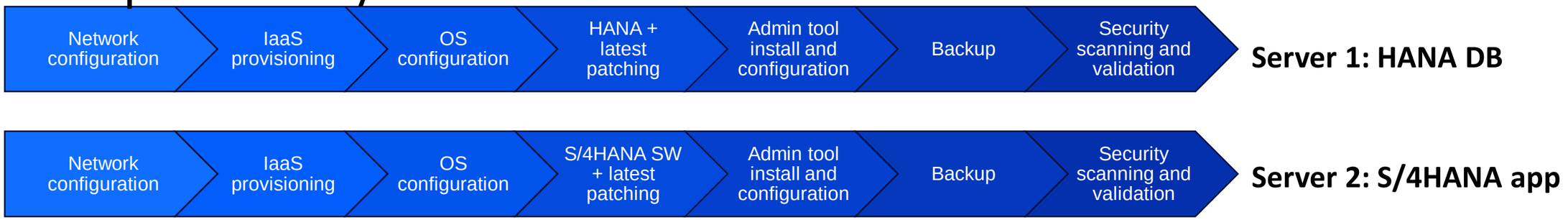


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Building SAP production-ready systems requires more than just provisioning IaaS

Save up to **50% of the time** it takes to build a production-ready SAP system end to end.*

Example of an S/4HANA build on the cloud



Everything needed to run production SAP

Support for the most popular SAP apps like **S/4HANA and ECC, and DBs like HANA, DB2, and Oracle**

*Actual times may vary depending on the products installed.

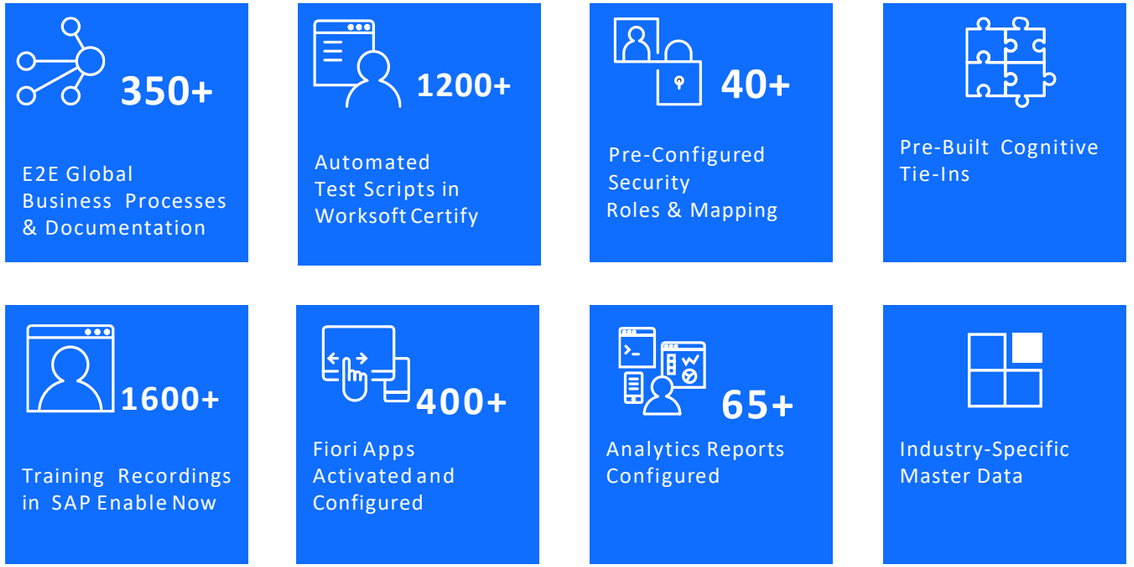
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Fast start with industry accelerators

IBM helps accelerate your SAP S/4HANA transformation program with the IBM IMPACT for Consumer Products pre-configured solution

- Promotes adherence to industry best practices
- Trains your program team and end users with pre-built training materials
- Helps gain ongoing efficiencies with test automation
- Eliminates deliverable creation—tailors instead
- Reduces program costs and ongoing maintenance
- Ready to scale

IBM's pre-built consumer products processes are an 80% fit-to-standard and add value through:



Allowing you to launch and accelerate SAP S/4HANA programs with 20–30% less effort

*Based on IBM client data, actual results may vary.

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IBM Services + AWS in action: Phillips Carbon Black



100%
Capital Cost
Avoidance



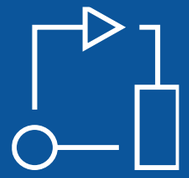
Ability to Spin Up Site
Recovery in 2 Hrs.



Replication Every 60
Seconds vs. 2 Days



30% Faster
Application
Response Times



85% of Data
Conversion Process Is
Automated



98%
Faster Replication

- Working with IBM Services, Phillips Carbon Black Limited moved from SAP ERP on premises to SAP S/4HANA hosted on AWS, and simultaneously expanded its SAP landscape to cover all business areas
- E2E turnkey solution

What makes IBM Services different?

Builds new business **use cases** to increase revenue and customer satisfaction

Experience from more than **5,000** SAP migrations

37,000+ global SAP consultants

Unlocks the value of your SAP data through **AI** and **blockchain**

Reduces system ready time by up to **50%** with IBM Service Automation that provides quick installation for SAP production-ready systems

20-30% accelerated time to value and cost savings while implementing S/4HANA

Provides **unified experience of service** operations across public, private, and hybrid cloud environments

SAP services provider that is also a leader in security services

33 SAP Pinnacle Awards

Enables processes like capacity planning use **AI** for optimal service delivery

IBM

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Visit us at booth 616

- See a live portal demo
- Talk with our SMEs



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