# aws re: Invent

#### **BLC203**

# Why you need a ledger database: BMW, DVLA, and Sage discuss their use cases

#### **Bruce Mcgaughy**

Head, Amazon QLDB Amazon Web Services

#### **Andre Luckow**

Lead, DLT &
Emerging Tech
BMW Group

#### **Matt Lewis**

Chief Architect
Driver and Vehicle Licensing
Agency, GOV.UK

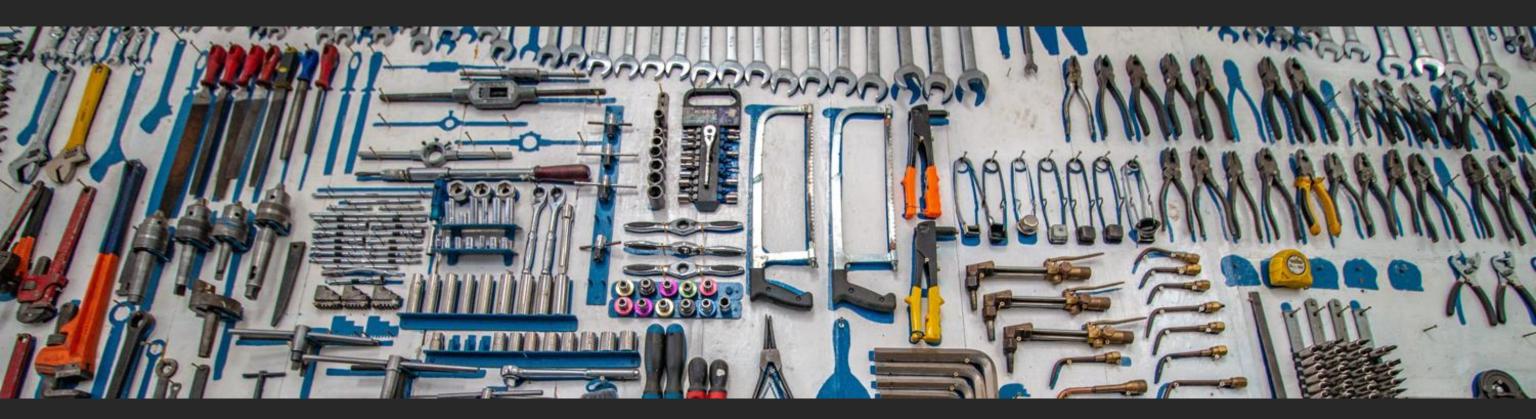
#### Klaus-Michael Vogelberg

Chief Architect and Technology Advisor Sage Group Plc





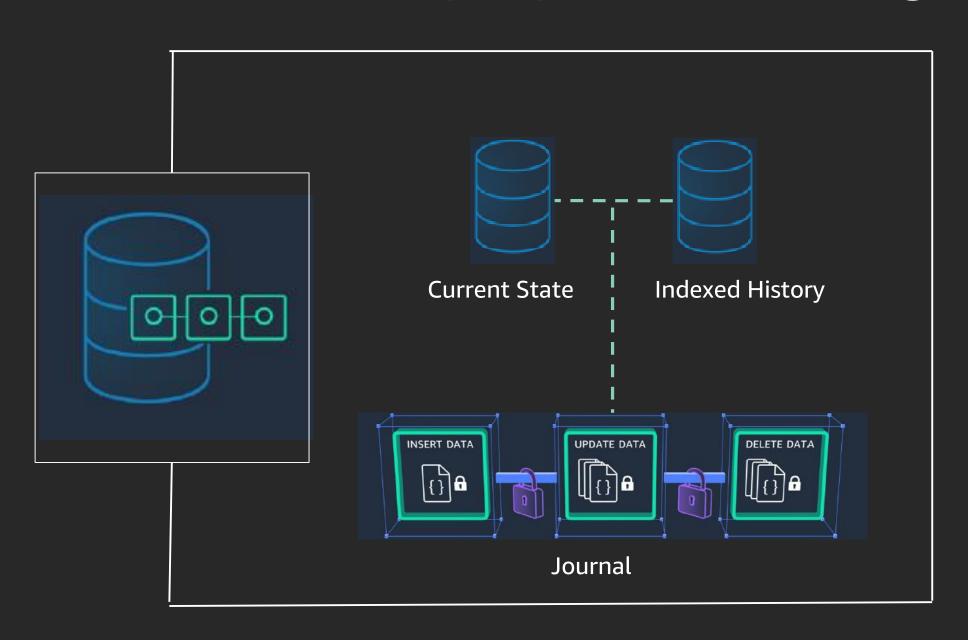
## Why did we build a ledger database?



Professionals use purpose-built tools

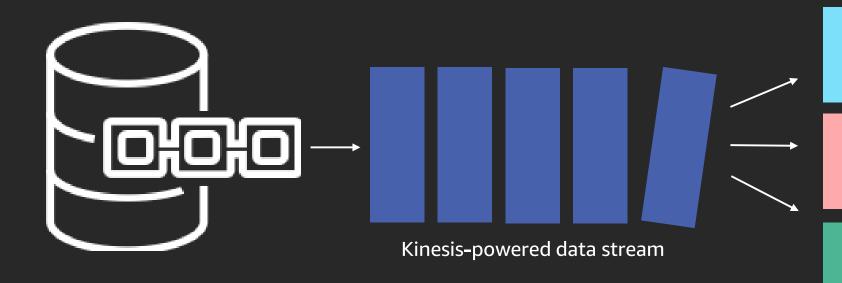
to reduce time, lower total cost, and get better quality

# Amazon Quantum Ledger Database (Amazon QLDB) A first-of-its-kind, purpose-built ledger database



- ✓ Journal-first
- ✓ Immutable
- ✓ Serializable ACID txns
- ✓ Verifiable
- ✓ Document data model
- ✓ SQL-like query
- ✓ Serverless and Scalable

## Announcing private preview of Amazon QLDB streaming



Event processing (e.g., AWS Lambda triggers)

Real-time analytics (e.g., Amazon Athena, Amazon Kinesis Data Firehose)

Linkage to other purpose-built databases (e.g., Amazon Elasticsearch Service, Amazon Neptune)

To get started, email: qldb-outbound@amazon.com

# BMW use case: Leveraging Amazon QLDB as a trusted verifiable ledger for automotive data





# ACES: The core elements of future mobility



# Challenges in automotive value chain



Data must be verified and auditable



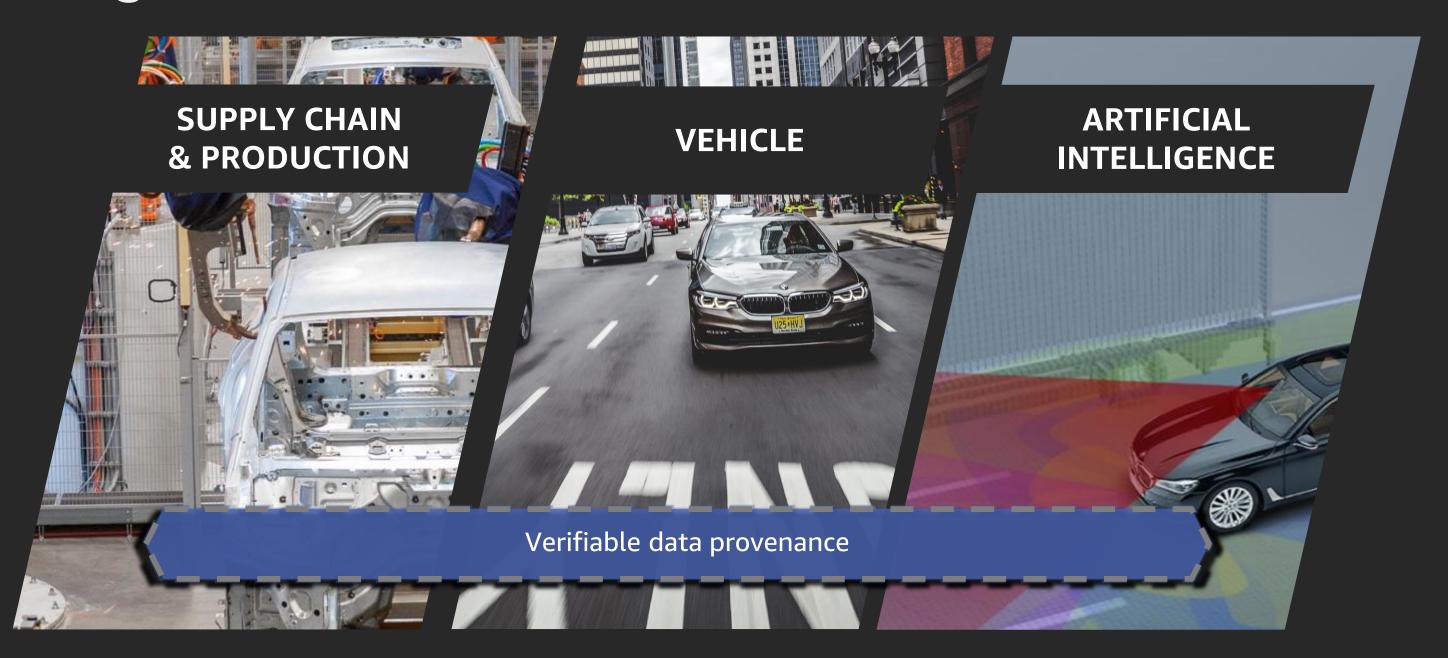
Multiple organizations and partners involved



Ensure customer privacy

Ledger technologies enable end-to-end data management with verification built in at every stage.

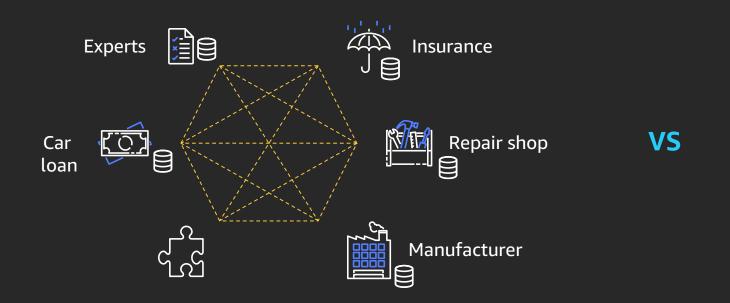
# Ledger technologies enable great opportunities along the automotive value chain



# Vehicle and mobility ecosystems are complex Trusted, verifiable data is the key



#### Current model



#### **Challenges**

Disparate, closed systems

Non-integrated data/information

Hard to verify data integrity

#### Target model



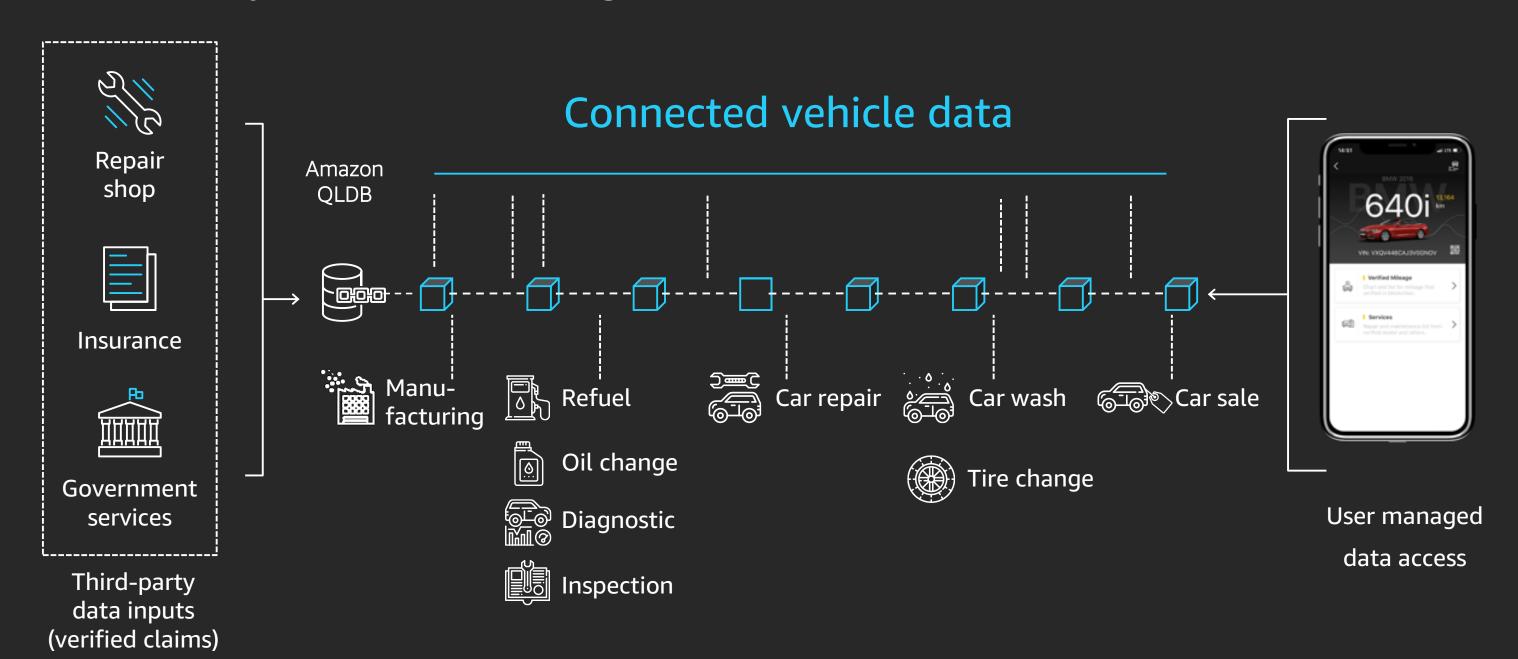
#### Solutions

Integrated application

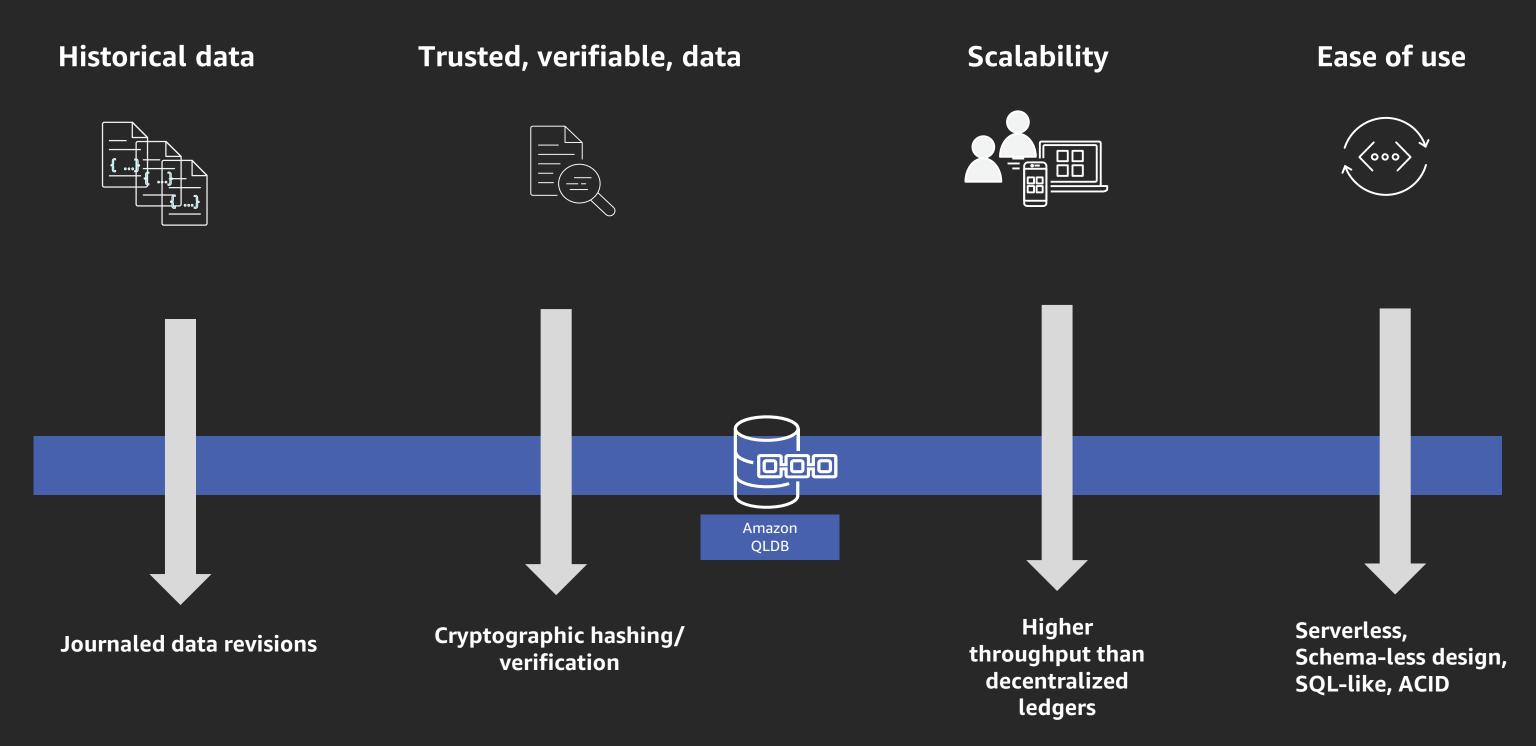
Full transparency on transactions across multiple entities

Ability to trust, but verify that info was not tampered with

# Trusted vehicle data: the foundation of ecosystems Powered by a centralized ledger, Amazon QLDB

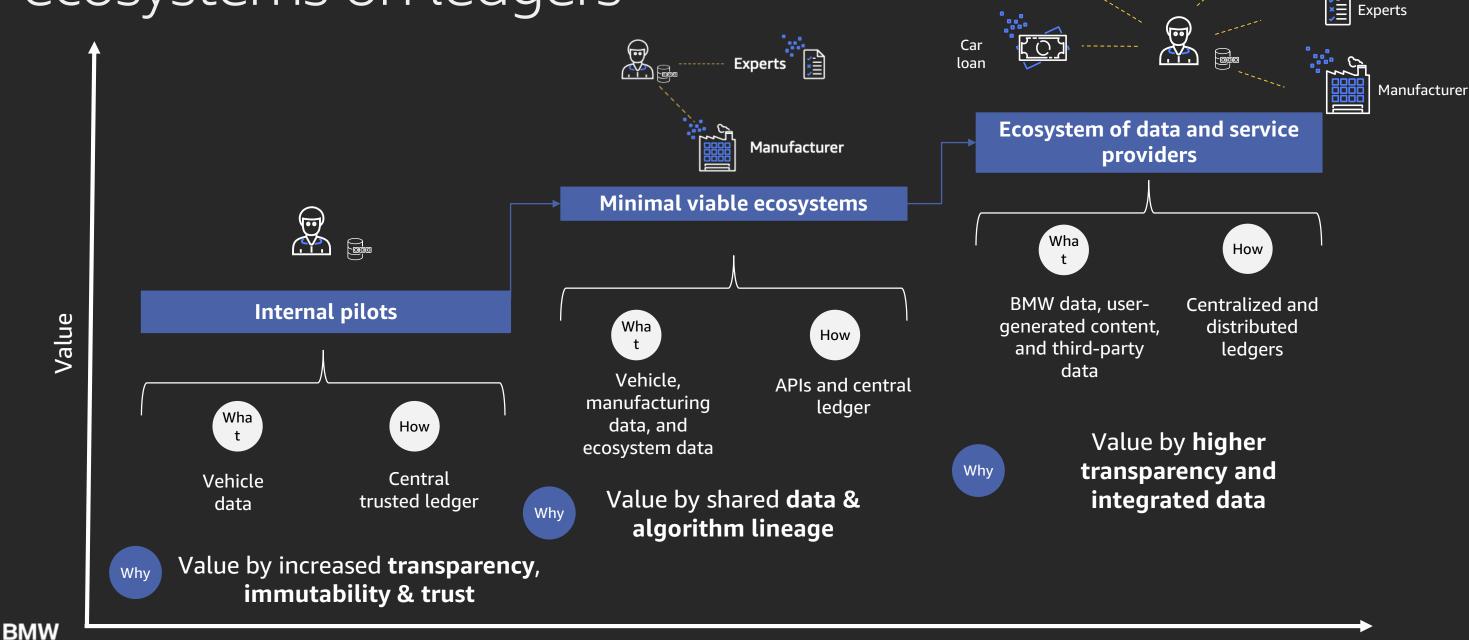


# Amazon QLDB as enabler for automotive data ecosystems



# Roadmap: automotive ecosystems on ledgers

**GROUP** 



Time to adoption

Car (C)

# Sage use case: Resolving the trust crisis in B2B automation through an open Trust Fabric





# Sage in numbers

A global market leader for technology that helps small and medium businesses and nonprofits to manage finances, operations, and people.

#### 13,000 colleagues

Presence in 23 countries
Market cap of >\$10bn
Revenues of \$2.3bn

#### 3M

Over 3M business customers worldwide

#### Founded 1981

By a British business entrepreneur working with a team of Newcastle University students and a former NASA scientist

#### 28M

Over 28M people paid through Sage Payroll worldwide (1 in 3 UK)

#### \$4.2T

Move annually through Sage software

#### 74 TB+

Financial data and > 6B journal entries in Sage Intacct alone

#### 2.2M+

Sage ID accounts and 820,000 unique logins per months

#### 13B

Invoices sent and received by Sage customers annually

#### Sage Business Cloud

Digital environment of cloud native apps and services, also supporting connected apps

# Business requires trust

Implied trust is at the heart of Sage's brand promise:



Banks/Payment



Tax authorities



Mortgage lenders



HR/Payroll



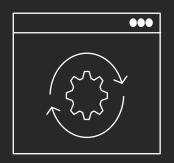
**Accountants** 

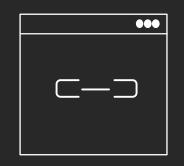


Customers receivable

# The trust crisis in ML/Al automation

Many business and accounting processes can be automated especially through machine learning/artificial intelligence:





#### Automate accounts payable

- Reduce errors
- Save time
- Improve internal controls

#### Linking accounts receivable

- Frictionless ecommerce
- Optimize cash flow

However, if trust between parties is implicit and dependent on contextual knowledge, how can automation ever become pervasive and universal?

# Trust authority vs trust facilitation

Overcoming the trust challenge with conventional trading platforms that act as trust "authorities":

Works for large organizations
BUT discriminates against
smaller participants

Does NOT embrace networks that already exist, it creates yet another

Requires participants to share trade-confidential information, e.g., who trades with whom, when, and at what price and quantity

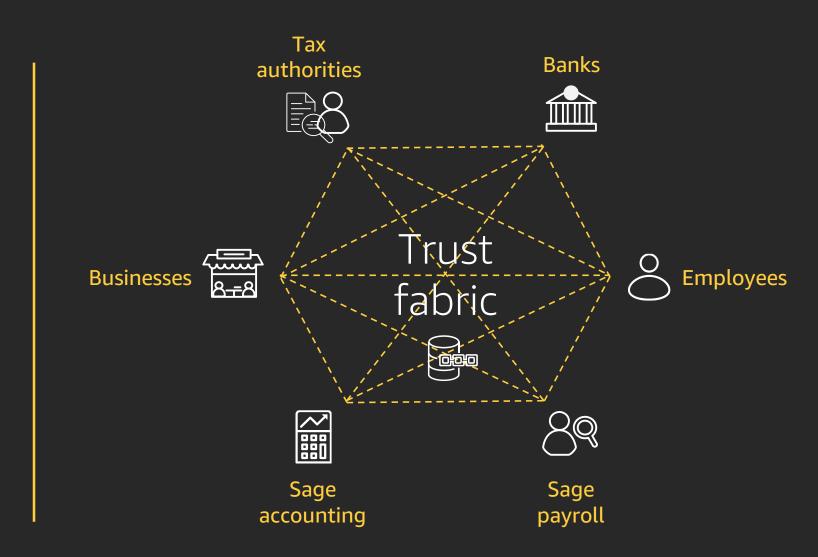
Could trust(worthiness) be determined from existing network and facilitated rather than assigned?

# Introducing Trust Fabric

A technology to facilitate trust within existing networks:

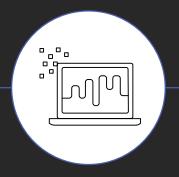
Mapping relationships with implied trust to a crypto-graphically secure fabric

Allowing businesses to connect, transact, process, and automate with confidence



# Fundamental purpose

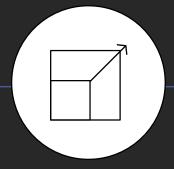
For any given business transaction represented by a JSON document, the Trust Fabric provides:



Provenance of the document, i.e., who within the Fabric created it



Actuality of the document, i.e., what point in time it existed



Integrity of the document, i.e., that it wasn't tampered with by a rogue actor



Assertions recorded against the document subsequently

# Making trust programmable

- ✓ Reduce invoice fraud
- ✓ Automate AP reconciliation and payment process
- ✓ Automate financial audits
- ✓ Verify a payslip for a mortgage application
- ✓ Provide proof when a tax return was filed
- ✓ Allow a business loan to be registered against an invoice

## How the Trust Fabric works

Scenario: Multitenant accounting application (e.g., Sage Business Cloud Accounting) with electronic tax filing, banking, and payment services

The sender's application records in the trust ledger of the Trust Fabric service:

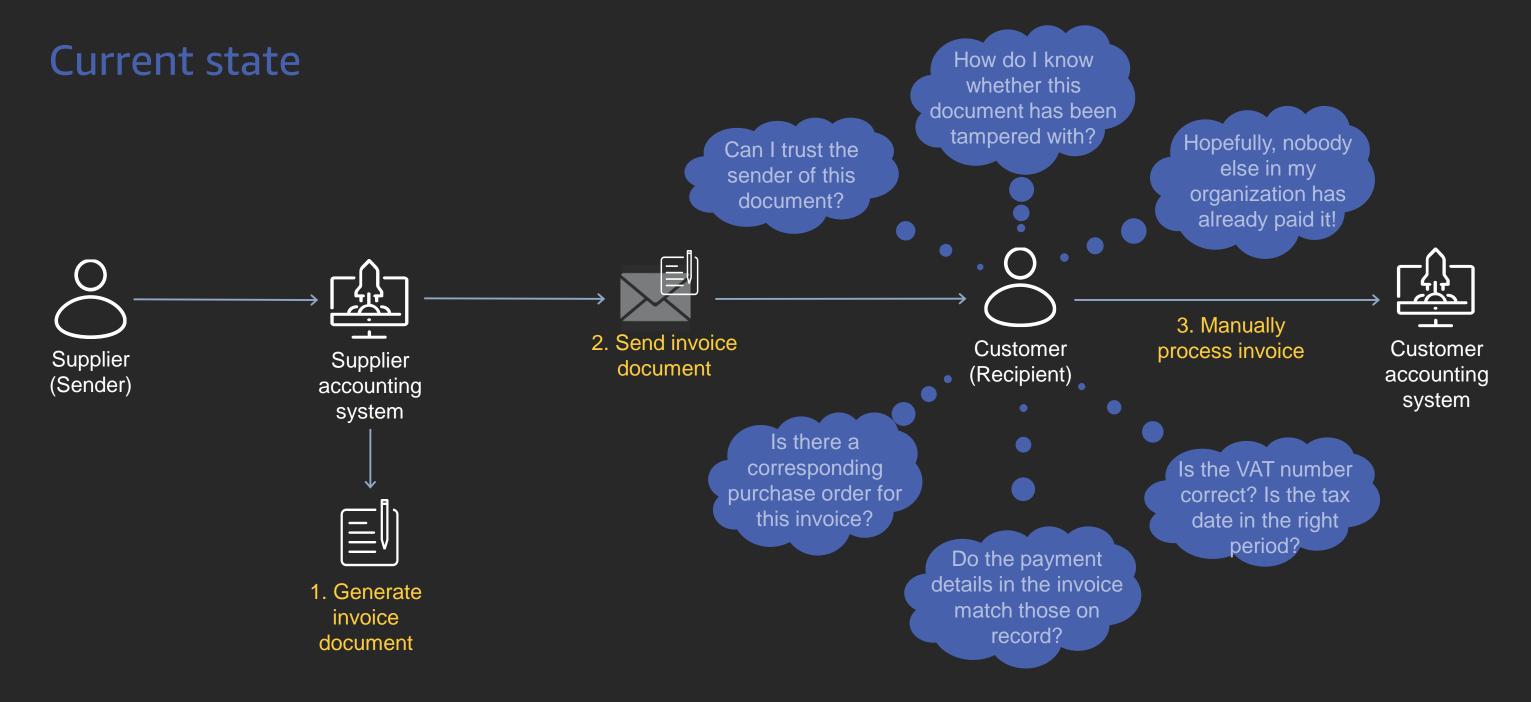
- Company profile for each tenant plus optional network-based assurances ("has last filed with tax authority on")
- Hash for business transaction documents, e.g., sales invoices, linked to the originating company profile

The recipient of a sales invoice:

- 1. Re-calculates the document hash
- 2. Presents the hash to a public endpoint of the issuing Trust Fabric, e.g., <a href="https://trust.sage.com">https://trust.sage.com</a>
- 3. Gets back timestamp, profile of the issuer, and any subsequent events recorded against the document for a hash previously recorded in the trust ledger

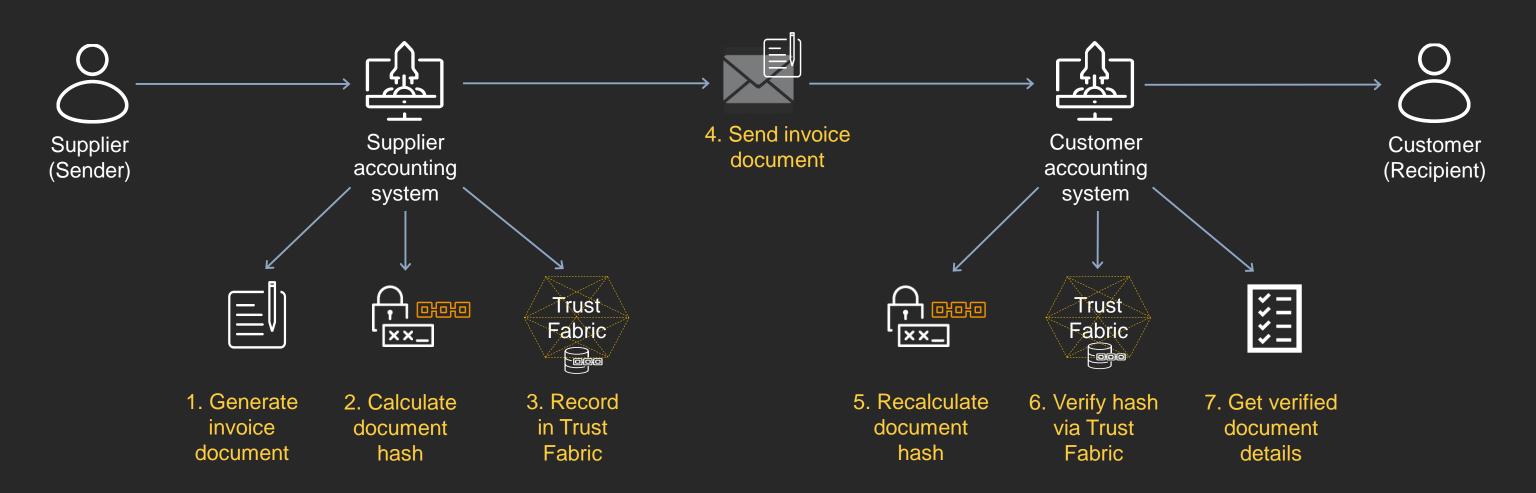
Document confidentiality is maintained throughout the process. The recipient does not need to be a member of the Trust Fabric.

# B2B document exchange use case



# B2B document exchange use case

#### Powered by Trust Fabric/Amazon QLDB



# Advanced Trust Fabric concepts

#### Document assertions

- Assertions are entries in the trust ledger against an existing document, for instance to record a simple status (e.g., "paid"), a note (e.g., "goods received damaged"), or a cross-reference to another document in the ledger (e.g., credit note)
- Assertions can be recorded by any application in the Trust Fabric for a member in possession of the document hash
- Assertions are disclosed during document verification

#### Federation of Trust Fabrics

- To improve interoperability between Trust Fabrics, specifically to support workflows through document assertions across different trust domains
- Secured by mutual authentication at Trust Fabric level

# The case for Amazon QLDB

#### Why is Amazon QLDB preferable to traditional blockchain (classic)?



- The integrity and auditability of a Trust Fabric is predicated on a trust ledger that is cryptographically secure and immutable.
- A Trust Fabric adds a trust layer to an existing, managed network. It is from the outset a centralized trusted entity, and does not require decentralized ledger and consensus capabilities.
- Amazon QLDB greatly outperforms a private blockchain in terms of performance, cost to serve, and carbon footprint.
- > SQL querying is a good fit for the trust ledger design.

## Call to action

- > Businesses face a trust crisis that overshadows the progress of ML/AI.
- Trust Fabric is a technology to facilitate trust, first and foremost, within the Sage customer community.
- No vendor is an island. Sage would love to see wider industry adoption of an open Trust Fabric concept.
- > In Amazon QLDB, the Trust Fabric has a potent technology partner.
- Provided sufficient interest, Sage will contribute relevant code and specifications to open source/creative commons.

# DVLA ledger use case





# Driver and Vehicle Licensing Agency

- Register drivers and vehicles
- Issue driver and vehicle documentation
- Collect Vehicle Excise Duty

Driver & Vehicle Licensing Agency

Our goal is to get the right drivers and vehicles taxed and on the road, as simply, safely, and efficiently as possible



# Central authority for canonical registers

Responsible for integrity and accuracy of record













Trailer

14,000

active records

Tachograph

~785K

Driver tachograph cards

**VRN** 

~65M

unallocated

Sold > 5.7m

Raised > £2.7bn

Vehicle

42.7M

active records

47.1M

licensing tx in 2018/19

~£6B collected in VED

Driver

49.0M

active records

10.6M

driving licenses issued 2018/19

# Business challenges



Growing demand for data

Clean air zones, parking permit, car sharing schemes, identity verification



**Evolving dataset** 

Electric vehicles, connected vehicles, and smarter transport bring new data attributes





Data provenance

Need to uphold and prove accuracy of data through custom audit tables

# Architectural principles and techniques





Domain-driven design

Focus on domain model



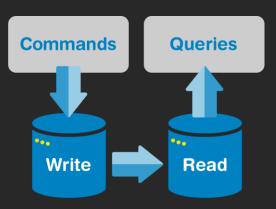
Immutable data

Accurate and irrefutable



**Event sourcing** 

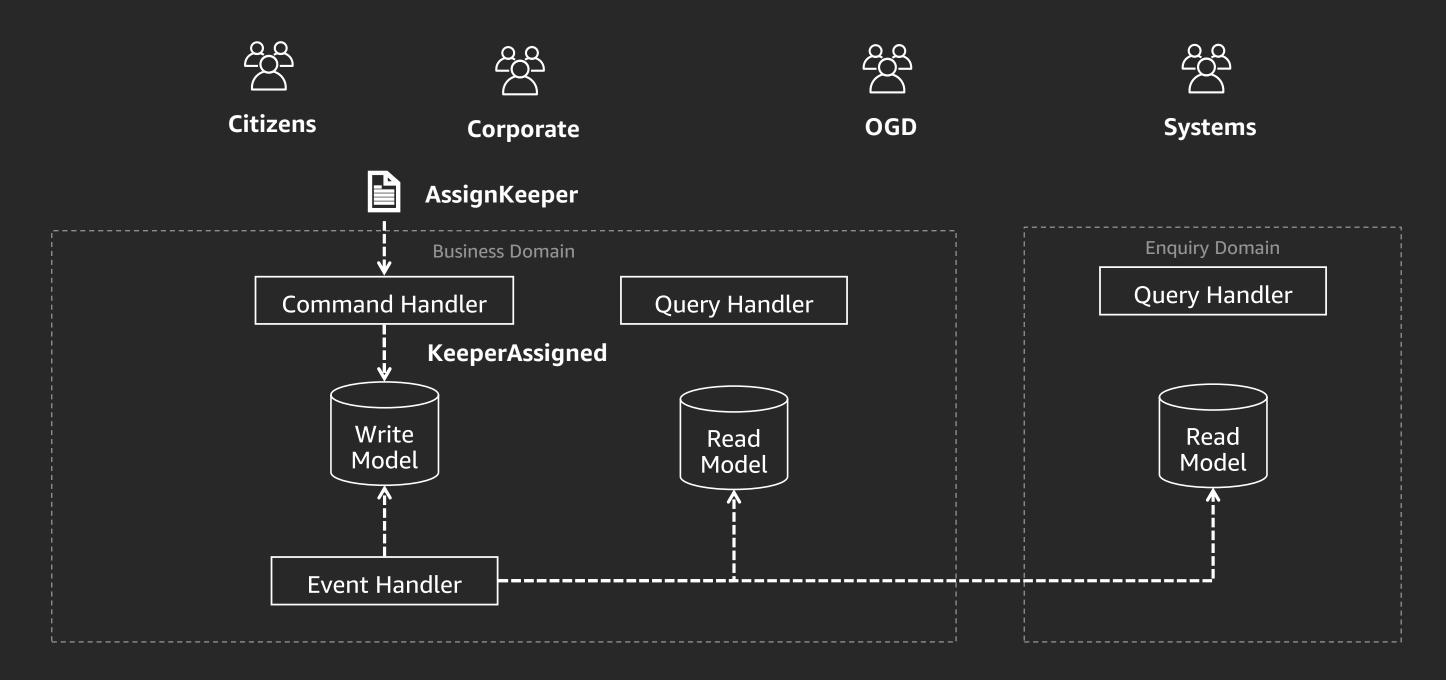
Append only immutable events



**CQRS** 

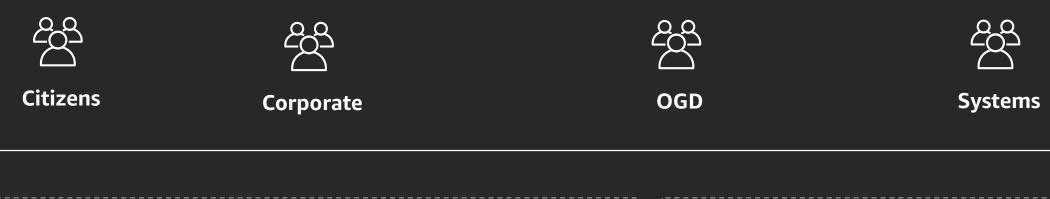
Separate writes from reads

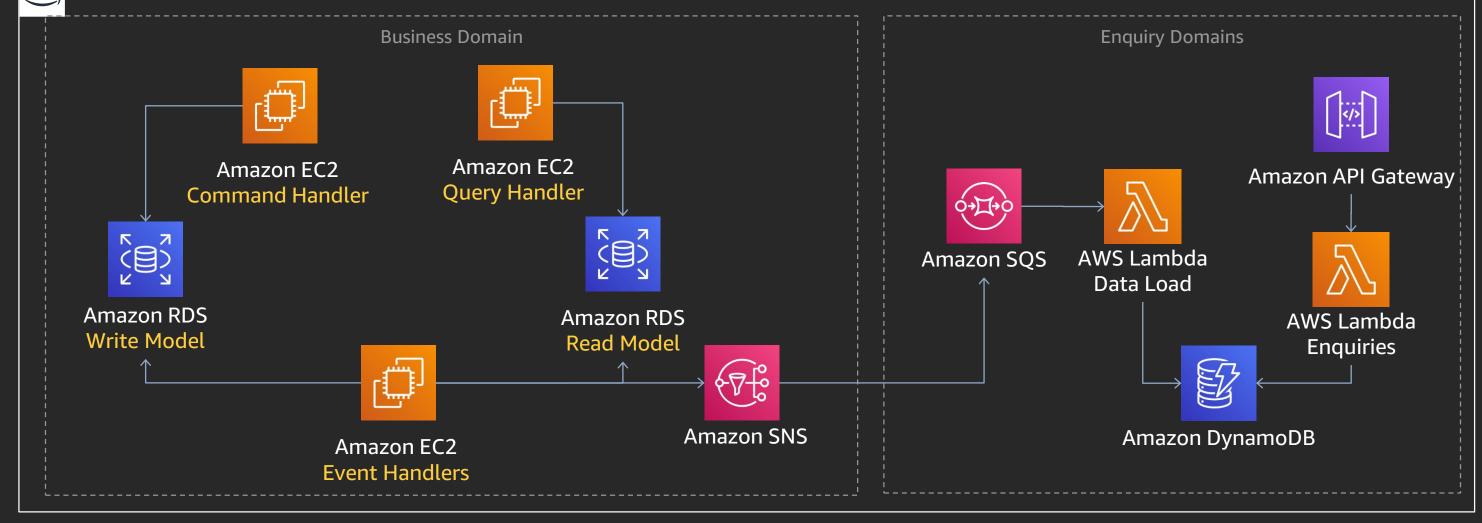
# Event sourcing and CQRS



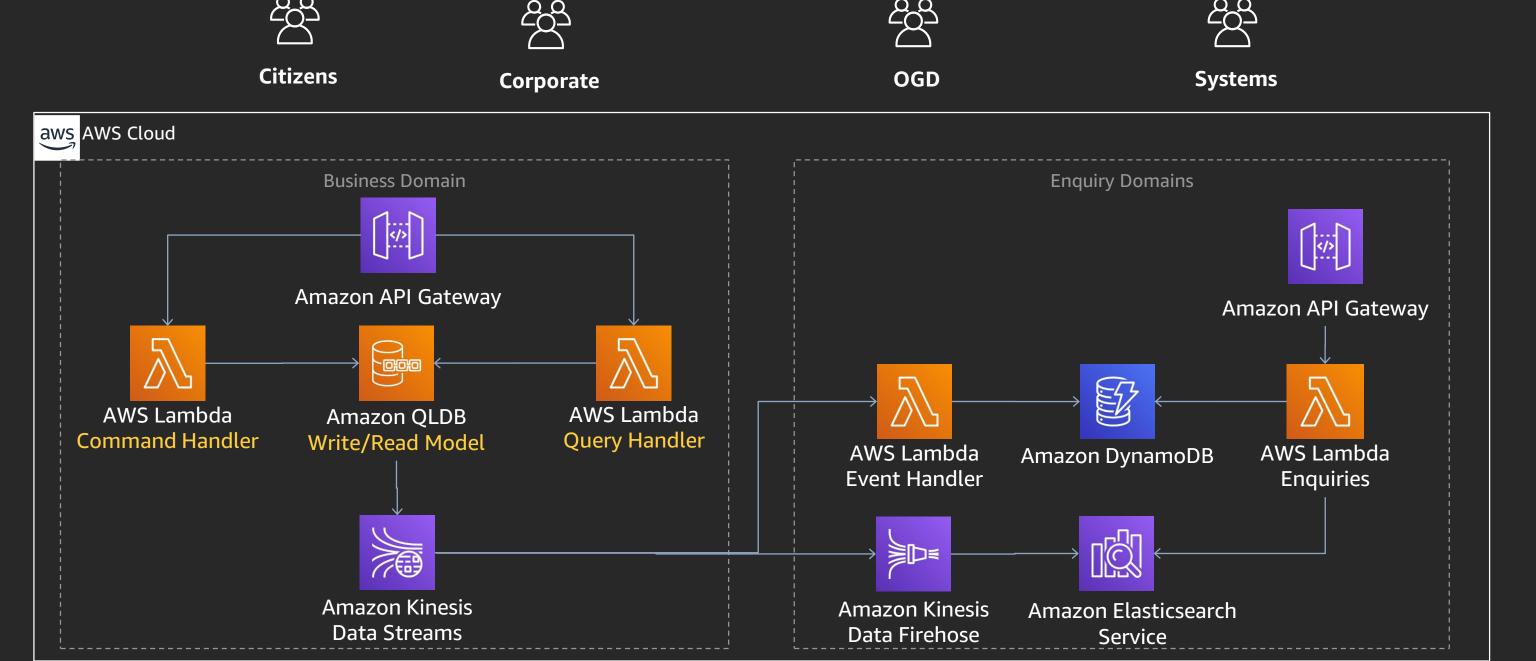
## Current state architecture

aws AWS Cloud





## Future state architecture



# Key benefits of Amazon QLDB

- Immutable
- Journal, current state, history
- Cryptographically verified
- Familiar interaction model
- Streaming event trigger
- Serverless



Q&A





## Attend other QLDB sessions

<u>DAT380 – Amazon QLDB: An engineer's deep dive on why this is a game changer</u> (Breakout) Wednesday, Dec 4, 2:30 PM – 3:30 PM – Venetian, Level 4, Delfino 4005

<u>DAT352 – Building applications on Amazon QLDB</u> (Workshop) Thursday, Dec 5, 12:15 PM - 2:30 PM – Venetian, Level 4, Delfino 4003

<u>BLC209 – Asset provenance ledger system based on Amazon QLDB: BMW's use case</u> (Chalk talk) Thursday, Dec 5, 1:00 PM - 2:00 PM – Venetian, Level 3, Murano 3301B

### Meet us at our booth

- Come talk to our engineering and product teams and get answers to your questions
- Answer some trivia, and win an Amazon QLDB shirt!
- Venetian Expo Hall, AWS Village, Blockchain and Ledger Booth



# Thank you!







# Please complete the session survey in the mobile app.



