
AWS
re:Invent

BIZ202

Empower business leads to build apps with Amazon Honeycode

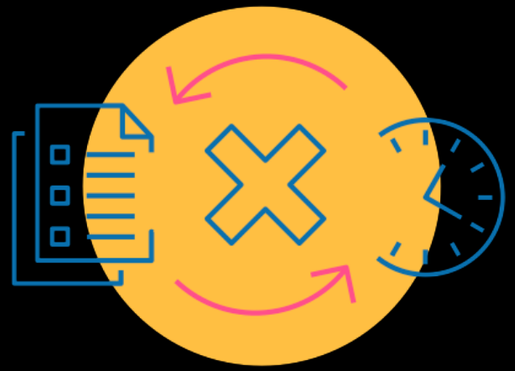
Meera Vaidyanathan

Director, Product Management,
Amazon Honeycode

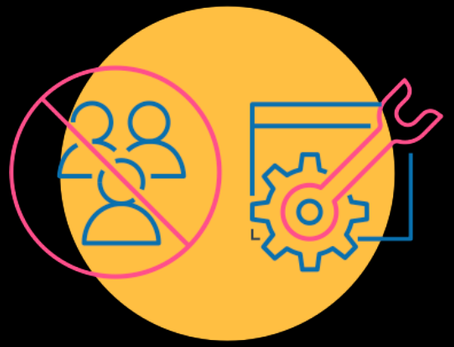
AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.

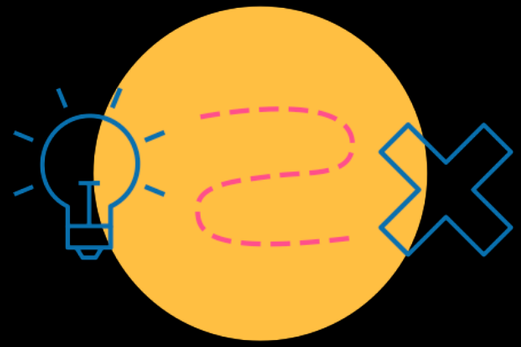
Businesses are unique, but their tools are not



With ever evolving business requirements, companies need custom solutions



IT doesn't have the staff to build software that keeps pace with changes



Teams make do with one-size-fits-all tools that can't adapt to their needs

What if you could build a better way to work – without waiting for IT?



AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Introducing...



amazon
Honeycode
BETA



Honeycode's vision

Empower business users to build their own apps to solve their team's productivity challenges

AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.

With Honeycode, you can build apps that adapt to your business



AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Honeycode apps adapt to your business



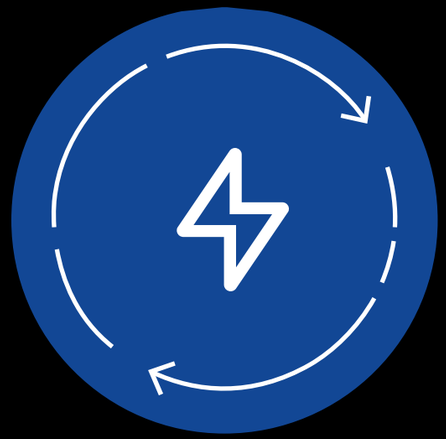
Stay in the loop



Make it mobile



Personalize the experience



Automate manual steps

Four simple steps to build and share apps



AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.

Four simple steps to build and share apps



Tables

Harness the power of a database



App builder

Create apps using a flexible GUI



Automations

Take the work out of workflows



Teams

Manage access to the apps you create

Thank you!



AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.



Please complete the session survey

AWS re:Invent

© 2020, Amazon Web Services, Inc. or its affiliates. All rights reserved.