

The background features a dark blue gradient with abstract geometric shapes. On the left, a large triangle is formed by a vertical orange line and a diagonal orange line. On the right, a large curved shape transitions from orange to blue. A thin blue line forms a large rectangle in the lower right quadrant.

# AWS re:Invent

NOV. 29 – DEC. 3, 2021 | LAS VEGAS, NV

OPN309-R2

# **AWS SaaS Boost vNext: Enabling new patterns and extensibility**

Tod Golding

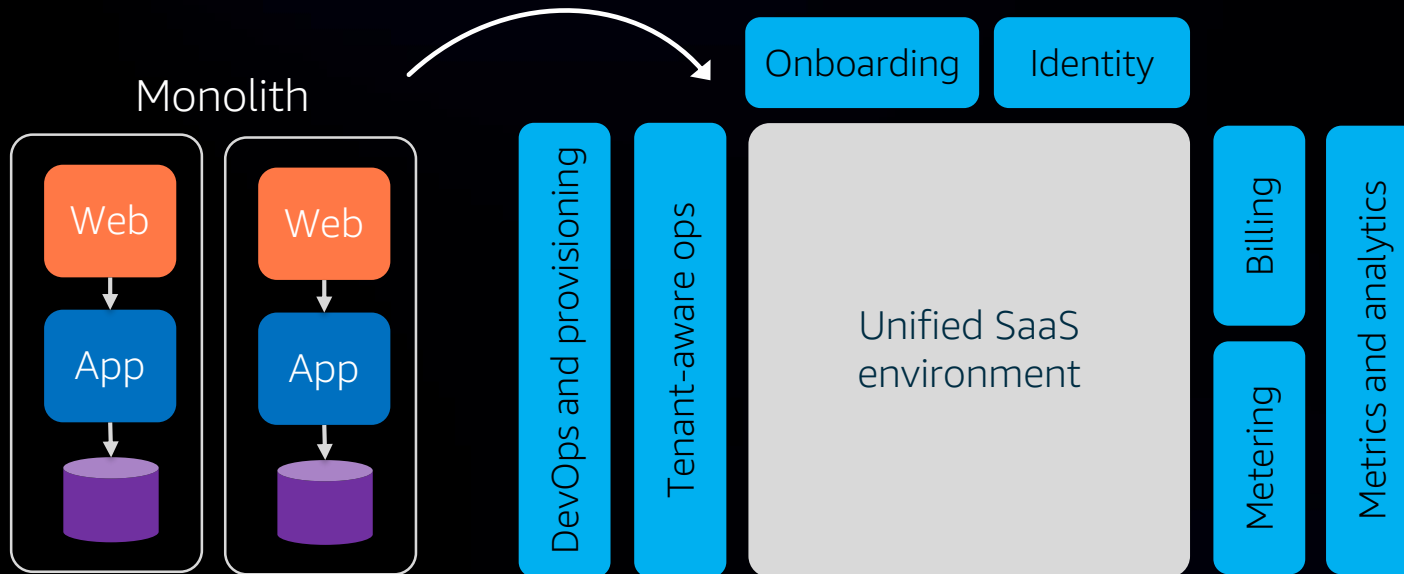
Partner Solutions Architect  
AWS SaaS Factory

Michael Beardsley

Partner Solutions Architect  
AWS SaaS Factory



# Where we are now



- Focused on a business experience
- Point-and-click experience
- Focused on low touch
- Single-container monolith only
- Turnkey operational insights

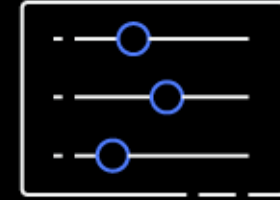
# High-level vNext goals



Give builders more tools to shape the footprint of their SaaS solutions



Support more application architecture stacks and deployment models



Enrich the customization and extensibility model



Enable more opportunities for third-party integration



Support modernization, greenfield, and migration use cases

# A key shift: Separating into two planes

Application plane



AWS SaaS Boost – Apollo

Control plane



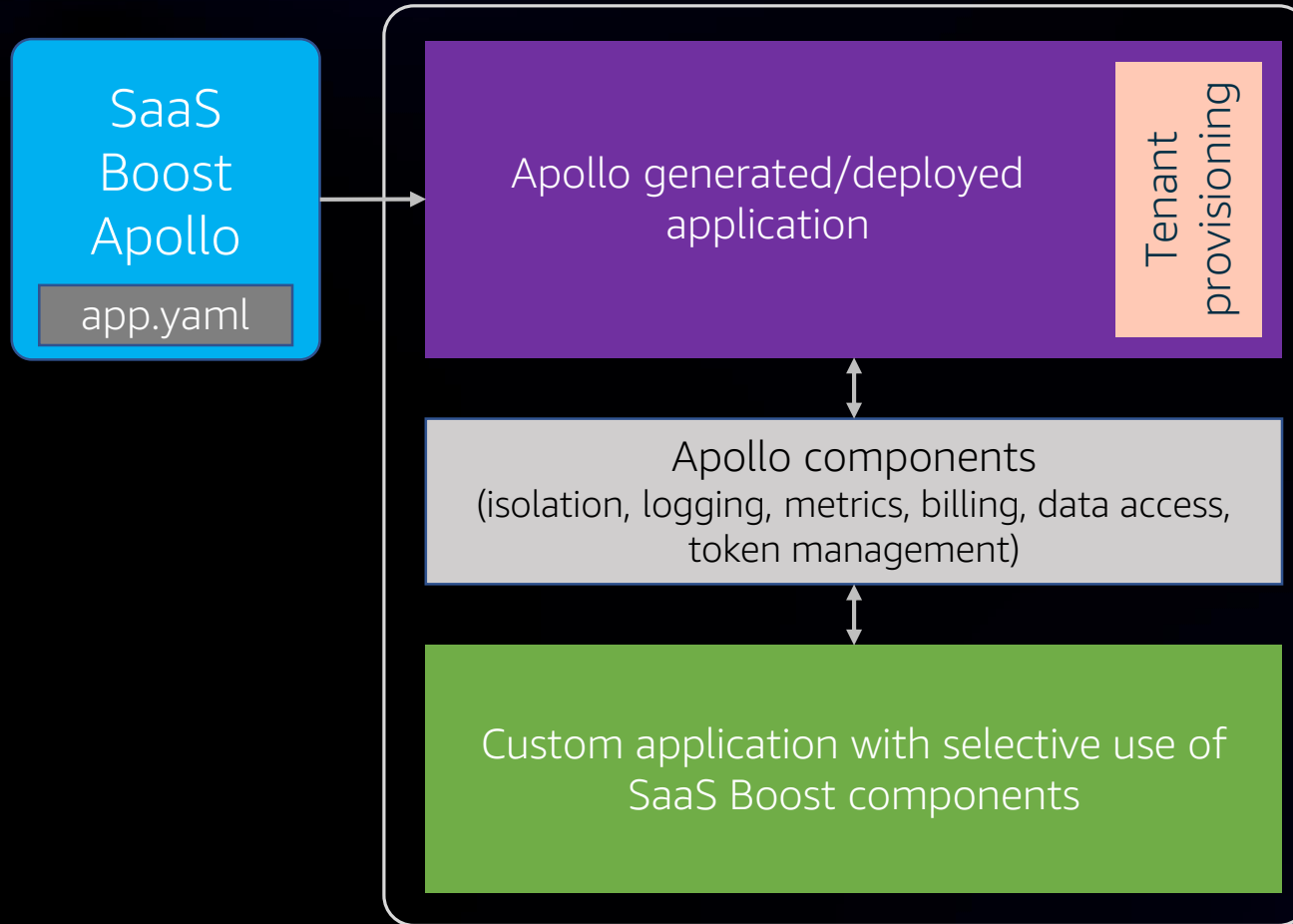
AWS SaaS Boost – Houston

Control plane API

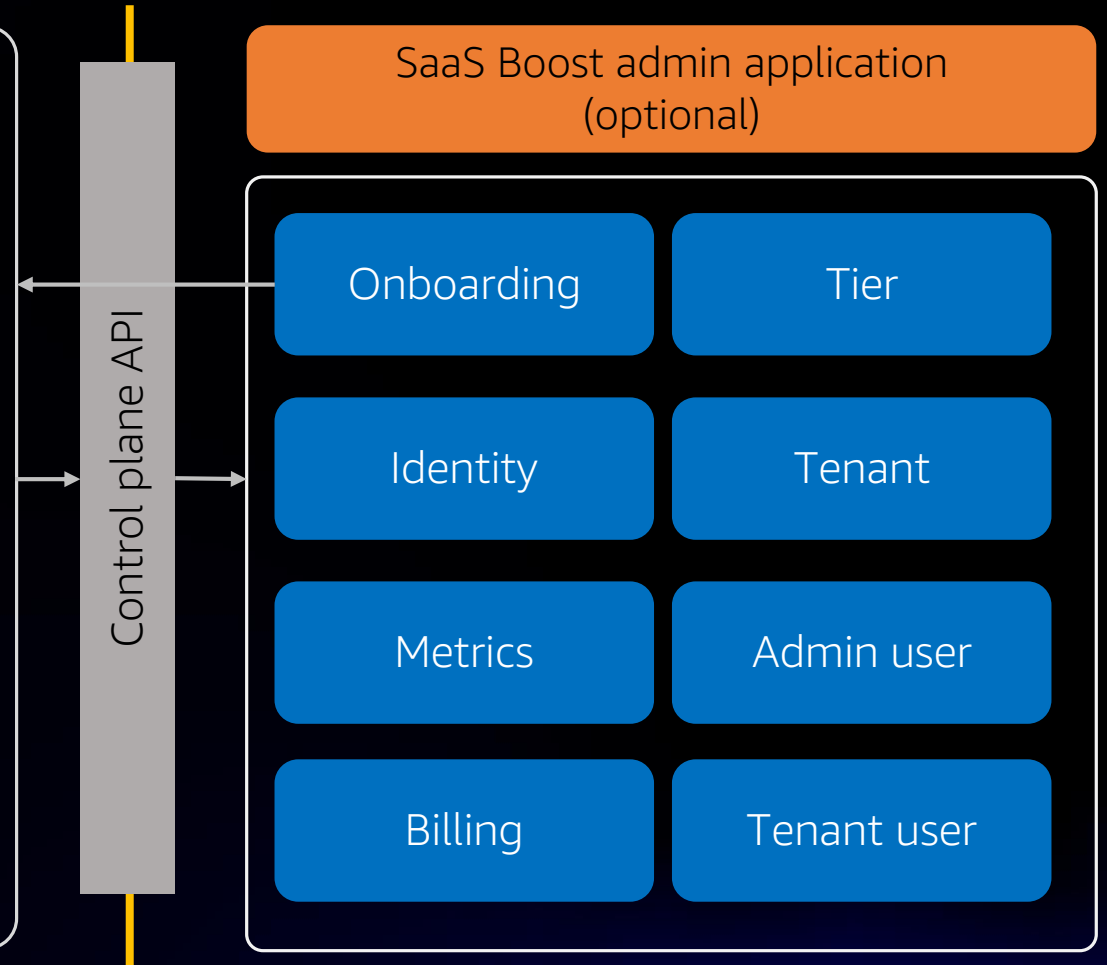
Note: Both planes are optional

# A more detailed view

## Application plane



## Control plane

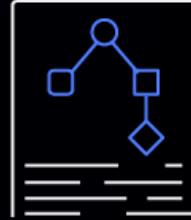


# Apollo overview

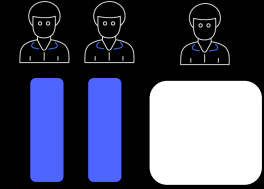
# Key Apollo goals



Provide rich YAML model for describing SaaS app architectures (Amazon EKS, serverless, monolith, microservices)



Enable customization and extensibility through Apollo CDK framework



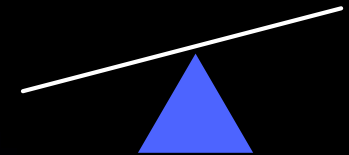
Support combinations of deployment models (silo, pool, custom)



Promote community sharing of YAML and CDK constructs



Provide tools and libraries to support core SaaS prescriptive practices



Strike a balance between convention and configuration



# Key Apollo building blocks

## App configuration UI

### YAML configuration

- Describe app footprint
- Target any stack
- Characterize deployment
- Reference microservice code
- Enable extension

### CDK constructs

- An extensible framework
- CDK constructs for YAML
- Bring your own construct
- Support multiple languages

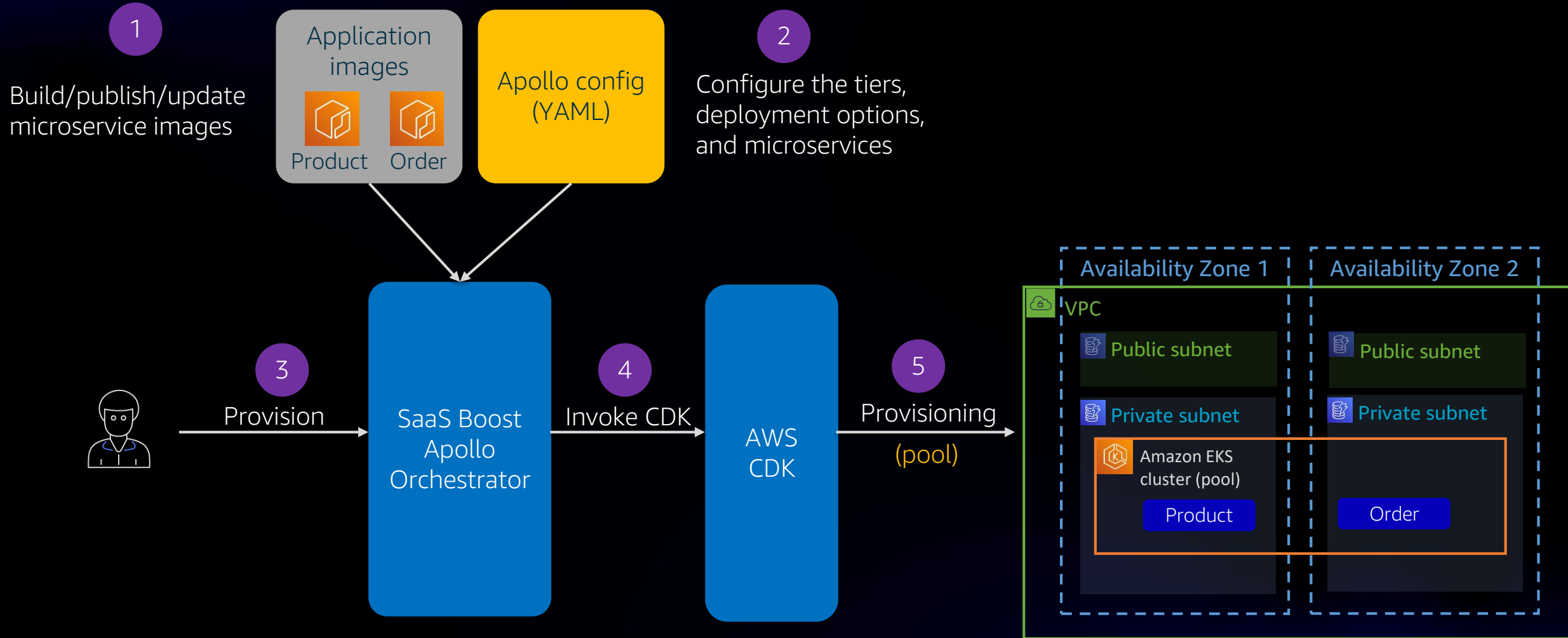
### Orchestrator

- App provisioning and deployment
- Applies all YAML updates
- Part of DevOps lifecycle
- Process YAML, invoke CDK

### Instrumentation library

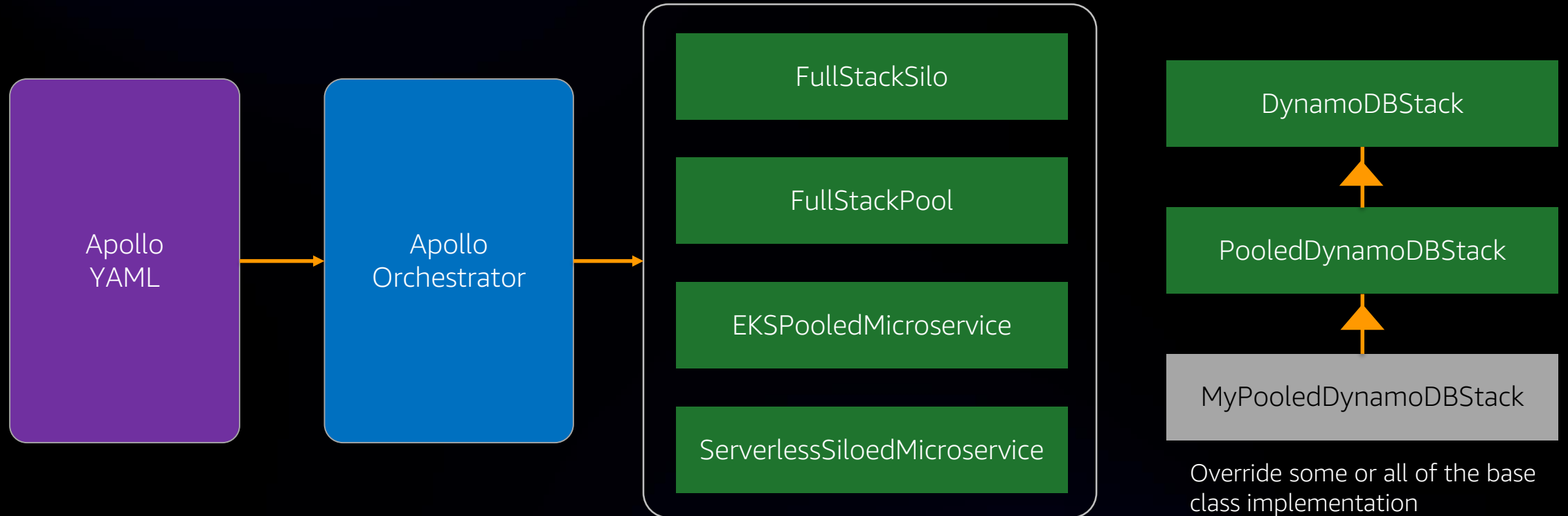
- Metrics, telemetry tooling
- Token management
- Tenant-aware logging
- Isolation tooling

# Provisioning/updating SaaS environment



# Apollo CDK framework

Framework of default CDK constructs



# Apollo YAML describes your SaaS application

## Define tiers/deployment models

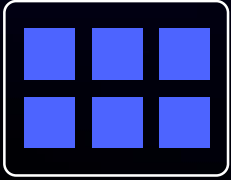
```
1  version: '1.0'
2  application:
3    name: saas-application
4    stage: dev
5  deployments:
6    - eks-pooled
7    - eks-silo
8  tiers:
9    basic:
10     - eks-pooled
11    advanced:
12     - eks-pooled
13    platinum:
14     - eks-silo
```

## Define microservices/dependent resources

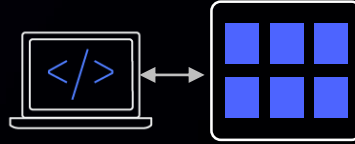
```
15  microservices:
16    name: product
17    type: eks-service
18    containerImage: saasboost-examples/product-service:latest
19    resources:
20      Type: dynamodb
21      Name: Product
22      Partitioning:
23        Pool:
24          tiers:
25            - basic
26            - advanced
27        Silo:
28          tiers:
29            - platinum
```

# Houston overview

# Key Houston goals



Provide best practices implementation of SaaS control plane services



Create an open integration model, supporting Apollo and BYOA models



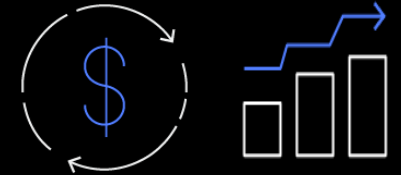
Add support for a broader range of services (identity, tiering, etc.)



Create a cleaner model for third-party integration



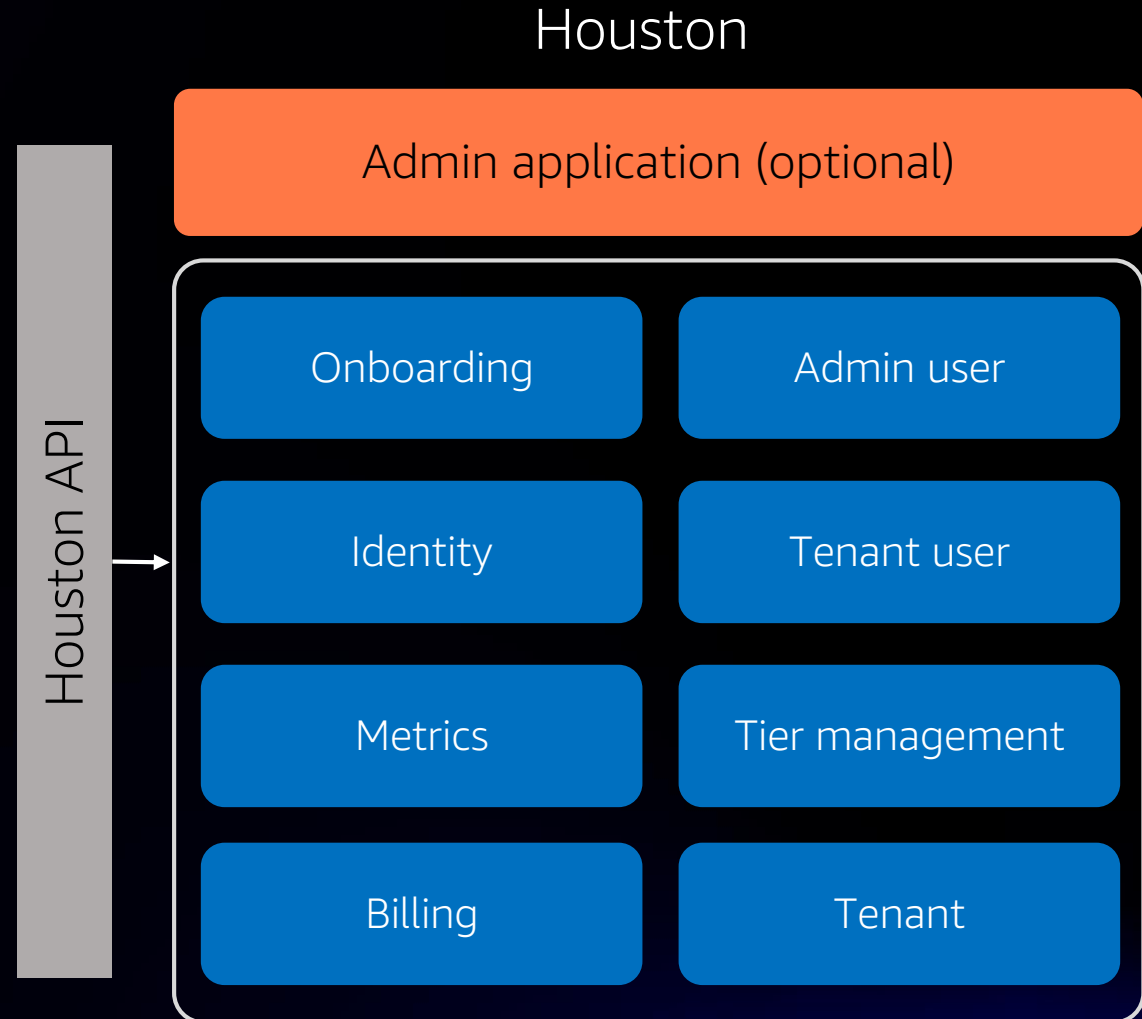
Provide interfaces for sharing and surfacing operational insights



Enrich the billing and metrics integration experience

# New API experience

- Single public integration API
- API keys for access
- Pub-sub bi-directional interface
- Enables rich operational APIs for Apollo and BYOA
- Pre-wired integrations with Apollo



# New or enhanced services

## Tenant identity

- Enable auth for SaaS applications
- Provisioned tenant users

## Tenant user management

- Enable/disable tenant users
- Create/edit tenant users
- Support user-defined fields

## Admin user management

- Support user-defined fields

## Onboarding

- Invokes provisioning in app plane
- Provisioning status from app plane

## Tenant

- Support user-defined fields

## Tiering

- Manage tiering configuration

## Operational insights

- Async integration with app plane
- Ingest operational events from app plane

## Billing

- Better developer experience
- Simpler metering publishing model
- Improved onboarding model

## Metrics

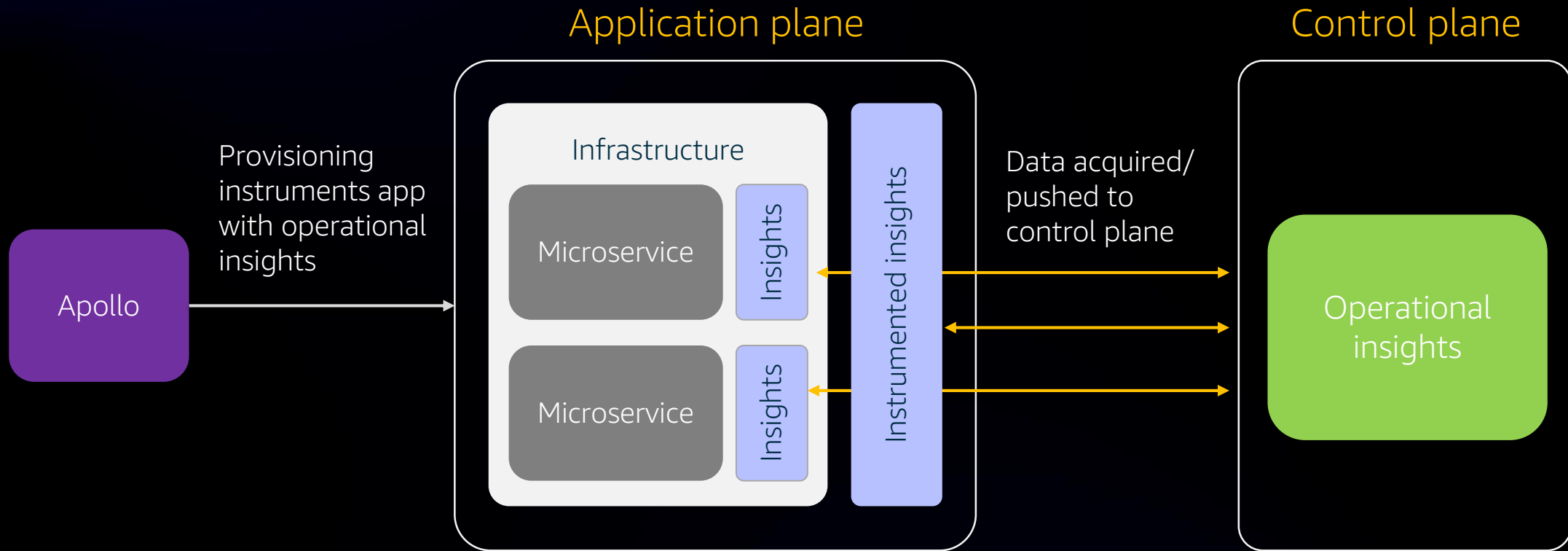
- Better developer experience
- Simpler metric publishing model

## Logging

- Tenant-aware aggregate of tenant activity from app plane



# Wiring for operational insights



- This will be an **optional** integration
- Developer can bring their own SaaS app and still integrate with this model
- Attempt to pre-wire as many operational insights as possible

# Additional SaaS sessions

## Breakout sessions

ARC306 – SaaS architecture patterns: From concept to implementation

ARC405 – Inside a working serverless SaaS reference solution

ARC402 – Amazon EKS SaaS deep dive: A multi-tenant EKS SaaS solution

GPS209 - How to grow your SaaS business and drive revenue with AWS Marketplace

## Workshops

ARC403 – Hands-on serverless SaaS: Building a serverless SaaS solution on AWS

ARC404 – Hands-on Amazon EKS SaaS: Building a multi-tenant SaaS solution on AWS

## Chalk talks

ARC320 – From Monolith to SaaS: Discover the way

GPS311 – Building multi-tenant aware SaaS microservices on AWS

OPN309 – SaaS Boost vNext: Enabling new patterns and extensibility

ARC401 – Serverless SaaS deep dive: Inside a multi-tenant serverless solution

# Thank you!