
AWS
re:Invent
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Accelerating a 142-year-old financial institution into cloud fluency

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142 years of transformation

Principal®



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Data and digital: Vision and transformation journey

Better customer outcomes



Digital-first, data-driven customer experiences

Streamlined processes



Integration of cloud, artificial intelligence (AI), and machine learning (ML)

A stronger business



Investment in people and our infrastructure

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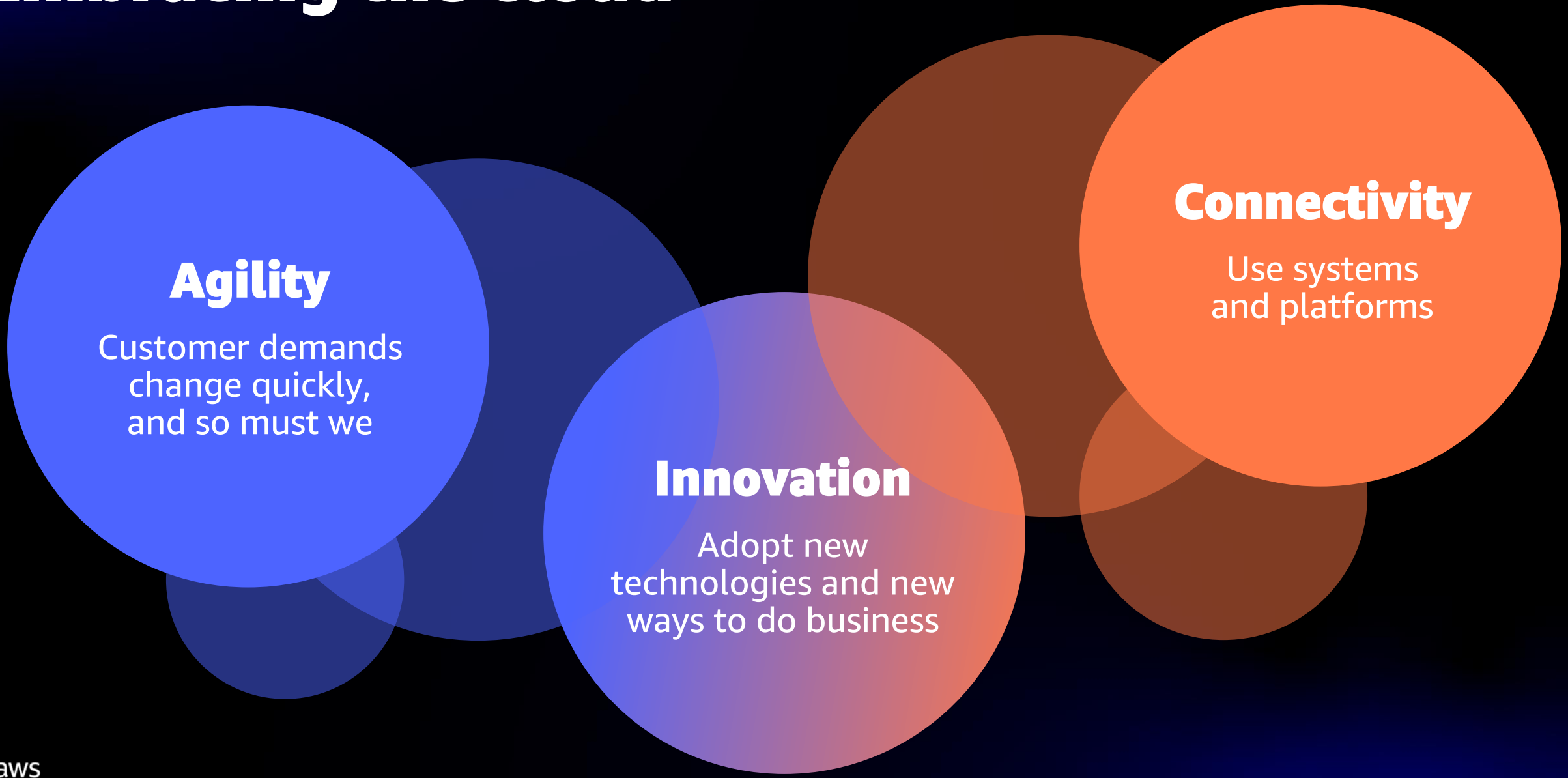
“We are focused on providing the right resources for equipping our engineers to more rapidly develop and deploy solutions that meet our customers’ changing needs.”

Kathy Kay

SVP & Chief Information Officer, Principal Financial Group

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Embracing the cloud



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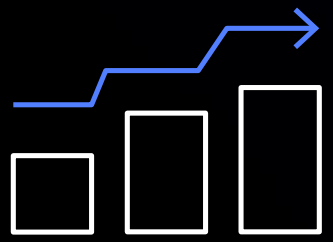
“The companies that really succeed are the ones that train significant numbers of people.”

Andy Jassy
CEO, Amazon

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The value of comprehensive enablement

Productivity



18.5%

higher revenue per full-time employee

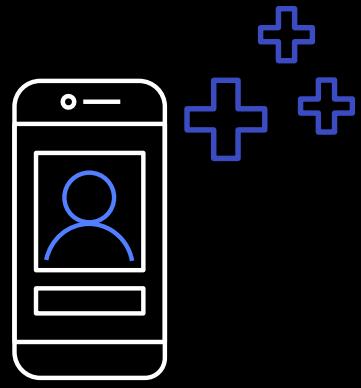
Innovation



23.9%

shorter onboarding processes

Talent acquisition and retention



17.4%

greater employee satisfaction

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Aberdeen, *Developing Cloud Skills Within Your Workforce*, 2020

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Cloud Accelerate

Principal®

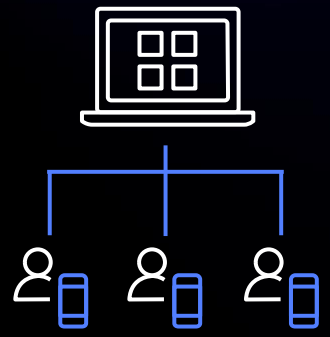
Building cloud capability through a comprehensive enablement program



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Acceleration, scale, and momentum



3,000
person tech community



1,500
training participants



200
cloud champions

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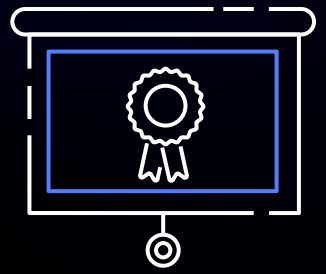
Building cloud skills at scale

- Cloud fluency across business units and teams
- Mechanisms to practice new cloud skills
- Time and permission to invest in themselves
- Tools and access to be hands-on and experiment



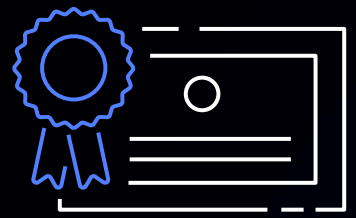
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Strategize, launch, accelerate!



Plan to train 1,000 people

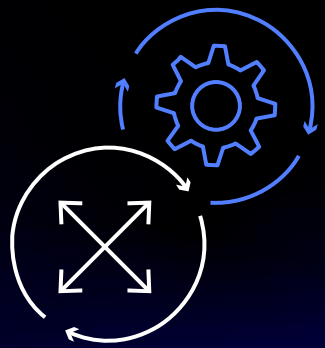
Aim for 300 AWS Certifications in 2021





Major launch to more than 1,400 event attendees

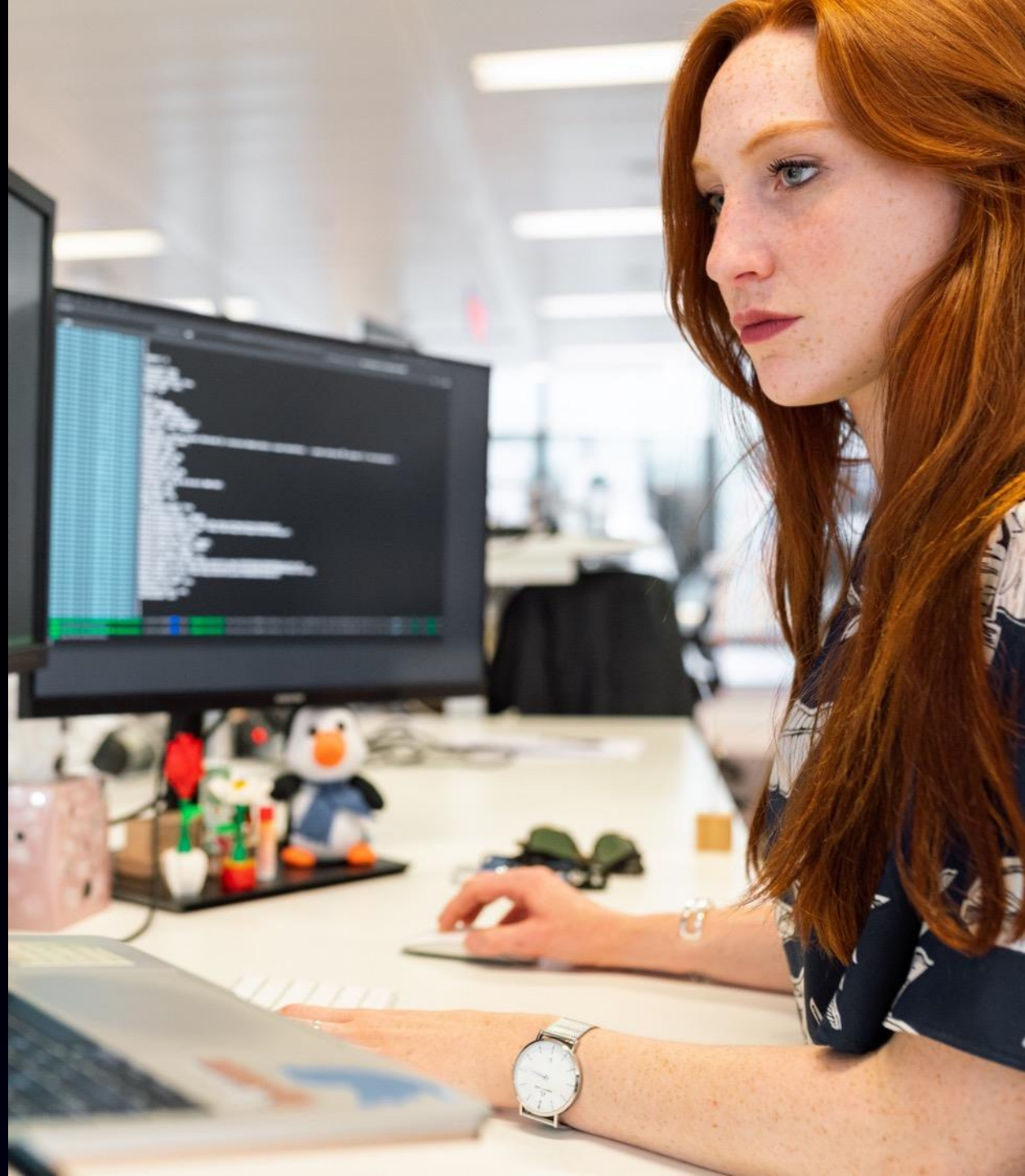
Continuous evolution of the program



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Lessons learned

- Different **business units** move at different speeds
- The best champions mix energy with **expertise**
- Even experienced engineers **need support** and training to embrace cultural shifts



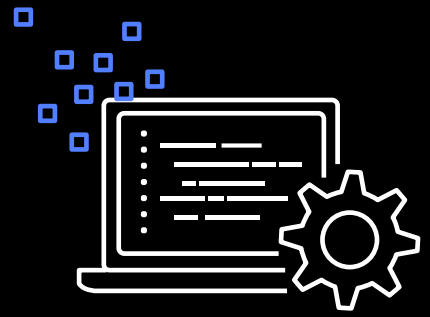
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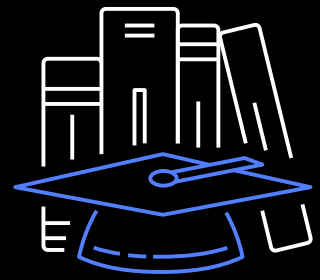
Keep on accelerating



Cloud Dash



Tour of Duty



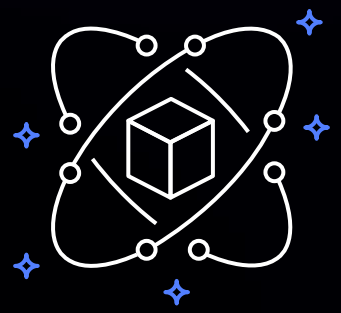
Cloud Bites

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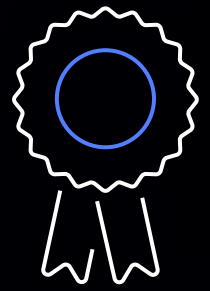
AWS Skills Guild



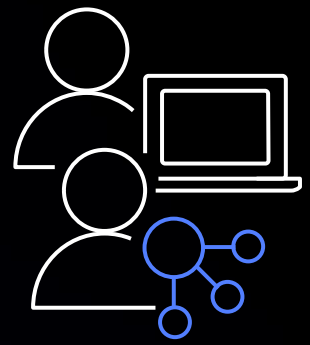
Develop cloud and innovation skills



Generate excitement and momentum for cloud



Gain AWS Certified staff to lead future cloud projects



Build a community



Retain and attract top talent

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Thank you!

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