AWS re:Invent

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COP311

Build your own customizable cost reporting dashboards

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Evolving traditional financial management

THE IMPACT OF INADEQUATE CLOUD COST MANAGEMENT[1]

80% of respondents acknowledge that **inadequate financial management** related to cloud costs has had a **negative impact on their business**

- Slows/halts cloud adoption (53%)
- Cripples innovation (25%)
- Lowers quality of service (38%)
- Sprawl/underutilization of resources (40%)
- Increases cost (22%)

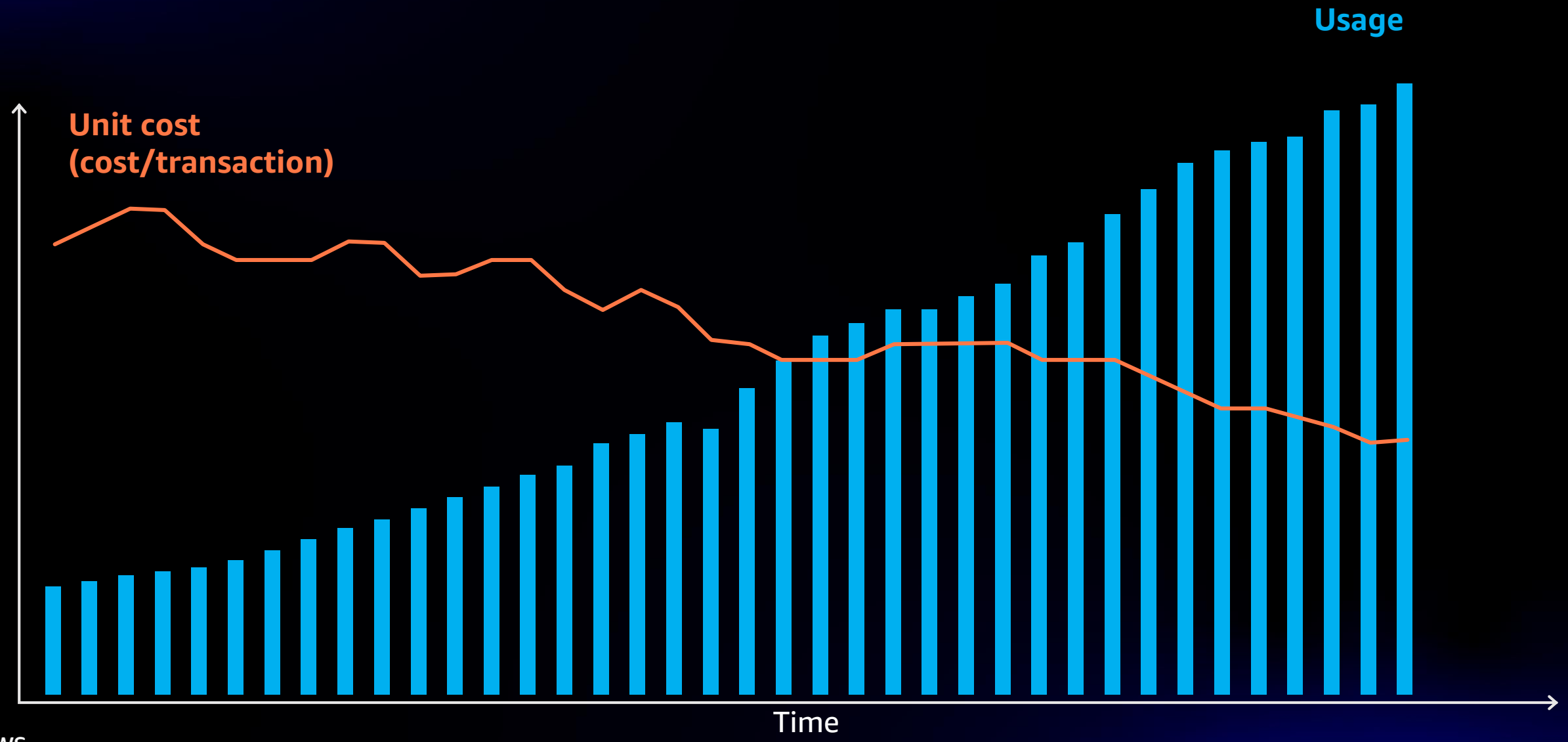
Sources

1. Cost management in the cloud age: Enterprise readiness threatens innovation. 451 Research study commissioned by Cloudability, 2019.

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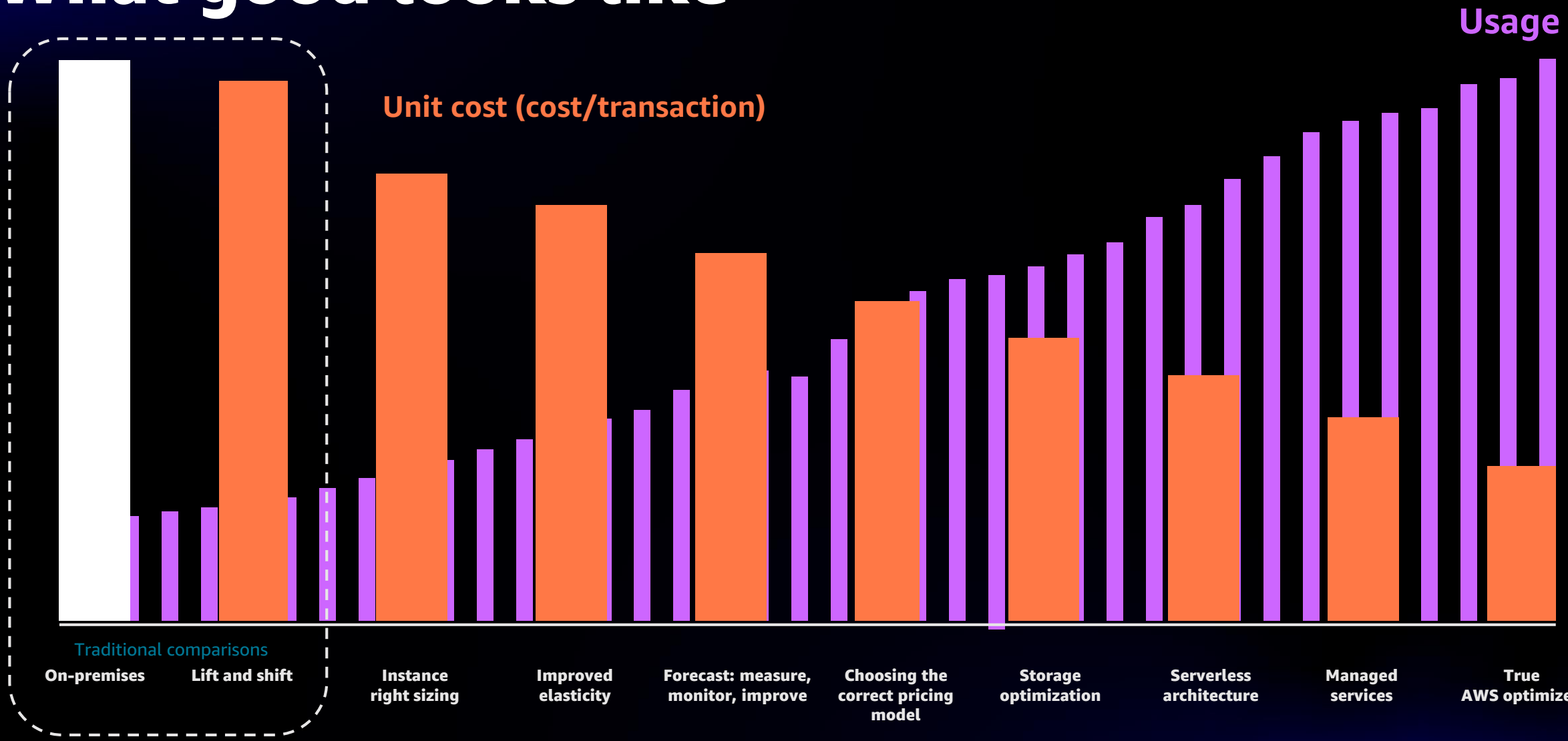
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What does good look like?



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What good looks like



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AWS Cloud Financial Management portfolio

Plan



Plan & evaluate

Strategize and
look around corners

Run



Manage & control

Take action to automate
cost governance

See



Organize & report

Create visibility and
multi-dimensional reporting

Save



Optimize & save

Watch your unit cost
go down

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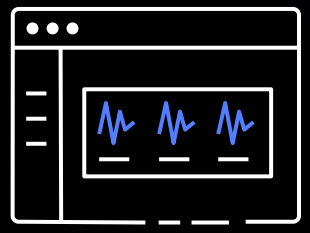
Using the Cloud Intelligence Dashboard

ADDRESSING 3 COMMON CHALLENGES WITH DASHBOARDS



Create visibility

What multi-dimensional views help you understand your cost?



Automate allocation

How do I chargeback to customers?



Maximize savings

How do I strategize with Savings Plans, Reserved Instances, and Spot?

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Where we're headed

- Getting started
- Building your dashboard
- Addressing common challenges



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Before you go

RESOURCES TO LEARN, CONNECT, AND ROLL UP YOUR SLEEVES

Connect

AWS CFM Peer Connect

https://aws.amazon.com/aws-cost-management/cfm-peer-connect/

AWS CFM kiosk

Expo Hall

AWS Cloud Financial Management blog

https://aws.amazon.com/blogs/aws-cloud-financial-management/

Learn

Unit metrics in practice

[ENT216] Tuesday, November 30 @ 3:30 pm

Strategic IT planning and evaluation

[ENT214] Wednesday, December 1 @ 7 pm

8 ways to control and manage AWS costs

[COP204-R2] Friday, December 3 @ 8:30 am (chalk talk)

Quantify and maximize your cloud business value

[ENT213-R2] Friday, December 3 @ 10:45 am (chalk talk)

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https://dashboard.eventengine.run

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Thank you!

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