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How to build custom applications with Amazon Honeycode

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Agenda

Amazon Honeycode intro

New Honeycode canvas

Customer journey (demo)

Deep dive

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amazon Honeycode

Amazon Honeycode is a fully managed service that empowers you to quickly build web and mobile apps for managing your team's work

No programming required

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Honeycode vision

Empower business users to build their own apps to solve their team’s productivity challenges

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Honeycode apps adapt to your business



Automate manual steps



Stay in the loop



Personalize the experience



Make it mobile

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The new canvas

- **Simplifies** building
- **Accelerates** value realization
- **Improves** end user experience

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Customer journey (demo)

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Conclusion

Amazon Honeycode is a fully managed service that empowers you to quickly build web and mobile apps for managing your team's work – no programming required

Next steps:

- Create a Honeycode account (free!)
- Build and share an app
- Visit the Honeycode forum for help and discussion

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Thank you!

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