AWS re:Invent

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ENT212

Prescriptive enterprise transformation powered by AWS

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Transformation now

Why AWS

AWS Enterprise Transformation program

AWS Transformation Guide

Fireside chat with EBSCO’s CIO

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Enterprise transformation is a CXO imperative

Average lifespan of S&P companies is decreasing

61 years
1958

25 years
1980

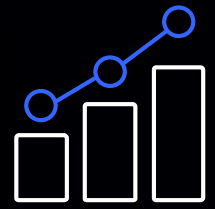
18 years
2011

75%

of S&P 500 incumbents will drop out by **2027** at the given rate[1]



Shifting consumer behavior



Disruptive competition



Environmental and social



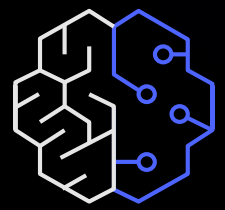
Shifting regulations

https://www.mckinsey.com/mgi/overview/in-the-news/the-right-response-to-digital-disruption

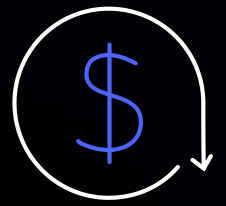
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Traditional enterprise challenges



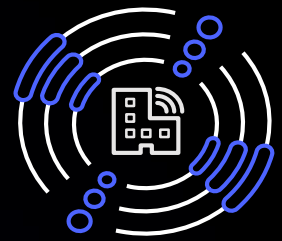
Maintain versus innovate



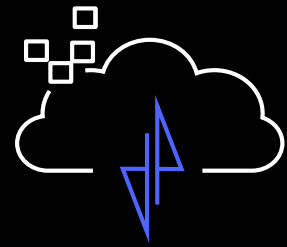
Technical debt



Skills gaps



Constantly reacting



Building new operating models

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Mature enterprises are successfully transforming



Nationwide has improved their customer experiences globally, now offering customized quotes in seconds versus days, **3x–10x** improvement in Nationwide.com load time, insights to make business decisions in seconds, and **30% per app cost reduction**



Capital One **migrated 8 DCs** to AWS and now can provision infrastructure almost instantly and pay only for what they use; they **modernized 80%** of their apps, **cut their disaster recovery time 70%** (in testing), and were able to minimize customer and employee disruption during the global pandemic



Built a clinical decision support platform on AWS to help hospitals improve patient care, from entry into their care all the way through to post-patient recovery, improving their overall patient experience

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Modern digital businesses

ACHIEVE THEIR BUSINESS GOALS

- Attract top talent
- Possess data insights
- Continually innovate
- Disrupt the market
- Are secure

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Capability model

Business & market insights
used to prioritize investments and resources for business priorities

Organizational digital transformation
to build skills and optimize digital experiences and value streams

Customer and data-driven insights
to improve digital portfolio and resiliency of core business

Value-led governance and operating model
to drive new ways of working and accelerate time to value

Cloud platform
to support the value-led operating model at scale, securely, with speed and agility

Innovation, AI/ML & analytics
to accelerate time to launch customer-centric products & improve business efficiency

Modernization of enterprise platforms and data assets
to unlock new routes to business value

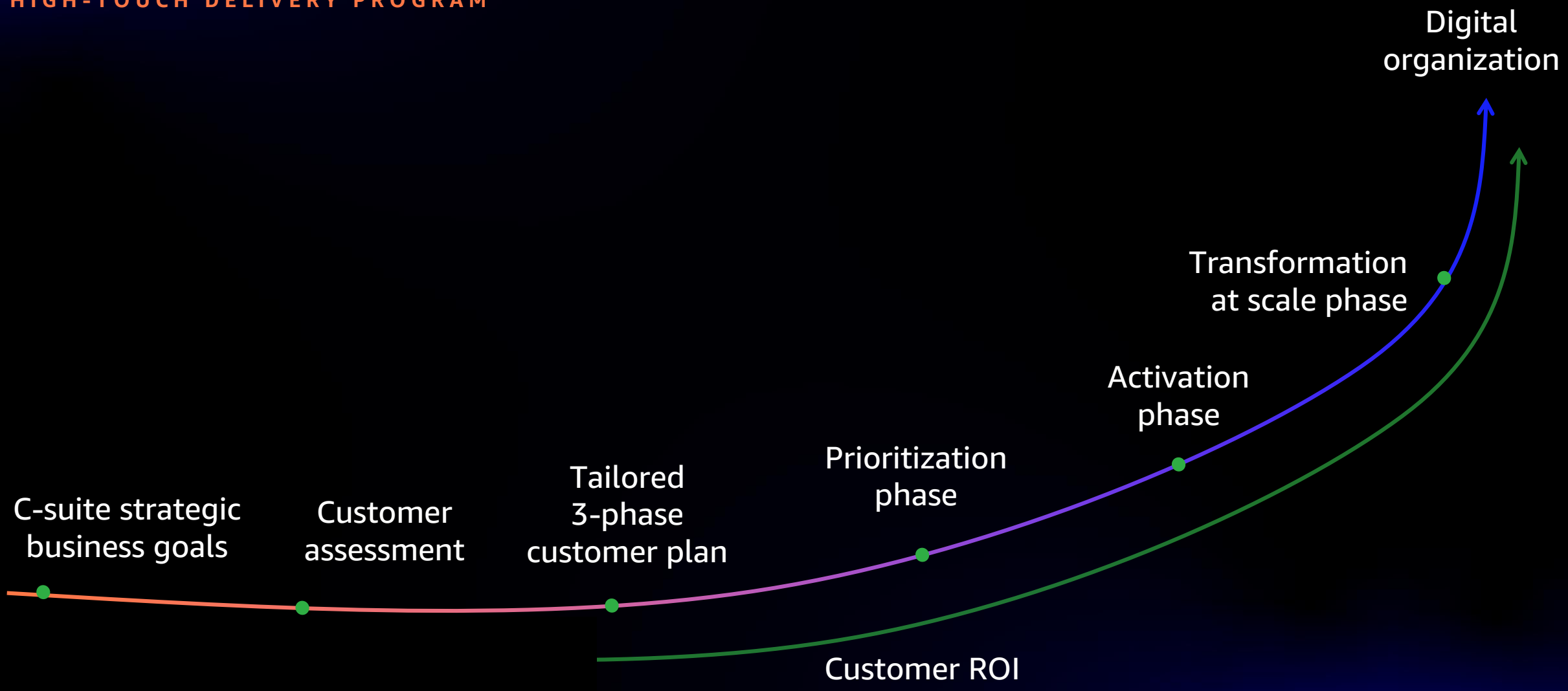
Migration
of undifferentiating assets to redeploy capital and people to differentiating work

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AWS Enterprise Transformation

HIGH-TOUCH DELIVERY PROGRAM



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AWS Transformation Guide

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Customers are asking “How can I?”

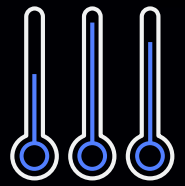




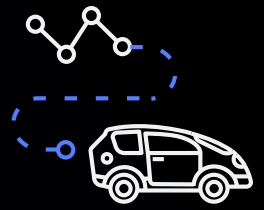
Jumpstart transformation



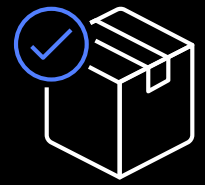
Unblock inhibitors



Align business and technology



Drive culture change



Deliver results early

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AWS Transformation Guide (ATG)



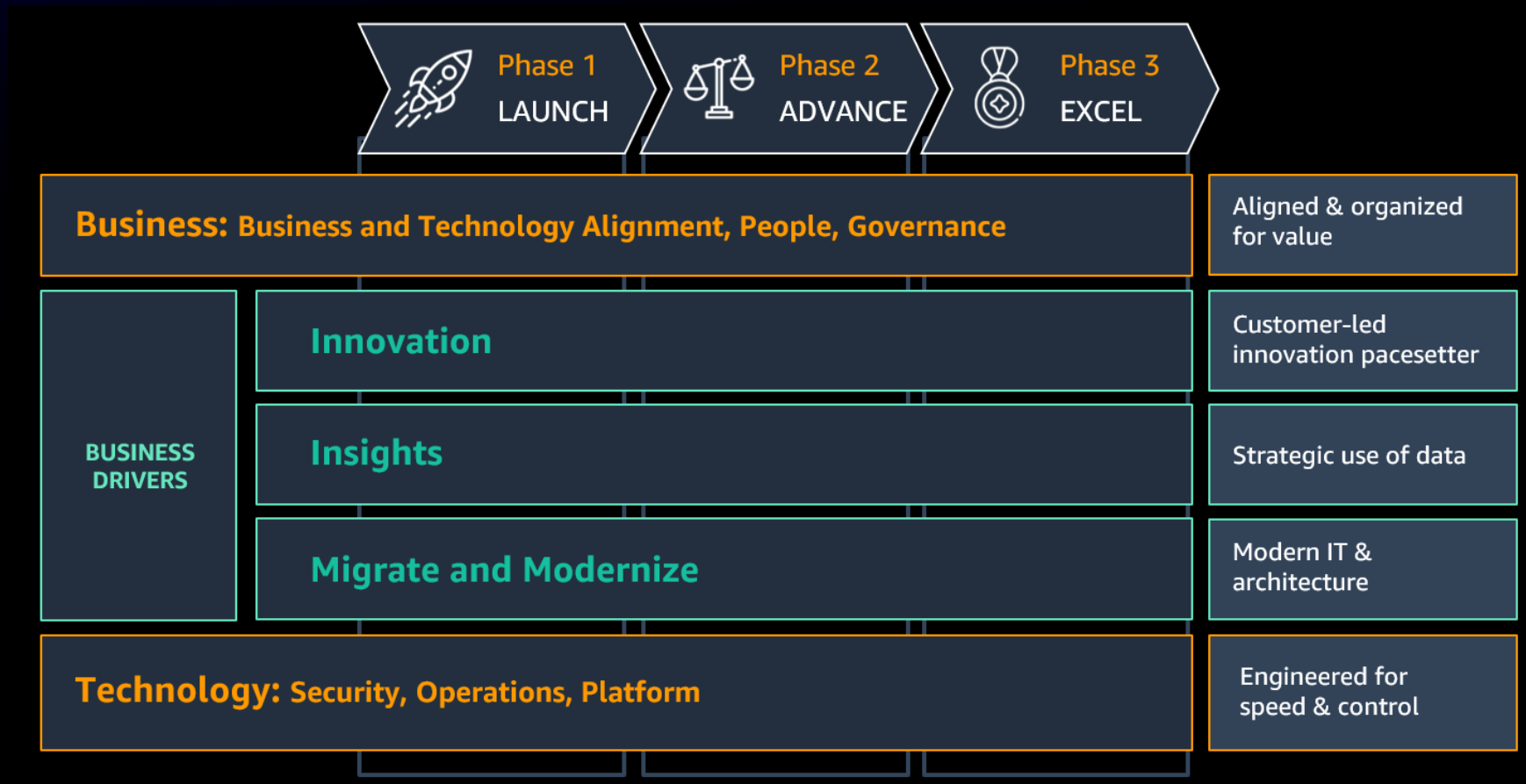
Convert vision to a strategic execution path quickly

1. Avoid analysis paralysis
2. Reduce execution waste
3. Incorporate best practices
4. Move at an iterative pace that suits your organization

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AWS Transformation Guide is how





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AWS Transformation Guide is how



Driving best practices; accelerating outcomes

Business

- Business and technology alignment
- People & operating model
- Governance

Technology

- Security
- Operations
- Platform

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3-phase journey



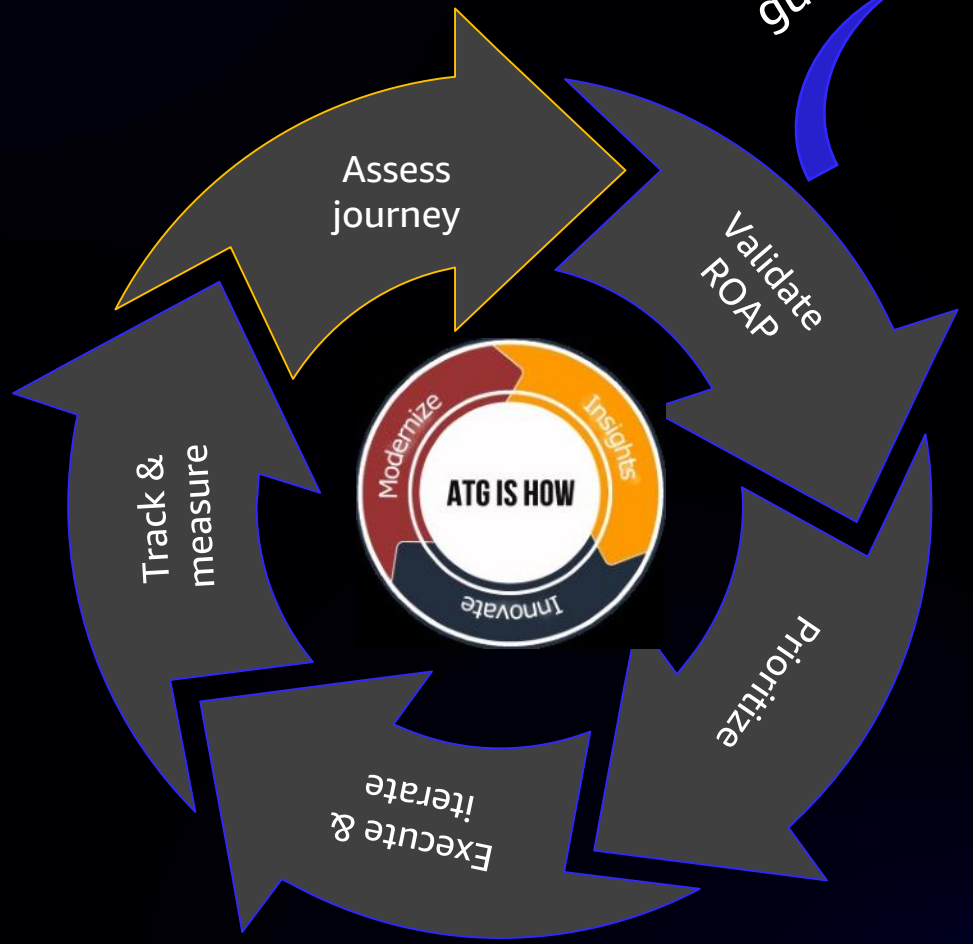
Phase 1
Launch

Phase 2
Advance

Phase 3
Excel

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How AWS delivers ATG



Prescriptive guidance

What to do
How to do it
When to do it

Deliver business value early
Expand buy-in

Jumpstart transformation
Identify and mitigate inhibiters

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Fireside chat with Doug Jenkins

How ATG accelerated transformation at EBSCO

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Chief Information Officer
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AWS works backwards from customer needs. We offer a suite of offerings focused on enterprise transformation to meet your unique needs.

AWS Enterprise Transformation and AWS Transformation Guide

For more information

- Contact your AWS account team
- Contact Ryan Seaman, Head of Enterprise Transformation – raseaman@amazon.com
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- Go to: pages.awscloud.com/GLOBAL-AWS-Enterprise-Transformation-2021.html

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Thank you!

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