ABW004

Using AWS to bridge the gap for underrepresented founders

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AWS programs accelerate startup growth

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aws GovTechStart

- AWS virtual startup accelerator for US companies innovating for state and local government agencies

- Enables participants to scale faster with tailored benefits
  - Connection to a national community of GovTech experts
  - Technical guidance and training
  - Publicity of customer success stories
  - AWS Promotional Credit

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AWS bridges the resource gap

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Bridging the resource gap

- Andre McGregor (he/him)
- Founder & CEO, ForceMetrics
- Veteran FBI Cyber Special Agent



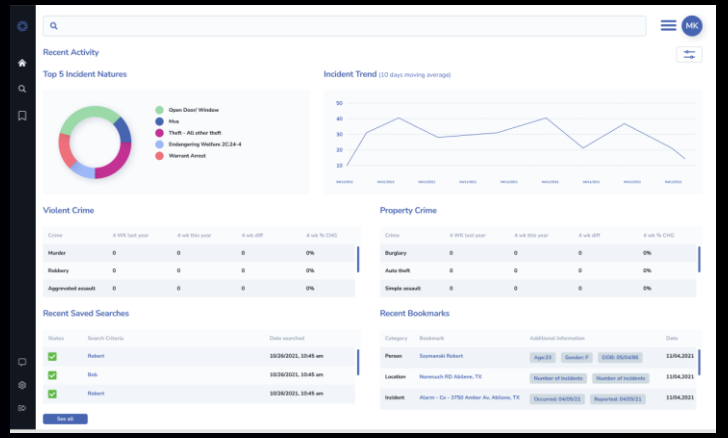
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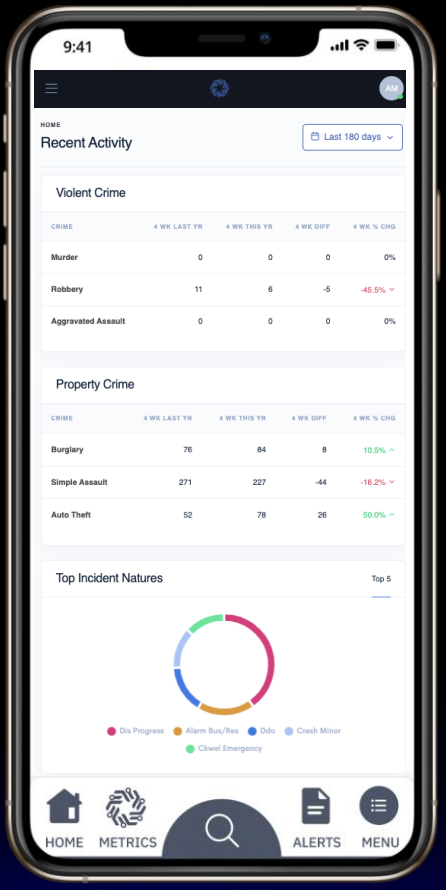
Bridging the resource gap

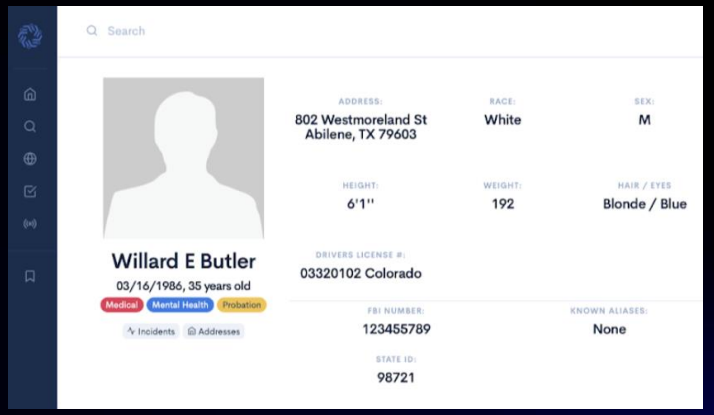
FORCEMETRICS

- Building a mobile app to enable dispatchers and officers to make better decisions faster through unified searching and smart data visualizations on AWS

- Identify both community needs and root causes for millions of 911 calls







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AWS bridges the knowledge gap

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Bridging the knowledge gap

- Trevor Brooks (he/him)
- Founder & CEO, WorldSafe1st
- Self-taught entrepreneur and non-technical founder



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Bridging the knowledge gap

- Built a public safety app to remove illegal guns and migrated to AWS

- Built anonymous reporting public safety app HomeSafe1st on AWS



HomeSafe1st™
Public Safety/Public Health/Social Services
Connecting Resources to Communities

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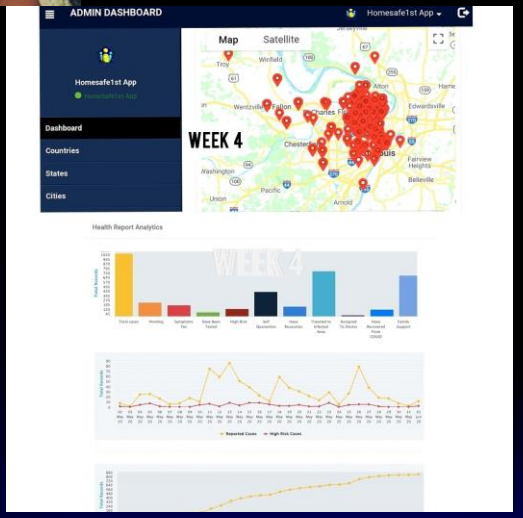
Bridging the knowledge gap

- When customer needs changed due to the pandemic, working backward resulted in focus on public health

- Leveraged AWS to pivot to a public health app to reduce the spread of COVID-19







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Thank you!

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