Realizing business value with AWS

Two independent studies conducted in 2018 and 2019

1,500 AWS enterprise customers
15 KPIs: operational and financial

Differing business requirements, industry needs, and leadership profiles have resulted in unique cloud adoption journeys for each of these organizations. But while the various paths toward cloud may be different, most cases consist of a combination of four distinct areas of value.

- Cost savings
- Staff productivity
- Operational resilience
- Business agility

Cost savings
- Expenditure in AWS reduces the proportion of overall IT expenditure that is consumed in other areas.
- AWS users have realized a 52% reduction in costs. That stems from a number of factors... (a push for self-service, dynamic storage, using lower cost VMs). Ultimately these savings are a byproduct of doing the right things.

Staff productivity
- Tasks around hardware troubleshooting and tuning have been eliminated while capacity planning and procurement have been reduced by 90%.

Operational resilience
- The availability and security with AWS enables customers to improve SLAs while reducing unplanned downtime and risk.

Business agility
- AWS customers are able to accelerate time to market, with an increased pace of experimentation and faster deployment of new features and applications with fewer errors.

Overall spend per user
- 27% Reduction in overall spend per user
- 12% Reduction in overall spend per mature user

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Learn more
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- Learn how AWS transforms business from IDC
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