

		AWS TechFest: <b>Generative AI</b>	
SESSION AGENDA			
08:30-09:30	<div>Early Bird Trainings (with breakfast)</div> <div><div>AI Agents Revolution: From Large Language Models (LLMs) to Proactive Response Systems <i>(Featuring Kenfil)</i></div><div>Exam Readiness: AWS Certified Solutions Architect (Chance to win a 100% off exam voucher!) <i>*Cantonese session 廣東話</i></div></div>		
10:00-11:30	<div>Opening Address</div> <div>Robert Wang, Managing Director, Hong Kong &amp; Taiwan, AWS</div> <div>Embark on a journey into the future of technology as we explore the profound impact of AI on Hong Kong's digital landscape, offering insights into how AI is reshaping industries, creating new opportunities, and addressing key challenges in our rapidly evolving market.</div> <div>Keynote</div> <div>Luke Anderson, Managing Director for Data &amp; AI, APJ, AWS</div> <div>In this keynote, Luke will discuss the power of imagination with AWS's cutting-edge tools. Be among the first to hear exciting announcements and launches in agentic AI that will shape the future of business transformation.</div> <div>Customer Spotlights</div> <div>Aldric Chau General Manager, Digital, Cathay</div> <div>Anthony Buchanan Chief Information and Digital Officer, Sun Life</div> <div>Patrick Hui General Manager, IBM Consulting</div>		
11:30-13:30	Interactive Booth Experience & Lunch Break		
	<div>Builder Track (Level 200-300)</div> <div>From code to intelligence: Engineering the Future with AI</div>	<div>Business Track (Level 100-200)</div> <div>Turning AI Promises into Business Results</div>	
13:45-14:15	<div>Agentic AI Era: Lesson Learned from building Chatbot to Agent</div> <div>Felix Kok AI Engineer Manager, Goodnotes</div> <div>Hei Chow Solutions Architect, AWS</div>	<div>Transforming Credit Approval with AI Agents and Blockchain-Enabled Real-World-Assets (RWA)</div> <div>Percy Hung Co-Founder and CEO, Choco Up</div> <div>Terence Chow Senior GenAI Specialist, AWS</div>	
14:15-14:20	Transition		
14:20-14:50	<div>Transform Customer Experience: Building Enterprise Applications with Amazon Connect and Generative AI</div> <div>Kalpana Jha Regional Technology Director, Asia, Manulife</div>	<div>A Leader's Guide to Agentic AI</div> <div>Helena Yin Koeppel Director of Enterprise Strategy, AWS</div>	
14:50-14:55	Transition		
14:55-15:25	<div>AI Unicorns in the Making: Next-Gen Solutions from Innovators</div> <div><i>*Mandarin session 普通話</i></div> <div>Jason Liu Senior Technical Expert, TRAE, ByteDance</div> <div>Windy Li Founder &amp; CEO, CLACKYAI</div> <div>Warren Wong Regional Director, Asia, Dify.AI</div> <div>Moderated by Brenda Li Head of Service Specialist, AWS</div>	<div>Leaders' Guide: Moving the Needle from PoC to Production</div> <div>Peiyang He Data Science Manager Generative AI Innovation Centre, AWS</div>	
15:25-15:30	Transition		
15:30-16:00	<div>Building foundations for Agentic AI on AWS</div> <div>Alex Thewsey WW AI/ML Solutions Architect, AWS</div>	<div>Building and Scaling Your Organization's AI Strategy and Governance</div> <div>Damien Leong CTO, Hutchison Telecom</div> <div>Eric Fan Head of Digital Transformation, Shanghai Commercial Bank</div>	
16:00-16:05	Transition		
16:05-16:35	<div>Strategic Deployment and Optimization of Large Language Models (LLM) on Amazon EKS</div> <div>Shawn Zhang Specialist Solutions Architect, AWS</div>	<div>Mastering GenAI Assistant: Work Smarter, Not Harder</div> <div>Alvin Cheung Data &amp; AI Business Development Lead, AWS</div>	