

What is AWS Private Pricing?

AWS Private Pricing offers customers access to commercial benefits in exchange for commitments starting at \$500K annually.

For eligible AWS customers, this means discounts on your current usage, whether you are purchasing directly from AWS or via AWS Resell Partners.

How You Benefit

AWS Private Pricing unlocks a set of benefits for your organization:

1. Discounts on your AWS spend

Receive a discount on 200+ AWS services, which scales based on your commitment over a defined term. Spend on eligible AWS services, Savings Plans, AWS Support, and qualifying AWS Marketplace purchases all count toward your commitment.

2. Business continuity and growth

Keep your business moving forward without disruption from infrastructure changes or provider transitions. Your roadmap stays on track with ongoing opportunities to optimize costs and build a cloud strategy that supports your desired business outcomes.

3. Streamlined procurement

Replace the cycle of sourcing, negotiating, and managing multiple cloud contracts with a single agreement over a defined term. Free your procurement and finance teams to focus on strategic initiatives while gaining budget predictability through a structured annual commitment.

Get Started

Reach out to your AWS Account Manager or AWS Resell Partner to get started on Private Pricing.

You can also email aws-private-pricing-program@amazon.com for more information.