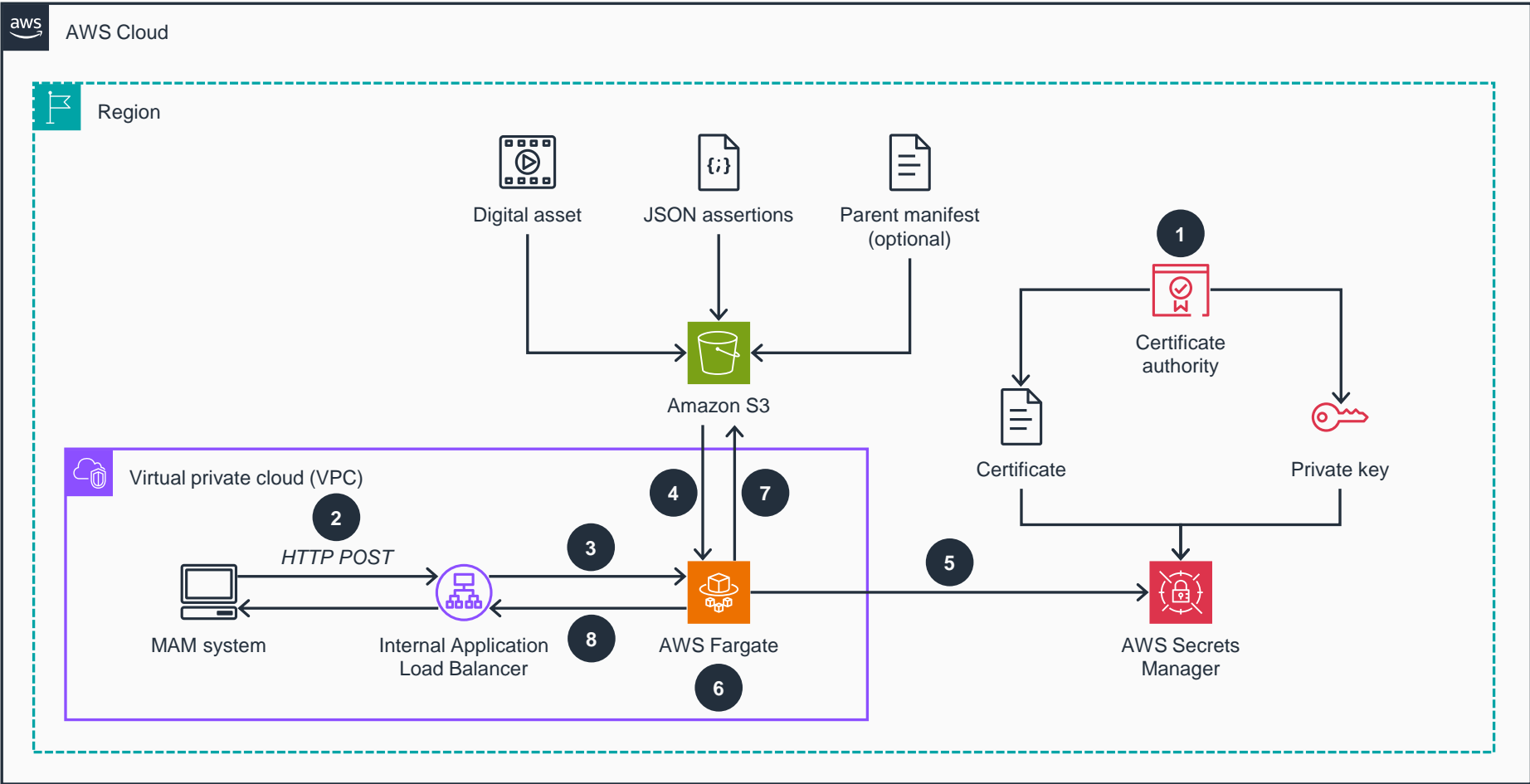


Guidance for Media Provenance with C2PA on AWS

AWS Fargate

This architecture diagram shows how you can generate a Coalition for Content Provenance and Authenticity (C2PA) manifest sidecar file for a media workload in your AWS account using AWS Fargate. This also works with AWS Lambda, as shown on the next slide.

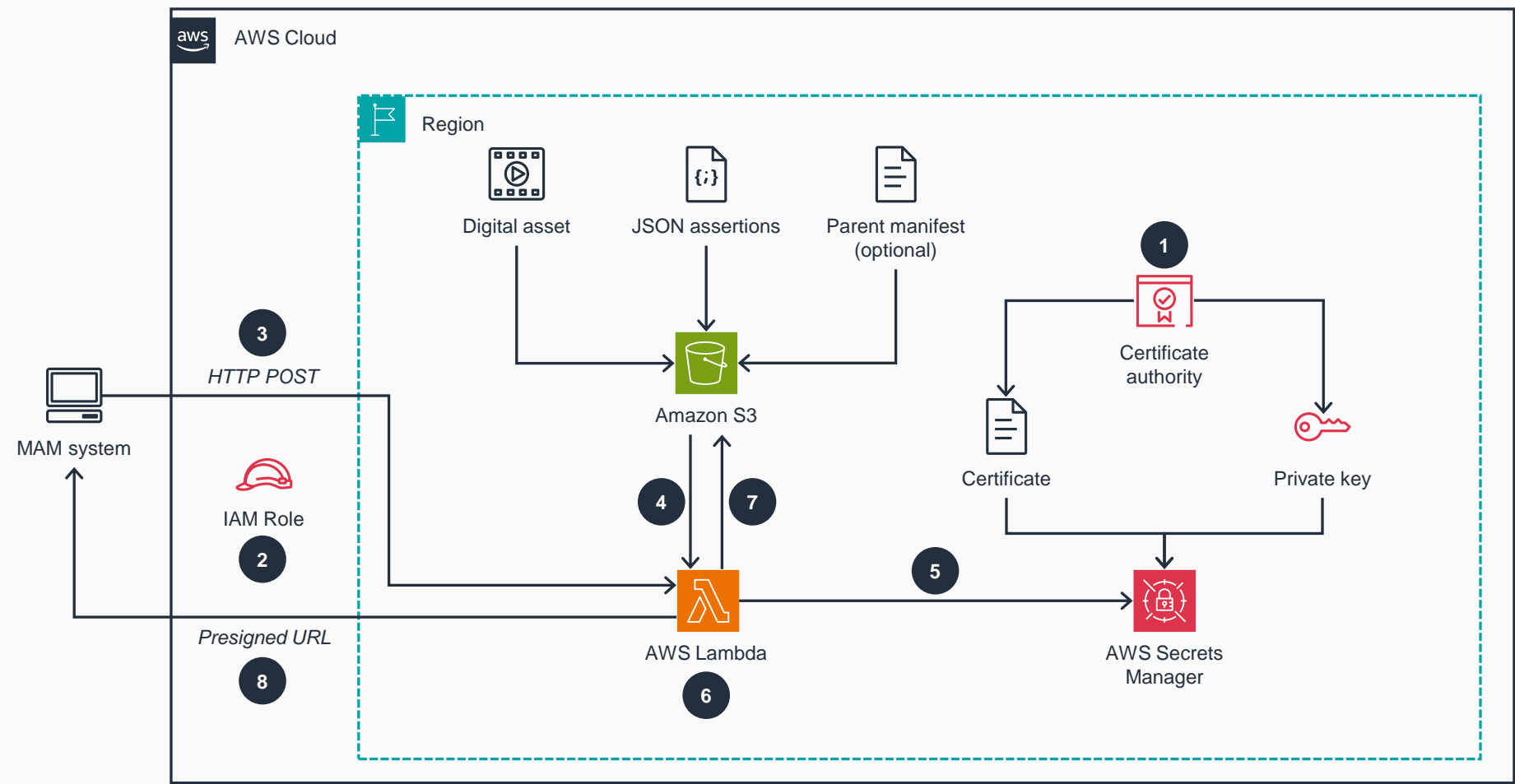


- 1 The certificate and private key are obtained from the certificate authority.
- 2 The media asset management (MAM) system sends an HTTP POST to the internal Application Load Balancer. The request parameters include presigned URLs for a digital asset, a JSON assertions file, and a parent C2PA manifest (if applicable), stored in **Amazon Simple Storage Service (Amazon S3)**. The caller can also provide the JSON assertions in the request body rather than by URL.
- 3 The Application Load Balancer forwards the POST request to an **AWS Fargate** task running a FastAPI application.
- 4 The **Fargate** task uses the presigned URLs to download the digital asset, JSON assertions file, and parent C2PA manifest from **Amazon S3** to its attached ephemeral storage.
- 5 **Fargate** retrieves your digital certificate and private key from **AWS Secrets Manager** and stores the values in environmental variables.
- 6 Using the open-source C2PA tool, **Fargate** creates a C2PA manifest and generates the signature block by retrieving the digital certificate and private key values from environmental variables.
- 7 **Fargate** uploads the generated C2PA manifest sidecar to the **Amazon S3** bucket.
- 8 **Fargate** returns a presigned URL to the MAM system for the C2PA manifest stored in **Amazon S3**.

Guidance for Media Provenance with the Content Authenticity Initiative (C2PA) on AWS

AWS Lambda

This architecture diagram shows how you can generate a C2PA manifest sidecar file for a media workload in your AWS account using AWS Lambda.



- 1 The certificate and private key are obtained from the certificate authority.
- 2 The MAM system assumes an **AWS Identity and Access Management (IAM)** role to support the invocation of an **AWS Lambda** function.
- 3 The MAM system sends a POST request to the **Lambda** function URL. The request parameters include presigned URLs for a digital asset, a JSON assertions file, and a parent C2PA manifest (if applicable), stored in **Amazon S3**. The caller can also provide the JSON assertions in the request body rather than by URL.
- 4 **Lambda** uses the presigned URLs to download the digital asset, JSON assertions file, and parent C2PA manifest from **Amazon S3** to its attached ephemeral storage.
- 5 **Lambda** retrieves your digital certificate and private key from **Secrets Manager** and stores the values in environmental variables.
- 6 Using the open-source C2PA tool, **Lambda** creates a C2PA manifest and generates the signature block by retrieving the digital certificate and private key values from environmental variables.
- 7 **Lambda** uploads the generated C2PA manifest sidecar to the **Amazon S3** bucket.
- 8 **Lambda** returns a presigned URL to the MAM system for the C2PA manifest stored in **Amazon S3**.